

**Unveiling Market Insights:
Analysing Spending Behaviour
And Identifying Opportunities For Growth**

SUBMIT BY

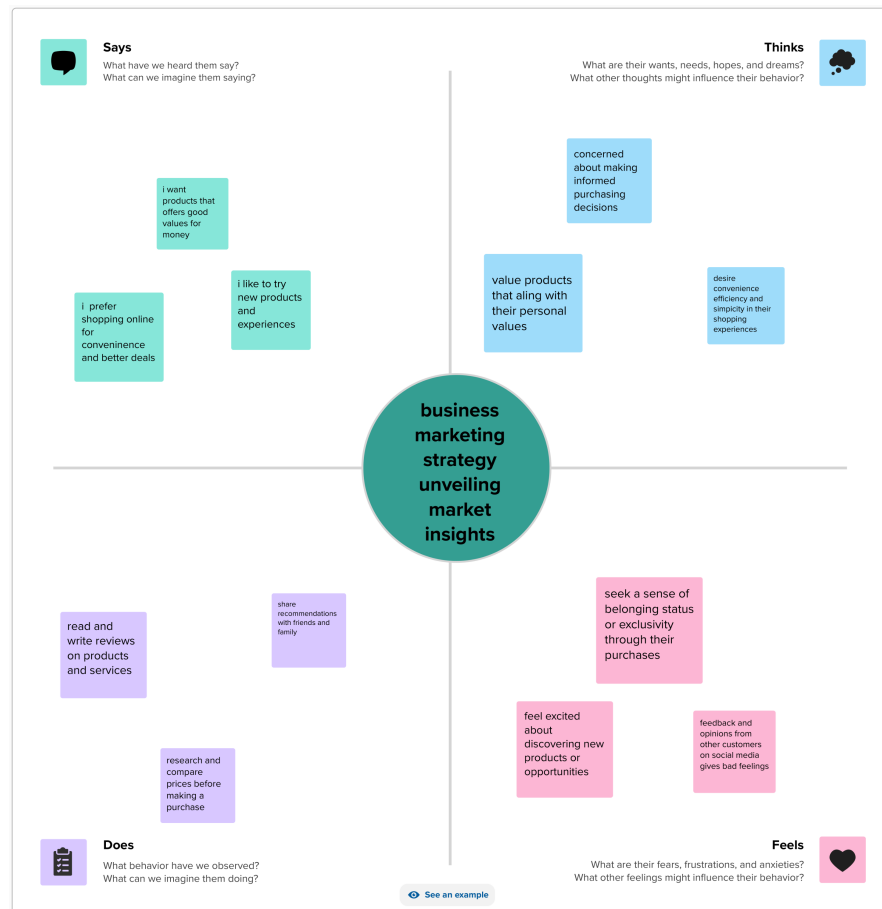
K.GOWTHAM

P.SANTOSH

M.AKASH

G.LAKSHMI

Mr.sudhagar





Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 2 hours to collaborate
- 20 people recommended

Before you collaborate
A little bit of preparation goes a long way with this template. Invest a few minutes to think about your problem, issues, and what you need to do to get going.

- 1. **Brain gathering**
Gather with your team to prepare ideas, issues, and what to look for. Share relevant information at your next session.
- 2. **Set the goal**
What problem are you trying to solve? What are you looking for? What are you looking to do? What are you looking to achieve?
- 3. **Share how to use the template**
Read the instructions and share them with your team. Make sure everyone knows how to use the template and what to expect.

Define your problem statement
What problem are you trying to solve? What are you looking for? What are you looking to do? What are you looking to achieve? This will be the focus of your session.

10 minutes

Brainstorm
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

10 minutes

Group ideas
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

10 minutes

Person 1
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

Person 2
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

Person 3
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

Person 4
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

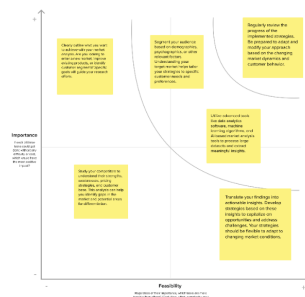
Group ideas
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

10 minutes

Group ideas
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

Prioritize
Write down any ideas that come to mind that address your problem statement. This will be the focus of your session.

10 minutes



After you collaborate
This can be used to help you to shape or put away ideas that are not relevant to the problem.

