

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Unique ID	3163	100001	301065	218858.54	74107.230
Sample type	3163	1	2	1.42	.493
Interview date	3163	100710	101010	100831.96	89.612
Q.Revised REVISIONS TO QUESTIONNAIRE.	3163	1	2	1.76	.428
Census Region - from zip merge	3163	1	4	2.62	1.028
Q6a Do you use the internet, at least occasionally?	3163	1	2	1.26	.441
Q6b Do you send or receive email, at least occasionally?	3158	1	2	1.33	.470
Q7 Did you happen to use the internet YESTERDAY?	2378	1	2	1.21	.404
PAY1a ...Have you ever PAID to access online or to download...Music	2385	1	2	1.67	.471
PAY1b ...Have you ever PAID to access online or to download...Online videos, movies or TV content	2382	1	2	1.84	.367
PAY1c ...Have you ever PAID to access online or to download...Photos	2385	1	2	1.88	.329
PAY1d ...Have you ever PAID to access online or to download...A newspaper, magazine, journal article or special report	2382	1	2	1.82	.380
PAY1e ...Have you ever PAID to access online or to download...An e-Book	2357	1	2	1.90	.296
PAY1f ...Have you ever PAID to access online or to download...Games	2385	1	2	1.81	.396
PAY1g ...Have you ever PAID to access online or to download...Tools, skills or materials to use in an online game	2367	1	2	1.95	.221
PAY1h ...Have you ever PAID to access online or to download...'Cheats' or codes to help you play online games	2385	1	2	1.95	.216
PAY1i ...Have you ever PAID to access online or to download...Podcasts	2337	1	2	1.93	.263

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
PAY1j ...Have you ever PAID to access online or to download...Ringtones	2380	1	2	1.85	.360
PAY1k ...Have you ever PAID to access online or to download...Software	2380	1	2	1.67	.469
PAY1l ...Have you ever PAID to access online or to download...Applications or 'apps' for your cell phone or tablet computer	2380	1	2	1.78	.411
PAY1m ...Have you ever PAID to access online or to download...A particular website or online service, such as an online dating site or service	2385	1	2	1.95	.209
PAY1n ...Have you ever PAID to access online or to download...Premium or members-only content on a particular website	2376	1	2	1.89	.315
PAY1o ...Have you ever PAID to access online or to download...Adult content	2384	1	2	1.98	.149
PAY1p ...Have you ever PAID to access online or to download...Some other kind of content that I haven't mentioned	2381	1	2	1.94	.244
PAY2a There are different ways to pay for online content...Have you ever PAID... To download an individual file?	1791	1	2	1.84	.369
PAY2b There are different ways to pay for online content...Have you ever PAID... To access streaming content?	1776	1	2	1.92	.279

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
PAY2c There are different ways to pay for online content...Have you ever PAID... For a subscription to access online content?	1796	1	2	1.77	.422
PAY3 Thinking about all of your subscriptions for online content...In the past 12 months, how much have you paid altogether for subscription services to online content?	382	0	1800	148.60	306.145
PAY4 [IF PAY FOR SUBSCRIPTIONS READ: Apart from your subscriptions,] in a typical month, how much do you pay for online content?	1557	0	9996	32.57	347.501
L1 Now thinking about your telephone use...do you have a working cell phone?	1836	1	2	1.30	.458
L1a Does anyone else in your household have a working cell phone?	551	1	2	1.60	.491
C1 Now thinking about your telephone use...Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?	1317	1	2	1.59	.492
HH1 How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?	3119	1	6	2.15	.954
EMP Are you now employed full-time, part-time, are you retired, or are you not employed for pay? [IF R SAYS THEY ARE SELF-EMPLOYED, PROBE: 'Are you self-employed working full-time hours or part-time hours?']	3139	1	7	2.27	1.388

