Database Design

Final Presentations

Objectives

This lesson covers the following objectives:

- Demonstrate the use of a central message and supporting arguments for a final presentation

- Demonstrate logical analysis of the business rules, operations, and processes in a way that is clear and easy for the client to understand

- Demonstrate the selection of appropriate business attire for a final presentation

Objectives (cont.)

This lesson covers the following objectives:

- Demonstrate the appropriate use of eye contact, upright posture, gestures, and other nonverbal communication during a final presentation

- Demonstrate the use of clear and concise answers to all questions after a final presentation

- Provide at least two feedback points for each presenter

Purpose

Demonstrating technical as well as presentation and communication skills is highly valued by many employers. Delivering your final presentation allows you to develop these skills in a classroom environment. When you need to do this in a professional setting in the future, you can draw on this experience.

Presentation Day

Below are some suggestions to keep in mind on presentation day.

1. Review the grading rubric for the final presentation.

2. If you need equipment for the visual materials (projector, flipchart, computer with PowerPoint software, etc.), make sure it is available and test it beforehand.

3. Your instructor will provide the order of the presentation -- which group goes first, second, etc.

Presentation Day (cont.)

4. Have someone in your group keep track of the time while you are presenting. Agree on a signal to "speed up" or "slow down," depending on how much time is left and whether the audience is keeping up with you.

Presentation Day (cont.)

If you have prepared adequately and practiced with your group, you should be confident about your presentation.

Remember, your group has researched and discussed the business more extensively than people in the audience. It is your model -- no one understands it better than you!

Summary

In this lesson, you should have learned how to:

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- Demonstrate logical analysis of the business rules, operations, and processes in a way that is clear and easy for the client to understand
- Demonstrate the selection of appropriate business attire for a final presentation

Summary (cont.)

In this lesson, you should have learned how to:

- Demonstrate the appropriate use of eye contact, upright posture, gestures, and other nonverbal communication during a final presentation
- Demonstrate the use of clear and concise answers to all questions after a final presentation
- Provide at least two feedback points for each presenter