

Historical chart for audits

Period: October 17, 2022 (12:44) - October 17, 2022 (12:44)



- Low text to HTML ratio

Low text to HTML ratio 51

tradealp.com

Page URL	Ratio	Discovered
Virtual Digital Assistance For Your Business - Tradealp https://tradealp.com	0.03	October 17, 2022 (12:44) [new]
Virtual Digital Assistance For Your Business - Tradealp https://tradealp.com/	0.03	October 17, 2022 (12:44) [new]
About - Tradealp https://tradealp.com/about/	0.01	October 17, 2022 (12:44) [new]
Account Suspension - Tradealp https://tradealp.com/account-suspension/	0.05	October 17, 2022 (12:44) [new]
Amazon Account Creation - Tradealp https://tradealp.com/amazon-account-creation/	0.07	October 17, 2022 (12:44) [new]
Amazon FBA vs FBM Comparison - Tradealp https://tradealp.com/amazon-fba-vs-fbm-comparison/	0.06	October 17, 2022 (12:44) [new]
Amazon Terminologies - Tradealp https://tradealp.com/amazon-terminologies/	0.01	October 17, 2022 (12:44) [new]
Asia Pacific to Middle East - Tradealp https://tradealp.com/asia-pacific-to-middle-east/	0.01	October 17, 2022 (12:44) [new]
Asia Pacific to North America - Tradealp https://tradealp.com/asia-pacific-to-north-america/	0.01	October 17, 2022 (12:44) [new]
admin, Author at Tradealp https://tradealp.com/author/admin/	0.02	October 17, 2022 (12:44) [new]
dev, Author at Tradealp https://tradealp.com/author/dev/	0.01	October 17, 2022 (12:44) [new]
Blog - Tradealp https://tradealp.com/blog/	0.02	October 17, 2022 (12:44) [new]
Blog - Tradealp https://tradealp.com/blog/page/2/	0.01	October 17, 2022 (12:44) [new]



Page URL	Ratio	Discovered
BSR - Tradealp https://tradealp.com/bsr/	0.02	October 17, 2022 (12:44) [new]
Buy Box - Tradealp https://tradealp.com/buy-box/	0.03	October 17, 2022 (12:44) [new]
Amazon Archives - Tradealp https://tradealp.com/category/amazon/	0.01	October 17, 2022 (12:44) [new]
LLC Archives - Tradealp https://tradealp.com/category/llc/	0.01	October 17, 2022 (12:44) [new]
LTD Archives - Tradealp https://tradealp.com/category/ltd/	0.01	October 17, 2022 (12:44) [new]
Shopify Archives - Tradealp https://tradealp.com/category/shopify/	0.01	October 17, 2022 (12:44) [new]
Uncategorized Archives - Tradealp https://tradealp.com/category/uncategorized/	0.02	October 17, 2022 (12:44) [new]
Contact Us - Tradealp https://tradealp.com/contact-us/	0.01	October 17, 2022 (12:44) [new]
SEO - Tradealp https://tradealp.com/digital-marketing/seo/	0.05	October 17, 2022 (12:44) [new]
EIN - Tradealp https://tradealp.com/ein/	0.01	October 17, 2022 (12:44) [new]
How to Start an LLC - Tradealp https://tradealp.com/elementor-1453/	0.03	October 17, 2022 (12:44) [new]
Export - Tradealp https://tradealp.com/export/	0.01	October 17, 2022 (12:44) [new]
FBA - Tradealp https://tradealp.com/fba/	0.01	October 17, 2022 (12:44) [new]
FNSKU - Tradealp https://tradealp.com/fnsku/	0.02	October 17, 2022 (12:44) [new]
GCC to Asia Pacific - Tradealp https://tradealp.com/gcc-to-asia-pacific/	0.01	October 17, 2022 (12:44) [new]
How to Avoid and Appeal Suspended Seller Accounts - Tradealp https://tradealp.com/how-to-avoid-and-appeal-suspended-seller-accounts/	0.01	October 17, 2022 (12:44) [new]
How to Buy UPC Codes for Amazon in 2022 - Tradealp https://tradealp.com/how-to-buy-upc-codes-for-amazon-in-2022/	0.04	October 17, 2022 (12:44) [new]
How to sell on shopify - Tradealp https://tradealp.com/how-to-sell-on-shopify/	0.02	October 17, 2022 (12:44) [new]
How to Start an LTD - Tradealp https://tradealp.com/how-to-start-an-ltd/	0.03	October 17, 2022 (12:44) [new]
Import - Tradealp https://tradealp.com/import/	0.01	October 17, 2022 (12:44) [new]
ITIN - Tradealp https://tradealp.com/itin/	0.01	October 17, 2022 (12:44) [new]



Page URL	Ratio	Discovered
Latitudes - Tradealp https://tradealp.com/latitudes/	0.01	October 17, 2022 (12:44) [new]
Middle East to North America - Tradealp https://tradealp.com/middle-east-to-north-america/	0.01	October 17, 2022 (12:44) [new]
North America to Asia Pacific - Tradealp https://tradealp.com/north-america-to-asia-pacific/	0.01	October 17, 2022 (12:44) [new]
North America to Middle East - Tradealp https://tradealp.com/north-america-to-middle-east/	0.01	October 17, 2022 (12:44) [new]
Onboarding - Tradealp https://tradealp.com/onboarding/	0.01	October 17, 2022 (12:44) [new]
Shopify - Tradealp https://tradealp.com/platforms/platform-shopify/	0.07	October 17, 2022 (12:44) [new]
Wallmart - Tradealp https://tradealp.com/platforms/wallmart/	0.09	October 17, 2022 (12:44) [new]
PPC - Tradealp https://tradealp.com/ppc/	0.03	October 17, 2022 (12:44) [new]
Privacy Policy - Tradealp https://tradealp.com/privacy-policy/	0.03	October 17, 2022 (12:44) [new]
Services - Tradealp https://tradealp.com/services/	0.01	October 17, 2022 (12:44) [new]
Companies Incorporation - Tradealp https://tradealp.com/services/companies-incorporation/	0.02	October 17, 2022 (12:44) [new]
Ecommerce - Tradealp https://tradealp.com/services/ecommerce/	0.02	October 17, 2022 (12:44) [new]
Web Devop - Tradealp https://tradealp.com/services/web-devop/	0.01	October 17, 2022 (12:44) [new]
suspension - Tradealp https://tradealp.com/suspension/	0.05	October 17, 2022 (12:44) [new]
Tax Free States - Tradealp https://tradealp.com/tax-free-states/	0.04	October 17, 2022 (12:44) [new]
Trade - Tradealp https://tradealp.com/trade/	0.02	October 17, 2022 (12:44) [new]
Warehouses - Tradealp https://tradealp.com/warehouses/	0.02	October 17, 2022 (12:44) [new]

Missing meta description

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: https://support.google.com/webmasters/answer/35624. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.