

Form Link

Questions:

1. How often do you travel with your family each year?

Once

Two to three times

More than three times

Rarely

2. What is the most important factor when planning a family trip?

Budget

Destination

Entertainment and activities

Comfortable accommodation

3. How do you usually choose a travel destination?

Recommendations from friends and family

Researching online and on travel websites

Based on discounts and special offers

Anywhere with sun and a beach works for me

4. What type of destinations does your family prefer? (Select all that apply)

Beaches

Mountains/Nature

Cities/Cultural trips

Theme parks

Cruises

Desert/Safari

Other (please specify)

5. How long are your typical family trips?

A weekend (2-3 days)

4-7 days

1-2 weeks

More than 2 weeks

6. How do you prefer to travel to your destination?

Car

Train

Bus

Airplane

Cruise

7. Have you ever used an app for planning a family trip?

Yes

No, but I'd like to try

No, I prefer planning on my own

8. If there were an app that helps you choose a destination based on budget and family size, would you try it?

Yes, that would be very helpful

Maybe, if it's easy to use

No, I prefer doing my own research

9. What features would you like to have in the app? (Select all that apply)

Destination suggestions based on budget

Accommodation options with user reviews
Family-friendly entertainment and activities
Ready-made itinerary based on trip duration
Travel cost calculator
Reviews from other families
Packing checklist
A feature to share travel plans with family members

10. Would you prefer an app that helps with:

Complete trip planning (from A to Z)
Just destination and accommodation suggestions
Budget tracking and expense management

11. Would you be interested in AI-powered travel suggestions
based on your preferences?

Yes

No

12. Do you prefer a simple and fast app, or one with detailed
options?

Simple and easy to use

I want detailed options and lots of choices

13. What would make you hesitant to use the app?

Concern about inaccurate recommendations

Complicated interface

Too many ads

Nothing, I'd definitely try it

14. If the app offered discounts on hotels and activities, would that encourage you to use it?

Yes, definitely

Maybe, depending on the offers

No, I'm not interested in discounts

15. Would you use a social feature to connect with other traveling families for tips and advice?

Yes

No

16. What additional features would you love to see in a family travel app? (Open-ended)

17. Do you have any concerns or challenges when using travel planning apps? (Open-ended)

18. Would you like to be notified when our app launches?

Yes (please provide your email)

No