10 minutes

- 1. **Share the ideas**
Share the ideas that you have generated with your team. This will be the focus of your session.
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- 3. **Share the ideas**
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- 9. **Share the ideas**
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- 10. **Share the ideas**
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10 minutes to prepare



10 minutes to prepare



10 minutes to prepare



10 minutes to prepare



10 minutes to prepare



10 minutes to prepare

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PasteCutCopyClipboard

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Paragraph

Insert

Editing

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Channel,Region,Fresh,Milk,Grocery,Frozen,Detergents_Paper,Delica
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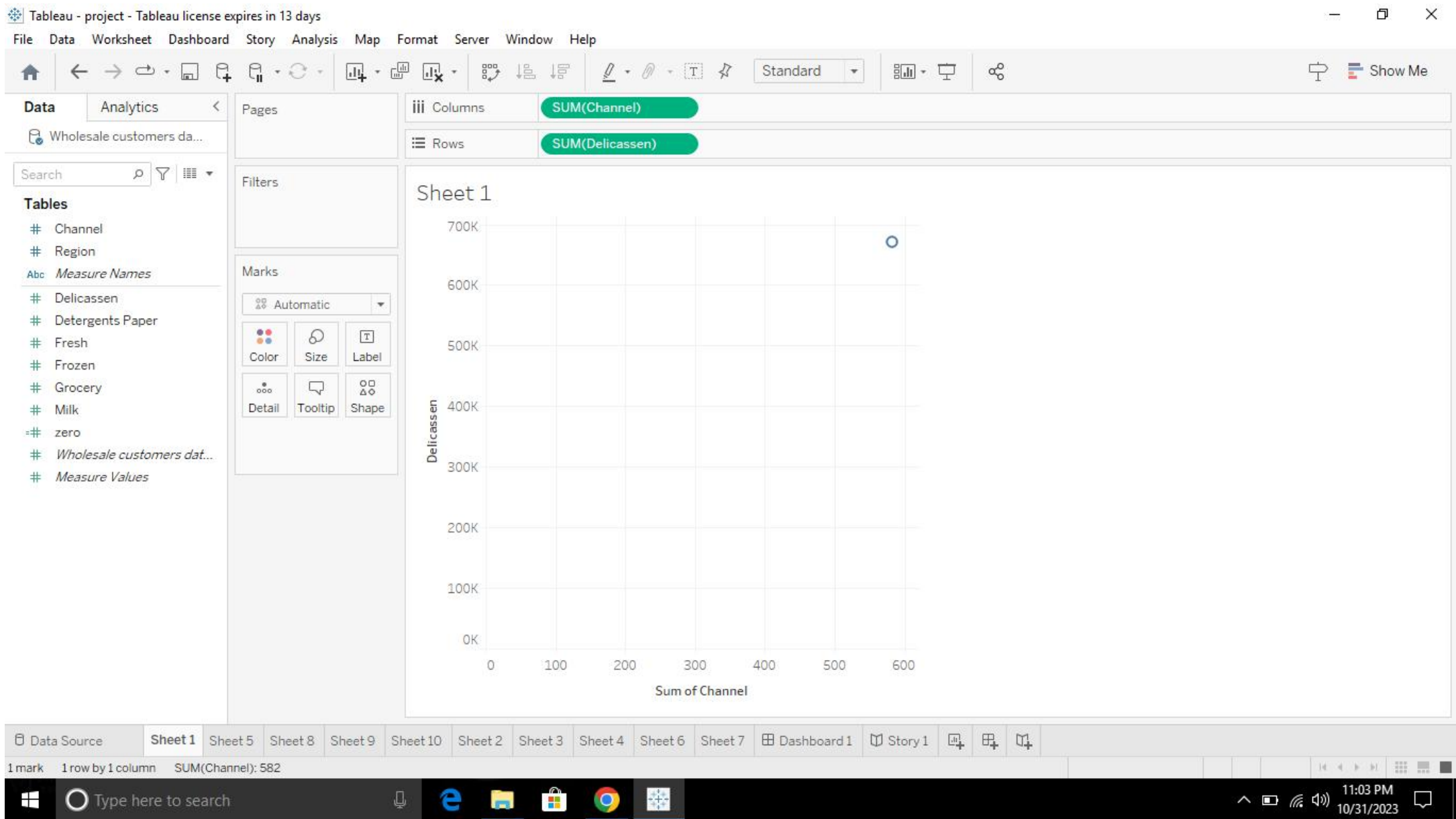
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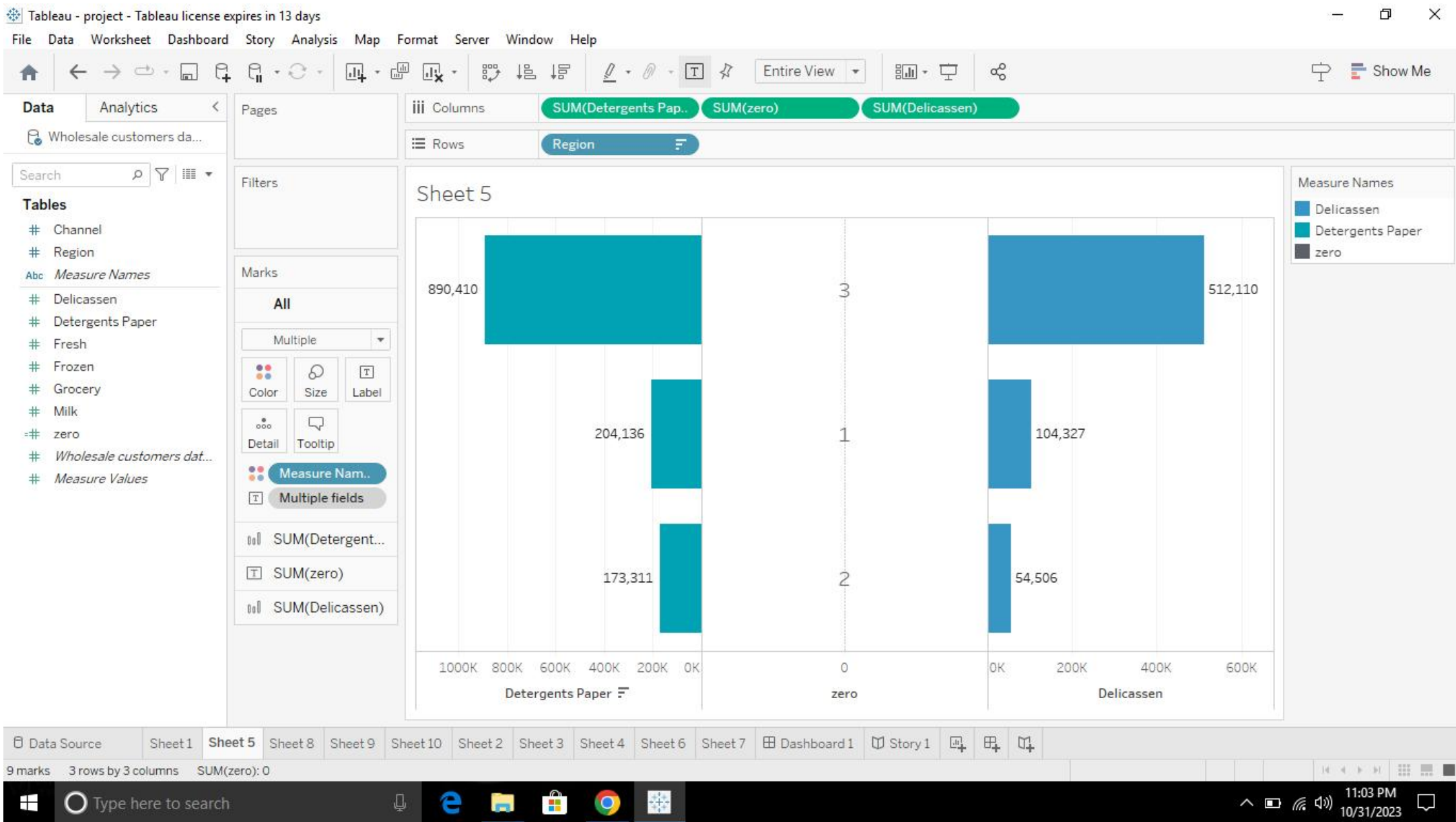
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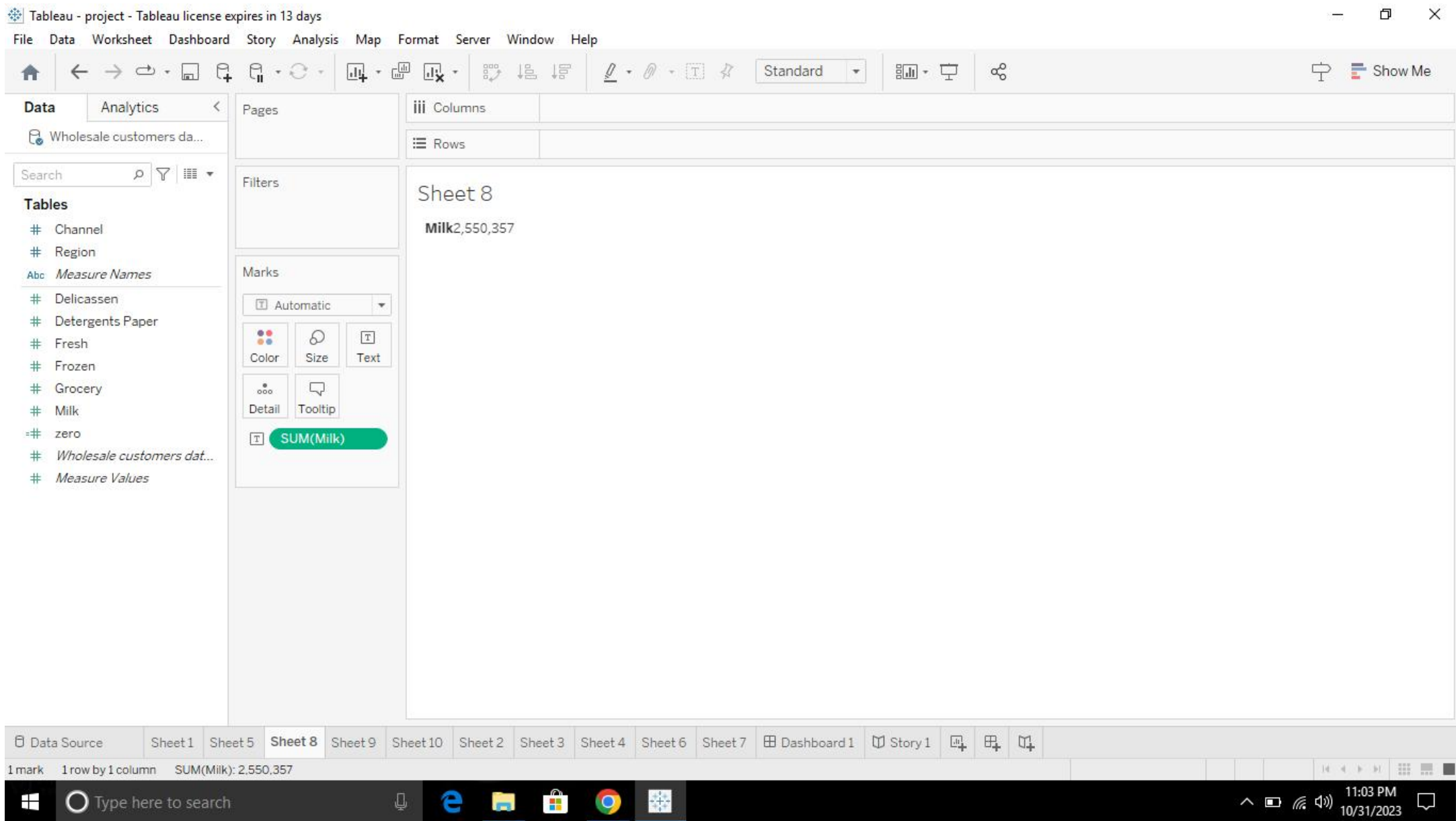
