

Khaleel AL-Haboub

Software Engineering

Innovation

Creative Design

Entrepreneurship

Passionate engineer with an entrepreneurial spirit who utilizes creativity, leadership, and teamwork to execute solutions that create customer value.

PROFILE

NAME:

Khaleel Abdulrahman Al-Haboub

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ADDRESS:

Dhahran, Saudi Arabia

NATIONALITY, STATUS:

Saudi Citizen, Single

EXPERIENCE:

Five years

WEBSITE:

<http://khaleel.me>

LINKEDIN:

[linkedin.com/in/khaleelalhaboub](https://www.linkedin.com/in/khaleelalhaboub)

SKILLS

Through my professional experience, I have acquired various skills and disciplines in **business**, **tech**, and **design**. This results in me communicating the design thinking process and building human-centered products.

BUSINESS SKILLS

Directed and participated in developing **business plans** and their **strategies** from a **business and technical perspective**. Engaged in developing **new business ideas** including identifying the project's **minimum viable product (MVP)**, and **measure** /analyzing the users' **behavior** and their **interaction** with the product.

TECHNICAL SKILLS

Directed and participated in building tech-based projects. Starting with a **project discovery**, **analyzing complex technical requirements**, connecting **design thinking** to **agile sprints**, **designing high-level software architecture**, resulting in **delivering a world-class product** that meets the client expectation.

DESIGN SKILLS

Dealt with various clients and stakeholders shaping products experiences. Starting with understanding the **user's persona**, **mapping user's journey**, crafting user's **storyboarding**, **sketching product's wireframes**, and **prototyping** to validate the outcomes with the end-users. This process is being done using various methods including **Design Sprint** framework.

Also, directed and participated in **the product design process** to produce artifacts that align with business vision and strategy. This process starts with identifying the goals, results in a comprehensive **design system** that provides consistent, reusable **UI (user interface) components** using various tools including **Sketch**, **Adobe XD**, **Photoshop**, **Illustrator**.

Forbes

Award

Entrepreneurs Shaping Saudi Arabia's Future

Honored to receive Forbes **Middle East's Entrepreneurs Shaping Saudi Arabia's Future** award for building an innovation-driven business in two consecutive years 2015 & 2016.

EDUCATION

King Fahd University of Petroleum & Minerals

Dhahran, Saudi Arabia

B.S., Software Engineering

Honor Student: 2011, 2013, 2014
Accredited university by **ABET**

RANKED WORLD TOP 189TH BY QS TIMES

TECHNOLOGY & LANG

WEB

- Javascript: Vanilla, NodeJS, AngularJS [1, 2+]
- CSS / Less & Sass
- NPM - Gulp - Bower
- PHP (Vanilla, Frameworks)
- .Net EF/Core
- Rest APIs - GraphQL

MOBILE

- Android (RxJava, RxAndroid)
- Cross-Platform Apps (ionic)

DESIGN

- Sketch App
- Figma
- Adobe Suite: XD - Photoshop - illustrator
- Invision App - Zeplin - Maze

GENERAL

- Java EE
- C/C++, C#
- Oracle Business Process (BPM).
- Cloud Services: Azure, docker
- CMS: WordPress, Drupal
- E-Commerce / M-Commerce: Open Cart, Magento

EXPERIENCE

Indielabs, LLC. / CTO & Director of innovation lab

June 2014 – Current

[Saudi Arabia | Egypt]

Responsible for overall product design, software development, and customer delivery. Lead all aspects of software project management, including projects estimation, make vs. buy analysis, solving a complex problem, for a portfolio of 40+ projects.

- Designed and led multiple ideation workshops and post-ideation/cross-functional workshops translating stakeholders vision, consumers insights, trends, and competitive landscape into innovative product ideas.
- Developed and managed product innovation activities
- Managed & coordinated remote development teams and the in-house team.
- Accumulate market know-how, to enhance and manage knowledge on projects.
- Passion for learning, exploring and encourage the development team to utilize and embrace emerging tech, tools, and best practices.
- Developed numerous innovative cloud-based mobile solutions.
- Expertise in creating and deploying native (iOS and Android Apps) and hybrid mobile apps on both Apple and Google's app stores.
- Planned and executed the company expanding/scaling initiative by opening new branches in the MENA region.

