SIGCOMM

2012 HELSINKI

Dear Colleague,

We would like to invite your company or organization to participate as a supporter of the **ACM SIGCOMM 2012 Data Communications Festival**.

SIGCOMM is the annual **flagship conference** of the ACM Special Interest Group on Data Communications. With a single-track technical program, it is consistently ranked amongst the **most selective Computer Science conferences in the world**. Moreover, it is the premier venue where papers describing groundbreaking new technologies such as the ARPANET, DNS, WiFi, IPTV, Gigabit routers, and HTTP 1.1 were first presented.

The SIGCOMM conference includes insightful talks by thought leaders, demonstrations of cutting-edge research technologies, and workshops on topical issues. It typically attracts about **500 attendees**, including influential participants from academia, industry and government as well as students from around the globe. Due to its stature in the field, it regularly brings together internationally recognized researchers, developers, practitioners, and visionaries to share ideas in a free-flowing environment.

Past supporters include **leading companies** such as Akamai, Alcatel-Lucent, AT&T, Cisco, Google, HP, IBM, Intel, Infosys, Microsoft, NEC, Nokia, Telefonica, VMware, and Yahoo.

SIGCOMM 2012 will be held during **August 13-17, 2012 in Helsinki, Finland** in Finlandia Hall. We believe that this support opportunity will allow your organization to project its brand and message to the world's leading computer networking professionals, technology decision makers, and potential future employees. We hope that you will consider supporting SIGCOMM 2012!

Yours sincerely,

Lars Eggert & Jörg Ott
SIGCOMM 2012 General Chairs

http://conferences.sigcomm.org/sigcomm/2012/

Technical areas of interest

- Design, implementation, and analysis of network architectures and algorithms
- Economic aspects of the Internet
- Enterprise, datacenter, and storage area networks
- Experimental results from operational networks or network applications
- Fault-tolerance, reliability, and troubleshooting
- Insights into network and traffic characteristics
- Network management and traffic engineering
- Network security, vulnerability, and defenses
- Network, transport, and application-layer protocols
- Networking issues for emerging applications
- Operating system and host support for networking
- Peer-to-peer, overlay, and content distribution networks
- Resource management, quality of service, and signaling
- Routing, switching, and addressing
- Technical aspects of online social networks
- Techniques for network measurement and simulation
- Wireless, mobile, ad-hoc, and sensor networks

Overview of support opportunities

The following table summarizes the marketing and branding opportunities available at the three support levels (gold, silver, and bronze), as well as onsite benefits. Please refer to the following pages for detailed information.

	Bronze	Silver	Gold
Support amount (USD)	$5,000	$15,000	$25,000
Logo visibility (web, print, email, onsite)	•	•	•
May supply giveaways or swags	•	•	•
Small display space for flyers or brochures	•	•	•
Tickets to student dinner	1	2	3
Recruitment or exhibit table		•	•
Designated lunch or coffee break support		•	•
Designated special event support (reception or banquet)			•
Brief airtime at special event (reception or banquet)			•
Complimentary conference and workshop registrations		1	3

Gold level support

Marketing and branding

- Organization logo with support category prominently displayed on all conference materials.

- Organization logo with home page link prominently displayed on the conference website.

- Organization logo on collaterals to be handed out to each attendee, including on the conference proceedings, which will be distributed to all the attendees. In addition, the logo will appear on the printed proceedings, which will be mailed to all ACM SIGCOMM members. Total world-wide distribution is over 2000.

- Ability to supply giveaways/swag in attendee registration package. (All items subject to approval by conference General Chairs.)

- Organization name included in several email notifications related to the conference.

Onsite Benefits

- Organization logo on "supporter wall" (preferred placement).

- Small display space for flyers and brochures.

- Public acknowledgement by the General Chairs during the opening ceremonies.

- Recruiting/exhibit table (or space for booth); preferred placement.

- Three invitations to the student dinner (not available to regular non-student attendees).

- Three complimentary conference and workshop registrations incl. invitations to the conference banquet.

- A coffee break or lunch break will be designated as supported by your organization.

- A special event (one of reception, dinner, or banquet) will be designated as supported by your organization.

- Acknowledgement of support at special conference event (one of reception, dinner, or banquet).

- Five minutes of airtime at special conference event (one of reception, dinner, or banquet).

Silver level support

Marketing and branding

- Organization logo with support category prominently displayed on all conference materials.

- Organization logo with home page link prominently displayed on the conference website.

- Organization logo on collaterals to be handed out to each attendee, including on the conference proceedings, which will be distributed to all the attendees. In addition, the logo will appear on the printed proceedings, which will be mailed to all ACM SIGCOMM members. Total world-wide distribution is over 2000.

- Ability to supply giveaways/swag in attendee registration package. (All items subject to approval by conference General Chairs).

- Organization name included in several email notifications related to the conference.

Onsite Benefits

- Organization logo on "supporter wall" (preferred placement).

- Small display space for flyers and brochures.

- Public acknowledgement by the General Chairs during the opening ceremonies.

- Recruiting/exhibit table (or space for booth); preferred placement.

- Two invitations to the student dinner (not available to regular non-student attendees.)

- One complimentary conference and workshop registrations incl. invitations to the conference banquet.

- A coffee break or lunch break will be designated as supported by your organization.

Bronze level support

Marketing and branding

- Organization logo with support category displayed on all conference materials.

- Organization logo with home page link displayed on the conference website.

- Organization logo on collaterals to be handed out to each attendee, including on the conference proceedings, which will be distributed to all the attendees. In addition, the logo will appear on the printed proceedings, which will be mailed to all ACM SIGCOMM members. Total world-wide distribution is over 2000.

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- Organization name included in several email notifications related to the conference.

Onsite Benefits

- Organization logo on "supporter wall."

- Small display space for flyers and brochures.

- Public acknowledgement by the General Chairs during the opening ceremonies.

- One invitation to the student dinner (not available to regular non-student attendees.)

SIGCOMM 2012 Support

Thank you for you interest in supporting ACM SIGCOMM 2012 in Helsinki, Finland!

In order to start the support process, please send email to the 2012 General Chairs at **sigcomm12-gen-chairs@fit.nokia.com**, including the following information:

- Desired **support level** (gold/silver/bronze).
- Organization **name** (exactly how it is to appear on your signage and other collateral).
- Organization **URL**.
- **Contact perso**n (name & email).
- Special requests.

We require payment in full before we can confirm your organization's participation at SIGCOMM 2012. The sooner we receive payment, the greater exposure your company will get in conference-related correspondence and web presence.

Please note that the ACM is a non-profit organization; your contributions of support may be tax-deductible to the extent that it exceeds the Fair Market Value of the goods and services received, such as complimentary registrations when included.

Thank you for your support!