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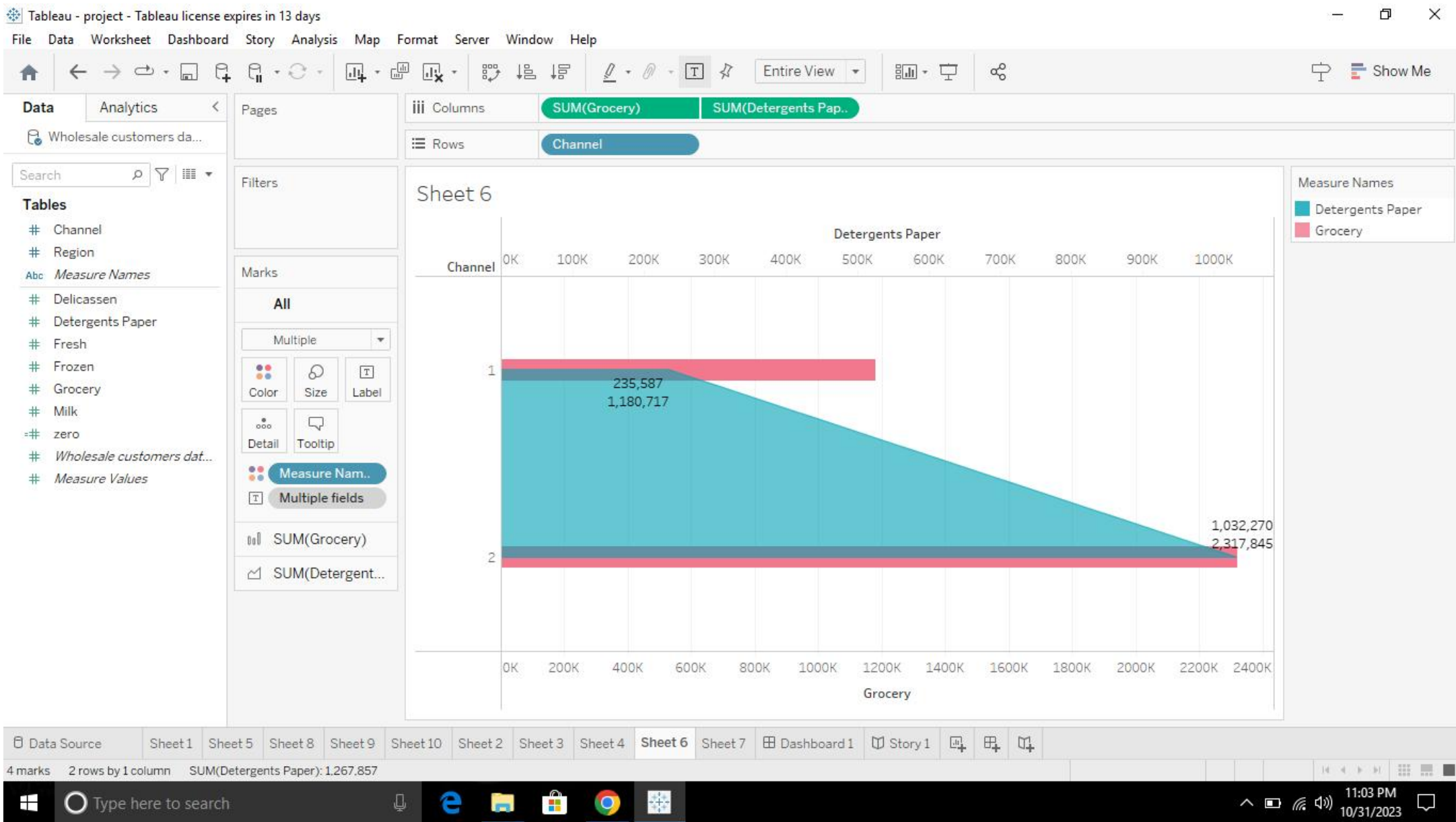
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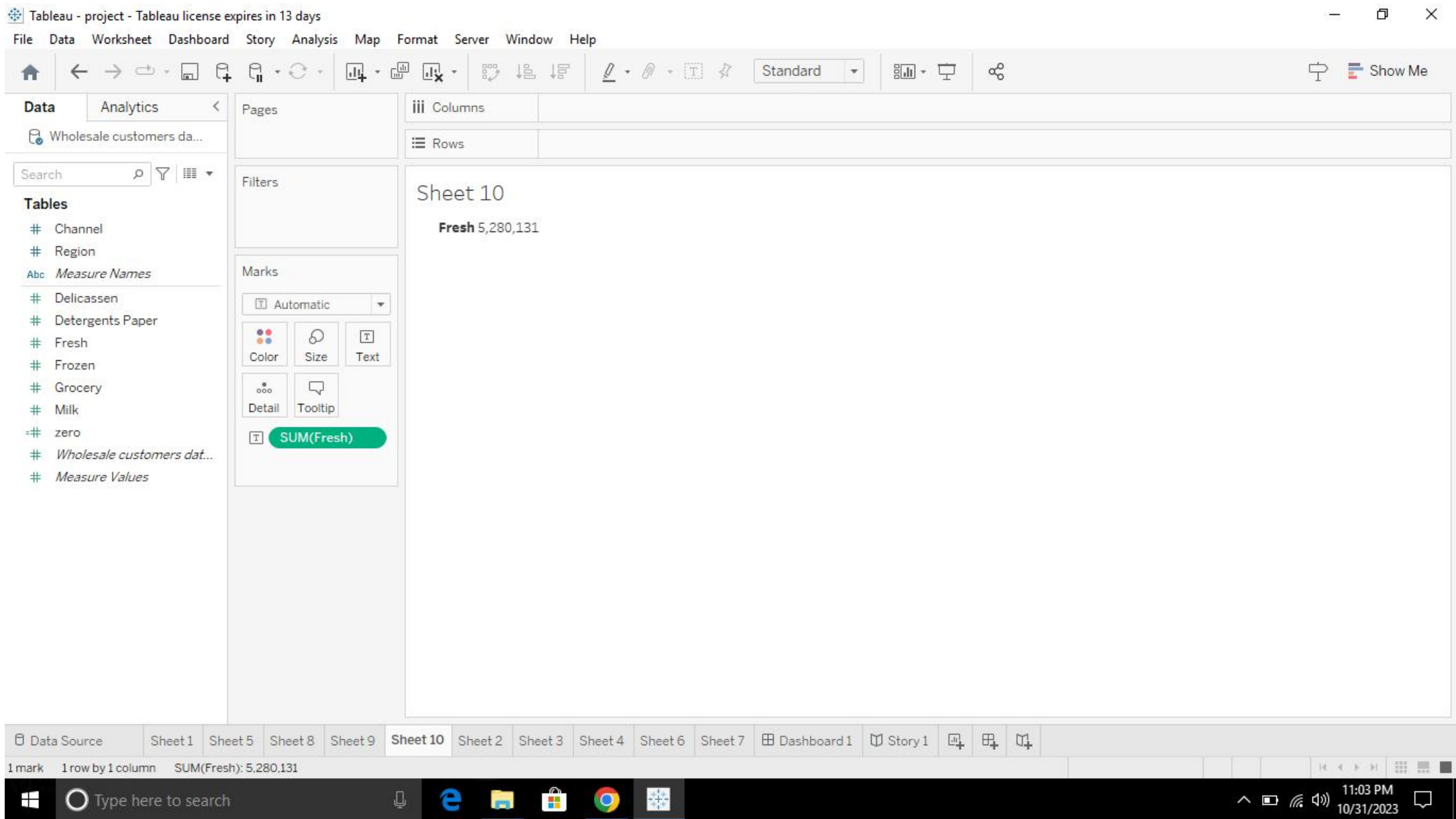
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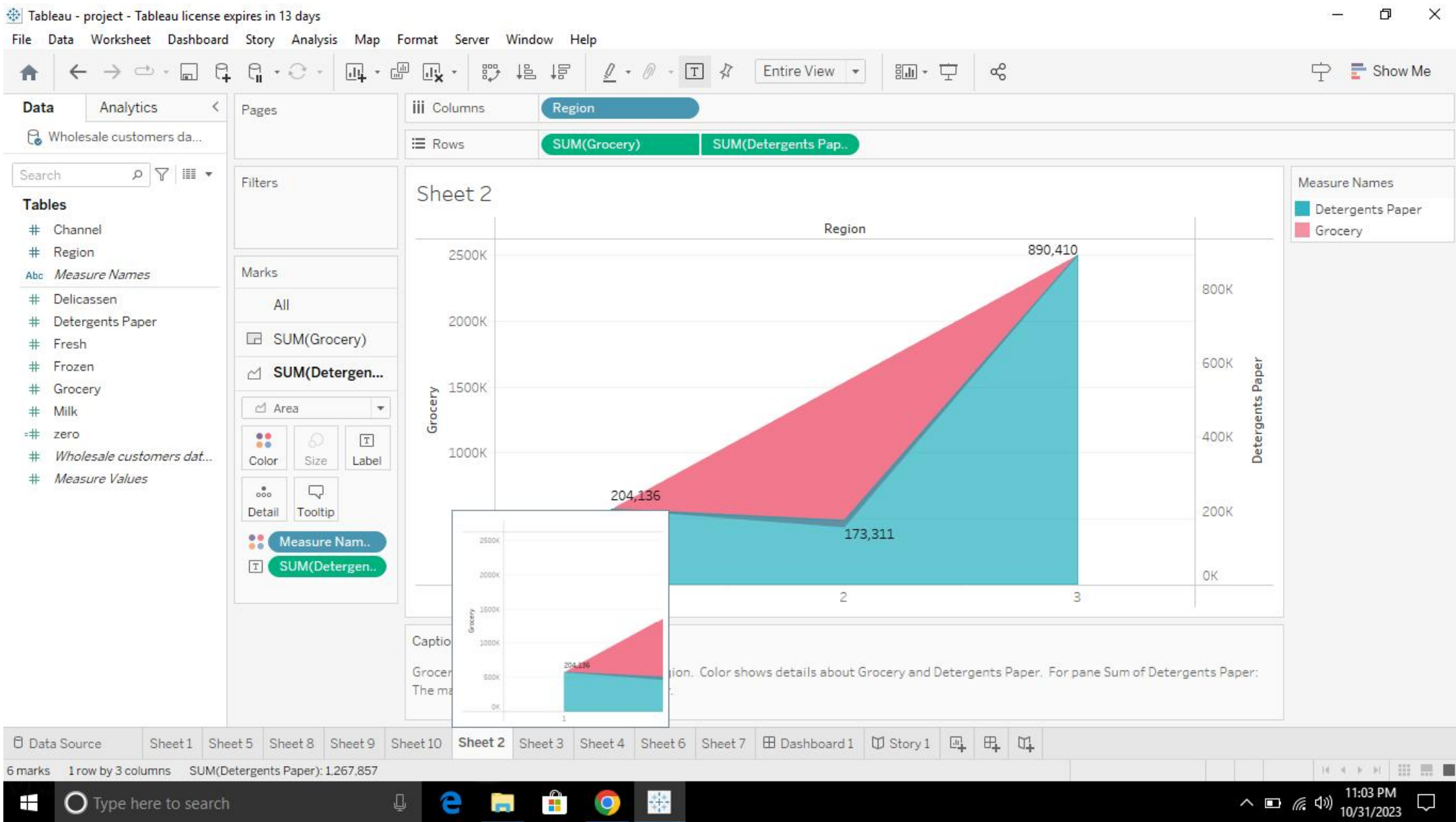


