Sr. Product designer | Lead design systems at RTL+

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## experience

# **Design system Architect**

Aug 2021 - Now

at RTL Deutschland

Led design system transformation through token standardization and component architecture. Established hybrid governance model and structured onboarding program, significantly improving development efficiency and team collaboration across the organization.

# Sr. Product designer

July 2017 - July 2021

at upday - Samsung & Axel Springer company

Led audio-extended news platform development, optimizing user experience for various scenarios including in-car integration. Initiated and developed component-based design system for Android platform, enhancing product consistency and development efficiency.

# Web designer

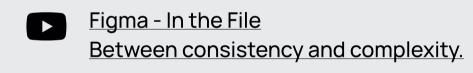
Oct 2016 - Aug 2017

at KRAVT - Design agency

Designed responsive websites focusing on user engagement and brand consistency. Created modular components to improve development efficiency across client projects.

# speaking

Sharing insights and experiences about design systems through different formats and platforms.





Figma Korea User Group - Design System Webinar

## education

# Bachelor of Arts (B.A.), Communication Design

Aug 2012 - Sep 2015

BTK University of Art and Design - Berlin

# Skills

### Hard

- Design System Architecture
- Component Library Development
- Design Token Strategy
- Design System Documentation
- Design-Dev Handoff

### Soft

- System Thinking
- Leadership
- Communication
- Team Collaboration

### Languages

English - Fluency German - B2 Korean - Native