

Creative  
Development

Website  
Development

Social Media  
Graphics

Email Marketing  
Design

Motion Content  
Design

# Works.

CREATIVE DEVELOPMENT

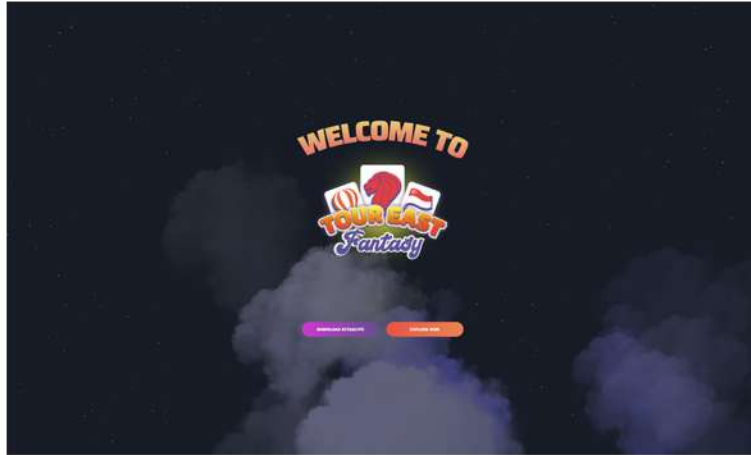
# TourEast Fantasy

*[toureast.xctualityfe.com](http://toureast.xctualityfe.com)*

This interactive website is built using React and React Three Fiber. It serves as a virtual teaser for the hyper-interactive economy - the Metaverse of Xctuality. The website showcases Singapore's top attractions, including The Merlion, Marina Bay Sands, One Fullerton, The Esplanade, The Singapore River, Little India, Kampong Gelam, Katong, The National Orchid Garden, and Orchard Road.



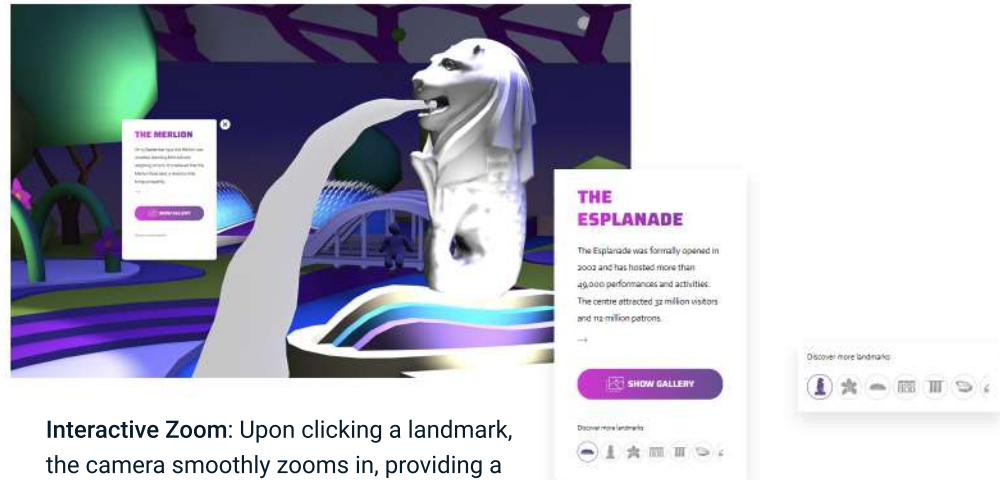
# Website Features



**Welcome Page Animation:** The website starts with an eye-catching welcome page that incorporates dynamic animations and smooth camera transitions. This captivating introduction sets the tone for the user's experience and grabs their attention from the moment they land on the site.



**Landmark Spotlight:** When a user hovers over a landmark, a spotlight effect is dynamically added, highlighting the selected landmark and drawing attention to its details.



**Interactive Zoom:** Upon clicking a landmark, the camera smoothly zooms in, providing a closer look at the specific landmark and its surroundings. This feature enhances the user's immersive experience.

**Spline-Based Camera Movement:** The website implements a spline-based navigation system, enabling the camera to smoothly move along predefined paths or curves. This enhances the overall user experience by providing seamless transitions between different viewpoints or areas of interest.



**Responsive Design:** The website is designed with responsiveness in mind, ensuring optimal viewing and interaction experiences across various devices and screen sizes. Whether accessed on desktop, tablet, or mobile, the website adapts seamlessly, providing users with a consistent and user-friendly interface.

CREATIVE DEVELOPMENT

# UOB Better-U Project

*uob-better-u.xctualyfe.com*

This immersive learning environment is built using React and React Three Fiber. It is specifically designed to equip employees with the knowledge and understanding of key critical competencies, ensuring their continued relevance in the industry. The platform showcases various UOB offices located across the Asia-Pacific (APAC) region.





# Website Features



**Camera Movement on Building Click or Menu Click:** Upon clicking a building, the camera dynamically moves to focus on the selected building, providing users with a more immersive view and closer examination of the building's details.



