

Dani Jeon

San Francisco, CA

PORTFOLIO

dani.is/showing.works

CONTACT

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909-331-1257

SKILLS

UX/UI Design

UX Research

Design System

Project Management

TOOLS

Figma

Adobe Xd

Adobe Photoshop

Adobe Illustrator

HTML / CSS / JS

MS Office

EDUCATION

Hoseo University

Game Design

Feb 2012 - Feb 2017

EXPERIENCE

Senior UX Designer | Cardinal Financial

Remote, California

October 2023 –
March 2024

Organized bi-weekly designer workshops, educating UX designers on UX principles, front-end basics, and advanced Figma usage, adopting standardized UX approach within the team.

- Developed design system supporting two B2B and three B2C web apps.

UX Designer | Cardinal Financial

Remote, California

August 2022 –
October 2023

As the first in-house UX designer and an early member of the Front-End team, I worked in multiple projects simultaneously. My role in integrating UX design within the company led to the expansion of the team with 3 additional UX designers.

- Started design system using Figma variable tokens making design to code comprehensive.
- Created multiple color palettes for different themes ensuring accessibilities and data visualization.
- SaaS feature development – B2B Dashboard, Responsive Report and Task Assist.

UI/UX Designer | RMK Financial

Ontario, California

April 2019 –
August 2022

As the sole UX designer, discussed with VPs for the better result, developed with dev teams. Performed numerous rapid prototyping in low and high-fidelity.

- UX/UI design for B2B and B2C web app. LOS features, mobile app, and customer portal.
- Marketing and homepage website design and development considering compliance and lending regulations.

Project Manager | Blueside

Pangyo, Korea

November 2018 –
March 2019

Kingdom Under Fire II (Steam) project manager for multiple teams of game design, interface, 2D art, and sound design.

Web Designer | Majestic Home Loan

Ontario, California

June 2017 –
June 2018

Plan, execute, and evaluate online marketing campaign increasing lead amount 300%.

- Design and coded landing pages, e-mails, and online advertisements.
- Main website development with wordpress.