

## Competitor Analysis

Brand Name	Dimensions	Weight	Features	Price
The Guardian		10 Ounces	<ul style="list-style-type: none"> <li>Indoor Localization</li> <li>Fall Detection</li> <li>Registration Database</li> <li>Alarm (Out of Wi-Fi Range)</li> </ul>	250 L.E  and \$ 5 Monthly
Angel Sense	1.9 x 3 x 0.8 inches	2.24 Ounces	<ul style="list-style-type: none"> <li>AngelSense GPS monitoring device</li> <li>1 full year of Real-time tracking through the app: IOS, Android, web</li> <li>Unlimited mobile and email alerts</li> <li>Unlimited software feature updates</li> <li>Warranty on your AngelSense Guardian GPS device</li> <li>Lifesaving Alerts</li> <li>Way Voice with Auto Pickup Speakerphone</li> <li>Sensory Friendly Wearing Accessories</li> </ul>	\$ 229  and \$ 33 Monthly
Pocket Finder	2 x 0.9 x 2.6 inches	1.28 ounces	<ul style="list-style-type: none"> <li>LOCATION TECHNOLOGY</li> <li>TRACKING</li> <li>GEO-FENCES</li> <li>LOW BATTERY ALERT</li> <li>SPEED ALERTS</li> <li>S.O.S SIGNAL</li> </ul>	\$159.00  and \$13 Monthly
Trax	9.6 x 4.1 x 1.1 inches	5.6 Ounces	<ul style="list-style-type: none"> <li>Real-time Tracking</li> <li>Geofences</li> <li>Scheduling</li> <li>Augmented Reality</li> <li>Speed Alerts</li> <li>Track Multiple Devices</li> <li>Share Trackers.</li> <li>History View</li> </ul>	\$119.00  And \$ 5 Monthly

			<ul style="list-style-type: none"> <li>• Smart Battery Management .</li> <li>• International Coverage</li> </ul>	
Yepzone	2.9 x 1.6 x 0.6 inches	1.28 ounces	<ul style="list-style-type: none"> <li>• GPS, 3G and WiFi for accurate location   Google database allows the best indoor results available.</li> <li>• Multiple user modes for your needs   Please study the User Manual that will be emailed to you on the day of delivery.</li> <li>• Easy to use   No accounts or profiles needed.</li> <li>• Affordable to use   When comparing trackers also check total usage cost for 12months. Yepzon is one of the most affordable with First month free   Prices starting at \$4.99 a month   No activation or cancellation fees.</li> </ul>	\$ 120  And \$ 5 Monthly
SpyTec	5 x 4.2 x 1.5 inches	8 ounces	<ul style="list-style-type: none"> <li>• Perfect for tracking vehicles   teens   spouses   elderly persons or assets</li> <li>• Compact size goes anywhere   Attaches to vehicle or belt   Insert in the backpack</li> <li>• Track and map (with Google Maps) in real-time over the Internet</li> <li>• 25/Dollar a month   No activation or cancellation fees   No contracts</li> <li>• Get text or email when a person leaves an area (geo-fencing)</li> </ul>	\$ 78 Dollar  And \$25 Monthly