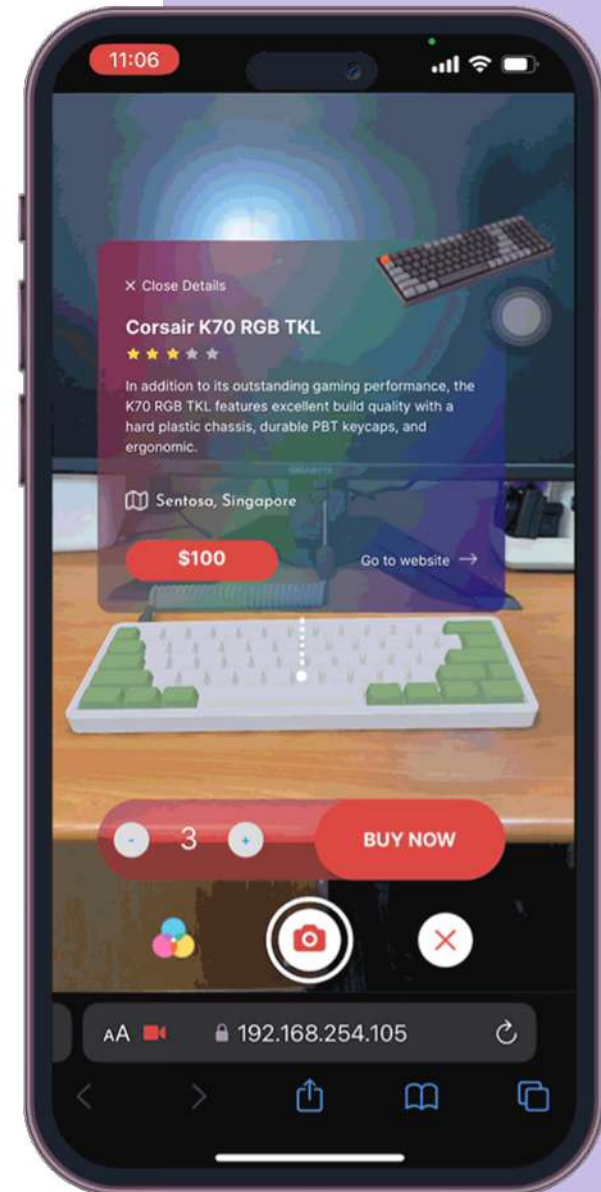
**Interactive Building FAQ:** Clicking on a building triggers the display of interactive Frequently Asked Questions (FAQs). Users can explore and engage with the FAQs to gain more information about the specific building and its related topics.



**Animated Interactive Menu:** The website incorporates an interactive menu with captivating animations. Users can navigate through different sections or pages of the website using this menu, enhancing the overall user experience.

# AR E-commerce Web Application

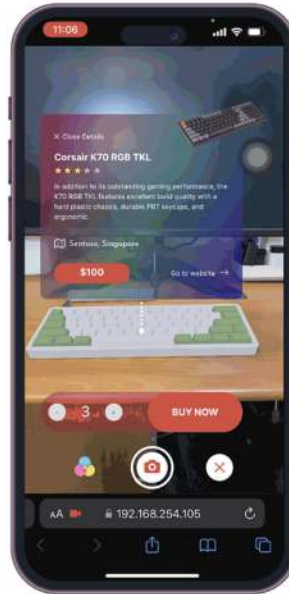
This AR E-commerce platform is built using React, AFrame, and 8thwall technologies. It revolutionizes the shopping experience by allowing users to visualize the size, scale, and intricate details of products through augmented reality. By simply scanning a QR code on their mobile devices, users can interactively view products in an AR environment, making informed purchasing decisions.



# AR Web Application Features



**Tap and Place:** To accurately position virtual objects, the camera functions as a mouse cursor, detecting the position and orientation of the real-world surface. By leveraging this functionality, the AR system ensures that virtual objects are precisely placed in the correct position relative to the user's physical environment.



**UI integration on AR model:** When the user clicks the 'view more' button, a UI content panel will appear relative to the position of the AR object, enhancing the depth of the scene. This additional content provides users with more information and context related to the AR object.

**Screen capture and social media integration:** The application offers a screenshot feature that captures the user's AR experience, encompassing both the real-world environment and any virtual objects within it. This functionality serves as a powerful tool for creating and sharing AR content, allowing users to capture and preserve their immersive experiences in a visually compelling format.