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
PAR Are you the parent or guardian of any children under 18 years of age?	3137	1	2	1.70	.457
SEX. Respondent's Sex (DO NOT READ)	3163	1	2	1.52	.500
AGE What is your age?	3018	18	94	46.57	17.921
EDUC What is the last grade or class you completed in school? (DO NOT READ)	3131	1	7	4.29	1.672
HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?	3136	1	2	1.87	.334
RACE What is your race? Are you white, black, Asian, or some other race?	3076	1	6	1.46	1.089
INC Last year, that is in 2009, approximately what was your total family income before taxes - just tell me when I get to the right category (READ)	2564	1	9	4.65	2.422
ACTIV75. Do you ever use the internet to -- PAY to access or download digital content online, such as music, video, or newspaper articles? [IF YES: Did you happen to do this YESTERDAY, or not?]	2384	1	3	2.48	.703
ACTIV87. Do you ever use the internet to -- Use a social networking site like MySpace, Facebook or LinkedIn.com? [IF YES: Did you happen to do this YESTERDAY, or not?]	2383	1	3	2.05	.887

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
ACTIV112. Do you ever use the internet to -- Use Twitter or another service to share updates about yourself or to see updates about others? [IF YES: Did you happen to do this YESTERDAY, or not?]	2385	1	3	2.66	.700
Income Summary	2723	1	4	2.30	1.222
Individual telephone use	3163	1	3	2.07	.643
Household telephone use	3163	1	3	2.14	.573
Recoded age	3018	1	6	3.62	1.635
Recoded education	3131	1	4	2.67	1.021
Race/Ethnicity	3094	1	4	1.56	.931
Final weight	3163	1.00	8.18	4.2750	2.17604
Standardized Weight	3163	.32	2.60	1.3582	.69133
Valid N (listwise)	0				

Statistics

		Sample type	Interview date	Q.Revised REVISIONS TO QUESTIONN AIRE.	Census Region - from zip merge	Community type from zip merge - alpha
N	Valid	3163	3163	3163	3163	3163
	Missing	0	0	0	0	0

Statistics

		Q6a Do you use the internet, at least occasionally?	Q6b Do you send or receive email, at least occasionally?	Q7 Did you happen to use the internet YESTERDAY ?	PAY1a ... Have you ever PAID to access online or to download... Music	PAY1b ... Have you ever PAID to access online or to download... Online videos, movies or TV content
N	Valid	3163	3158	2378	2385	2382
	Missing	0	6	785	778	781

Statistics

		PAY1c ... Have you ever PAID to access online or to download... Photos	PAY1d ... Have you ever PAID to access online or to download...A newspaper, magazine, journal article or special report	PAY1e ... Have you ever PAID to access online or to download...An e-Book	PAY1f ...Have you ever PAID to access online or to download... Games	PAY1g ... Have you ever PAID to access online or to download... Tools, skills or materials to use in an online game
N	Valid	2385	2382	2357	2385	2367
	Missing	778	781	806	778	796

Statistics

		PAY1h ... Have you ever PAID to access online or to download... 'Cheats' or codes to help you play online games	PAY1i ...Have you ever PAID to access online or to download... Podcasts	PAY1j ...Have you ever PAID to access online or to download... Ringtones	PAY1k ... Have you ever PAID to access online or to download... Software	PAY1l ...Have you ever PAID to access online or to download... Applications or 'apps' for your cell phone or tablet computer
N	Valid	2385	2337	2380	2380	2380
	Missing	778	826	784	784	783

Statistics

		PAY1m ... Have you ever PAID to access online or to download...A particular website or online service, such as an online dating site or service	PAY1n ... Have you ever PAID to access online or to download... Premium or members-only content on a particular website	PAY1o ... Have you ever PAID to access online or to download... Adult content	PAY1p ... Have you ever PAID to access online or to download... Some other kind of content that I haven't mentioned	PAY2a There are different ways to pay for online content...Have you ever PAID... To download an individual file?
N	Valid	2385	2376	2384	2381	1791
	Missing	778	787	780	782	1372

Statistics

		PAY2b There are different ways to pay for online content...Have you ever PAID... To access streaming content?	PAY2c There are different ways to pay for online content...Have you ever PAID... For a subscription to access online content?	PAY3 Thinking about all of your subscriptions for online content...In the past 12 months, how much have you paid altogether for subscription services to online content?	PAY4 [IF PAY FOR SUBSCRIPTI ONS READ: Apart from your subscriptions,] in a typical month, how much do you pay for online content?	L1 Now thinking about your telephone use...do you have a working cell phone?
N	Valid	1776	1796	382	1557	1836
	Missing	1387	1367	2781	1607	1327

