

# Business and Technical Logistics for Pen Testing



# Overview



# What is a Penetration Test



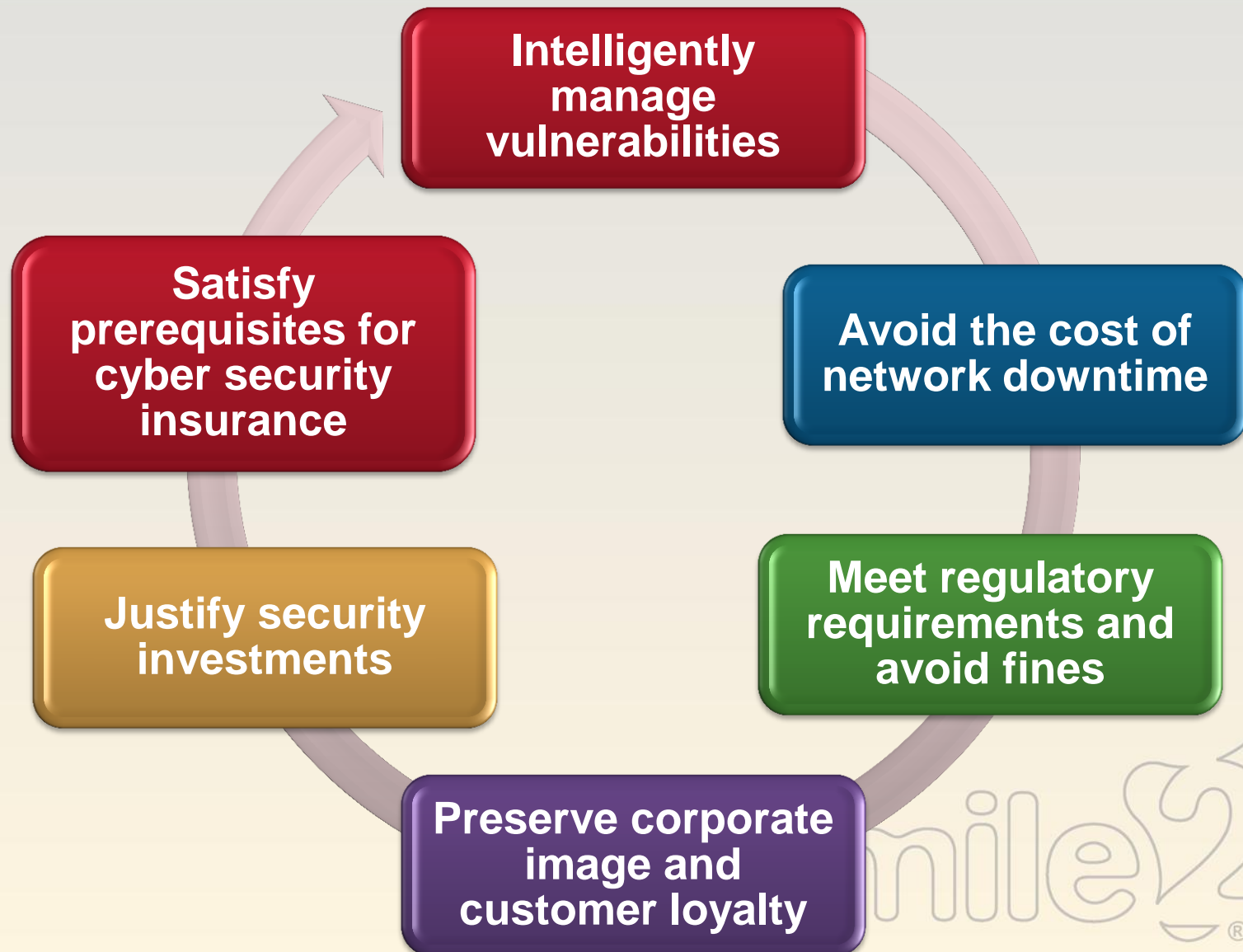
**A penetration test is a method of evaluating the vulnerabilities of a computer system or network by simulating a malicious attack using current exploits, through Social Engineering, or physical attacks.**

**The basic process involves a diligent analysis of the target system for any weaknesses, technical flaws or vulnerabilities.**

**The analysis is carried out as if you are the potential attacker and can involve active exploitation of security vulnerabilities through electronic or physical means.**

**For a full definition Ref:** [http://en.wikipedia.org/wiki/Penetration\\_testing](http://en.wikipedia.org/wiki/Penetration_testing)

# Benefits of a Penetration Test



# Data Breach Insurance

There are growing numbers of compliance requirements and state laws mandating security breach disclosure, the costs of a security failure are becoming more evident.