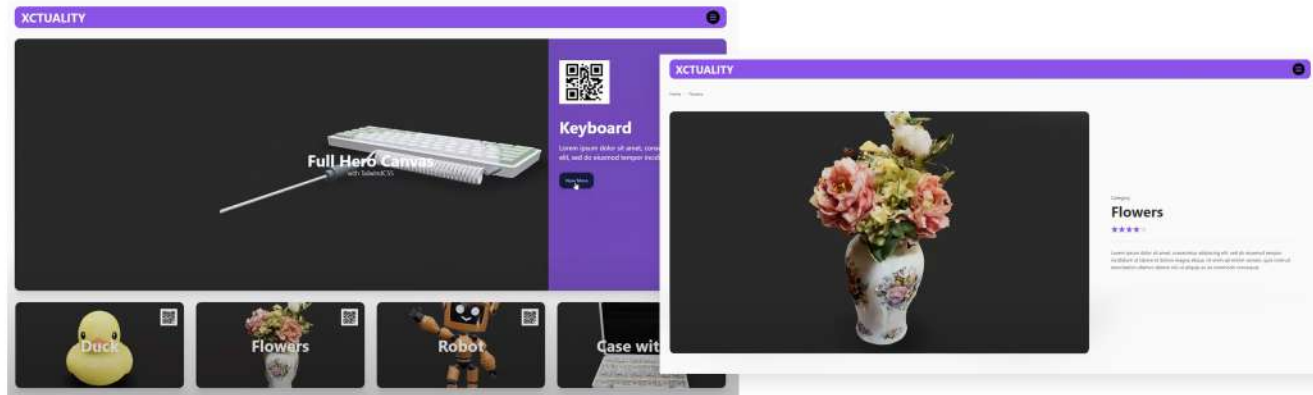
**Interactive Customization:** Users have the ability to move virtual objects by utilizing the hold and drag function. Additionally, they can adjust the size of the virtual objects by pinching the screen. A percentage annotation is provided to indicate the extent to which the scale has been decreased or increased in relation to the calibrated scale.



Furthermore, users can select from a color variants UI panel, enabling them to see real-time changes reflected on the virtual object. This feature adds an immersive and realistic element to the AR experience, allowing users to visualize different color options and choose the one that best suits their preferences.



# AR Web Application Features

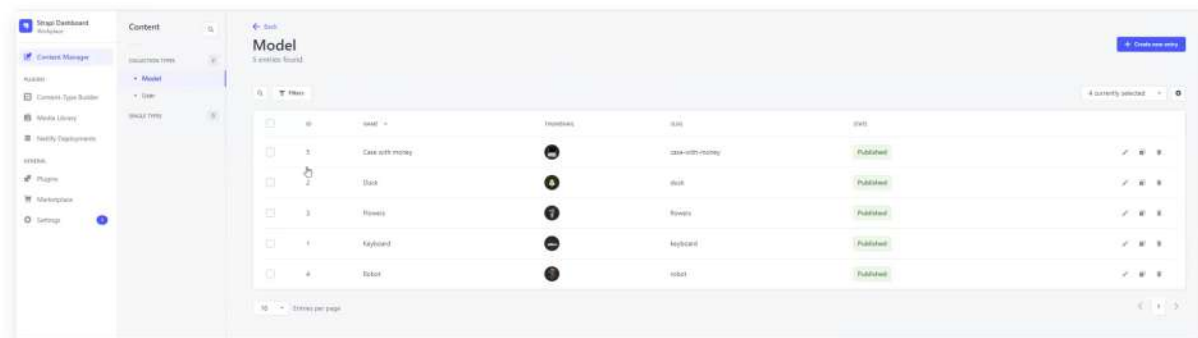


## CMS + Website

- Upload data and access from website

**Headless CMS:** Strapi follows a headless architecture, which separates the content management backend from the frontend presentation layer. It offers customizable content types, API generation, media management, and ensures scalability and performance.

**Website:** The website is built using Next.js and retrieves data from the CMS. It dynamically generates pages based on the content stored in the CMS. The website also incorporates the ability to load 3D assets, enhancing the visual experience. Additionally, users can access the AR app by scanning a QR code, further enhancing interactivity and engagement.





## WEBSITE DEVELOPMENT

# City of Manila Website

Built using Gatsby JS and Contentful CMS, this website serves as an official government platform with the primary objective of providing information about relevant services and acting as a resource hub to fulfill visitors' requirements.



