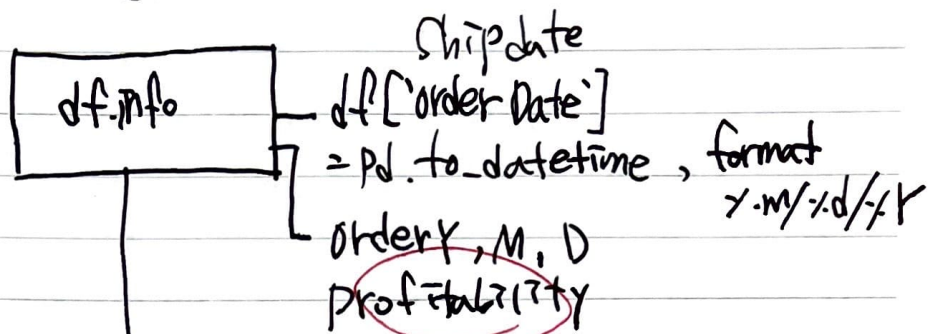


Data Analysis for Marketing Strategy.



top 20 states by sales
top 20 states by profit
Scatter - top 1, 2

New York Customer top 1
difference among states in
profitability

Top 20 cities by sales, profit
difference among cities in
profitability

Top 20 Customers by sales.
Cumsum
Pareto principle
Top 20 customers by profit

profit by categories
sub categories

timeseries
Analysis