

Cindy Ha

Princeton, NJ | (815) 793-6594 | cindyha@princeton.edu | [ha-cindy.github.io](https://github.com/ha-cindy)

EDUCATION

Northwestern University <i>B.A. in Data Science and Psychology</i> GPA: 3.92/4.00 <i>Cum Laude</i>	Evanston, IL Sep 2021 – Jun 2024
---	--

RESEARCH INTERESTS

Decision Making and Judgement, Behavioral Science, Social Norms, Consumer Behavior, Socioeconomic Disparities, Human-Computer Interaction, Machine Learning, Predictive Modeling, Network Analysis

RESEARCH EXPERIENCE

Princeton University Lab Manager for BLP Lab Advisor: Betsy Levy Paluck, Ph.D. Inaugural Lab Manager for Shah Lab Advisor: Anuj K. Shah, Ph.D.	Sep 2024 – Present Sep 2024 – Present
---	--

Kellogg School of Management Research Assistant for Kouchaki Lab Advisor: Maryam Kouchaki, Ph.D.	Evanston, IL Sep 2023 – Jun 2024
--	--

Feinberg School of Medicine Research Assistant for Baby2Home Project Advisor: Craig F. Garfield, MD.	Chicago, IL Mar – Jun 2023
--	--------------------------------------

Northwestern University Summer Research Assistant for STAR Lab Advisor: David Uttal, Ph.D.	Evanston, IL Jun – Aug 2022
--	---------------------------------------

TEACHING EXPERIENCE

Northwestern University Statistics and Data Science Dept. Muntz Lasso Teaching Assistant <i>Data Science with R Sequence</i>	Evanston, IL Sep 2023 – Jun 2024
---	--

AWARDS, HONORS, & GRANTS

2024	Psi Chi, International Honor Society in Psychology, Northwestern University
2021 – 2024	Weinberg College of Arts and Sciences Dean's List (9/9 quarters)
2024	Career Development Fund, Northwestern University (\$480)
2024	Chicago Field Studies Travel Stipend, Northwestern University (\$225)
2023	Summer Internship Grant, Northwestern University (\$3,500)
2021	Gwendolyn Brooks Youth Poetry Awards (\$300)

POSTER PRESENTATIONS

Ha, C., Shah, A.K. (2025). *Impossible expectations for the poor*. Association for Psychological Science Conference in Washington, D.C.

ADVISING

2024 – 2025 Tiffany Tsai, Thesis Student, Princeton University

PROFESSIONAL EXPERIENCE

Echo Global Logistics	Chicago, IL
Data Analytics Intern	Jun – Aug 2024
Energy CX	Chicago, IL
Lead Generation Intern	Mar – May 2024

TECHNICAL SKILLS

Programming Languages & Tools: R, Python, SQL, RStudio, Git, Visual Studio Code, Microsoft SQL Server, Jupyter, Google Colab
Research Tools: Prolific, Qualtrics, Overleaf, MS Office
Languages: English (Native), Vietnamese (Elementary), Spanish (Elementary)

REFERENCES

Dr. Anuj K. Shah Department of Psychology Princeton University akshah@princeton.edu	Dr. Betsy Levy Paluck Department of Psychology Princeton University epaluck@princeton.edu	Chris Kendrick Director of Data Analytics Echo Global Logistics chris.kendrick@echo.com
---	--	--