# Website Mockups

Home Page



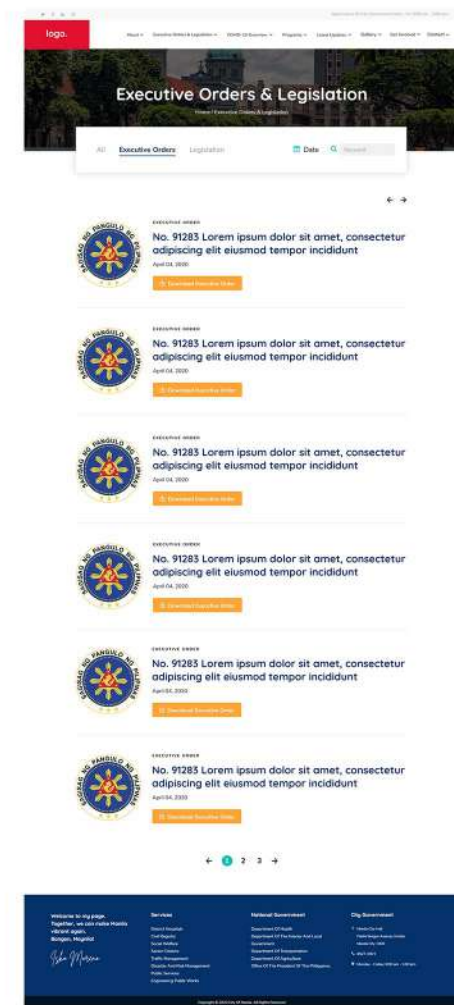
Newsroom Page



Article Page

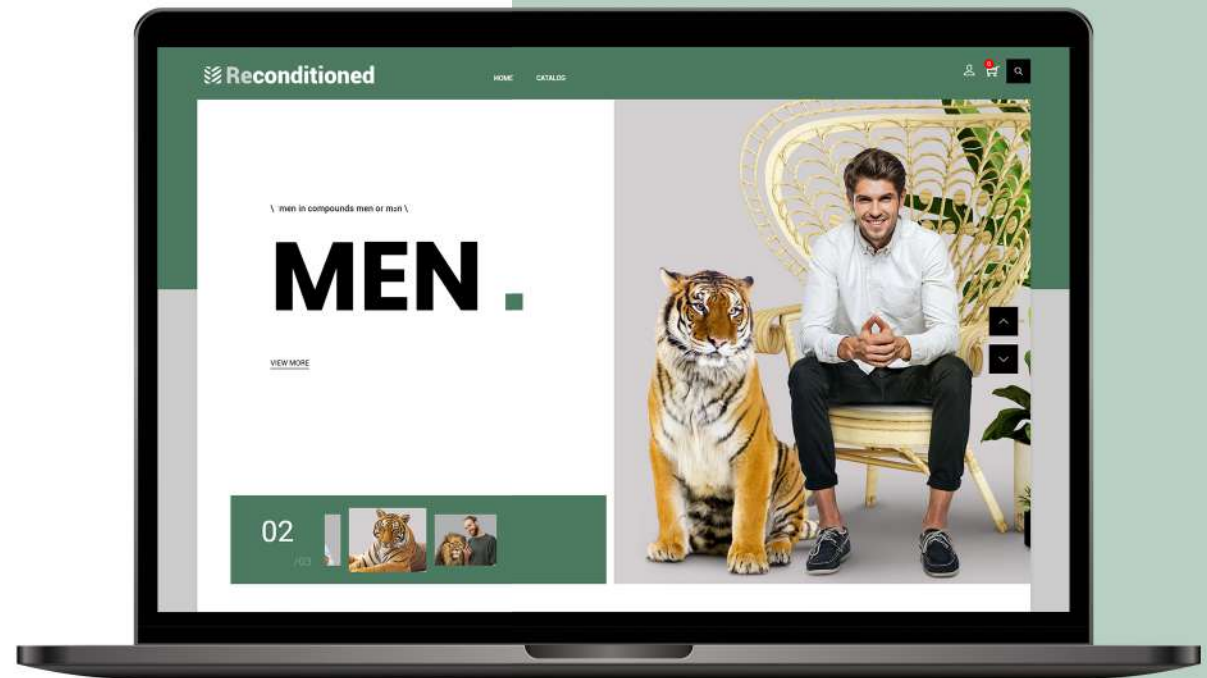


Executive Orders &amp; Legislation Page

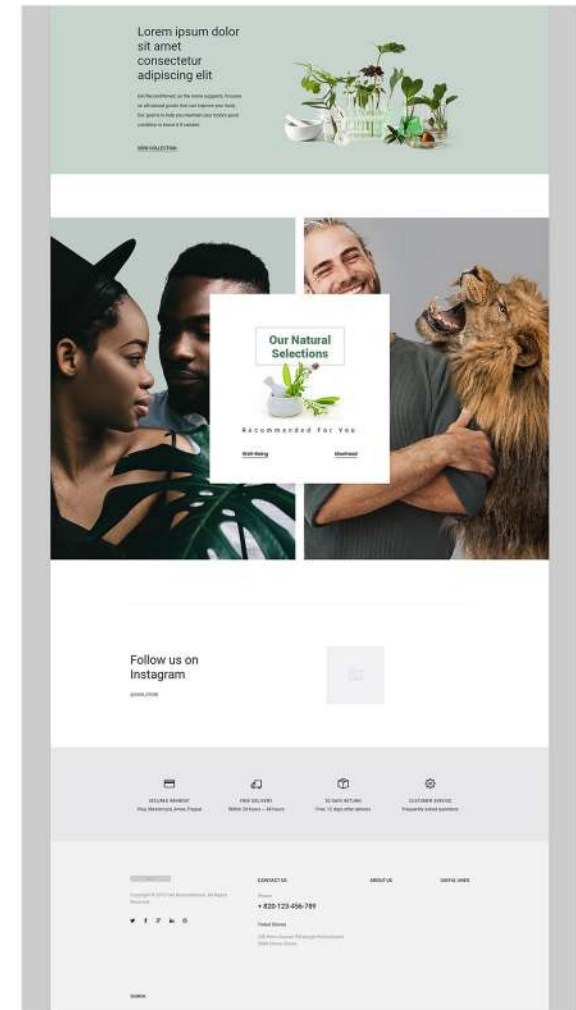
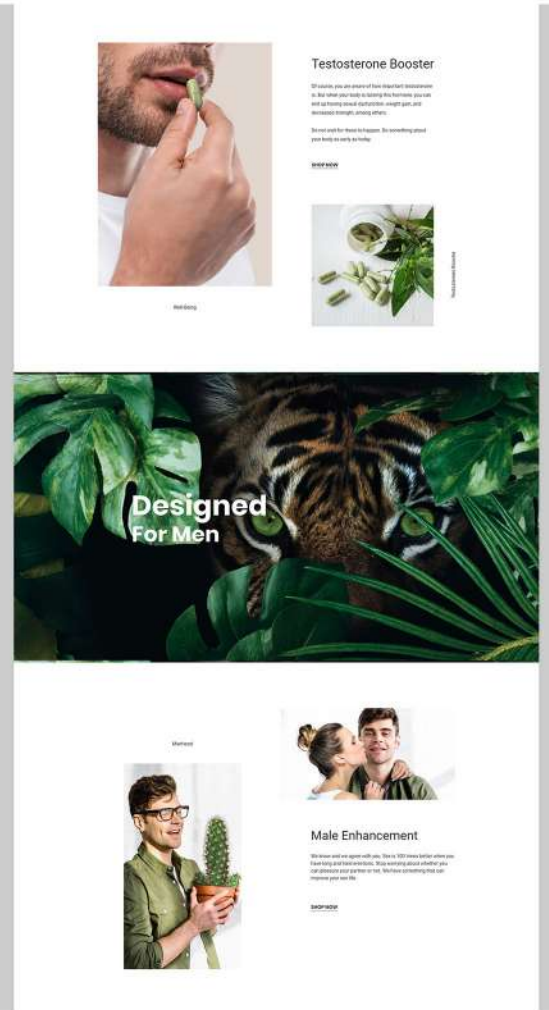