Currently, there are 11 carriers offering cyber-related insurance plans and many brokers that handle their business. (Feb. 2007)

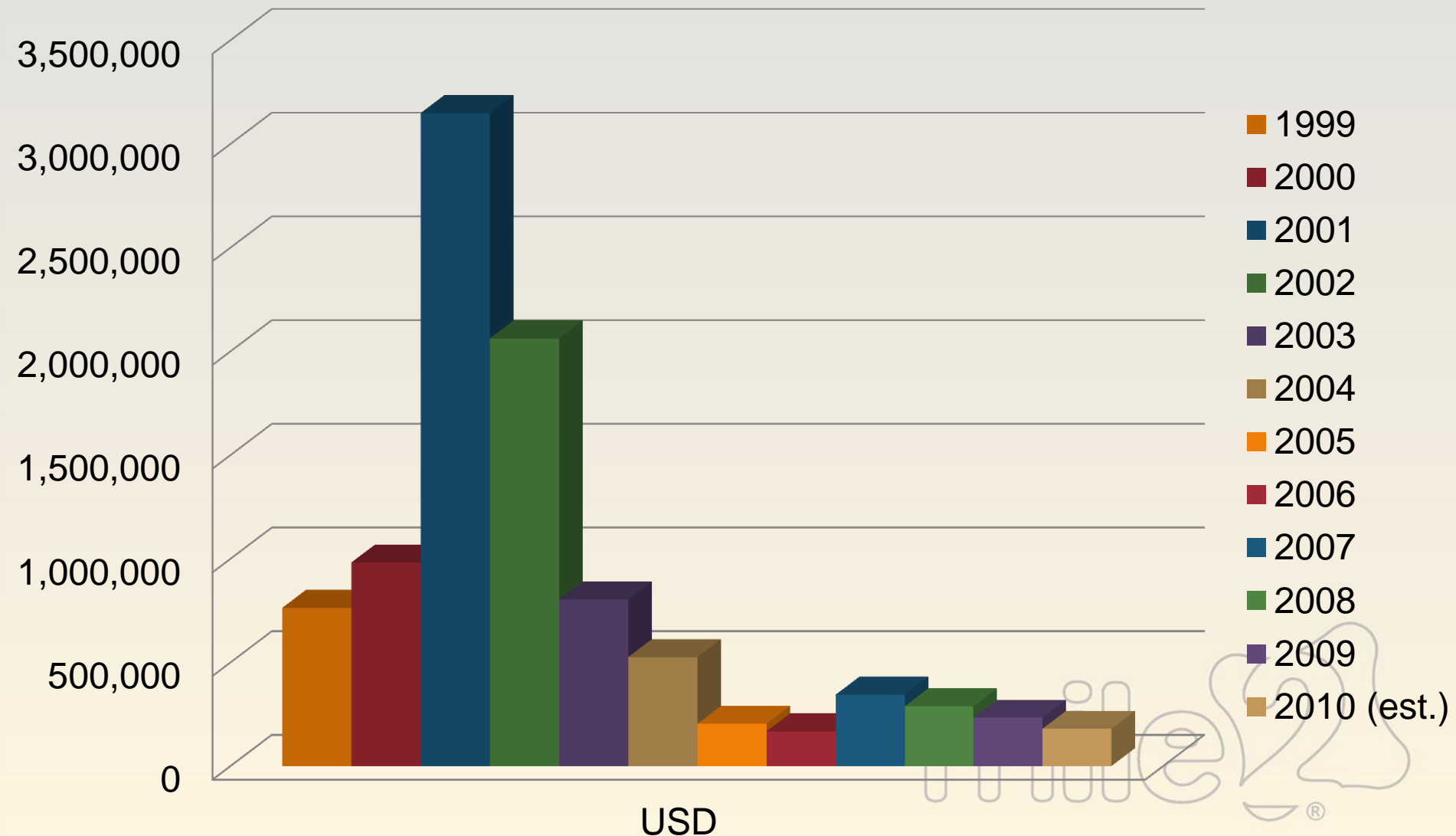
In a study, Gartner found that many IT people believed security issues were covered by riders in their business insurance policies, only to find out later that they weren't.

For an annual premium (\$1,500-\$100,000+) enterprises can buy policies that will reimburse them in the event of unauthorized system access, stored data losses, customer privacy violations, cyber extortion, and cyber terrorism

There are a wide variety of cyber-related insurance coverage options, and most of them don't compare on an apples-to-apples basis.

# CSI Computer Crime Survey

## Average Losses



**darkreading.com**

- **click on: Attacks/Breaches**

**computerworld.com/securitytopics/security**

**asert.arbornetworks.com**

**securitynewsportal.com**

**scmagazineus.com**



# What does a Hack cost you?

**After an industry-wide hunt, let us tell you:  
There is no single, definitive figure on the cost of security incidents.**

**In cases where stolen IDs and passwords were used, the average loss per incident was \$1.5 million. Some caused as much as \$10 million.**

**Companies lost an average of \$14 million per breach/incident when customer data losses were incurred. The cost was as much as \$50 million.**

**A recent survey by the Yankee Group indicates that more than half of companies rate their Internet downtime costs at more than \$1,000 per hour.**