Statistics

		L1a Does anyone else in your household have a working cell phone?	C1 Now thinking about your telephone use...Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?	HH1 How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?	EMP Are you now employed full-time, part- time, are you retired, or are you not employed for pay? [IF R SAYS THEY ARE SELF- EMPLOYED, PROBE: 'Are you self- employed working full- time hours or part-time hours?']	PAR Are you the parent or guardian of any children under 18 years of age?
N	Valid	551	1317	3119	3139	3137
	Missing	2613	1846	44	25	26

Statistics

		SEX. Respondent's Sex (DO NOT READ)	AGE What is your age?	EDUC What is the last grade or class you completed in school? (DO NOT READ)	HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?	RACE What is your race? Are you white, black, Asian, or some other race?
N	Valid	3163	3018	3131	3136	3076
	Missing	0	146	32	28	88

Statistics

		INC Last year, that is in 2009, approximately what was your total family income before taxes – just tell me when I get to the right category (READ)	ACTIV75. Do you ever use the internet to -- PAY to access or download digital content online, such as music, video, or newspaper articles? [IF YES: Did you happen to do this YESTERDAY, or not?]	ACTIV87. Do you ever use the internet to -- Use a social networking site like MySpace, Facebook or LinkedIn. com? [IF YES: Did you happen to do this YESTERDAY, or not?]	ACTIV112. Do you ever use the internet to -- Use Twitter or another service to share updates about yourself or to see updates about others? [IF YES: Did you happen to do this YESTERDAY, or not?]	Income Summary
N	Valid	2564	2384	2383	2385	2723
	Missing	599	779	781	778	441

Statistics

		Individual telephone use	Household telephone use	Recoded age	Recoded education	Race/Ethnicity
N	Valid	3163	3163	3018	3131	3094
	Missing	0	0	146	32	70

Frequency Table

Sample type

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Landline	1844	58.3	58.3	58.3
	Cell	1319	41.7	41.7	100.0
	Total	3163	100.0	100.0	

Interview date

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	100710	764	24.1	24.1	24.1
	100810	1176	37.2	37.2	61.3
	100910	989	31.3	31.3	92.6
	101010	235	7.4	7.4	100.0
	Total	3163	100.0	100.0	

Q.Revised REVISIONS TO QUESTIONNAIRE.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Initial Version	764	24.1	24.1	24.1
	10/08 - client changes	2399	75.9	75.9	100.0
	Total	3163	100.0	100.0	

Census Region - from zip merge

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Northeast	596	18.8	18.8	18.8
	Midwest	709	22.4	22.4	41.2
	South	1157	36.6	36.6	77.8
	West	702	22.2	22.2	100.0
	Total	3163	100.0	100.0	

Community type from zip merge - alpha

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		129	4.1	4.1	4.1
	Rural	469	14.8	14.8	18.9
	Suburban	1588	50.2	50.2	69.1
	Urban	978	30.9	30.9	100.0
	Total	3163	100.0	100.0	

Q6a Do you use the internet, at least occasionally?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	2330	73.7	73.7	73.7
	No	833	26.3	26.3	100.0
	Total	3163	100.0	100.0	

Q6b Do you send or receive email, at least occasionally?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	2122	67.1	67.2	67.2
	No	1035	32.7	32.8	100.0
	Total	3158	99.8	100.0	
Missing	(DO NOT READ) Don't know	4	.1		
	(DO NOT READ) Refused	2	.1		
	Total	6	.2		
Total		3163	100.0		

Q7 Did you happen to use the internet YESTERDAY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, used the internet yesterday	1889	59.7	79.4	79.4
	No, did not use the internet yesterday	489	15.5	20.6	100.0
	Total	2378	75.2	100.0	
Missing	(DO NOT READ) Don't know	6	.2		
	(DO NOT READ) Refused	1	.0		
	System	778	24.6		
	Total	785	24.8		
Total		3163	100.0		

PAY1a ...Have you ever PAID to access online or to download...Music

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	790	25.0	33.1	33.1
	No	1595	50.4	66.9	100.0
	Total	2385	75.4	100.0	
Missing	System	778	24.6		
Total		3163	100.0		

PAY1b ...Have you ever PAID to access online or to download...Online videos, movies or TV content