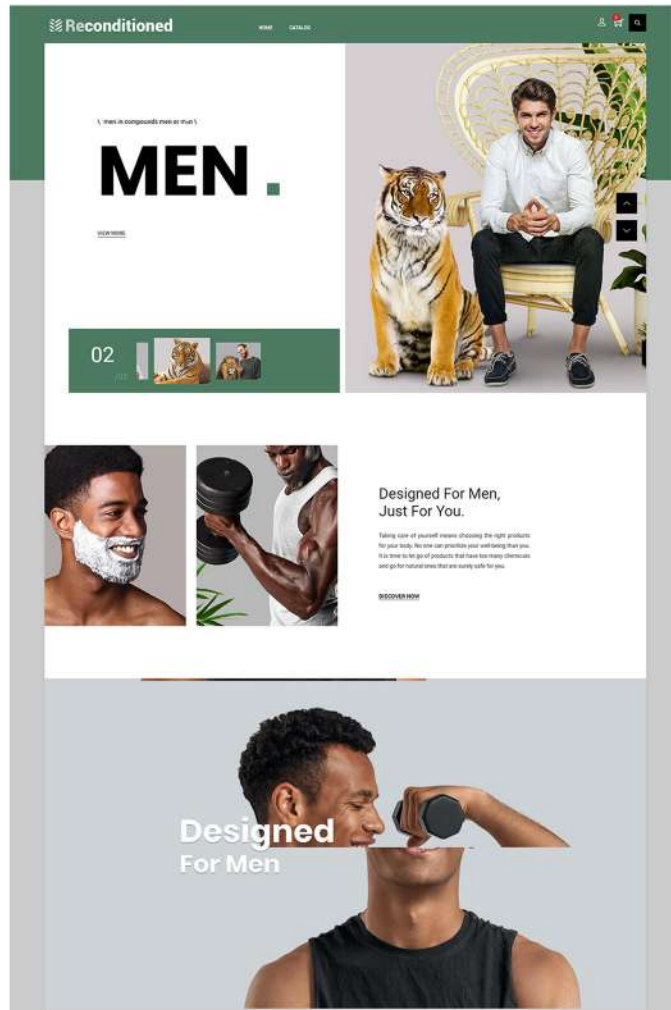


# Reconditioned Website

This E-commerce website is built using the Shopify platform and specifically caters to products exclusively for men. It provides a comprehensive range of merchandise designed to meet the unique preferences and needs of male customers.