**Some rules of thumb say that \$100,000 is a good starting point when measuring average loss per incident.**



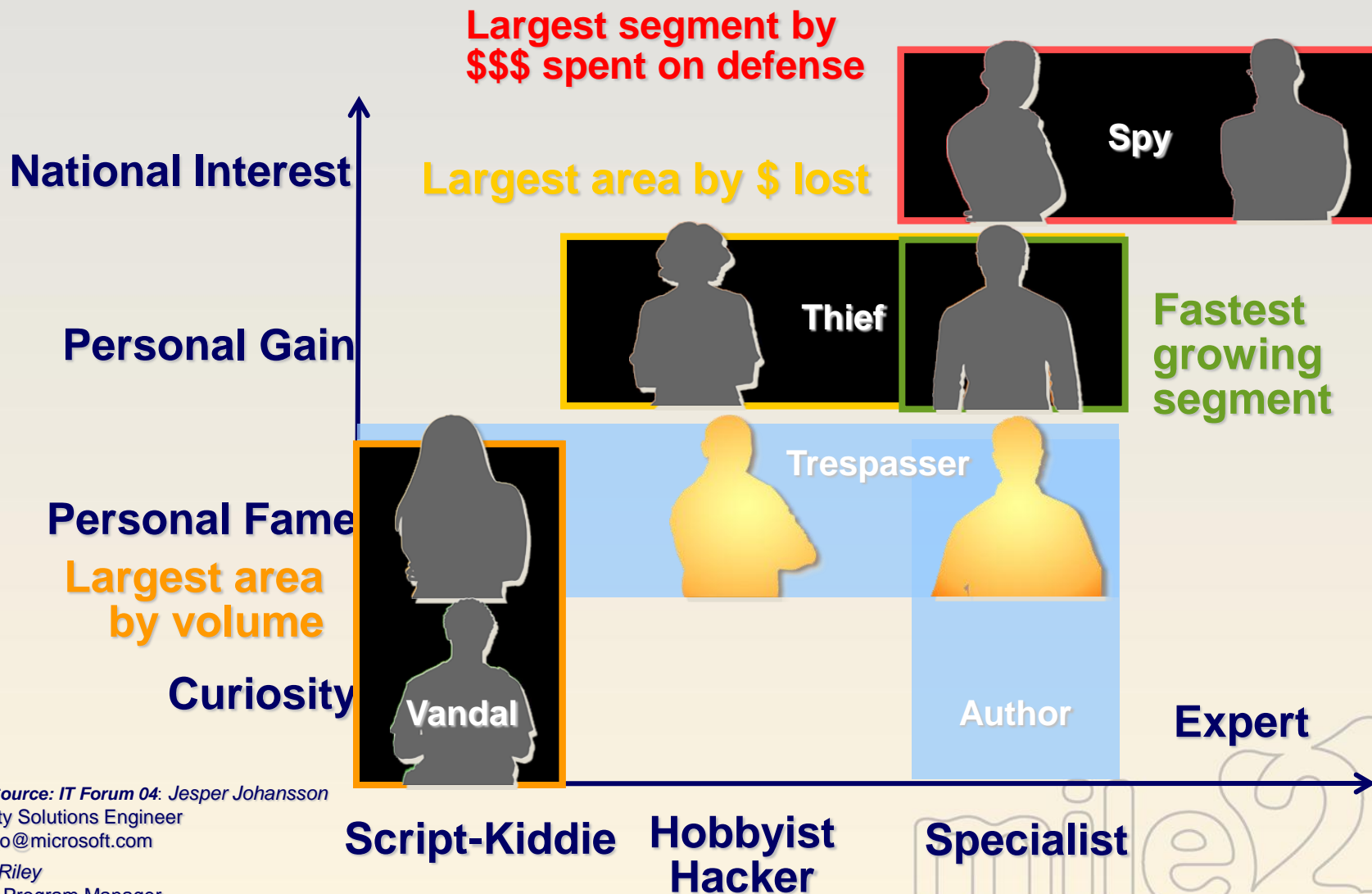
## 2009 annual report.

YEAR	COMPLAINTS RECEIVED	DOLLAR LOSS
2009	336,655	\$559.7 million
2008	275,284	\$265 million
2007	206,884	\$239.09 million
2006	207,492	\$198.44 million
2005	231,493	\$183.12 million



**The vast majority of cases were fraudulent in nature and involved a financial loss on the part of the complainant.**

# The Evolving Threat



Slide Source: IT Forum 04: Jesper Johansson

Security Solutions Engineer  
jesperjo@microsoft.com

Steve Riley  
Senior Program Manager  
steriley@microsoft.com

# Security Vulnerability Life Cycle

**Most attacks  
occur here**

**Product  
ship**

**Vulnerability  
discovered**

**Component  
modified**

**Patch  
released**

**Patch  
deployed  
at customer  
site**

*Slide Source: IT Forum 04: Jesper Johansson*  
Security Solutions Engineer  
jesperjo@microsoft.com

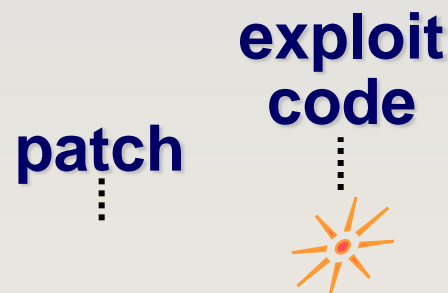
*Steve Riley*  
Senior Program Manager  
steriley@microsoft.com



# Exploit Timeline

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Senior Program Manager  
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## Days between patch and exploit