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	382	12.1	16.0	16.0
	No	2000	63.2	84.0	100.0
	Total	2382	75.3	100.0	
Missing	(DO NOT READ) Don't know	3	.1		
	System	778	24.6		
	Total	781	24.7		
Total		3163	100.0		

PAY1c ...Have you ever PAID to access online or to download...Photos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	294	9.3	12.3	12.3
	No	2091	66.1	87.7	100.0
	Total	2385	75.4	100.0	
Missing	System	778	24.6		
	Total	3163	100.0		

PAY1d ...Have you ever PAID to access online or to download...A newspaper, magazine, journal article or special report

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	418	13.2	17.5	17.5
	No	1964	62.1	82.5	100.0
	Total	2382	75.3	100.0	
Missing	(DO NOT READ) Don't know	3	.1		
	System	778	24.6		
	Total	781	24.7		

PAY1e ...Have you ever PAID to access online or to download...An e-Book

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	228	7.2	9.7	9.7
	No	2129	67.3	90.3	100.0
	Total	2357	74.5	100.0	
Missing	(DO NOT READ) Don't know	28	.9		
	System	778	24.6		
	Total	806	25.5		
Total		3163	100.0		

PAY1f ...Have you ever PAID to access online or to download...Games

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	465	14.7	19.5	19.5
	No	1921	60.7	80.5	100.0
	Total	2385	75.4	100.0	
Missing	System	778	24.6		
Total		3163	100.0		

PAY1g ...Have you ever PAID to access online or to download...Tools, skills or materials to use in an online game

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	122	3.9	5.2	5.2
	No	2245	71.0	94.8	100.0
	Total	2367	74.8	100.0	
Missing	(DO NOT READ) Don't know	18	.6		
	System	778	24.6		
	Total	796	25.2		
Total		3163	100.0		

PAY1h ...Have you ever PAID to access online or to download...'Cheats' or codes to help you play online games

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	116	3.7	4.9	4.9
	No	2269	71.7	95.1	100.0
	Total	2385	75.4	100.0	
Missing	System	778	24.6		
Total		3163	100.0		

PAY1i ...Have you ever PAID to access online or to download...Podcasts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	174	5.5	7.5	7.5
	No	2163	68.4	92.5	100.0
	Total	2337	73.9	100.0	
Missing	(DO NOT READ) Don't know	45	1.4		
	(DO NOT READ) Refused	3	.1		
	System	778	24.6		
	Total	826	26.1		
Total		3163	100.0		

PAY1j ...Have you ever PAID to access online or to download...Ringtones

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	363	11.5	15.3	15.3
	No	2017	63.7	84.7	100.0
	Total	2380	75.2	100.0	
Missing	(DO NOT READ) Don't know	6	.2		
	System	778	24.6		
	Total	784	24.8		
Total		3163	100.0		

PAY1k ...Have you ever PAID to access online or to download...Software

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	780	24.7	32.8	32.8
	No	1600	50.6	67.2	100.0
	Total	2380	75.2	100.0	
Missing	(DO NOT READ) Don't know	6	.2		
	System	778	24.6		
	Total	784	24.8		
Total		3163	100.0		

PAY1I ...Have you ever PAID to access online or to download...Applications or 'apps' for your cell phone or tablet computer

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	513	16.2	21.5	21.5
	No	1868	59.0	78.5	100.0
	Total	2380	75.3	100.0	
Missing	(DO NOT READ) Don't know	5	.2		
	System	778	24.6		
	Total	783	24.7		
Total		3163	100.0		

PAY1m ...Have you ever PAID to access online or to download...A particular website or online service, such as an online dating site or service

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	109	3.5	4.6	4.6
	No	2276	72.0	95.4	100.0
	Total	2385	75.4	100.0	
Missing	System	778	24.6		
	Total	3163	100.0		

PAY1n ...Have you ever PAID to access online or to download...Premium or members-only content on a particular website

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	265	8.4	11.2	11.2
	No	2111	66.7	88.8	100.0
	Total	2376	75.1	100.0	
Missing	(DO NOT READ) Don't know	9	.3		
	System	778	24.6		
	Total	787	24.9		
Total		3163	100.0		

