

Aron Eidelman, Full-Stack Developer

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Summary

Full-stack developer with additional experience in product management, technical writing, education, startups, and working remotely on a SCRUM team. Eager to turn abstract ideas into living features with a team of smart, kind people.

Experience

Eideldev | Freelance Web Developer | May 2017 - Present

- Redesigning and developing the site for a UCSF bioinformatics and genomics research lab using Vue and the CSS Grid layout
- Designed and developed a single-page application in Vue that guides readers through the logical dependencies of elements in Spinoza's Ethics
- Migrated a mid-sized Angular app to Vue for better performance and maintainability
- Designed and developed the UI for chat and booking features on a makeup artist's site using Vue's component and transition features within a Rails app
- Wrote a command-line tool in Ruby for SEO competitor analysis
- Developed chat and booking features on a makeup artist's site using Vue and Rails' ActionCable, combining AJAX and Redis for the best caching

Gameplan Jobs | Product Manager, Full-Stack Developer | Jun 2015 - May 2017

- Created a flow map for every iteration to be used canonically across teams
- Worked with contractors to create a REST client, documented all 64 requests and responses
- Created four different versions of user dashboards with Angular based on UX/UI designer's specifications
- Integrated user-facing elements created by other front-end developers with a Rails back-end
- Wrote 37 user stories, set QA protocol for tests with RSpec and Jasmine
- Prioritized project backlog as product owner, anticipated client needs, and formulated solutions to client issues
- Participated in local JavaScript, Ruby, and UX/UI meetups to expand toolset, keep up with trends, and hire contractors
- Conducted UX research that guided the entire project with 10,000 students at a university in Gurgaon, India
- Created a video and marketing material for investors and sales partners
- Shared best practices at HR tech conventions in New York and LA

TCG | Technical Writer, Business Planner | Apr 2012 - Jun 2015

- Wrote 20 pages of SDK and API documentation for QA testing company
- Redesigning a data-warehousing startup's landing page and product section to make it adaptive and much faster
- Designed 12 product overviews and wrote the product and market sections of a business plan for a data-warehousing startup

Mosaica | Distance-Learning Curriculum Developer | Jan 2011 - Dec 2013

- Implemented feedback from teachers for over 200 online course units
- Redesigning learning-management system's user interface to be more accessible for children with sensory and cognitive disabilities

- Redesigned STEM curriculum with new illustrated characters to match occupations related to each topic
- Created a truncated version of the company's official style guide immediately prior to a major project requiring external contractors
- Localized and redesigned all marketing material and sample curriculum for India and the United Arab Emirates, including politically acceptable world maps and character illustrations

Education

- **CareerFoundry** Certificate: Ruby on Rails, Behavior-Driven Development, Responsive Design
- **Oglethorpe University** Bachelor of Arts: Philosophy

Skills

- Layout: HTML5, Accessibility Standards, Search Engine Optimization, Semantic Tags, Embedded Ruby, Liquid, Jade, CSS3, Grid, Flexbox, Transitions, Specificity, Bootstrap
- Scripting: JavaScript (ES5 and ES6), Asynchronous Programming, Functional Programming, jQuery, Lodash, React, Vue, Angular (1.x and 4), Angular 4, Jasmine
- Server-Side Language: Ruby
- Server-Side Framework: Ruby on Rails
- Cache Tools: Redis, Memcached
- Relational Database Management Systems: PostgreSQL, MySQL
- Module Tools: Node Package Manager, Webpack
- Text-Editor: Vim, Atom
- Terminal: Bash, Hyper, iTerm2, tmux
- Version Control: Git, GitHub
- Collaboration Tools: Slack, Pivotal Tracker, tmate
- Deployment: Heroku
- Visual Design: Adobe Photoshop, Adobe Illustrator, Sketch
- User Interface: Layout, Accessibility for Sensory and Muscular Disability, Color Theory, Icons
- User Experience: A/B Testing, User Stories, Flow Maps
- Communication: Public Speaking, Audience-Dependent Writing, Rational Empathy, Evangelism
- External Relations: Legal Awareness, Customer Advocacy, Competitive Intelligence, Community