

David Jeon

haayany@gmail.com

linkedin.com/in/haayany

+1 909-331-1257

Hoseo University

Asan, Korea

Feb 2012 - Feb 2017

BE, Computer Game Design

SKILLS

UX/UI Design

UX Research

System Design

Project Management

Photography

Mortgage

TOOLS

XD

Figma

Photoshop

Illustrator

Lightroom

HTML / CSS

MS Office

LANGUAGES

Korean

English

UI/UX Designer | Majestic Home Loan

Ontario, CA

April 2019

- Current

Communicate to executive management and developers with IAs and flow charts. Performed numerous rapid prototyping in low and high-fidelity.

- Lead loan submission system, loan management system, mobile app, customer side (mortgage broker) web portal developments.
- Create design system in atomic design perspective.
- Create Informative Architecture for the company structure.
- Plan and execute brand management and marketing system.
- Participate in federal and state audit preparations, mortgage loan product developments.

Project Manager | Blueside

Pangyo, Korea

Nov 2018

- Mar 2019

Reported directly to the executive producer. Restructured the development process to ensure streamlined internal communication.

- Kingdom Under Fire 2
- In responsible to UI design/engineering team, Art design team, QA team, and Sound team

Web Designer | Majestic Home Loan

Ontario, CA

Jun 2017

- Jun 2018

Implemented new marketing campaigns and revamped user interfaces to better connect the company to the consumer.

- Plan, execute, and evaluate Online Marketing.
- Social media marketing (retail leads from online increased +300%).
- Design and code 10+ landing pages, 20+ e-mails, 20+ direct mails, 30+ online advertisements.
- Main website development.

Photographer | Hoseo University

Asan, Korea

Apr 2013

- Jun 2014

- Bi-weekly property landscape photo submission.
- Event photography.