Google / GSA Intern

Jun 2013 – Jun 2014

Google Ambassador Program is an opportunity for students to act as liaisons between Google and their universities.

KEY RESPONSIBILITIES:

Worked with **local Google teams**. **Planned and hosted events** on campus. Acted as a campus contact for Google teams. Built **relationships on campus** with **faculty** and **student** groups on behalf of Google.

Saudi Aramco / Summer Intern

Jun 2013 – Aug 2013

*Worked at Saudi Aramco Entrepreneurship Center (Wa'ed) as a Summer Intern. Wa'ed was pursuing a **pioneering program** to enable KFUPM students to spend their summer training/co-op period **building their own actual companies** around their **own creative business ideas**.*

KEY ACTIVITIES:

- Developed **business plan** for new tech-based ventures.
- Exposed to various methods and concepts for tech-based ventures creation including **SaaS, MVP, Bootstrapping, Lean Startup, Business Canvas**.
- Exposed to numerous new product design tactics including picking the right **venture name, color theory, golden ratio** and more.
- Built a new SaaS-based **online venture**.
- Managed the **user experience test** sessions, and analyzed the outcomes.

COURSES

- Business Planning
- PMP Exam Prep.
- AdWords Fundamentals
- Mobile Sites Design
- Google Analytics (GAIQ)
- Scaling up Startups

PMP®

Currently working to become a PMI® Project Management Professional, and obtain the PMP certification.

KFUPM / Web Developer (Part-time)

Jan 2011 – May 2013

Designed and developed responsive web applications using SharePoint, PHP, and Bootstrap for the system engineering department at KFUPM.

- Maintained existing sites based on MS. SharePoint.
- Designed and developed new web services utilizing custom PHP frameworks.
- Helped create and implement new ideas for ways to increase users' engagement.
- Adapted and thrived in a work environment with rapidly changing goals.

Freelancing / Web Designer & Developer

2008 - 2012

Worked as a **web designer/ developer** online with various clients. Acquired an essential experience in dealing with a **different type of customers**, working **under pressure** and tight **deadlines**, driving projects **forward**, and mainly the **ability to work with minimum supervision**.

PORTFOLIO

Sarahah.com

Sarahah.com

Sarahah.com helps you in discovering your strengths and areas for improvement by receiving honest feedback from your employees and your friends in a private manner.

- **Sarahah** occupied the #1 top spot in the Apple Store in 30 countries, with apps download exceeded 50 million.
- Successfully increased user engagement on the platform from only 30M registered users (as total) to 60M monthly active users.
- Managed & redesigned the platform software architecture to hold the massive rapid requests.
- Designed and developed the product's new strategies to increase the user engagement.
- Managed product pipeline and new features' introduction to inline with the available resources and budget.
- Directed all aspects of the product delivery process. Starting with the design, development & submission of the apps on Apple and Google's app stores.
- Prude to build a product that has reached people around the globe with page views exceeded 1 billion views.

MORE

EJAR

EJAR is an app from the Ministry of Housing, represented by its EJAR initiative, aims to facilitate the search for the registered real-estate agencies.

- Project Management
- Mobile Development
- UI/UX Design

[LAND.LY/ WASET](http://LAND.LY/WASET)

B8AK

B8ak allows you to get quality home maintenance services. We will connect you with verified service providers in your area and based on your maintenance request we will get you a quality handyman.

- UI/UX Design

LAND.LY/B8AK

FEEEDZ

Feedz is a centralized platform for the Saudi community to keep them up-to-date on the latest offers in the market. Users will be able to access all available offers across the country.

- Project Management
- UI/UX Design

LAND.LY/FEEEDZ

REFERENCES AVAILABLE UPON REQUEST