

Aron Eidelman

Co-Founder, Director of Product at Gameplan Jobs

aron.eidelman@gmail.com

Experience

Co-Founder, Director of Product at Gameplan Jobs

July 2015 - Present (1 year 8 months)

- # Managed development of app for high-volume recruiting with multinational dev teams
- # Improved UX/UI of initial submission and developed QA protocol
- # Integrated with assessment partners
- # Shared best practices at HR tech conventions in New York and LA
- # Drafted models for data scientists to create a roadmap for machine learning
- # Created presentations for industry conferences and potential investors

Associate at The Creative Group

April 2012 - June 2015 (3 years 3 months)

- # Edited presentations for major tech conventions
- # Business proposals
- # Organizational charts
- # Marketing strategies and material
- # Memorandums
- # Job descriptions
- # Developmental and copy-editing
- # Formal letters to foreign embassies
- # Curriculum for employee training and development

Curriculum Developer, Teacher, and Communication Associate at Mosaica Education, Inc.

January 2011 - December 2013 (3 years)

Curriculum Developer [September 2012 - December 2013]

- # Developed an entire online course for the new GRE General Test.
- # Created a new design for all online classes.
- # Used knowledge of TESOL to refine IELTS and TOEFL courses.
- # Tested and copy-edited an SAT course.
- # Copy-edited online curriculum for K-12 schools in the US and abroad.
- # Taught sample classes in India to demonstrate curriculum to potential parents.
- # Implemented feedback from teachers into course design.

Communication Associate [April 2011 – September 2012]

- # Directed marketing and public relations for two new American schools in India.
- # Created sales support materials and informational pamphlets.
- # Communicated with international companies and the American Chamber of Commerce to build each school's network for enrollment.
- # Oversaw compliance required for startup, including proper documentation of processes and procedures.
- # Interacted with local consultants to refine marketing and advertising strategy.
- # Initiated relationships with embassies to enroll the children of recently relocated families.
- # Oversaw construction and IT infrastructure in schools to resolve issues with architecture and Internet access.
- # Developed startup plan for all international schools in Turkey, India, UAE, and China.
- # Travelled to the United Arab Emirates, China, and Vietnam to research markets for new American schools, and to develop marketing strategies.
- # Spoke at a conference in Chandigarh to discuss economic development and education in Northern India and Kashmir.

Languages

French	(Professional working proficiency)
Russian	(Limited working proficiency)
Japanese	(Elementary proficiency)
Azerbaijani	(Elementary proficiency)

Education

CareerFoundry

Web Development, 2016 - 2017

Oglethorpe University

Bachelor of Arts (B.A.), Philosophy, 2007 - 2011

Activities and Societies: Thalian Society (2007-2011), Speaker at Liberal Arts Symposium (2011)

Atlanta International School

I.B. Diploma, 2004 - 2006

International High School

2002 - 2004

Skills & Expertise

Editing

Teaching

Instructional Design

Curriculum Design

Writing
Marketing
Microsoft Office
Creative Writing
Public Relations
Research
Communication
Advertising
E-Learning
Proposal Writing
Teaching English as a Second Language
Web Design
ESL
Adobe Creative Suite
Ruby on Rails
Ruby
Cascading Style Sheets (CSS)
HTML5
JavaScript
SQL
MySQL

Interests

Philosophy

Volunteer Experience

Volunteer at Bluestockings Book Store

February 2014 - June 2014
