



SOUF FOIRES SALONS ET EXPOSITIONS
سوف فوار للصالونات والمعارض



TECHNICAL CARD

UNDER THE PATRONAGE OF MR. WALI OF OUARGLA
THE CHAMBER OF AGRICULTURE OF OUARGLA AND THE SOUF FAIRS COMPANY
IN COORDINATION WITH THE AGRICULTURAL SERVICES OF OUARGLA

INTERNATIONAL EXHIBITION OF INVESTMENT IN THE SAHARAN AGRICULTURE SECTOR

AGRO-INVEST 2025

Exhibition Title:

International Exhibition of Investment in The Saharan Agriculture Sector **AGROINVEST**.

Exhibition Slogan:

Strategic crops guarantee food security.

Exhibition Theme:

As part of the state's policy to support investment in the agricultural sector and develop desert agriculture, to enhance Algerian exports outside the hydrocarbons sector, and to diversify the national economy and sources of foreign currency, and in the context of the national investment strategy that the state will adopt, and to realize decisions aimed at increasing Algerian exports of agricultural products and processing industries, and in accordance with efforts to create a favorable environment for investment in desert agriculture and processing industries, promoting them and highlighting investment opportunities in this vital sector, the Souf Fairs Company and the Chamber of Agriculture of Ouargla, in coordination with the Directorate of Agricultural Services of Ouargla, are organizing the International Exhibition Of Investment In The Saharan Agriculture sector under the slogan "Strategic crops guarantee food security," specialized in the export of agricultural products and investment in food industries aimed at export.

Event Date and Location:

From January 15 to 18, 2025, in Ouargla.

Exhibition Objectives

Stimulate Major Agricultural Investments: Support and develop large and medium-scale agricultural investments by providing a favorable environment and attractive incentives for national and international investors.

Strengthen Strategic Partnerships: Encourage the establishment of strategic partnerships between local and foreign investors in the fields of agriculture, livestock, and food industries to increase production volume and improve quality.

Attract Technological Investments: Attract investments aimed at applying the latest technologies in smart agriculture, digitization, and infrastructure development to support sustainable agricultural production.

Support Agricultural Project Financing: Provide innovative and attractive financing mechanisms for agricultural projects and processing industries, including favorable loans and partnerships with international financial institutions.

Establish Agricultural Investment Zones: Develop specialized investment zones in agriculture and processing industries equipped with appropriate infrastructure and economic incentives to facilitate the attraction of investors.

Increase Value Added through Processing Industry: Encourage investments in agricultural processing industries to increase the added value of local products and achieve higher export returns.

Enhance Innovation and Research & Development: Support innovation and investment in research and development to develop innovative agricultural solutions that contribute to improving productivity and quality.

Create New Investment Opportunities: Discover and develop new investment areas in the agricultural sector, such as renewable energy from agricultural sources and sustainable investments.

Promote the Algerian Brand: Promote investments aimed at strengthening the "Made in Algeria" brand and increasing the Algerian presence in global markets.

Enhance Export: Develop policies supporting investment in logistics infrastructure dedicated to export, such as cold storage facilities and specialized transport means to guarantee the quality of exported products.

Enhance Cross-Border Trade: Support and develop cross-border trade exchanges between Algeria and neighboring countries to achieve economic integration.

Target Audience

Local and Foreign Investors: Target foreign and Algerian investors interested in entering the agricultural sector and food industries.

Agricultural and Industrial Exporters: Attract exporters operating in agriculture and food industries to increase export volume.

Local Agricultural Cooperatives and Farmers: Support local agricultural cooperatives and farmers by providing the latest technologies and best global practices.

Packaging and Conditioning Companies: Target companies specializing in packaging and conditioning to support the production and export chain.

Export Services Institutions: Involve export institutions and trade services to strengthen the national export network.

Financial Institutions and Insurance Companies: Stimulate the participation of financial institutions and insurance companies to provide the necessary financial support and coverage in the sector.

National Organizations and Associations: Involve national organizations and associations to enhance cooperation and integration among the various actors in the sector.

Exhibitors: Offer opportunities for exhibitors to showcase their products and services related to the agricultural sector and food industries.

Visiteurs du Salon

Local and International Investors: Businessmen and investors interested in expanding their investments in the agricultural sector and processing industries.

Agricultural Sector Professionals: Farmers, breeders, agronomists, and experts in smart agriculture.

Local and International Traders: Representatives of trading companies interested in Algerian agricultural and food products.

Startups and Entrepreneurs: Innovators and startups offering technological and innovative solutions in the agricultural sector.

Government Agencies and Institutions: Ministries, regulatory bodies, and institutions responsible for agricultural development and policies.

Scientific Research and Development Institutions: Universities, research centers, and institutes specializing in agricultural research and food industries.

Companies Specializing in Agricultural Technology: Companies offering modern technologies and solutions to improve agricultural production and increase efficiency.

Financial Institutions and Insurance Companies: Banks, insurance companies, and investment funds providing financial services and risk coverage in the agricultural sector.

International and Regional Organizations: Organizations working in agricultural development and international cooperation to support investment in the agricultural sector.

Export Support Institutions and Logistics Services: Companies providing transportation, storage, refrigeration, and conditioning services dedicated to export.

Education and Training Institutions: Agricultural institutes, vocational training schools, and higher education institutions training professionals in the sector.

National and International Associations: Farmer associations, environmental associations, and NGOs focusing on sustainable agriculture.

Interested Citizens and Specialized Visitors: Individuals interested in agriculture, healthy food, and specialized visitors in the sector.

Media and Journalists: Journalists, television channels, and digital media platforms covering agricultural sector events.

Suppliers and Manufacturers: Companies supplying agricultural equipment, irrigation systems, and farming machinery.

Representatives of Supermarkets and Marketing Groups: Interested in establishing long-term partnerships with Algerian producers to open new markets.

Local and International Customers: Businesses and buyers interested in purchasing Algerian agricultural and food products.

Environmental and Health Organizations: Organizations interested in sustainable agriculture and the environmental and health impacts of agricultural products.

Our Contact Information

SOUF FOIRES SALONS ET EXPOSITIONS

Rue Mohammed khmisti El Oued.

Commercial Register No : 39/03 – 2725608/A/05.

Tax Article No : 39011011816.

Fiscal Registration No : 1978 3001 00097 36 03.

Accounts numbers :

La B.D.L. : N° 00500367000000015503 Banque BDL. Agence d'El Oued 00367

Pour les Virements de l'étranger :

La B.D.L. : N° 003670000000643 Banque BDL. Agence d'El Oued 00367

Fax: +213 32 14 03 61.

Tel : +213 32 14 03 61.

Mob: Sadoki Abderraouf

+213 0770 93 20 03. Directeur générale.

Email: info@souf-foires.com.

Pour plus d'informations consultez-vous <https://souf-foires.com>.