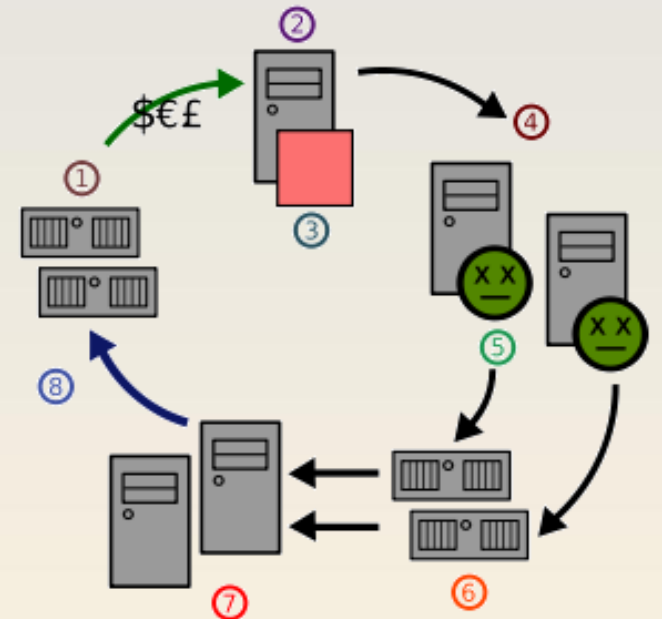
- The average is now 2 hours for a patch to be reverse-engineered
- As this cycle keeps getting shorter, patching is a less effective defense in large organizations

# Zombie Definition

A zombie is a computer attached to the Internet that has been compromised by a hacker, a computer virus, or a Trojan horse.

Generally, a compromised machine is only one of many in a botnet, and will be used to perform malicious tasks of one sort or another under remote direction.

Most owners of zombie computers are unaware that their system is being used in this way. Because the owner tends to be unaware, these computers are metaphorically compared to zombies.



- (1) Spammer's web site (2) Spammer (3) Spamware (4) Infected computers (5) Virus or trojan (6) Mail servers (7) Users (8) Web traffic

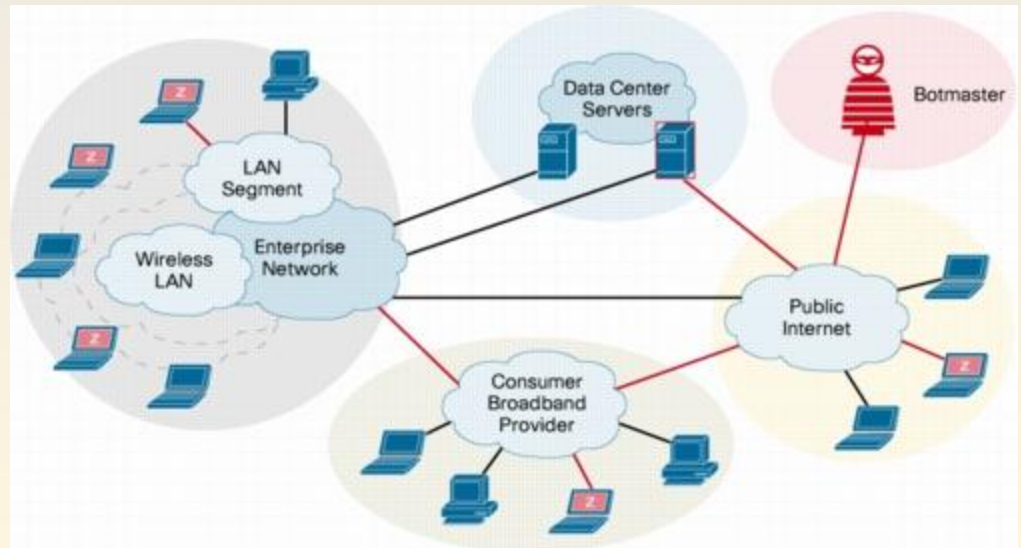
# What is a Botnet?

A botnet is a collection of computers, connected to the internet, that interact to accomplish some distributed task.

Although such a collection of computers can be used for useful and constructive applications, the term botnet typically refers to such a system designed and used for illegal purposes.

Such systems are composed of compromised machines that are assimilated without their owner's knowledge.

The compromised machines are referred to as drones or zombies, while the malicious software running on them as 'bot'. The collection is known as a botnet or a zombie army.

