



-HARSH TALWAR

IT 2A



PROBLEMS

- There is more than 2 decades of social media network but instead of connecting people it has become an edicting and most time wasting sites.
- Not proper use of current social media.
- Only for 13+ years of age.

PROPOSED SOLUTION



A Special purpose application which connect to the relevant people according to their interest. This application helps people rather than wasting invest their time.



FEATURES

- Different types of themes.
- Tags based connections.
- Giving access to children 5+ and above.
- AI chat-bot.
- Can be used as an un-official portfolio.
- Giving uploading access to all kind of data.

TECHNOLOGY STACK

Three Phases of the application

Website

For students having a pc



Android App

For students and working professionals having Android mobile phones

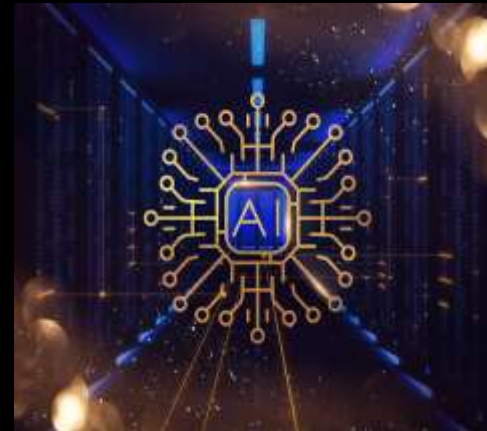


IOS APP

FOR IOS DEVICE USERS



OTHER TECHNOLOGIES





TARGET MARKET

- No boundaries for religion or country.
- First social networking site for 5+ years.
- No restrictions for any age group above 5 years.



SCALEABILITY

- Used by everyone having any smart device.
- Used in any country.



BUSINESS PLAN

- THIS APPLICATION SERVES A FREE SERVICE TO ITS USERS.
- REVENUE MODEL:-
 - Primary source of revenue is Via Advertising giving an extra edge via tags.
 - Application can also generate revenue by providing its platform to sale products and services of other parties.