# Website Home Page Mockup

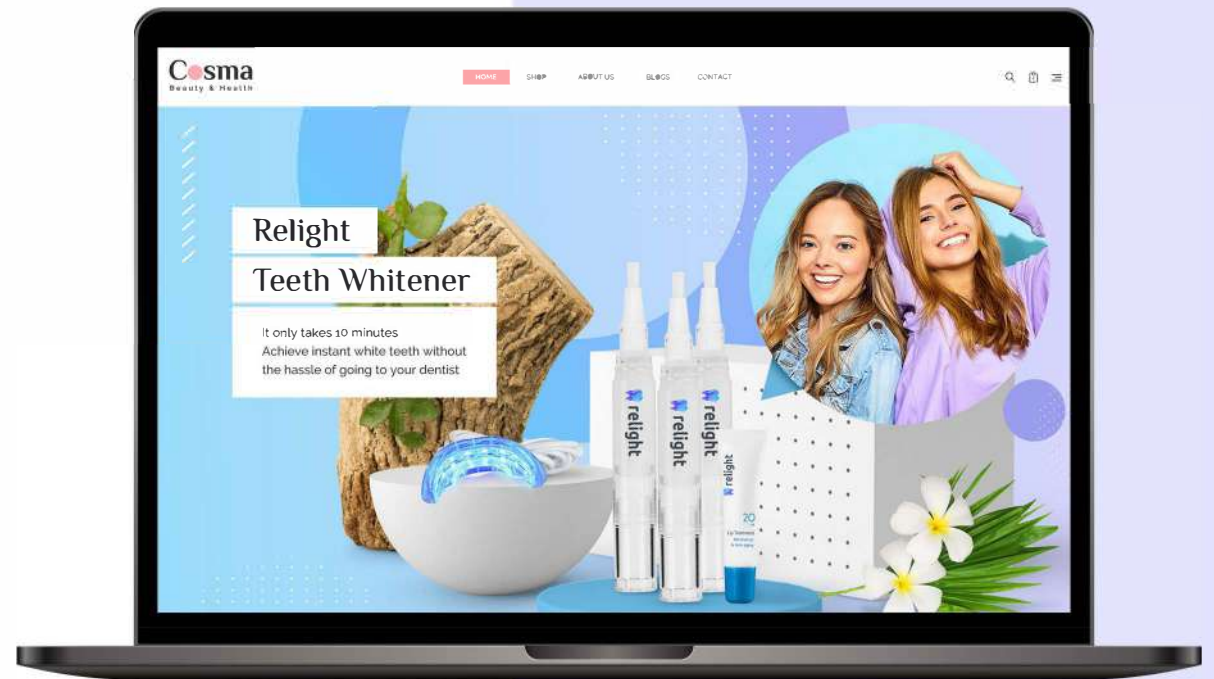




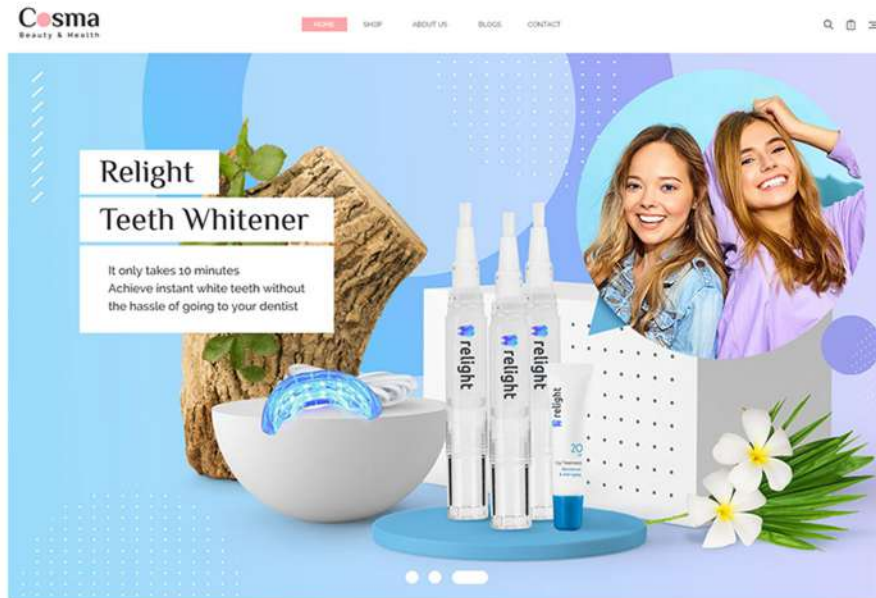
## WEBSITE DEVELOPMENT

# Cosma Beauty & Health Website

This E-commerce website is built using the Shopify platform and specifically caters to products exclusively for women. It offers a diverse range of merchandise tailored to meet the unique preferences and needs of female customers.



# Website Home Page Mockup



## Our Categories



## Latest Teeth Whitener



## Deal Of The Day

52 10 08 42



## Trending Products



## Best seller



## New Arrivals



## LATEST BLOG



## Contact From

Contact form fields including Name, Email, Phone, and Message, with a 'SEND MESSAGE' button.

## Follow instagram



## Cosma

Beauty & Health  
1234 Main Street, Suite 100  
New York, NY 10001  
Tel: +1 (212) 123-4567  
Email: info@cosma.com

## Locate Us

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New York, NY 10001  
Tel: +1 (212) 123-4567  
Email: info@cosma.com