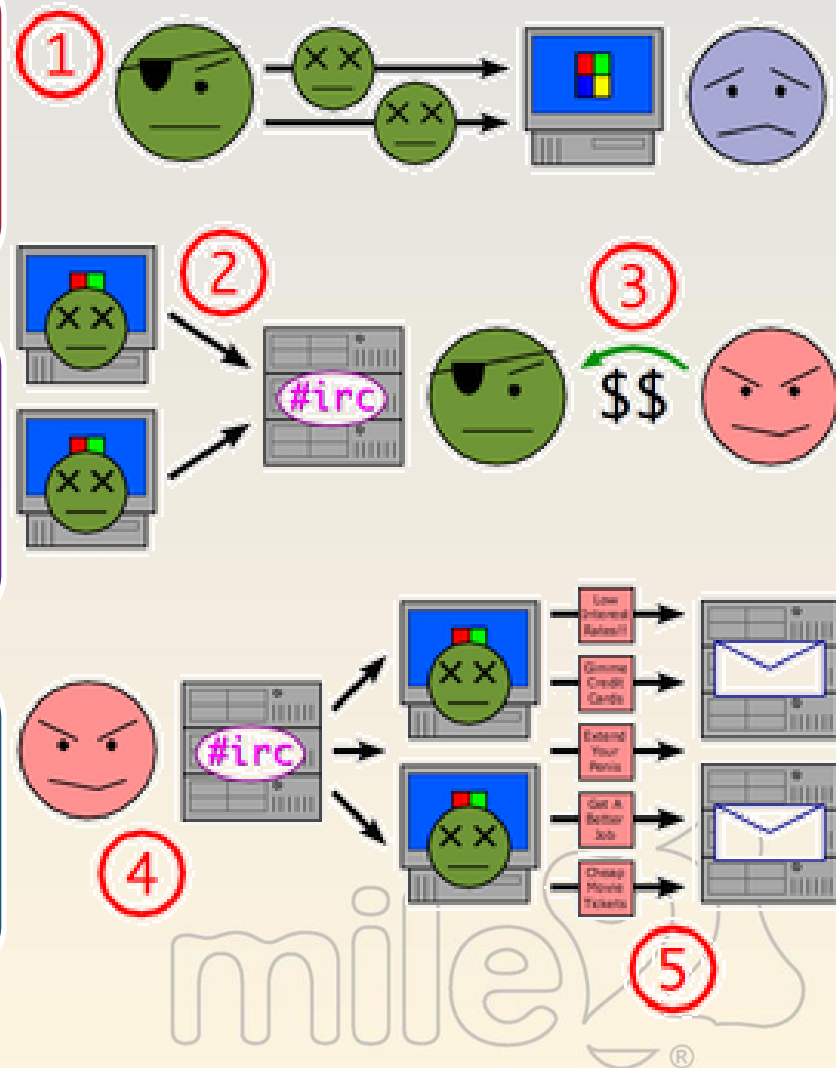


# How is a Botnet Formed?

For a botnet to form and grow, it must accumulate drones, and each drone must be individually exploited, infected, and assimilated into the botnet.

For this reason, most bot software contains spreaders that automate the task of scanning ip addresses for vulnerable software holes.

Once found, the vulnerable machines are attacked and infected with the bot software, and the pattern continues.







## shadowSERVER

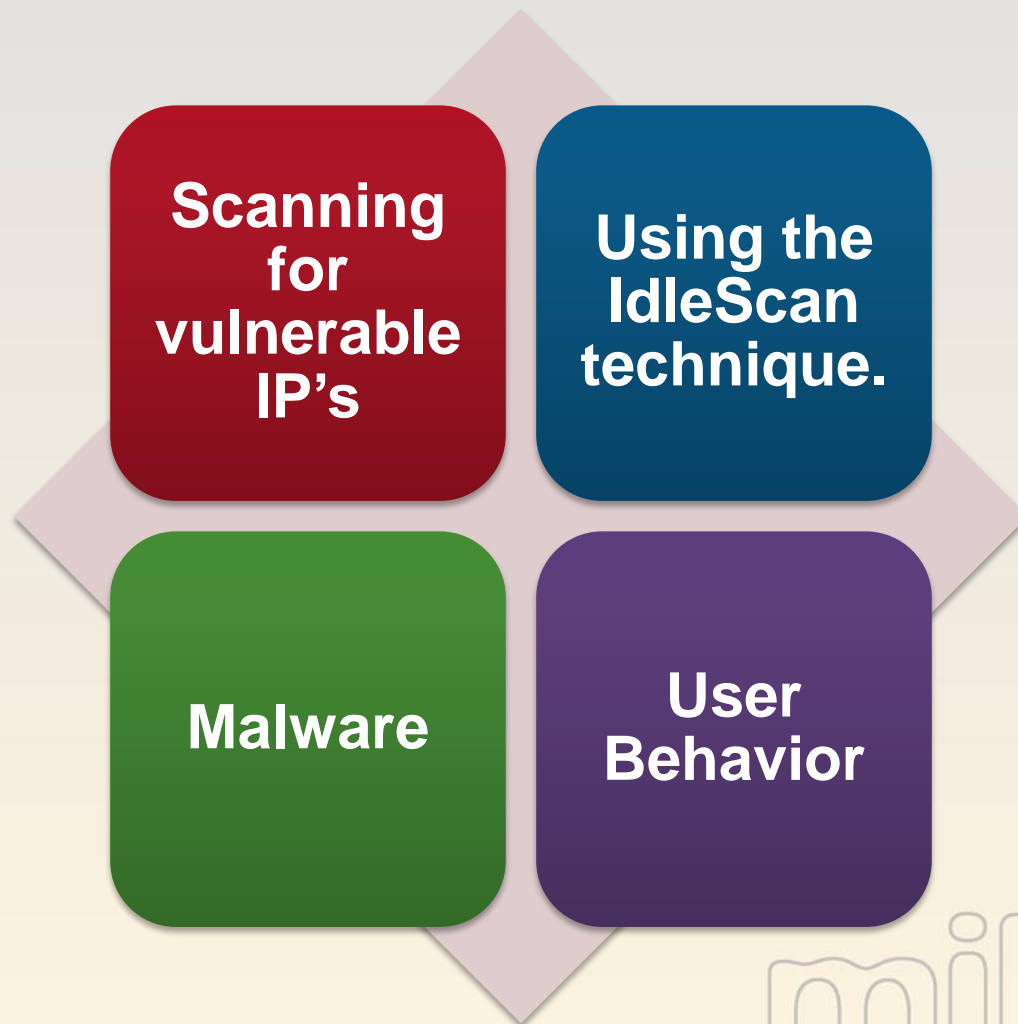
An all volunteer watchdog group of security professionals that gather, track, and report on malware, botnet activity, and electronic fraud. It is the mission of the Shadowserver Foundation to improve the security of the Internet by raising awareness of the presence of compromised servers, malicious attackers, and the spread of malware.

