

Thank you, Majola, for the interesting post. I completely concur. Both data manipulation and selective reporting constitute unethical research practices that can compromise the scientific integrity and validity of findings (Majolac, 2023). Falsifying or misrepresenting data not only runs counter to scientific norms and principles but also threatens to quickly erode widespread public faith in the integrity and intellectual honesty underpinning research (Catano, 2007).

In the event that, the manufacturer declines to disclose both dataset's findings, you rightly pointed out that ABI contemplate the independent publication of the findings in a distinguished scientific journal. Such a course of action would enable the research to disseminate among a wider readership and mitigate the adverse consequences associated with biased reporting (Ravinetto, 2023).

#### References

Catano, V. M., & Turk, J. (2007). Fraud and misconduct in scientific research: definition and procedures for investigation. *Medicine and Law* 26(3): 465-476. Available from: <https://heinonline.org/HOL/P?h=hein.journals/mlv26&i=489> [Accessed 8 August 2023].

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Ravinetto, R., & Singh, J. A. (2023) Responsible dissemination of health and medical research: some guidance points. *BMJ Evidence-Based Medicine* 28(3): 144–147. DOI: <https://doi.org/10.1136/bmjebm-2022-111967>.