## Information

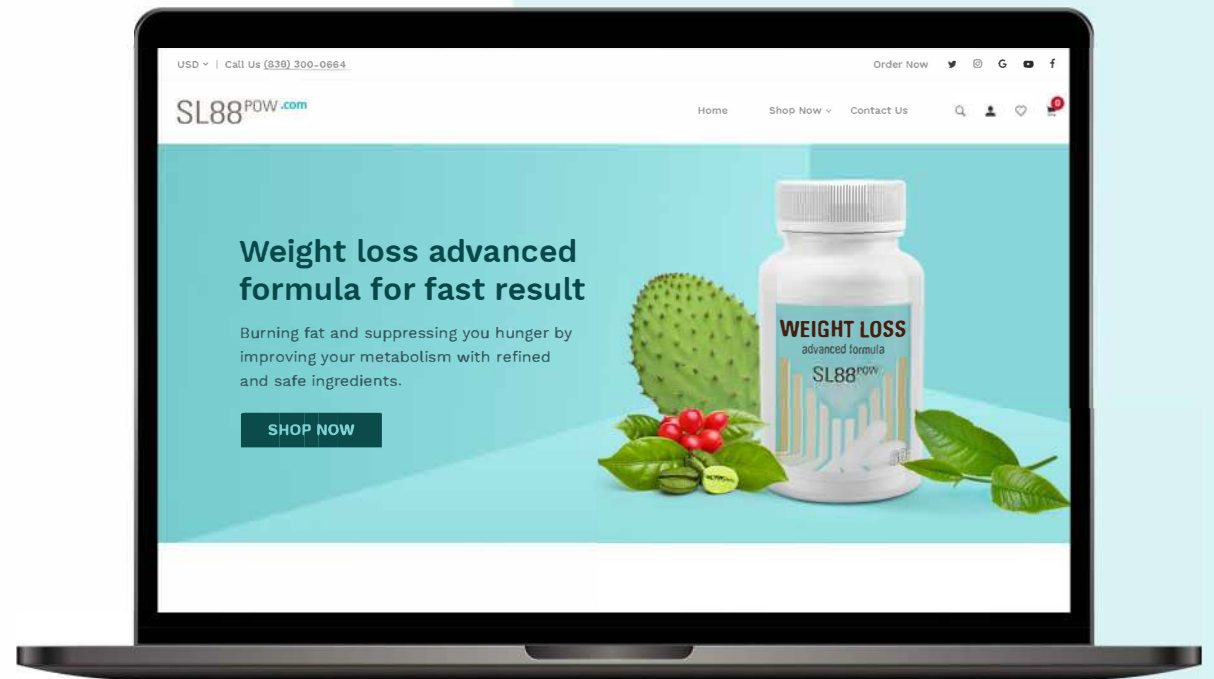
Our Address  
Opening Hours  
What's New

## Newsletter

Subscribe to our newsletter  
Name (required)  
Email (required)  
I agree to receive emails from Cosma  
Sign Up

