

Haley Albers

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SUMMARY

Adaptable, enthusiastic graphic designer with excellent creative and communicative abilities, basic computer programming skills, and readiness to learn more

WORK EXPERIENCE

DATA2 O'Fallon, MO

July 2017-Present

Pre-Press Graphic Technician

- Creates and modifies artwork for press and customer proofs
- Merges variable data specifications into digital printing templates
- Assists with order processing, batching, and typesetting operations

NU-CALGON Maryland Heights, MO

March 2017-June 2017

Graphic Designer (Temporary)

- Facilitated various design, printing, and mailing processes
- Created product literature, ads, promotional flyers, email blasts, and product photos for company website
- Collaborated with marketing managers to create high-quality designs in a responsive manner

RESPONSE! TARGETED MARKETING St. Louis, MO

July 2016-November 2016

Graphic Designer

- Improved graphic design, copywriting, and marketing skills
- Collaborated with clients in a variety of fields to create business cards, logos, direct mail postcards, and other materials
- Composed and edited blog posts and web content to boost search engine optimization

WALT DISNEY WORLD Orlando, FL

May 2015-May 2016

Merchandise Cast Member

- Advised and assisted a large, diverse population in a fast-paced environment
- Created a clean, friendly sales environment
- Volunteered to help launch the Ice Palace Boutique, a new special event created for Hollywood Studios' Frozen Summer Fun

CRESCENT MAGAZINE University of Evansville Evansville, IN Fall 2014-Spring 2015

Writer

- Authored multiple pieces for a professional student-run publication
- Researched, conducted interviews, and assembled information
- Collaborated with peers and supervisors to improve journalism skills

EDUCATION

LC101 Class

Winter 2018

LAUNCHCODE St. Louis, MO

- Participated in a 6-month long program designed to teach basic computer programming skills and prepare students for careers in technology
- Explored Python, HTML, CSS, Java, and UX

B.S. Art and Associated Studies

May 2015

UNIVERSITY OF EVANSVILLE Evansville, IN

Dean's List 5 terms

- Minor, literature
- Recipient of the Board of Trustees Scholarship
- Explored art, graphic design, psychology, and literature

Study Abroad

HARLAXTON COLLEGE Grantham, England

Spring 2014

- Gained valuable international perspectives and fostered a love of travel

SKILLS

- Adobe Illustrator, Photoshop, and InDesign
- Microsoft Word, PowerPoint, and Excel
- Basic Python, Java, Spring Boot, and Hibernate
- Communication and writing
- Skill with various artistic media (graphite, ink, paint)
- Good organizational skills
- Guest service skills and diplomacy
- Creative problem-solving