

Nabd – UI/UX Project Timeline

This document presents the structured project timeline for our Medical App “Nabd” UI/UX Design. The project is divided into 7 phases across 8 weeks, with clear activities and deliverables.

1 PHASE 1: RESEARCH & DISCOVERY (WEEK 1–2)

- Activities:
 - Define problem statement
 - Identify target users (patients, doctors, caregivers)
 - Stakeholder analysis (RACI Matrix + Power/Interest Grid)
 - Competitor research (study 2–3 medical apps)
 - Build user personas (2–3 personas)
 - SWOT analysis of app idea
 - Define requirements (business, user, functional, non-functional)
- Deliverables:
 - Problem statement document
 - Target users table
 - RACI + Power/Interest diagrams
 - Competitor research table
 - User persona profiles
 - SWOT analysis table
 - Requirements list

2 PHASE 2: INFORMATION ARCHITECTURE (WEEK 3)

- Activities:
 - Define user flows (appointments, reminders, emergency button)
 - Create app navigation map (sitemap)
 - Define content strategy (what goes on each screen)
- Deliverables:
 - User flow diagrams
 - App navigation map
 - Content outline

3 PHASE 3: WIREFRAMING (WEEK 4)

- Activities:

- Create low-fidelity wireframes
- Build mid-fidelity wireframes
- Connect into a basic clickable prototype
- Deliverables:
 - Wireframe sketches (low + mid fidelity)
 - Prototype link/screenshots

4 PHASE 4: VISUAL DESIGN (WEEK 5)

- Activities:
 - Create moodboard (colors, fonts, medical imagery)
 - Build style guide / design system
 - Design high-fidelity mockups (core screens: Home, Appointments, Reminders, Emergency)
- Deliverables:
 - Moodboard file/image
 - Style guide (typography, colors, icons, UI components)
 - High-fidelity mockups

5 PHASE 5: PROTOTYPING (WEEK 6)

- Activities:
 - Complete all screen designs
 - Link them into an interactive prototype in Figma
- Deliverables:
 - Clickable high-fidelity prototype
 - Screen-by-screen walkthrough

6 PHASE 6: USABILITY TESTING (WEEK 7)

- Activities:
 - Prepare test scenarios (tasks for users)
 - Run usability tests with 3–5 participants
 - Collect feedback
 - Refine prototype
- Deliverables:
 - Usability test report

- Refined prototype

7 PHASE 7: FINAL DOCUMENTATION & SUBMISSION (WEEK 8)

- Activities:
 - Compile final project report (all phases)
 - Prepare presentation slides
 - (Optional) Record a short demo video of prototype
- Deliverables:
 - Final report (Word/PDF)
 - Presentation slides (PowerPoint/Canva)
 - Demo video (optional)

8 SUMMARY TIMELINE TABLE

Phase	Week(s)	Focus Area	Key Deliverables
Research & Discovery	Week 1–2	Problem, users, competitors, requirements	Research docs, personas, SWOT, RACI
Information Architecture	Week 3	Flows, navigation, content	Flow diagrams, sitemap, outline
Wireframing	Week 4	Structure & layout	Low/mid wireframes, prototype
Visual Design	Week 5	Style & branding	Moodboard, style guide, mockups
Prototyping	Week 6	Interactive design	Clickable prototype
Usability Testing	Week 7	Testing & refinement	Test report, revised prototype
Final Submission	Week 8	Documentation & handoff	Report, slides, optional video