

PROPOSAL

Prepared on
Hawkers Management App

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Presented to

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Project Proposal

Introduction

Hawkers Hub app is an innovative platform that allows local hawkers and street vendors to promote their products and services online, helping to increase their sales and customer base. This app features a user-friendly interface, location-based services, online ordering, secure payment options, and promotional tools, which assist hawkers in growing their businesses while supporting the local economy.

Objectives

- To provide local hawkers and street vendors through an online platform to reach a wider audience.
- To facilitate easy online ordering and payment processes for customers.
- To support the growth of small businesses by offering promotional tools and discounts.
- To enhance the visibility of local vendors through location-based services.
- To foster community engagement by connecting customers with nearby hawkers.
- To contribute to the local economy by empowering street vendors and promoting their products.
- To gather customer feedback to help hawkers improve their offerings and services.

Target customers

A hawker management app's target customers include hawkers and street vendors who need efficient tools for managing their sales and inventory, small business owners looking to streamline operations, local governments and regulatory bodies interested in monitoring hawker activities and ensuring compliance, and customers who want a convenient way to discover and order from hawkers. By addressing the needs of these groups, the app can enhance the overall experience for both hawkers and their customers.

Goal

- The Hawkers Hub app is an innovative solution benefiting hawkers and customers.
- It offers customers convenient ordering and payment options while helping hawkers grow their businesses.
- With the increasing demand for online ordering, launching this app is a timely and strategic decision.
- Enable location tracking to help customers find nearby hawkers easily.
- Our goal is to promote and support local hawkers.
- Offer a platform for customer feedback and review to help hawkers improve their services
- Foster a community by connecting hawkers with customers and promoting local products.

Thank you