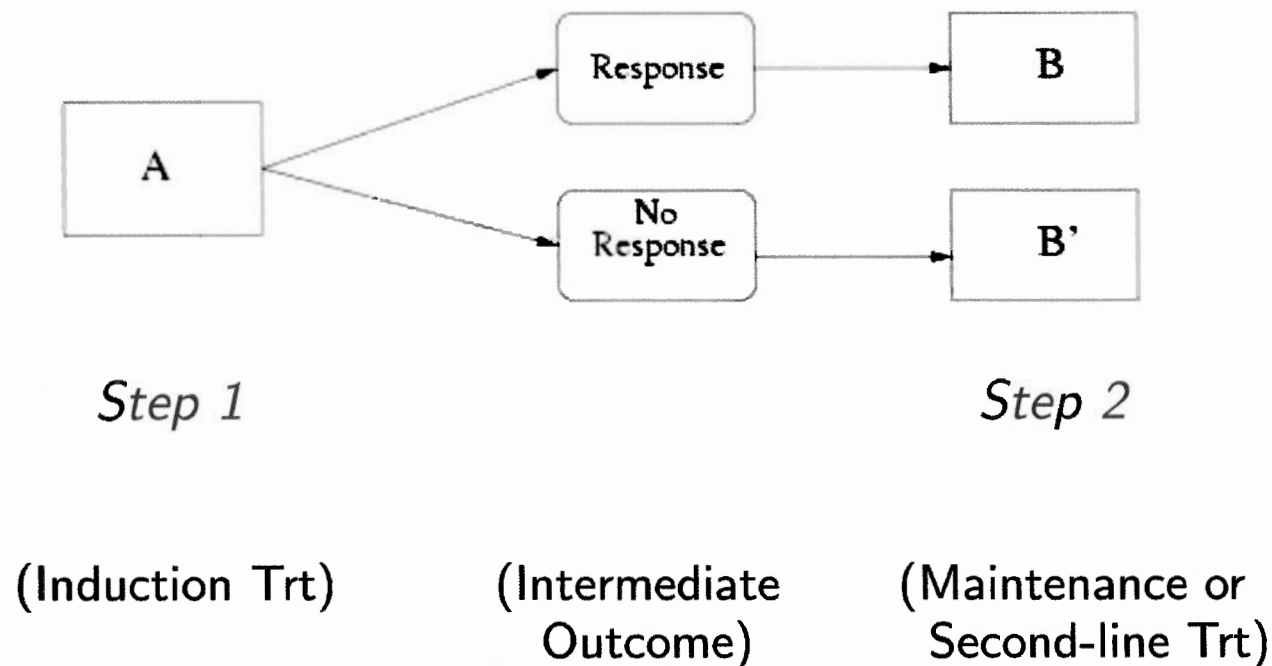


**Schematically:** The specific regime “Give first-line induction therapy  $A$  followed by maintenance  $B$  if response else if no response give second-line therapy  $B'$ ”



(M. Davidian slides)

### Eight possible regimes:

1.  $A_1$  followed by  $B_1$  if response, else  $B'_1$
2.  $A_1$  followed by  $B_1$  if response, else  $B'_2$
3.  $A_1$  followed by  $B_2$  if response, else  $B'_1$
4.  $A_1$  followed by  $B_2$  if response, else  $B'_2$
5.  $A_2$  followed by  $B_1$  if response, else  $B'_1$
6.  $A_2$  followed by  $B_2$  if response, else  $B'_2$
7.  $A_2$  followed by  $B_1$  if response, else  $B'_1$
8.  $A_2$  followed by  $B_2$  if response, else  $B'_2$

### Natural questions:

- What would be the *mean outcome* (e.g., *mean survival time*) if the *population* were to *follow* a particular regime?
- How do these mean outcomes *compare* among the possible regimes?