PAY1o ...Have you ever PAID to access online or to download...Adult content

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	54	1.7	2.3	2.3
	No	2329	73.6	97.7	100.0
	Total	2384	75.4	100.0	
Missing	(DO NOT READ) Don't know	2	.1		
	System	778	24.6		
	Total	780	24.6		
Total		3163	100.0		

PAY1p ...Have you ever PAID to access online or to download...Some other kind of content that I haven't mentioned

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	151	4.8	6.3	6.3
	No	2230	70.5	93.7	100.0
	Total	2381	75.3	100.0	
Missing	(DO NOT READ) Don't know	4	.1		
	System	778	24.6		
	Total	782	24.7		
Total		3163	100.0		

PAY2a There are different ways to pay for online content...Have you ever PAID... To download an individual file?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	291	9.2	16.3	16.3
	No	1500	47.4	83.7	100.0
	Total	1791	56.6	100.0	
Missing	(DO NOT READ) Don't know	27	.8		
	(DO NOT READ) Refused	9	.3		
	System	1337	42.3		
	Total	1372	43.4		
Total		3163	100.0		

PAY2b There are different ways to pay for online content...Have you ever PAID... To access streaming content?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	151	4.8	8.5	8.5
	No	1625	51.4	91.5	100.0
	Total	1776	56.1	100.0	
Missing	(DO NOT READ) Don't know	42	1.3		
	(DO NOT READ) Refused	9	.3		
	System	1337	42.3		
	Total	1387	43.9		
Total		3163	100.0		

PAY2c There are different ways to pay for online content...Have you ever PAID... For a subscription to access online content?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	415	13.1	23.1	23.1
	No	1382	43.7	76.9	100.0
	Total	1796	56.8	100.0	
Missing	(DO NOT READ) Don't know	20	.6		
	(DO NOT READ) Refused	11	.3		
	System	1337	42.3		
	Total	1367	43.2		
Total		3163	100.0		

PAY3 Thinking about all of your subscriptions for online content...In the past 12 months, how much have you paid altogether for subscription services to online content?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Nothing	35	1.1	9.0	9.0
	2	2	.1	.5	9.6
	5	5	.2	1.4	11.0
	10	13	.4	3.5	14.5
	12	18	.6	4.6	19.1
	15	15	.5	4.1	23.2
	16	1	.0	.4	23.5
	20	45	1.4	11.9	35.4
	23	2	.1	.4	35.8
	24	5	.2	1.4	37.2
	25	1	.0	.3	37.6
	30	17	.5	4.5	42.0
	40	13	.4	3.4	45.4
	50	27	.9	7.1	52.5
	55	2	.1	.5	53.0
	60	17	.6	4.6	57.6
	70	5	.2	1.4	59.0
	100	52	1.7	13.7	72.7
	120	20	.6	5.1	77.8
	150	9	.3	2.4	80.3
	200	31	1.0	8.2	88.4
	300	10	.3	2.5	91.0
	400	6	.2	1.5	92.4
	500	8	.2	2.0	94.4
	800	8	.3	2.1	96.6
	995	2	.1	.6	97.1
	1500	4	.1	1.2	98.3
	1750	2	.1	.6	99.0
	1800	4	.1	1.0	100.0
	Total	382	12.1	100.0	
Missing	Don't know	30	.9		
	Refused	3	.1		
	System	2748	86.9		
	Total	2781	87.9		
Total		3163	100.0		

PAY4 [IF PAY FOR SUBSCRIPTIONS READ: Apart from your subscriptions,] in a typical month, how much do you pay for online content?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Nothing	868	27.4	55.7	55.7
	1	37	1.2	2.4	58.1
	2	41	1.3	2.6	60.8
	3	15	.5	1.0	61.7
	4	11	.3	.7	62.5
	5	85	2.7	5.5	67.9
	8	6	.2	.4	68.4
	10	123	3.9	7.9	76.3
	12	12	.4	.8	77.1
	13	2	.1	.1	77.2
	14	3	.1	.2	77.3
	15	35	1.1	2.3	79.6
	18	4	.1	.2	79.9
	19	6	.2	.4	80.3
	20	61	1.9	3.9	84.2
	24	7	.2	.4	84.6
	25	29	.9	1.9	86.5
	27	4	.1	.3	86.8
	30	51	1.6	3.3	90.0
	33	4	.1	.3	90.3
	36	4	.1	.3	90.6
	39	2	.1	.1	90.7
	40	13	.4	.9	91.6
	42	5	.2	.3	91.9
	45	4	.1	.2	92.1
	50	34	1.1	2.2	94.3
	60	13	.4	.9	95.1
	63	4	.1	.3	95.4
	70	1	.0	.1	95.5
	75	3	.1	.2	95.7
	80	14	.5	.9	96.6
	95	1	.0	.1	96.7
	100	17	.5	1.1	97.8
	200	12	.4	.7	98.5
	250	4	.1	.2	98.7

