

HAN GAO

PRODUCT DESIGNER

CONTACT

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EDUCATION

University of Michigan, School of Information

M.S. in Human-Computer Interaction

2017 - 2019

- UMSI Merit Scholarship Recipient
- GPA 3.95/4.00

University of Richmond

B.S. in Psychology & Mathematics

2013 - 2017

- Design fellow at the Center for Teaching, Learning, and Technology

SKILLS

- User Research • Wireframing
- Design System • Storytelling
- Visual Design • Usability Testing
- Rapid Prototyping

TOOLS

- Figma • Framer • Loom
- Adobe Illustrator • HTML/CSS

EXPERIENCE

Product Designer, Freelance

dev.fun

Mar 2025 - Present | Tokyo, Japan

- Led the end-to-end redesign and launch of dev.fun 2.0 as the founding designer, delivering new features along with a refreshed design system.
- Built the first Android mobile app, expanding dev.fun from web to mobile and preparing for public launch with product leads.

Senior Product Designer

TikTok, Small Business Growth

Aug 2023 - Sep 2024 | San Jose, CA

- Owned and led design initiatives for TikTok creators and small business owners; features contributed to 20.43% of annual revenue increase and 185.54M monthly active advertisers.
- Partnered with key stakeholders to drive product innovation and improve design quality, by conducting workshops, defining principles, and creating design templates for better craftsmanship and higher team efficiency.

Product Designer

Lyft, Safety & Customer Care

May 2022 - Jun 2023 | San Francisco, CA

- Launched design initiatives focused on the onboarding support experience for Lyft drivers. Work drove 5% increase in driver activation rate, resulting in millions of dollars of lift in post-marketing margin and bookings.
- Led key safety and support projects for Lyft riders, drivers, and operation agents, and influenced feature-level product vision and roadmap.

User Experience Designer

Oracle

Jun 2019 - May 2022 | Redwood City, CA

- Delivered design features across 7 core HR products that greatly improved client workforce efficiency, from hiring to talent management.
- Built scalable, innovative and responsive design components and patterns that make up the brand new next-generation "Redwood" design system.