Background: Murphy '03

Data iid  $(S_j, A_j, Y_j)$ ,  $j=0, \dots, J+1$ ,  $Y := S_{J+1}$ ,  $A_j \in \{-1, 1\}$

$$S_0 \rightarrow A_0 \rightarrow S_1 \rightarrow \dots \rightarrow A_{J-1} \rightarrow S_J \rightarrow A_J \rightarrow Y$$

potential outcomes of treatment  $S(\bar{a}), Y(\bar{a})$  corresponding to treatment regime  $\bar{a}$ , link through consistency  $Y = Y(A)$ ,  $S_j = S_j(A)$

Consider "data-dependent" index into the potential outcomes

$$Y(\bar{d}_j) = Y(\bar{d}_j; (\bar{S}(\bar{a}_{j-1}), \bar{a}_{j-1})) \Big|_{\bar{a}_{j-1} = \bar{d}_{j-1}}$$

$$d_j: \underbrace{(\bar{S}_j(\bar{a}_{j-1}), \bar{a}_{j-1})}_{\text{"past"}} \mapsto -1 \text{ or } 1$$

We seek to maximize the expected mean response

$$\mathbb{E}(Y(\bar{d}_j)) = \mathbb{E}(Y(\bar{a}_j) | \bar{a}_j = \bar{d}_j) = \mathbb{E} \left\{ Y(\bar{a}_j) \Big|_{a_0 = d_0(S_0), \dots, a_J = d_J(\bar{S}_J(\bar{a}_{J-1}), \bar{a}_{J-1})} \right\}$$

Identification is by an analogue of the "G-formula"

$$\cancel{\mathbb{E}(Y(\bar{d}_j))} \text{ under SRA: } \bar{S}_{J+1}(\bar{a}_J) \perp A_J \mid \bar{A}_{J-1}, \bar{S}_J$$

$$\mathbb{E}(Y(\bar{d}_j)) = \mathbb{E} \left( \dots \underbrace{\mathbb{E} \left( \mathbb{E} \left( Y \mid \bar{S}_J, \bar{A}_{J-1}, A_J = d_J \right) \mid \bar{S}_{J-1}, \bar{A}_{J-2}, A_{J-1} = d_{J-1} \right) \dots} \right)$$

$$\begin{aligned} & \stackrel{\bar{A}_{J-1}}{=} \mathbb{E} \left( Y(d_J(\bar{S}_J, \bar{A}_{J-1})) \mid \bar{S}_J, \bar{A}_{J-1}, A_J = d_J \right) && \text{(consistency)} \\ & = \mathbb{E} \left( Y(d_J(\bar{S}_J, \bar{A}_{J-1})) \mid \bar{S}_J, \bar{A}_{J-1} \right) && \text{(SRA)} \\ & \vdots \\ & \mathbb{E}(Y(\bar{d}_j)) \end{aligned}$$

find optimal treatment regime "greedily"

given treatment  $\bar{a}_j$ , let

$$Q_0(\bar{S}_j, \bar{A}_{j-1}, a_j) := E(Y | \bar{S}_j, \bar{A}_{j-1}, A_j = a_j)$$

$$J_0(\bar{S}_j, \bar{A}_{j-1}) := \sup_{a_j} Q_0(\bar{S}_j, \bar{A}_{j-1}, a_j)$$

$$Q_1(\bar{S}_{j-1}, \bar{A}_{j-2}, a_{j-1}) := E(Y | \bar{S}_{j-1}, \bar{A}_{j-2}, a_{j-1})$$

$$J_1(\bar{S}_{j-1}, \bar{A}_{j-2}) := \sup_{a_{j-1}} Q_1(\bar{S}_{j-1}, \bar{A}_{j-2}, a_{j-1})$$

$\vdots$

$$J_k(S_0) := \sup_{a_0} Q_k(S_0, a_0)$$

Theorem (Murphy '03)

$$\begin{aligned} & \sup_{\bar{d}} E \left( E \left( E \left( E(Y | \bar{S}_j, \bar{A}_{j-1}, A_j = d_j) | \bar{S}_{j-1}, \bar{A}_{j-2}, A_{j-1} = d_{j-1} \dots \right) \right) \right) \\ &= E(J_k(S_0)) \end{aligned}$$