PAY4 [IF PAY FOR SUBSCRIPTIONS READ: Apart from your subscriptions,] in a typical month, how much do you pay for online content?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	300	1	.0	.1	98.8
	700	8	.3	.5	99.4
	1000	4	.1	.3	99.6
	1500	4	.1	.3	99.9
	9996	2	.1	.1	100.0
	Total	1557	49.2	100.0	
Missing	Don't know	113	3.6		
	Refused	11	.3		
	System	1482	46.9		
	Total	1607	50.8		
Total		3163	100.0		

L1 Now thinking about your telephone use...do you have a working cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, have cell phone	1285	40.6	70.0	70.0
	No, do not	551	17.4	30.0	100.0
	Total	1836	58.0	100.0	
Missing	Don't know/Refused (VOL.)	8	.3		
	System	1319	41.7		
	Total	1327	42.0		
Total		3163	100.0		

L1a Does anyone else in your household have a working cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, someone in household has cell phone	222	7.0	40.3	40.3
	No	329	10.4	59.7	100.0
	Total	551	17.4	100.0	
Missing	Don't know/Refused (VOL.)	8	.3		
	System	2605	82.3		
	Total	2613	82.6		
Total		3163	100.0		

C1 Now thinking about your telephone use...Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, has a home telephone	543	17.2	41.3	41.3
	No, no home telephone	774	24.5	58.7	100.0
	Total	1317	41.6	100.0	
Missing	Don't know/Refused (VOL.)	2	.1		
	System	1844	58.3		
	Total	1846	58.4		
Total		3163	100.0		

HH1 How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	678	21.4	21.8	21.8
	2	1704	53.9	54.6	76.4
	3	435	13.8	14.0	90.3
	4	220	6.9	7.0	97.4
	5	56	1.8	1.8	99.2
	6 or greater	26	.8	.8	100.0
	Total	3119	98.6	100.0	
Missing	Don't know/Refused (VOL.)	44	1.4		
Total		3163	100.0		

EMP Are you now employed full-time, part-time, are you retired, or are you not employed for pay? [IF R SAYS THEY ARE SELF-EMPLOYED, PROBE: 'Are you self-employed working full-time hours or part-time hours?']

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Employed full-time	1405	44.4	44.8	44.8
	Employed part-time	403	12.8	12.9	57.6
	Retired	700	22.1	22.3	79.9
	Not employed	426	13.5	13.6	93.5
	(VOL.) Disabled	137	4.3	4.4	97.9
	(VOL.) Student	50	1.6	1.6	99.4
	(VOL.) Other	17	.5	.6	100.0
	Total	3139	99.2	100.0	
Missing	(DO NOT READ) Don't know/Refused	25	.8		
Total		3163	100.0		

PAR Are you the parent or guardian of any children under 18 years of age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	935	29.5	29.8	29.8
	No	2202	69.6	70.2	100.0
	Total	3137	99.2	100.0	
Missing	(DO NOT READ) Don't know/Refused	26	.8		
Total		3163	100.0		

SEX. Respondent's Sex (DO NOT READ)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	1517	48.0	48.0	48.0
	Female	1646	52.0	52.0	100.0
Total		3163	100.0	100.0	

