



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



collection of
prices of new and
resale houses
located in the
metropolitan
areas of India

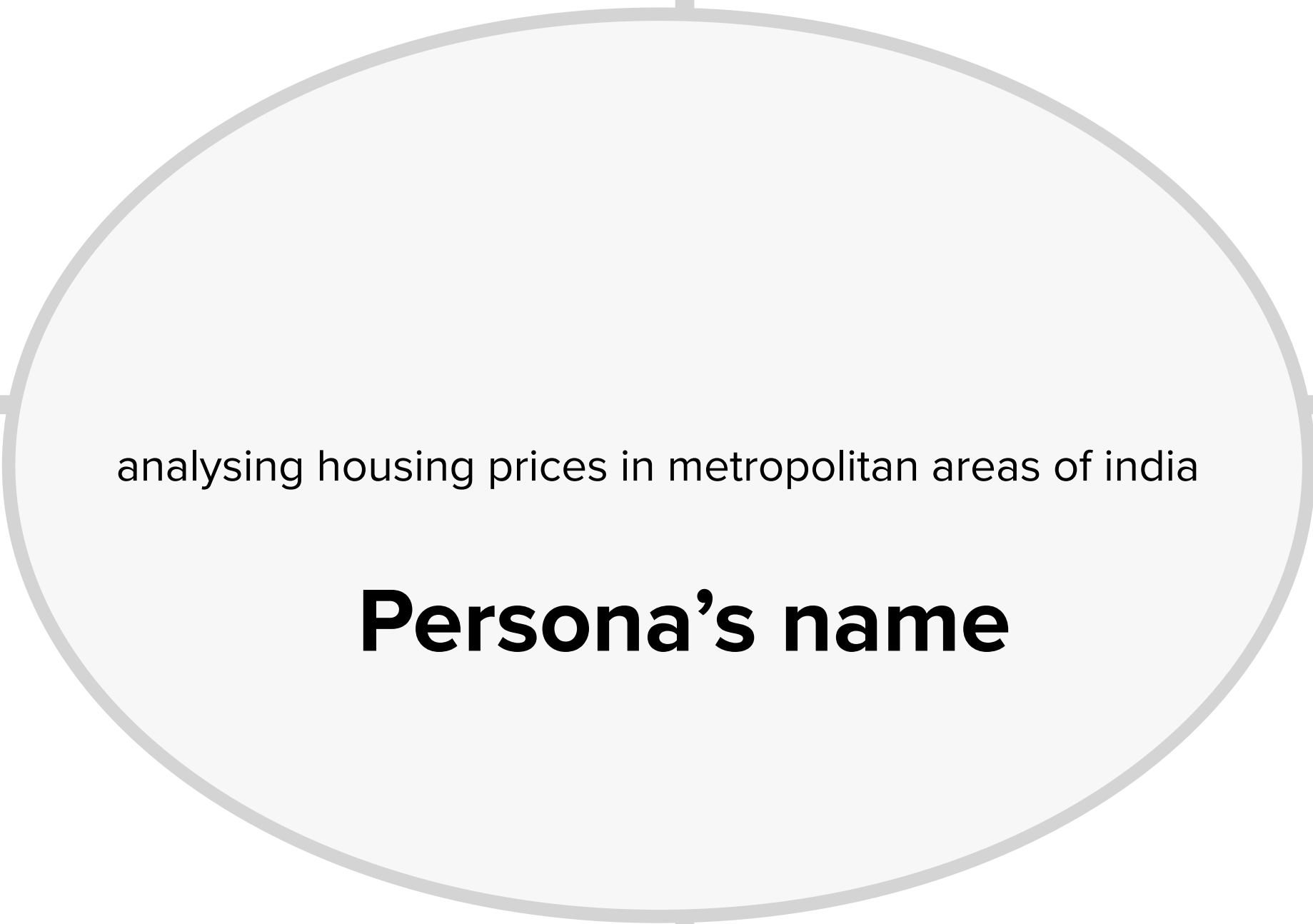
convergence
or divergence
across fifteen
metropolitan
cities in India

the
amenities
provided for
each house

hence the different
metropolitan house
markets operate
independent to
one another.

We all know
that India has
been one
nation with
multiple taxes

All this will come to an
end with the country
becoming a clutter
free highway for
transparent, simple,
efficient, one nation
indirect tax system.



analysing housing prices in metropolitan areas of india

Persona's name

The Goods and
Services Tax (GST) -
India's ever
biggest tax reform
since independence
launched formally

Good
because
multiple taxes
will be
evaded.

Goods and Service
tax is the
Comprehensive
levy on the goods
and services at the
stage of
consumption.

Since for a set of
houses, nothing
was mentioned
about certain
amenities, '9'

which could
indicate the
absence of
information about
the apartment
but these values

India, one can
predict the
final price of
houses in
these regions



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