Outcome-Weighted learning

("OWL", Zhao et al. 2012)

point exposure setting

Data iid  $(Y, A, X)$ ,  $A \perp X$ ,  $A \in \{-1, 1\}$ ,  $Y \geq 0$

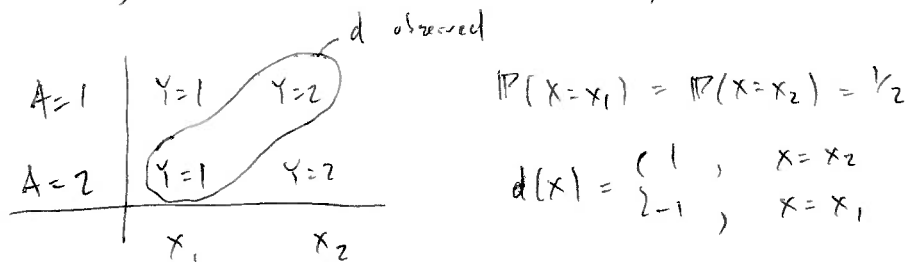
Problem: find rule  $d: \mathcal{X} \rightarrow \{-1, 1\}$  to maximize  $Y$  in expectation if everyone followed it

First, estimate potential outcome  $Y(d(x)) = Y(a)(w) |_{a=d(x(w))}$

only observed when  $d(x) = A$

Why not use  $P(Y | A = d(x))$ ? Still possibility of

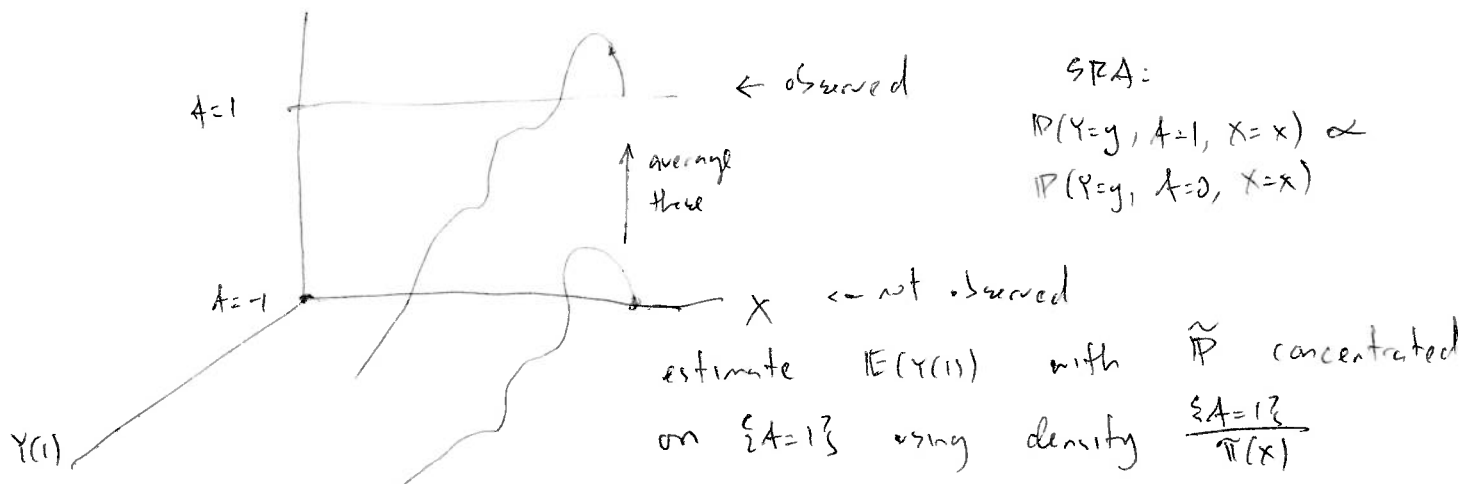
confounding unless  $P(A=1|X) \equiv 1/2$



$$E(Y(d(x))) = \frac{1}{2} \cdot 1 + \frac{1}{2} \cdot 2 = \frac{3}{2}$$

$$\text{if } P(A=1) = 1 - P(A=-1) = \frac{1}{3}, \quad P(Y | A=d(x)) = \frac{\frac{1}{2} \cdot \frac{1}{3} + 1 \cdot \frac{2}{3}}{\frac{1}{2}} = \frac{4}{3}$$