AGE What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18	113	3.6	3.8	3.8
19	42	1.3	1.4	5.2
20	47	1.5	1.5	6.7
21	54	1.7	1.8	8.5
22	58	1.8	1.9	10.4
23	40	1.3	1.3	11.7
24	22	.7	.7	12.5
25	71	2.3	2.4	14.8
26	52	1.7	1.7	16.6
27	36	1.1	1.2	17.7
28	77	2.4	2.6	20.3
29	38	1.2	1.3	21.6
30	38	1.2	1.3	22.8
31	65	2.1	2.2	25.0
32	41	1.3	1.3	26.3
33	42	1.3	1.4	27.7
34	36	1.1	1.2	28.9
35	68	2.1	2.2	31.2
36	41	1.3	1.4	32.5
37	53	1.7	1.8	34.3
38	21	.7	.7	35.0
39	68	2.1	2.2	37.2
40	81	2.6	2.7	39.9
41	55	1.7	1.8	41.8
42	71	2.2	2.4	44.1
43	48	1.5	1.6	45.7
44	41	1.3	1.4	47.0
45	49	1.6	1.6	48.7
46	39	1.2	1.3	50.0
47	90	2.8	3.0	52.9
48	40	1.3	1.3	54.3
49	54	1.7	1.8	56.1
50	114	3.6	3.8	59.8
51	43	1.4	1.4	61.3
52	56	1.8	1.9	63.1
53	65	2.1	2.2	65.3

AGE What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 54	50	1.6	1.7	66.9
55	70	2.2	2.3	69.3
56	33	1.1	1.1	70.4
57	47	1.5	1.6	71.9
58	42	1.3	1.4	73.3
59	52	1.6	1.7	75.1
60	53	1.7	1.8	76.8
61	42	1.3	1.4	78.2
62	60	1.9	2.0	80.2
63	42	1.3	1.4	81.6
64	28	.9	.9	82.5
65	30	.9	1.0	83.5
66	31	1.0	1.0	84.5
67	39	1.2	1.3	85.8
68	23	.7	.8	86.6
69	27	.8	.9	87.5
70	28	.9	.9	88.4
71	28	.9	.9	89.4
72	35	1.1	1.2	90.5
73	25	.8	.8	91.3
74	31	1.0	1.0	92.4
75	43	1.3	1.4	93.8
76	9	.3	.3	94.1
77	23	.7	.7	94.8
78	17	.5	.6	95.4
79	9	.3	.3	95.7
80	22	.7	.7	96.4
81	15	.5	.5	96.9
82	9	.3	.3	97.2
83	15	.5	.5	97.7
84	12	.4	.4	98.1
85	10	.3	.3	98.4
86	20	.6	.7	99.1
87	9	.3	.3	99.4
88	9	.3	.3	99.7
89	4	.1	.1	99.8

AGE What is your age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	90	3	.1	.1	99.9
	94	2	.1	.1	100.0
	Total	3018	95.4	100.0	
Missing	Refused	146	4.6		
Total		3163	100.0		

EDUC What is the last grade or class you completed in school? (DO NOT READ)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None, or grade 1 to 8	88	2.8	2.8	2.8
	High school incomplete (Grades 9-11)	321	10.1	10.2	13.1
	High school graduate, Grade 12, or GED certificate	1026	32.4	32.8	45.8
	Technical, trade or vocational school AFTER high school	72	2.3	2.3	48.1
	Some college or university work, but no four-year degree	749	23.7	23.9	72.1
	College or university graduate (BA, BS or other four-year degree received)	544	17.2	17.4	89.4
	Post graduate or professional schooling after college (including work towards an MA, MS, Ph.D., JD, DDS, or MD degree)	331	10.4	10.6	100.0
	Total	3131	99.0	100.0	
Missing	(DO NOT READ) Don't know/Refused	32	1.0		
Total		3163	100.0		

HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	401	12.7	12.8	12.8
	No	2735	86.5	87.2	100.0
	Total	3136	99.1	100.0	
Missing	(DO NOT READ) Don't know/Refused	28	.9		
Total		3163	100.0		

RACE What is your race? Are you white, black, Asian, or some other race?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	2384	75.4	77.5	77.5
	Black or African-American	399	12.6	13.0	90.5
	Asian or Pacific Islander	62	2.0	2.0	92.5
	Mixed race	95	3.0	3.1	95.6
	Native American/American Indian	66	2.1	2.1	97.7
	Other (SPECIFY)	70	2.2	2.3	100.0
	Total	3076	97.2	100.0	
Missing	(DO NOT READ) Don't know/Refused	88	2.8		
Total		3163	100.0		