- Capturing and receiving malicious software, or information related to compromised devices
- Disassembling, sandboxing, and analyzing viruses and trojans
- Monitoring and reporting on malicious attackers
- Tracking and reporting on botnet activities
- Disseminating cyber threat information
- Coordinating incident response

The Shadowserver Foundation works alongside other security agencies to develop strategies against the threats and to form action plans to help mitigate the threats as they develop.



# How are Botnet's Growing?



Black box testing assumes no prior knowledge of the infrastructure to be tested. The testers must first determine the location and extent of the systems before commencing their analysis.

Black box testing is useful in the cases where the tester assumes the role of an outside hacker and tries to intrude into the system without adequate knowledge of the system.

At the other end of the spectrum is white box testing. White box testing provides the tester with complete knowledge of the infrastructure to be tested, often including network diagrams, source code and IP addressing information. This assumes the role of a inside threat.

There are also several variations in between, often known as “Gray Box Testing”.

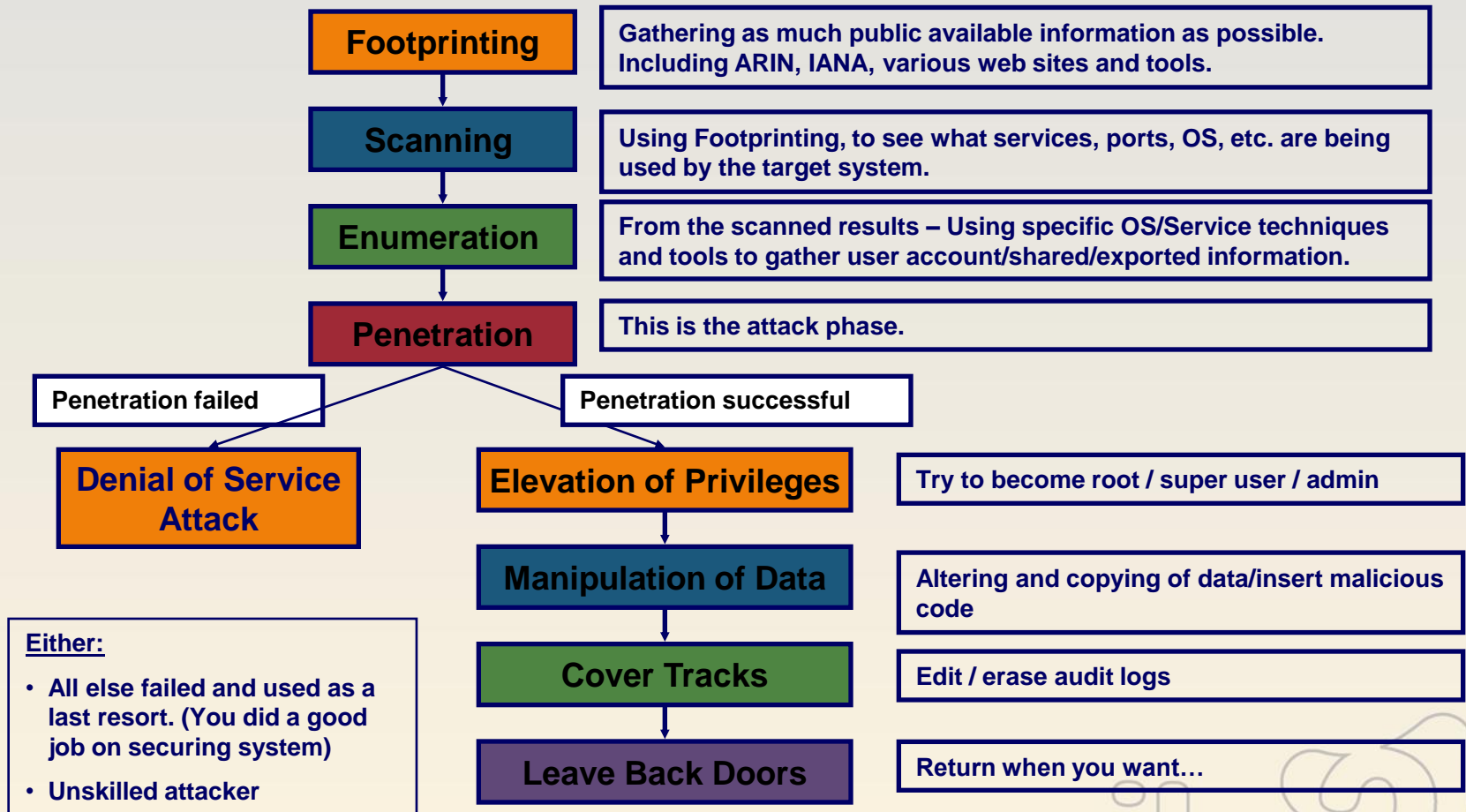
Ref: [http://en.wikipedia.org/wiki/Penetration\\_testing](http://en.wikipedia.org/wiki/Penetration_testing)

# Hacking Methodology

Step in Attack	Explanation	Example
Reconnaissance	Intelligence work of obtaining information, either passively or actively.	Passively – Sniffing traffic, eavesdropping. Actively – ARIN and Whois databases, examining website HTML code, Social Engineering.
Scanning	Identifying systems that are running and the services active on them.	Ping sweeps and port scans.
Gaining Access	Exploiting identifiable vulnerabilities to gain unauthorized access.	Exploiting a buffer overflow or brute forcing a password and logging onto a system.
Maintaining Access	Uploading malicious software to ensure reentry is possible.	Installing a Trojan Horse that implements a backdoor on a system.
Covering Tracks	Carrying our activities to hide one's malicious activities.	Deleting or modifying data in system and application logs.

