Haasin Farooq

SOFTWARE ENGINEER

Email: haasin.farooq@gmail.com • Phone: +358 415862523 • Address: Lahti, Finland
LinkedIn: linkedin.com/in/haasin-farooq • GitHub: github.com/haasin-farooq

A Frontend Developer based in Finland with versatile skills in technologies like **ReactJS**, **Next.js**, **TypeScript** and **JavaScript**.

Core Competencies:

- JavaScript
- TypeScript
- ReactJS
- Next.js
- Node.js
- Storybook

- Tailwind CSS
- HTML
- CSS
- Scss
- GraphQL
- Redux

- Context API
- React Testing Library
- Webflow
- SQL
- Git/GitHub
- CI/CD

- C++
- Agile Principles
- Jira
- Linear
- Slack
- Netlify

Soft Skills:

- Excellent Communication
- Client Engagement
- Time Management

- Collaboration with Team Members
- Adaptability
- Attention to Detail

- Attentive Listener
- Highly Organized
- Quick Learner

Professional Experience

Frontend Engineer (Contract) at Leland
United States • Remote • July 2021 - Present

- Led the development of an online coaching platform using **Next.js, TypeScript, GraphQL (with Apollo Client), and Tailwind CSS**.
- Actively **contributed to 4 repositories**, emphasizing code modularity through Storybook for creating isolated components.
- Achieved a **10x increase** in live coaches and a **4x boost** in weekly signups by overhauling the user interface and introducing innovative features.
- Implemented engaging animations using **Framer Motion** to elevate user experience and interaction.
- Conducted substantial refactoring, reducing code lines by a minimum of **60%** across **30%** of components.
- Implemented smaller, **reusable components** to enhance maintainability.
- Collaborated on integrating Sendbird messaging and Whereby conference calling, leading to a **10x increase** in weekly coaching sessions.
- Utilized **GraphQL** seamlessly integrated with **Apollo Client**'s **useQuery** and **useMutation** hooks for efficient server communication.
- Developed cutting-edge features with a focus on **responsive design**, using **Tailwind CSS** breakpoints for cross-device compatibility.

Software Engineer at Tintash Inc.
Pakistan • Remote • September 2020 - Present

- Led the development of Ferrum Health's website using **Webflow**, contributing to the realization of their AI-driven patient outcomes objective.
- Developed Kooledge, a high-impact e-learning hub, utilizing **ReactJS, JavaScript, and Scss**.
- Mentored junior engineers, achieving a remarkable **90% increase** in productivity through targeted code reviews and guidance.
- Actively contributed to a positive team environment with active collaboration on projects.
- Conducted interviews and coding assessments, boosting new hire quality by **25%**.
- Optimized project estimations, reducing average delivery delays by **one week**.
- Provided design and feature improvement suggestions, aligning with industry standards.

Education

Lappeenranta-Lahti University of Technology LUT
Lahti, Finland • August 2023 - Present

Master's in Software Product Management & Business

- Grade **5/5**

National University of Computer and Emerging Sciences
Pakistan • August 2016 - July 2020

Bachelor's in Electrical Engineering with majors in Computer Engineering

- **3.54** CGPA, **3 x Dean's List** Honouree, **1 Silver Medal**, and **1 Bronze Medal** for outstanding academic performance.

Projects

- **Leland:** Collaborated on frontend using **Next.js, TypeScript, GraphQL and Tailwind CSS** to develop a marketplace for ambitious people to access the coaching, classes, and community they need to reach career and educational goals. Notably, I hold the **second-highest contributions to the frontend codebases**. Leland has been recognized as one of the fastest-growing companies in Utah, United States, in 2023.
- **Kooledge:** As the sole frontend engineer, I led the development using **ReactJS**, integrated high-quality videos with Vimeo, ensured platform responsiveness, and collaborated with cross-functional teams via **Trello**. Kooledege, an online learning hub, provides a comprehensive educational experience with instructional videos, quizzes, and tests for knowledge acquisition and skill development. I deployed the website on **AWS Elastic Beanstalk** and used **S3 Bucket** for storage.
- **Ferrum Health:** Ferrum Health pioneers AI to elevate patient outcomes. I revamped their website on **Webflow** for seamless user experience, integrating Webflow **CMS**. Utilized **Google Tags Manager** for targeted **Google Ads** and **Google Analytics** tracking on key events such as page views and form submissions.

Languages

- English (Bilingual)
- Finnish (Beginner)
- Urdu (Native)
- Arabic (Beginner)