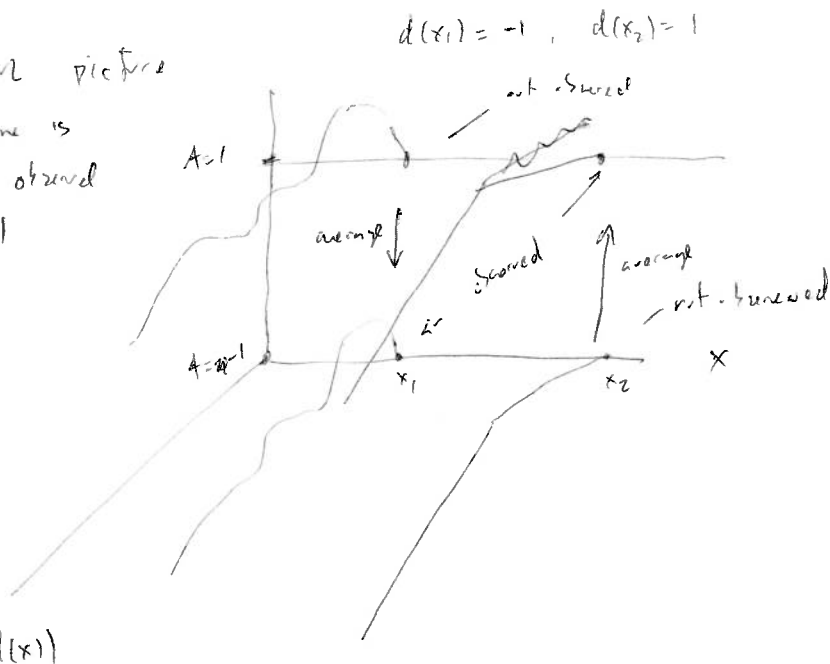
usual picture for non-random treatment eg  $a=1$



HW

owl picture

potential outcome is  
 $Y(d(x))$ , only observed  
 when  $A=d(x)$



$$E \frac{d\hat{P}}{dP} = \frac{E \{A=d(x)\}}{E \{A+d(x)\}}$$

rule constant at  $d(x)=\bar{d}$   $\pi A + (1-A)/2$

straight forward to extend

will be MAR  $\rightarrow$  go to code

Given rule  $d(x)$  the expected outcome if everyone were to follow it is  
 therefore estimatable as