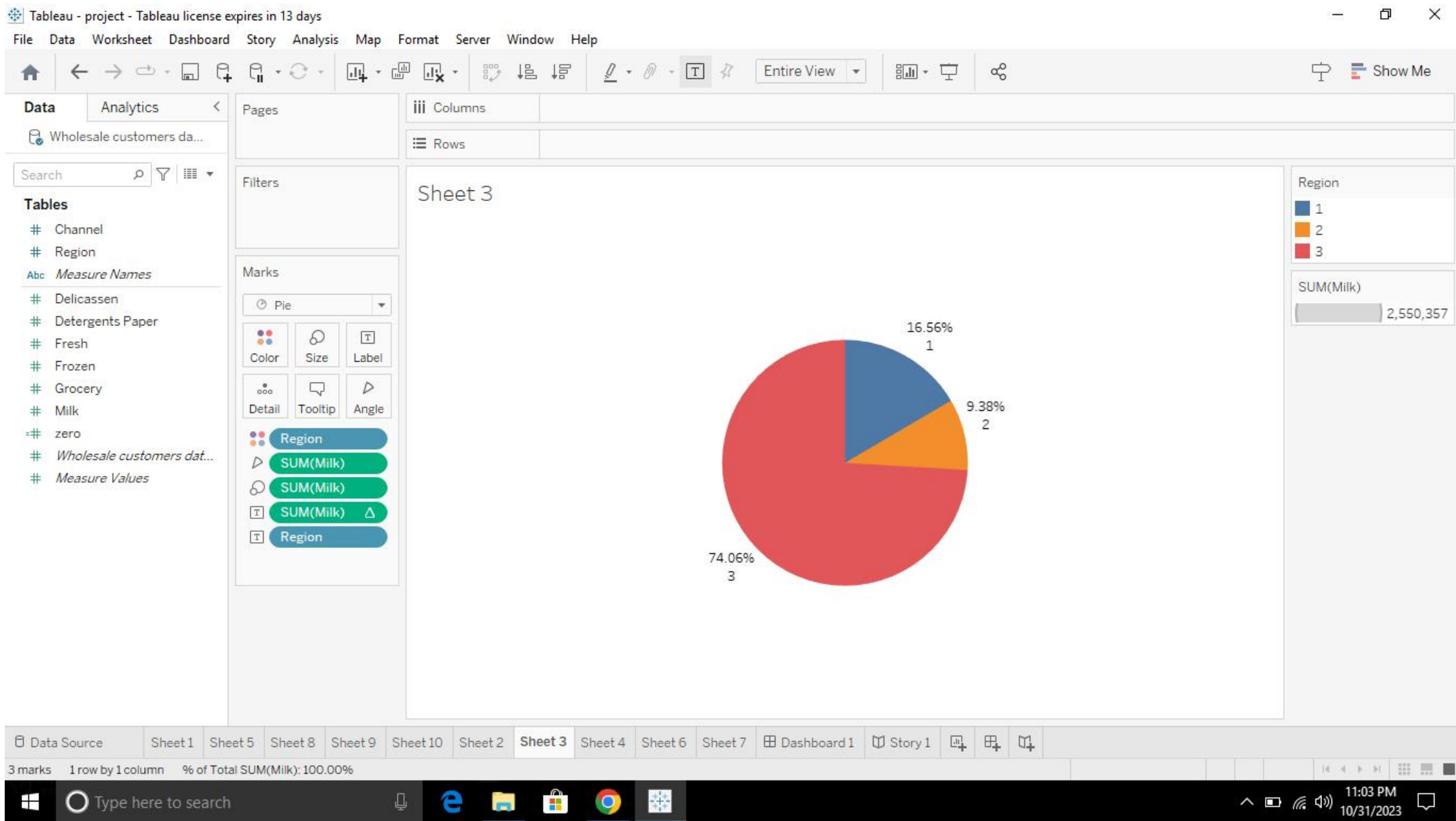


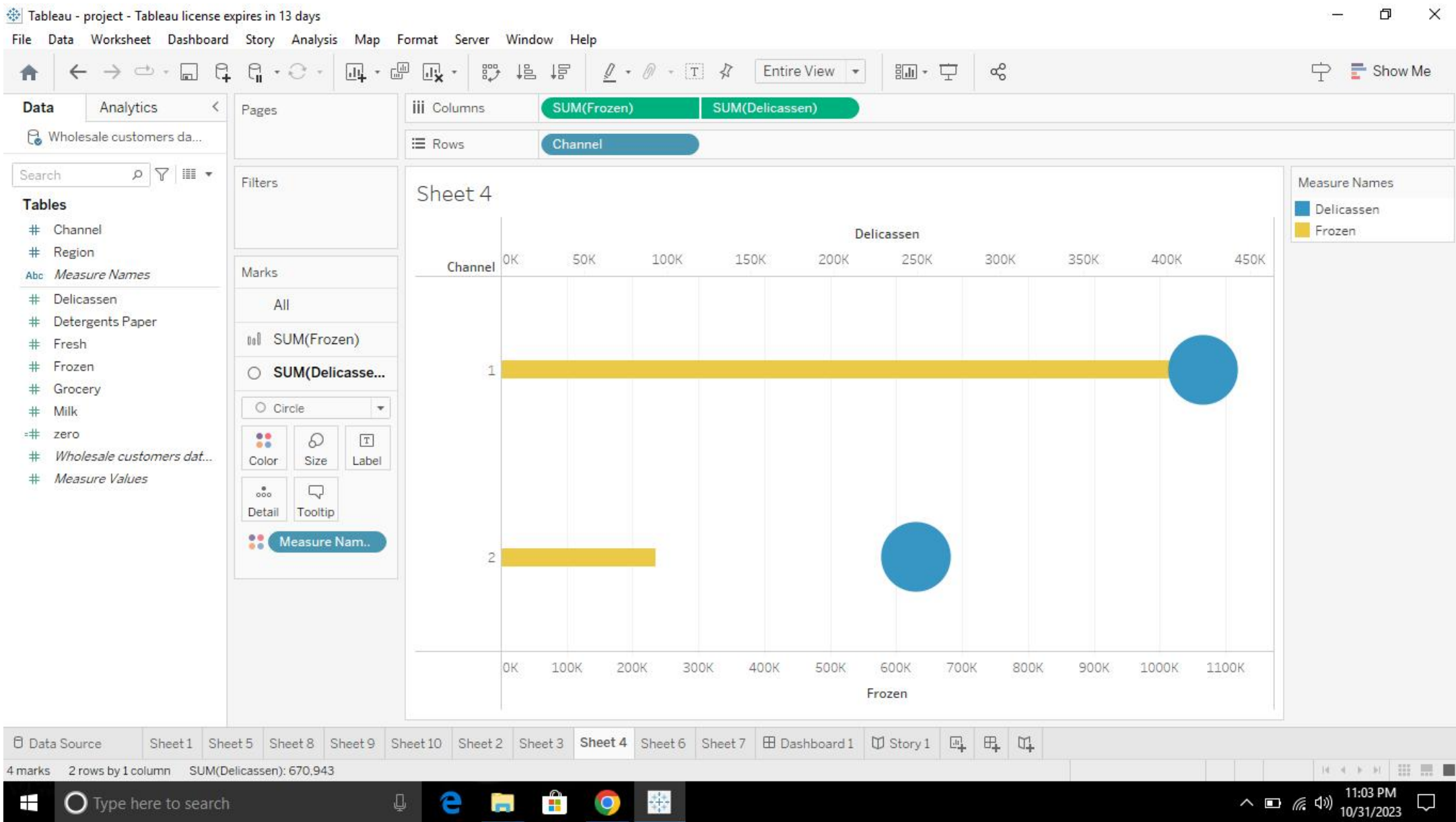