Proceed

# Methodology for Penetration Testing



# Penetration Testing Methodologies

## Open Source Security Testing Methodology Manual (OSSTMM)

- <http://www.isecom.org/>



## NIST National Institute of Standards and Technology (SP 800-42) Guideline on Network Security Testing

- <http://csrc.ncsl.nist.gov/publications/nistpubs/index.html>



## Federal Financial Institutions Examination Council (FFIEC) Information Technology Examination

- <http://www.ffiec.gov/ffiecinfobase/index.html>
- Information Security Booklet



## Information Systems Security Assessment Framework (ISSAF)

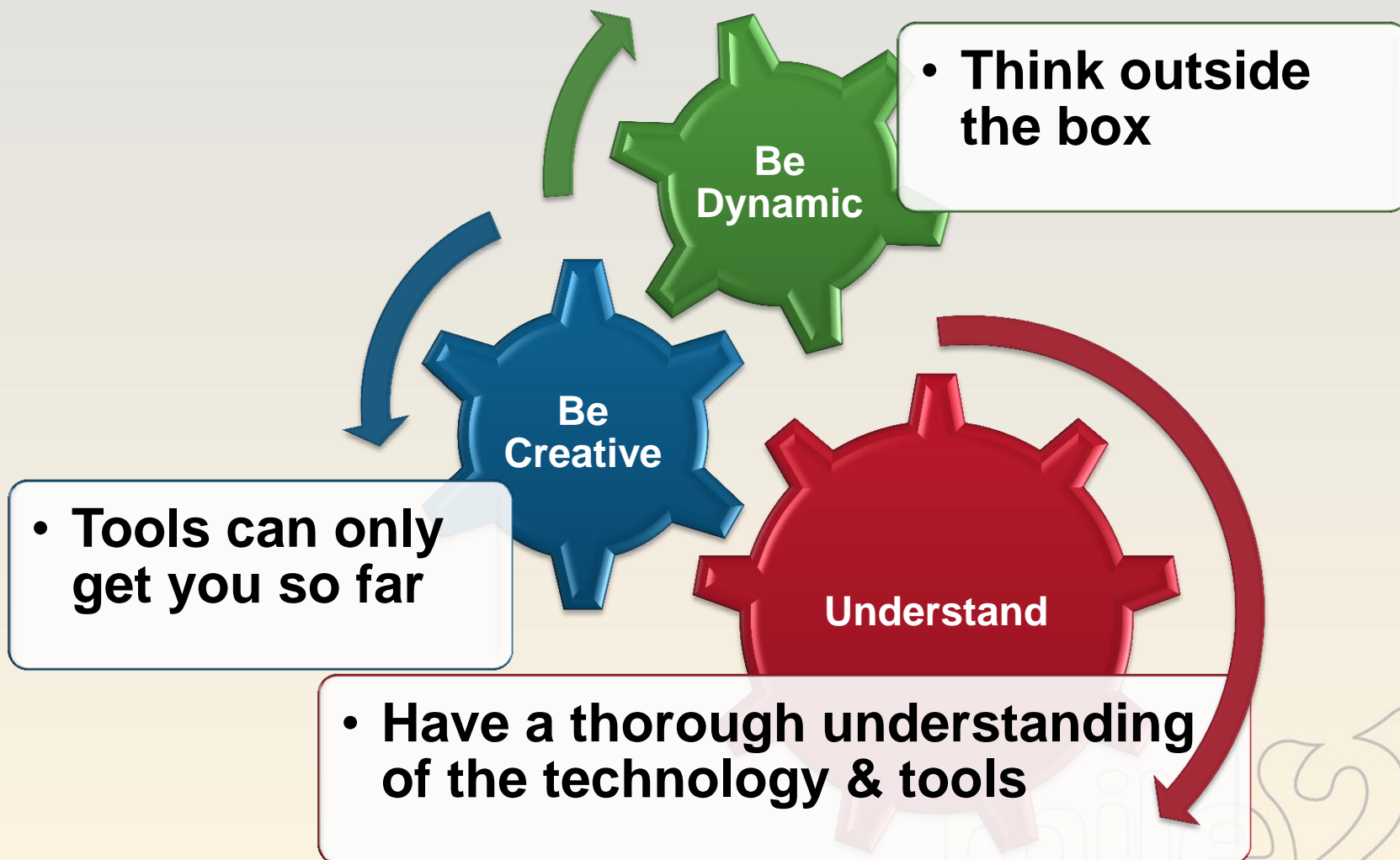
- <http://www.oissg.org/>



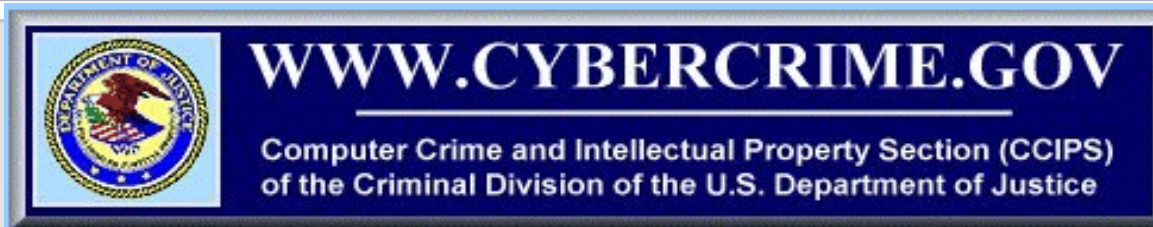
# Hacker vs. Penetration Tester

Hacker	Penetration Tester
No Code of Ethics/Motivated by Greed, Cause, or Fame	Follows a Strict Code of Ethics
Gains Illegal Entry/Unauthorized	Legal Entry/Must have authorization
Will try any technique without regard to loss	Defined set of boundaries
Tries to bypass logging	Log/Records all activity
No report/shares exploits	Present a detailed report of test
Exploits vulnerabilities	Tries to correct vulnerabilities
Bad Guy/Black Hats	Good Guy/White Hats

# Not Just Tools



# Website Review



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**ATLAS ARBOR**  
NETWORKS





# Website Review Con't

<http://www.darkreading.com/>



<http://www.scmagazine.com/>



<http://www.cesg.gov.uk/>