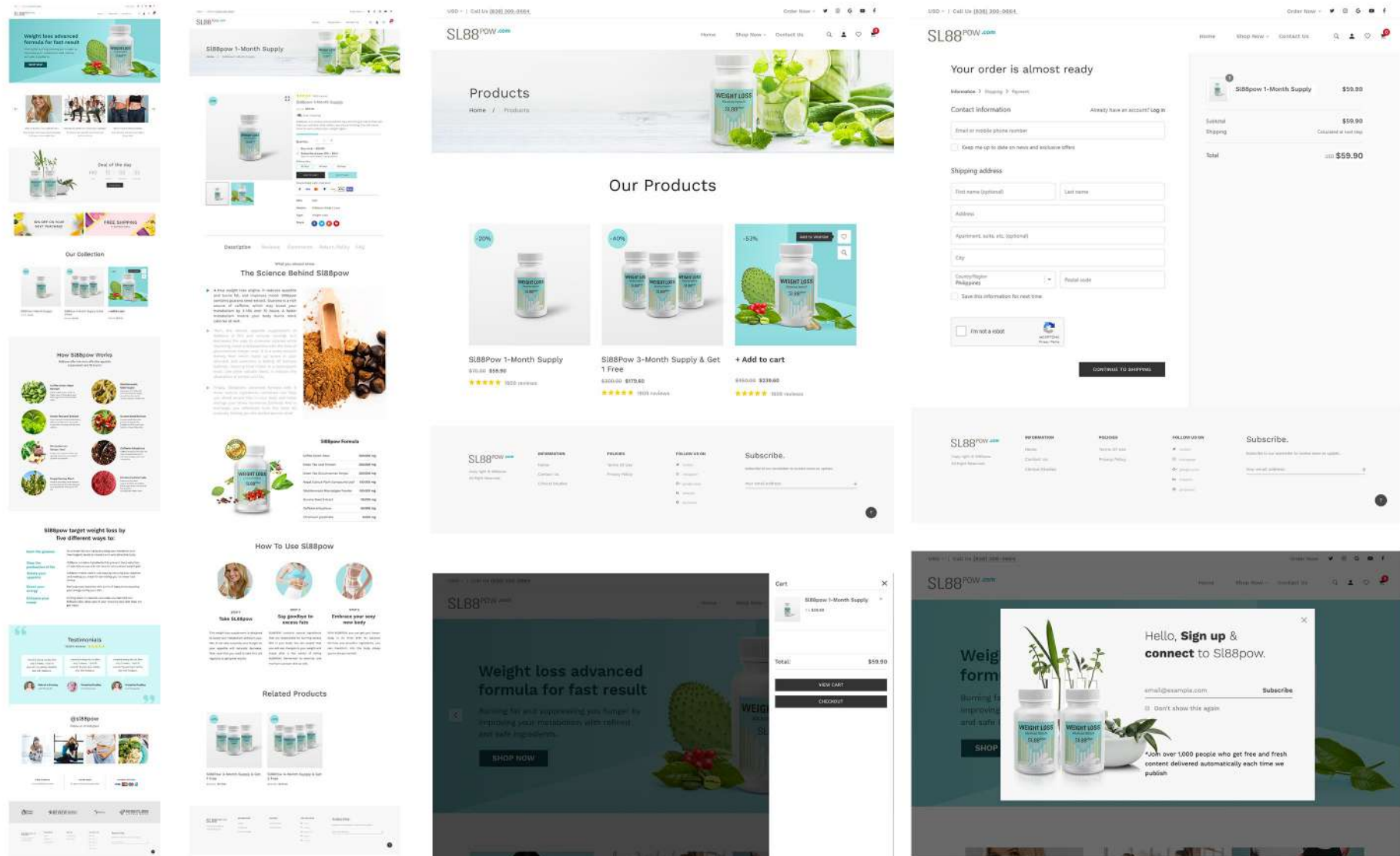
# SL88pow Weightloss Website

This multi-lingual website is built using Vue.js and serves as a promotional platform for weight loss products. It specifically targets women aged 25 and above, offering them a range of effective solutions and resources to achieve their weight loss goals. The website aims to provide valuable information, support, and a seamless user experience across different languages, catering to a diverse audience.



## WEBSITE DEVELOPMENT

# Website Mockups





## SOCIAL MEDIA MARKETING

### Seiko

Facebook and Instagram Ads





GPS. SOLAR. **WORLD TIME.**  
**TRAVELLER.** DUAL TIME.  
 CHRONOGRAPH. GPS.  
 SOLAR. **WORLD TIME.**  
 TRAVELLER. **DUAL TIME.**  
 CHRONOGRAPH. GPS.  
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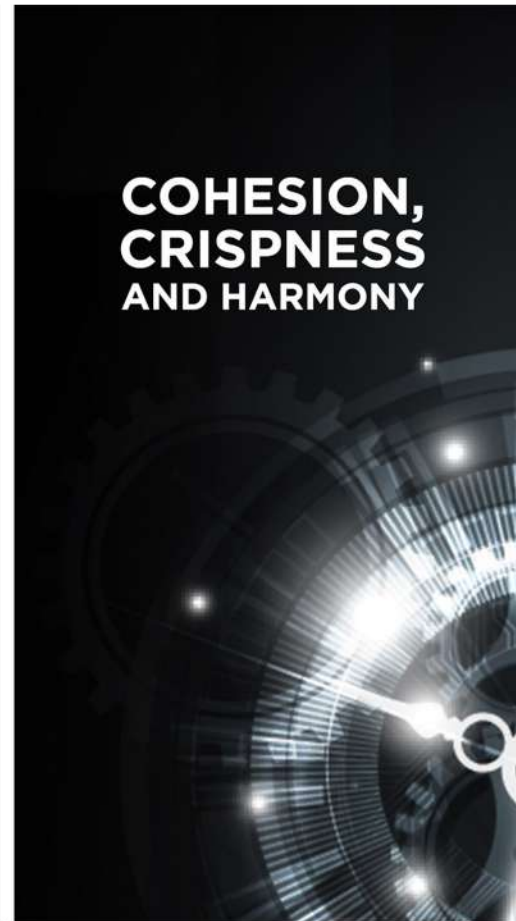
SEIKO



## SOCIAL MEDIA MARKETING

### Seiko

Instagram Story

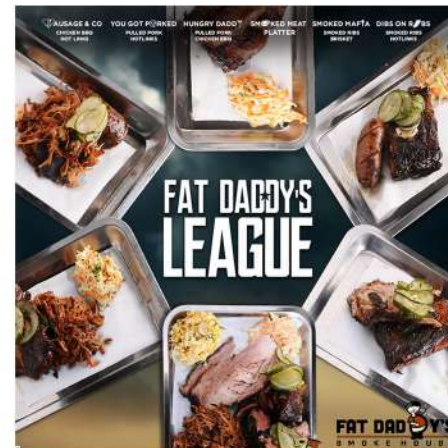




## SOCIAL MEDIA MARKETING

### Fat Daddy's Smoke House

Facebook and Instagram Ads





INDULGE  
YOUR  
SWEET  
TOOTH



Chocolate →

**FAT DADDY'S**  
SMOKE HOUSE

LAST CHRISTMAS,  
I GAVE YOU  
SMOKED MEATS



**FAT DADDY'S**  
SMOKE HOUSE

READY TO  
SMOKE MEATS  
FOR 2018



**FAT DADDY'S**  
SMOKE HOUSE

**SUPER  
FAT DADDY**  
DIBS ON RIBS



**FAT DADDY'S**  
SMOKE HOUSE

LET US  
GIVE  
THANKS  
TO  
SMOKED  
MEATS



**FAT DADDY'S**  
SMOKE HOUSE

CARAMEL POPCORN  
MILKSHAKE



• Lots of popcorn

• Lots of caramel

• Lots and lots  
of milkshake





## SOCIAL MEDIA MARKETING

### Fat Daddy's Smoke House

Instagram Story



YOU GOT  
PORKED



SAUSAGE  
& CO.



SMOKED  
MEATS



VISIT US  
TODAY!

#FatDaddysSmokehouse



## SOCIAL MEDIA MARKETING

### Coconut Republic

Facebook and Instagram Ads









## SOCIAL MEDIA MARKETING

### Coconut Republic

Instagram Story



## EMAIL MARKETING

### Newsletter Mockups

Fat Daddy's Smoke House

