

Cindy Ha

Princeton, NJ | (815) 793-6594 | cindyha@princeton.edu | <https://ha-cindy.github.io/>

EDUCATION

Northwestern University <i>B.A. in Data Science and Psychology</i> GPA: 3.92/4.00 <i>Cum Laude</i>	Evanston, IL Sep 2021 – Jun 2024
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RESEARCH INTERESTS

Decision Making and Judgement, Behavioral Science, Social Norms, Consumer Behavior, Socioeconomic Disparities, Human-Computer Interaction, Machine Learning, Predictive Modeling, Network Analysis

RESEARCH EXPERIENCE

Princeton University Lab Manager for BLP Lab PI: Betsy Levy Paluck, Ph.D. Inaugural Lab Manager for Shah Lab PI: Anuj K. Shah, Ph.D.	Sep 2024 – Present Sep 2024 – Present
Kellogg School of Management Research Assistant for Kouchaki Lab PI: Maryam Kouchaki, Ph.D.	Evanston, IL Sep 2023 – Jun 2024
Feinberg School of Medicine Research Assistant for Baby2Home Project Advisor: Craig F. Garfield, MD.	Chicago, IL Mar – Jun 2023
Northwestern University Summer Research Assistant for STAR Lab PI: David Uttal, Ph.D.	Evanston, IL Jun – Aug 2022

TEACHING EXPERIENCE

Northwestern University Statistics and Data Science Dept. Muntz Lasso Teaching Assistant <i>Data Science with R Sequence</i>	Evanston, IL Sep 2023 – Jun 2024
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AWARDS, HONORS, & GRANTS

2024	Psi Chi, International Honor Society in Psychology, Northwestern University
2021 – 2024	Weinberg College of Arts and Sciences Dean's List (9/9 quarters)
2023	Northwestern University Summer Internship Grant (\$3,500)
2021	Gwendolyn Brooks Youth Poetry Awards (\$300)

TECHNICAL SKILLS

Programming Languages & Tools: R, Python, SQL, RStudio, Git/GitHub, Visual Studio Code, Microsoft SQL Server, Jupyter, Google Colab
Research Tools: Prolific, Qualtrics, MS Office
Languages: English (Native), Vietnamese (Elementary), Spanish (Elementary)

REFERENCES

Dr. Anuj K. Shah

Department of Psychology
Princeton University
akshah@princeton.edu

Dr. Betsy Levy Paluck

Department of Psychology
Princeton University
epaluck@princeton.edu

Chris Kendrick

Director of Data Analytics
Echo Global Logistics
chris.kendrick@echo.com