$$E(Y(d(x))) = E\left(\frac{Y\{A=d(x)\}}{\pi A + (1-A)/2}\right) =: V(d)$$

and we seek to

$$\arg \max_d E\left(\frac{Y\{A=d(x)\}}{\pi A + (1-A)/2}\right)$$

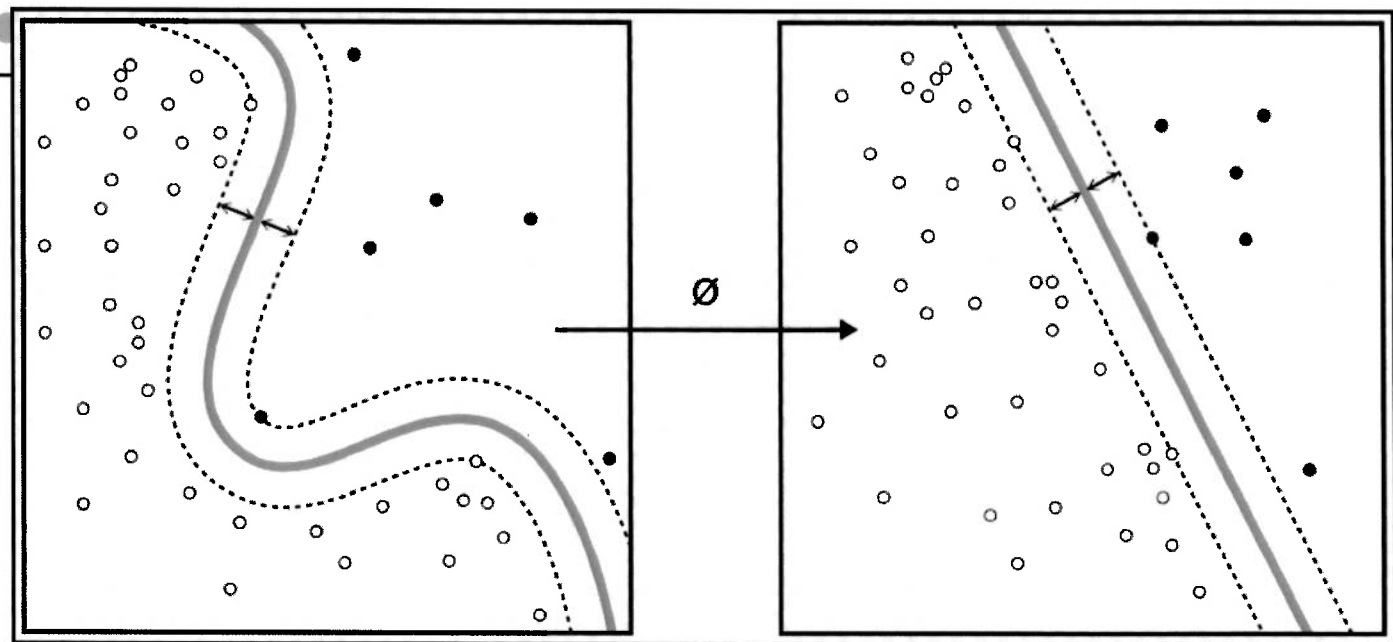
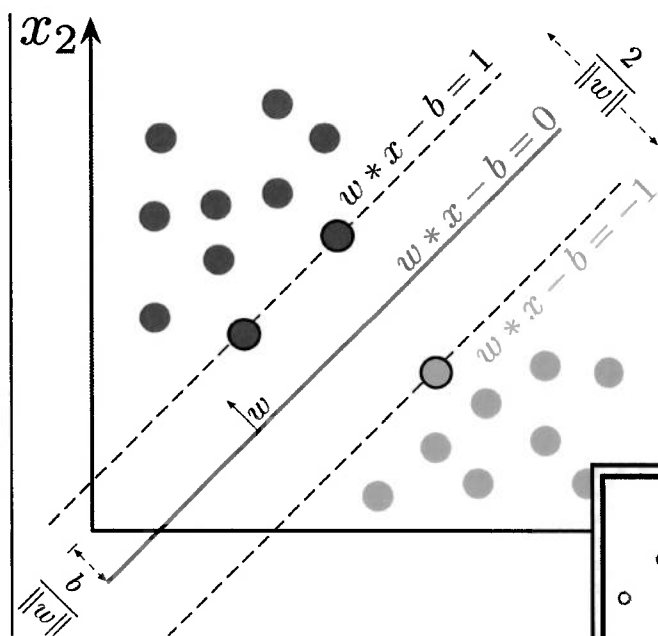
$$= \max_{\arg \max_d} E\left(\frac{Y}{\pi A + (1-A)/2}\right) - E\left(\frac{Y\{A \neq d(x)\}}{\pi A + (1-A)/2}\right)$$

$$= \arg \min_d E\left(\frac{Y\{A \neq d(x)\}}{\pi A + (1-A)/2}\right)$$

interpretation: expected loss objective is expected loss of wrong  $d(x)$  where

the classification rule  $d(x)$ ,  $E\{A \neq d(x)\}$ , but weighted by  $\frac{Y}{\pi A + (1-A)/2}$ ,

so the penalty is more severe for large outcome  $Y$  (or rather for treatment  $A=1$ )



#5

empirically, we wish to minimize over classifiers  $d$

$$\sum_j \frac{Y_j \{A_j \neq d(x_j)\}}{f(A_j)}$$

more generally, taking  $d(x) := \text{sign}(f(x))$ ,  $f: \mathcal{X} \rightarrow \mathbb{R}$ , minimize over  $f$

$$\sum_j \frac{Y_j \{A_j \neq \text{sign}(f(x_j))\}}{f(A_j)}$$

"when solving a given problem, try to avoid solving a more general problem as an intermediate step" Zhou et al. 2017 going deeper (in another context) - they make this same generalization)

done

computationally better to use a convex function eg  $\phi(x) = (x)^+$  or

"hinge loss"



to approximate the indicator  $\{A_j \neq \text{sign}(f(x_j))\}$ :

$$\sum_j \frac{Y_j (1 - A_j f(x_j))^+}{f(A_j)}$$



$$+ \lambda \|f\|^2$$

and add regularizer  $\lambda$  a tuning parameter governing strength

SVM (Vapnik et al '90s) objective: ~~function~~

$$\arg \min_{f \text{ convex}} \sum_j (1 - A_j f(x_j))^+ + \lambda \|f\|^2$$



OWL differs in adding weights to the loss terms  
Theoretical results of Zhou '12 parallel max sum results