the National Technical Authority for  
**Information Assurance**



<http://www.astalavista.com/>



the hacking & security community

ASTALAVISTA

<http://www.cve.mitre.org/>



**Common Vulnerabilities and Exposures**

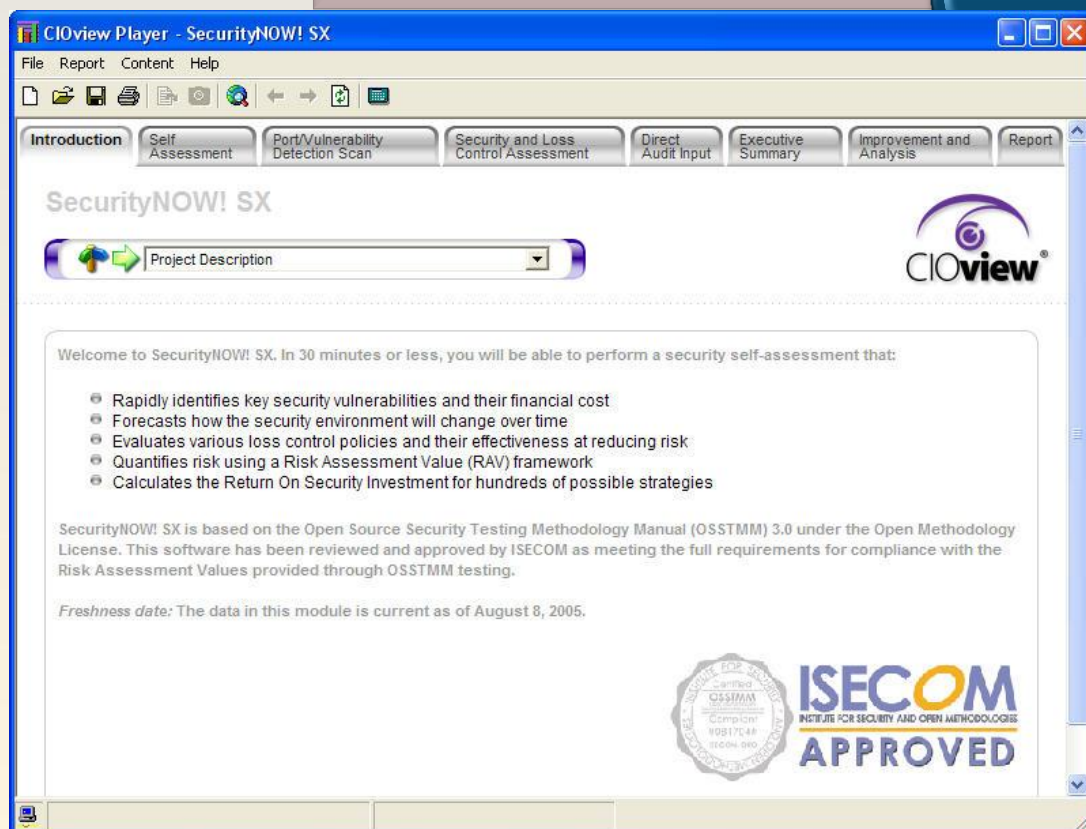
The Standard for Information Security Vulnerability Names



# Tool: SecurityNOW! SX

[www.cioview.com](http://www.cioview.com)

CIOview Corp is the industry leader in validating the financial value proposition of specific IT solutions and creating financial assessment tools.



# Seven Management Errors

## From the SANS Institute:

**There are seven management errors that lead to computer security vulnerabilities:**

- **Pretending the problem will go away.**
- **Authorizing reactive, short-term fixes so problems re-emerge rapidly.**
- **Failing to realize how much money their information and organizational reputations are worth.**
- **Relying primarily on a firewall and IDS.**
- **Failing to deal with the operational aspects of security: make a few fixes and then not allow the follow through necessary to ensure the problems stay fixed.**
- **Failing to understand the relationship of information security to the business problem; they understand physical security but do not see the consequences of poor information security.**
- **Assigning untrained people to maintain security and not providing the training or the time to make it possible to do the job.**



# Lab Module 1

## Getting Set Up

