

NABD Medical App

Problem Statement Document

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Table of Contents

1. Overarching Problem
2. Problem Breakdown by Feature & Proposed Solution
 - o Feature 1: Free Medical Consultation (Telemedicine & Charity Hub)
 - o Feature 2: Immediate Care & Emergency Services
 - o Feature 3: Medicine Exchange Platform
3. Underlying Technological Enablers

1. OVERARCHING PROBLEM

Access to timely, affordable, and efficient healthcare remains a significant challenge for a substantial portion of the population. This problem is multifaceted, encompassing financial barriers, logistical inefficiencies, systemic waste, and a lack of coordinated community support. Individuals often face delays in receiving initial medical advice, struggle to find immediate care for non-critical emergencies, and lack a safe, organized system to manage and access surplus medication. This leads to worsened health outcomes, increased strain on public health infrastructure, and unnecessary financial and emotional stress on individuals and families.

2. PROBLEM BREAKDOWN BY FEATURE & PROPOSED SOLUTION

FEATURE 1: FREE MEDICAL CONSULTATION (TELEMEDICINE & CHARITY HUB)

The Problem: Many individuals, particularly those from low-income backgrounds, cannot afford a basic doctor's consultation. This leads to undiagnosed conditions, preventable complications, and over-reliance on emergency rooms for primary care. Furthermore, information about existing charitable resources like free clinics and medical caravans is often fragmented and not easily accessible to those who need it most.

NABD's Solution: A centralized platform that democratizes access to primary care by connecting users with volunteer doctors for free remote consultations (video/audio calls). It is supplemented by an interactive map that provides real-time, location-based information on charitable clinics, hospitals, and scheduled medical caravans.

Value Proposition:

- **For Patients:** Receive a preliminary diagnosis and medical guidance at zero cost, reducing financial barriers to early intervention.
- **For Volunteer Doctors & Pharmacists:** A structured, efficient channel to contribute their expertise for community service, managed through a dedicated volunteer portal.
- **For Charities:** Increased visibility and reach to their target beneficiaries, improving the utilization and organization of their services.

FEATURE 2: IMMEDIATE CARE & EMERGENCY SERVICES

The Problem: During non-critical emergencies (e.g., needing medication at night, sudden toothache, or a mild allergic reaction), individuals waste critical time and effort searching for open pharmacies or clinics. This is especially challenging for the elderly, people with disabilities, and those without transport. The lack of a reliable, on-demand solution increases anxiety and can exacerbate the medical situation.

NABD's Solution: An 'Immediate Care' module featuring a live map of on-duty pharmacies and clinics, and an emergency medicine delivery service. Users can instantly locate the nearest available service and, if necessary, have essential medication delivered to their doorstep through a partnered or volunteer delivery network.

Value Proposition:

- **For Patients:** Saves crucial time and reduces stress during medical urgencies by providing instant, location-aware information and convenient delivery.
- **For Public Health:** Reduces the burden on hospital emergency rooms by handling non-critical cases efficiently.
- **For Partner Pharmacies:** Increases customer reach and provides a valuable community service.

FEATURE 3: MEDICINE EXCHANGE PLATFORM

The Problem: A massive amount of unused, unexpired medication is wasted annually in households, representing a significant financial and environmental cost. Simultaneously, many needy patients and charities struggle to afford these same life-saving drugs. Direct, peer-to-peer drug exchange is unsafe due to risks of counterfeit products, expired drugs, and a lack of professional oversight.

NABD's Solution: A secure, professionally-mediated platform for medicine donation and exchange. The process involves donor listing, mandatory verification by a partner pharmacy for safety and expiry, and secure, traceable logistics that ensure the medication reaches a verified beneficiary, often with a prescription check.

Value Proposition:

- **Economic:** Provides free or low-cost medication to those in need, alleviating a major financial burden.
- **Environmental:** Drastically reduces pharmaceutical waste and its associated pollution.

- **Social Safety:** Fosters a community of solidarity and mutual aid.
- **Safety & Trust:** Guarantees the safety and efficacy of exchanged medicines through a professional, pharmacy-led verification process.

3. UNDERLYING TECHNOLOGICAL ENABLERS

To deliver these solutions effectively and securely, NABD will integrate several key technological features:

- **Simplified Health Profile:** Allows users to store essential information (e.g., blood type, chronic conditions, allergies) to expedite and improve care, especially in emergencies.
- **Rating and Review System:** Maintains service quality and builds trust by allowing users to rate volunteer doctors, pharmacies, and clinics.
- **Role-Specific Interfaces:** Tailored user experiences for patients (simple), doctors (feature-rich for consultations), and administrators (for charities and pharmacies) ensure usability and efficiency for all stakeholders.
- **Smart Notifications:** Proactively informs users about relevant events, such as new medical caravans in their area, availability of donated medicines they need, and volunteer opportunities.