QP solvers take the dual problem optimization problems

$$\arg \max_{\alpha} \sum \alpha_j - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j A_i A_j (x_i, x_j)$$



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## Theorems (Zhu '12)

given decision  $f$  define risk as the expected loss under an objective

$$R(f) := \mathbb{E} \left( \frac{Y}{p(A)} \{A \neq \sigma(f(x))\} \right)$$

$$R(f) = \mathbb{E} \left( \mathbb{E} \left( \frac{Y}{p(A)} \{A \neq \sigma(f(x))\} \mid X \right) \right)$$

$$= \mathbb{E} \left( \mathbb{E}(Y|A=1) \{ \sigma(f(x)) \neq 1 \} + \mathbb{E}(Y|A=-1) \{ \sigma(f(x)) \neq -1 \} \right)$$

$$= \mathbb{E} \left( \mathbb{E}(Y|X, A=1) \{ \sigma(f(x)) = -1 \} + \mathbb{E}(Y|X, A=-1) \{ \sigma(f(x)) = 1 \} \right)$$

$$f^* \text{ s.t. } \sigma(f^*(x)) = \sigma \left( \mathbb{E}(Y|X, A=1) - \mathbb{E}(Y|X, A=-1) \right) \quad (\text{"logit optimal classifier"})$$

Thm The minimizer of the hinge loss risk

$$R_Q(f) = \mathbb{E} \left( \frac{Y}{p(A)} (1 - A f(x))^+ \right)$$

is the logit optimal classifier

Thms consistency and rates of convergence (cf Steinwart & Scovel <sup>Tsybakov</sup> ~~and~~ <sup>and</sup> Zhou)

Inference on parameters of  $f$ ?  $\Rightarrow$  go to code

**Theorem 3.3.** *Assume that we choose a sequence  $\lambda_n > 0$  such that  $\lambda_n \rightarrow 0$  and  $\lambda_n n \rightarrow \infty$ . Then for all distributions  $P$ , we have that in probability,*

$$\lim_{n \rightarrow \infty} \left\{ \mathcal{R}_\phi(\hat{f}_n) - \inf_{f \in \bar{\mathcal{H}}_k} \mathcal{R}_\phi(f) \right\} = 0,$$

where  $\bar{\mathcal{H}}_k$  denotes the closure of  $\mathcal{H}_k$ . Thus, if  $f^*$  belongs to the closure of  $\limsup_{n \rightarrow \infty} \mathcal{H}_k$ , where  $\mathcal{H}_k$  can potentially depend on  $n$ , we have  $\lim_{n \rightarrow \infty} \mathcal{R}_\phi(\hat{f}_n) = \mathcal{R}_\phi^*$  in probability. It then follows that  $\lim_{n \rightarrow \infty} \mathcal{R}(\hat{f}_n) = \mathcal{R}^*$  in probability.

**Theorem 3.4.** *Let  $P$  be a distribution of  $(X, A, R)$  satisfying condition (3.4) with noise exponent  $q > 0$ . Then for any  $\delta > 0, 0 < \nu < 2$ , there exists a constant  $C$  (depending on  $\nu, \delta, d$  and  $\pi$ ) such that for all  $\tau \geq 1$  and  $\sigma_n = \lambda_n^{-1/(q+1)d}$ ,*

$$Pr^*(\mathcal{R}(\hat{f}_n) \leq \mathcal{R}^* + \epsilon) \geq 1 - e^{-\tau},$$

where  $Pr^*$  denotes the outer probability for possibly nonmeasurable sets, and

$$\epsilon = C \left[ \lambda_n^{-\frac{2}{2+\nu} + \frac{(2-\nu)(1+\delta)}{(2+\nu)(1+q)}} n^{-\frac{2}{2+\nu}} + \frac{\tau}{n\lambda_n} + \lambda_n^{\frac{q}{q+1}} \right].$$

In particular, when data are well separated,  $q$  can be sufficiently large and we can let  $(\delta, \nu)$  be sufficiently small. Then the convergence rate almost achieves the rate  $n^{-1/2}$ . However, if the

Handwritten diagram illustrating a point  $x$  on a horizontal line, with  $x^+$  above and  $x^-$  below it. An arrow points from the equation  $E(R|X=x, A=1) - E(R|X=x, A=0) = 0$  to the line.