HAN GAO

PRODUCT DESIGNER

CONTACT

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haaangao.com

EDUCATION

University of Michigan, School of Information

M.S. in Human-Computer Interaction

2017 - 2019

- UMSI Merit Scholarship Recipient
- GPA 3.95/4.00

University of Richmond

B.S. in Psychology & Mathematics

2013 - 2017

- Design fellow at the Center for Teaching, Learning, and Technology

SKILLS

User Research • Wireframing
Design System • Storytelling
Visual Design • Usability Testing
Rapid Prototyping

TOOLS

Figma • Sketch • Keynote
Framer • Invision • HTML/CSS

EXPERIENCE

Lyft

Product Designer

May 2022 - Apr 2023 | San Francisco, CA

- Launched design initiatives focused on the onboarding support experience for Lyft drivers. Work drove significant increase in driver activations and sentiment, resulting in millions of dollars of lift in post-marketing margin and bookings.
- Led key safety and support projects for Lyft riders, drivers, and operation agents, and influenced feature-level product vision and roadmap through design quality and rationale.

Oracle

Senior User Experience Designer

Jan - May 2022 | Los Angeles, CA (Remote)

- Delivered flagship features across 7 core HR products that greatly improved client workforce efficiency, from hiring to talent management.
- Built scalable, innovative and responsive design components and patterns that make up the brand new next-generation "Redwood" design system.

User Experience Designer

Jun 2019 - Jan 2022 | Redwood City, CA

- Managed stakeholders across product management, user research, technical writing, engineering and visual design teams. Work presented to senior leadership.
- Interviewed design candidates and represented team presence at public events.

Samsung Research America, Digital Health Lab

Product Design Intern

Jun - Aug 2018 | Mountain View, CA

- Designed and piloted a health management platform featured in seizure detection that's available across desktop, mobile, and wearable device, providing better support to epilepsy patients, caregivers and clinicians.
- Led 11 user interviews and leveraged insights to guide feature generation and conceptual design explorations.