

DAVID BEBIA

NO 4 EMEKA OKOYE STR, ELEGANZA LEKKI LAGOS
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SUMMARY

- Energetic self-starter with experience in Digital marketing, Customer Relations and Videography and Video editing.
- Excels in providing targeted ads that generated sales for businesses.
- Completed ND in mass communication, completed a course in UI/UX design, completed a course in ALX AI career essentials, BSC marketing currently in view..

EDUCATION

Ogun state institute of technology – Ogun state Nigeria
ND Mass communication.

November 2017 – October 2019

WORK EXPERIENCE

Digital Marketer, Video editor and Videographer, Social media manager

December 2022 - April 2024

Bukenzo Realty, Andrea Jason Salon, Top Bean cafe, Prestige Hospitality, R23 Lagos – Lagos Nigeria

- Designed and developed a cross-channel social media platform to engage different customer segments on LinkedIn, Twitter, Snapchat and Facebook resulting in monthly incremental revenue
- Operating and maintaining video, incorporating composition and lightening techniques to shoot high quality video by 95% for indoor and outdoor apartment shoots.
- Utilizing editing software to create graphics, visual assets, special effects and edit footage as required.
- Collaborating with Teams to identify and curate images that reflects the brand and increase engagement and generate sales for profitability.

Social Media Manager, Personal Assistant

February 2021 - March 2022

Sextoynaija – Lagos

- Successfully spearhead campaigns on social media platforms including Instagram, Twitter, Facebook and Snapchat
- Monitor online presence of company's brand and engage with users, strengthening customer relationships and building an online community.
- Creating visually appealing images, videos and infographics with software such as photoshop, canva, adobe premier pro and canva that stand out in users feed, increasing the likelihood of interaction and sharing.

Customer Value Management, Retention Executive

January 2020 - March 2020

Multichoice - Lagos Nigeria

- Accurately prepared and assisted with all documented information..
- Researched, organized present information key to further development and success of client development department.

SKILLS

UI/UX design

Video Editing

Digital Marketing

INTERESTS

Crypto Enthusiast

Food

Fashion

LANGUAGES

French - Beginner

English - Expert

Japanese - Beginner