

Dani Jeon

Senior UX Designer | Cardinal Financial

Remote

October 2023 –
March 2024

PORTFOLIO

dani.is/showing.works

CONTACT

danijeon.ux@gmail.com

909-331-1257

EDUCATION

Hoseo University

Feb 2012 - Feb 2017

BE, Computer Game Design

SKILLS

UX/UI Design

UX Research

Design System

Project Management

TOOLS

Figma

Adobe Xd

Adobe Photoshop

Adobe Illustrator

HTML / CSS / JS

MS Office

Led initiatives to enhance team productivity, creating internal guides for designers and a Figma cheat sheet for engineers. Fostering a supportive environment significantly reduced unnecessary tasks and Figma-related inquiries.

- Led UX/UI design for personal loan management system, focusing on higher lead quality.
- Led design system development focusing on comprehensive theming and precise connection between design and code.

UX Designer | Cardinal Financial

Remote

August 2022 –
October 2023

As the first in-house UX Designer and an early member of the Front-End team, I worked in multiple projects simultaneously. My role in integrating UX design within the company led to the expansion of the team with 3 additional UX designers.

- Led the creation of a design system utilizing Figma variables and HTML/CSS, which was used for 5 different products.
- Served as an internal UX consultant for various proprietary systems, providing research, guidance, prototypes, and conceptual designs.

UI/UX Designer | Majestic Home Loan

Ontario, CA

April 2019 –
August 2022

Made communication between executive management and developers easier through information architectures and flowcharts. Conducted extensive rapid prototyping in both low and high fidelity.

- Led the development of a B2B loan submission feature, loan processing system, mobile app, and customer portal.
- Initiated and developed design systems in atomic design perspective.
- Initiated and created information architectures for proprietary loan originating software and numerous internal systems.

Project Manager | Blueside

Seongnam, Korea

Nov 2018 –
Mar 2019

Web Designer | Majestic Home Loan

Ontario, CA

Jun 2017 –
Jun 2018

Photographer | Hoseo University

Asan, Korea

Apr 2013 –
Jun 2014