

experience

Design system Architect

at RTL Deutschland

Led design system transformation through token standardization and component architecture. Established hybrid governance model and structured onboarding program, significantly improving development efficiency and team collaboration across the organization.

Aug 2021 - Now

Sr. Product designer

at upday - Samsung & Axel Springer company

Led audio-extended news platform development, optimizing user experience for various scenarios including in-car integration. Initiated and developed component-based design system for Android platform, enhancing product consistency and development efficiency.

July 2017 - July 2021

Web designer


at KRAVT - Design agency

Designed responsive websites focusing on user engagement and brand consistency. Created modular components to improve development efficiency across client projects.


Oct 2016 - Aug 2017

speaking

Sharing insights and experiences about design systems through different formats and platforms.



[Figma - In the File](#)
[Between consistency and complexity.](#)



[Figma Korea User Group - Design System Webinar](#)

education

Bachelor of Arts (B.A.), Communication Design

BTK University of Art and Design - Berlin

Aug 2012 - Sep 2015

skills

Hard

- Design System Architecture
- Component Library Development
- Design Token Strategy
- Design System Documentation
- Design-Dev Handoff

Soft

- System Thinking
- Leadership
- Communication
- Team Collaboration

Languages

English - Fluency

German - B2

Korean - Native