**INC Last year, that is in 2009, approximately what was your total family income before taxes
- just tell me when I get to the right category (READ)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$10,000	299	9.4	11.6	11.6
	\$10,000 to under \$20,000	329	10.4	12.8	24.5
	\$20,000 to under \$30,000	331	10.5	12.9	37.4
	\$30,000 to under \$40,000	300	9.5	11.7	49.1
	\$40,000 to under \$50,000	285	9.0	11.1	60.2
	\$50,000 to under \$75,000	322	10.2	12.5	72.8
	\$75,000 to under \$100,000	329	10.4	12.8	85.6
	\$100,000 to under \$150,000	222	7.0	8.7	94.3
	\$150,000 or over	147	4.7	5.7	100.0
	Total	2564	81.0	100.0	
Missing	(DO NOT READ) Don't know/Refused	599	19.0		
Total		3163	100.0		

ACTIV75. Do you ever use the internet to -- PAY to access or download digital content online, such as music, video, or newspaper articles? [IF YES: Did you happen to do this YESTERDAY, or not?]

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes/yesterday	292	9.2	12.2	12.2
	Yes/not yesterday	654	20.7	27.4	39.7
	No	1439	45.5	60.3	100.0
	Total	2384	75.4	100.0	
Missing	Refused	1	.0		
	System	778	24.6		
	Total	779	24.6		
Total		3163	100.0		

ACTIV87. Do you ever use the internet to -- Use a social networking site like MySpace, Facebook or LinkedIn.com? [IF YES: Did you happen to do this YESTERDAY, or not?]

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes/yesterday	878	27.8	36.9	36.9
	Yes/not yesterday	501	15.8	21.0	57.9
	No	1003	31.7	42.1	100.0
	Total	2383	75.3	100.0	
Missing	Refused	3	.1		
	System	778	24.6		
	Total	781	24.7		
Total		3163	100.0		

ACTIV112. Do you ever use the internet to -- Use Twitter or another service to share updates about yourself or to see updates about others? [IF YES: Did you happen to do this YESTERDAY, or not?]

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes/yesterday	315	10.0	13.2	13.2
	Yes/not yesterday	190	6.0	8.0	21.2
	No	1880	59.4	78.8	100.0
	Total	2385	75.4	100.0	
Missing	System	778	24.6		
Total		3163	100.0		

Income Summary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under \$30K	1012	32.0	37.2	37.2
	\$30K-LT \$50k	620	19.6	22.8	60.0
	\$50K-LT \$75K	354	11.2	13.0	73.0
	\$75K+	736	23.3	27.0	100.0
	Total	2723	86.1	100.0	
Missing	Undesignated	441	13.9		
Total		3163	100.0		

Individual telephone use

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	LLO	551	17.4	17.4	17.4
	Dual	1839	58.1	58.1	75.5
	CPO	774	24.5	24.5	100.0
	Total	3163	100.0	100.0	

Household telephone use

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	LLO HH	329	10.4	10.4	10.4
	Dual HH	2061	65.1	65.1	75.5
	CPO HH	774	24.5	24.5	100.0
	Total	3163	100.0	100.0	

Recoded age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	376	11.9	12.5	12.5
	25-34	497	15.7	16.5	28.9
	35-44	547	17.3	18.1	47.0
	45-54	601	19.0	19.9	66.9
	55-64	470	14.9	15.6	82.5
	65+	527	16.7	17.5	100.0
	Total	3018	95.4	100.0	
Missing	DK/Ref	146	4.6		
Total		3163	100.0		

Recoded education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	LT HS	409	12.9	13.1	13.1
	HS grad	1098	34.7	35.1	48.1
	Some coll	749	23.7	23.9	72.1
	Coll+	875	27.7	27.9	100.0
	Total	3131	99.0	100.0	
Missing	DK/Ref	32	1.0		
Total		3163	100.0		

Race/Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White~Hisp	2144	67.8	69.3	69.3
	AA~Hisp	362	11.5	11.7	81.0
	Hispanic	401	12.7	13.0	94.0
	Other~Hisp	186	5.9	6.0	100.0
	Total	3094	97.8	100.0	
Missing	DK/Ref	70	2.2		
Total		3163	100.0		