

# Aron Eidelman

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Portfolio: [www.eideldev.com](http://www.eideldev.com)

## TECHNICAL SKILLS

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- **Proficient:** JavaScript (ES6), VueJS 2.0, Vuex, Node.js, Express, jQuery, D3.js, GraphQL, HTML5, CSS3, Sass, SQL, MongoDB, Firebase, Git, Heroku, Python, ReactJS, Redux, Mocha, Chai
- **Exposure:** Backbone.js, Angular 1.x, Angular 5, Protractor, Phantom.js, Ruby, Rails, Liquid, Shopify, Wordpress, C#, C++, Jasmine

## WORK EXPERIENCE

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### Codecademy | Coding Mentor | San Francisco, CA

2/18 - Present

- Supported 80+ Codecademy students learning JavaScript (ES6), Node.js, Express, Mocha, Chai, SQL, Python, Ruby, React, HTML, CSS, Sass, and responsive design with debugging, conceptual understanding, and links to documentation
- Reviewed 189 issues for 27 final projects focused on TDD with Mocha and Chai, API development with JavaScript (ES6), Node.js, Express and SQLite, Front-End development with Javascript, React and Redux, UI design and development with Sass using CSS grid, and Data Analysis with Python, SQL, and MATLAB, guiding students on what to learn next after an 8-week intensive course.
- Moderated group discussions for a cohort of 47 students learning API development with JavaScript (ES6), Node.js, Express, and SQLite by providing in-depth resources and sharing best practices

### Eideldev | Software Engineer | San Francisco, CA

5/17 - Present

- Recorded 27 videos on JavaScript, HTML, CSS, and web accessibility for BitTiger's 200,000 students worldwide.
- Created 12 interactive data visualizations with animated SVG charts of drug interactions in cancer therapy with 10,000 patients for genomics and oncology researchers using JavaScript and D3.js, based on data in Jupyter.
- Redesigned mobile-friendly landing page for [UCSF bioinformatics lab](#), and reduced page load time by 60%.
- Built Shopify theme with Liquid, Sass, jQuery, and Backbone.js for [Genuine-People](#), increased conversions by 30%, reduced time to add products by 50%, and automatically standardized images for 3700+ variations.
- Designed and developed portfolio page with contact form for [Hair and Makeup by Adelina](#) using JavaScript, VueJS, HTML5, and CSS3, improving lead generation by 500% and leading NBC News to hire the artist.
- Added booking segment to Makeup and Hair by Adelina using JavaScript, VueJS and Firebase, and chat feature using Node and Socket.IO, which generate \$7000 monthly and automated 90% of all scheduling.

### Gameplan Jobs | Product Manager | Atlanta, GA

6/15 - 5/17

- Designed JavaScript and Node.js based product that combined multiple JSON APIs with assessment partners, saving company over \$100,000 in costs to create internal solution.
- Conducted UX research with 10,000 university students with Optimizely, Asana, and Typeform to guide feature design, which led University to purchase company for \$200K.
- Created UI prototype for new user type using ReactJS, saving company net \$3000 it would have cost to hire a freelancer at a more expensive rate.

### The Creative Group | Web Developer, Technical Writer | San Francisco, CA

6/12 - 6/15

- Crafted 4 modular HTML email templates used for 60 emails, tested in 13 email clients, and sent to 7,000 users.
- Built 560+ presentations working with team of over 300 engineers, designers, and executives to present to audiences of 10,000 developers for Apple's WWDC 2012, 2013, 2014 and 2017.
- Wrote 30 descriptions for products, solutions, and services involving Java, SQL, and Oracle DB, assisting European-based data-warehousing firm [Optima Soft](#) expand market reach by 400% in the US.

## EDUCATION

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BA in Philosophy, Oglethorpe University

December 2010