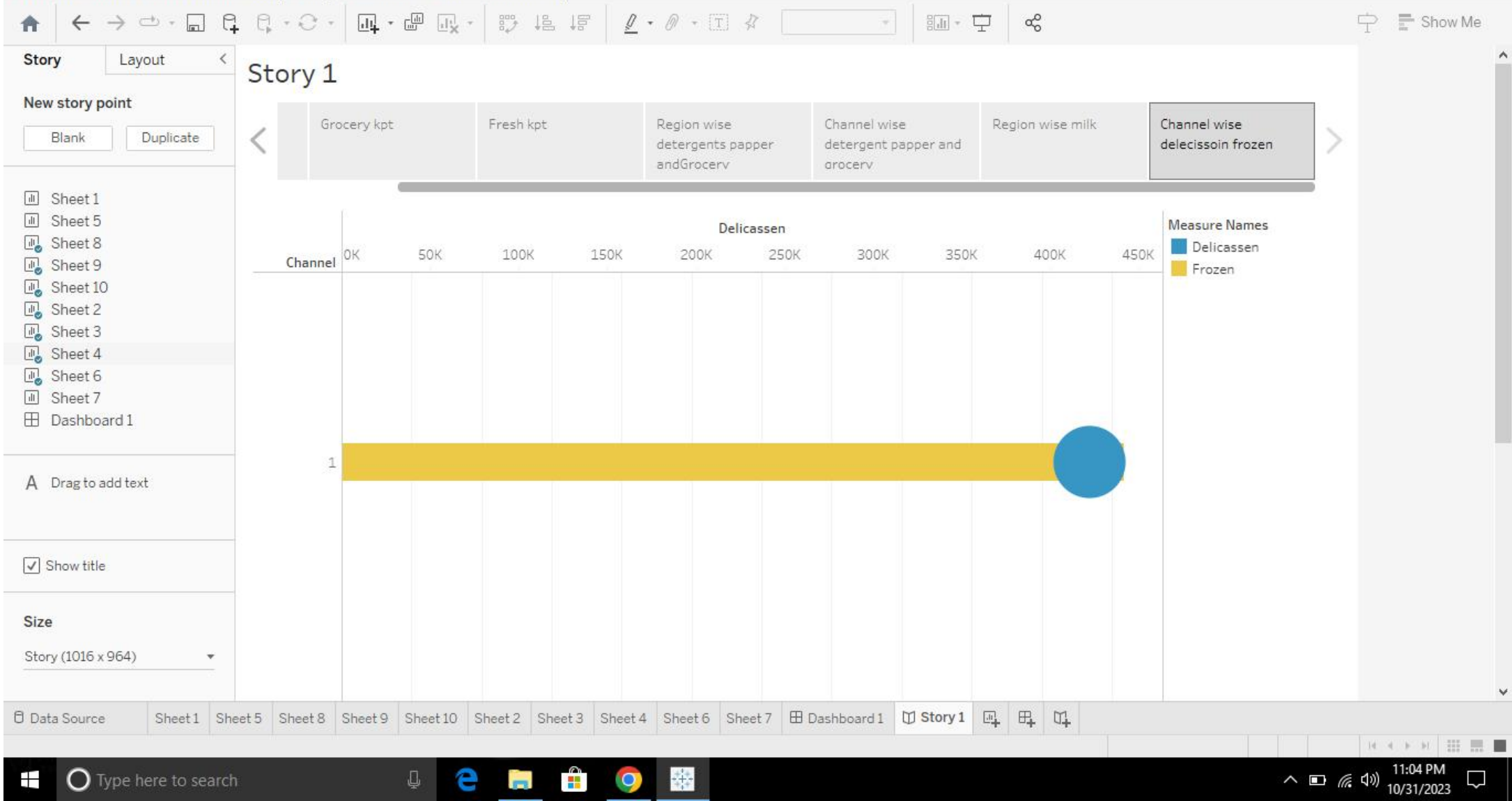




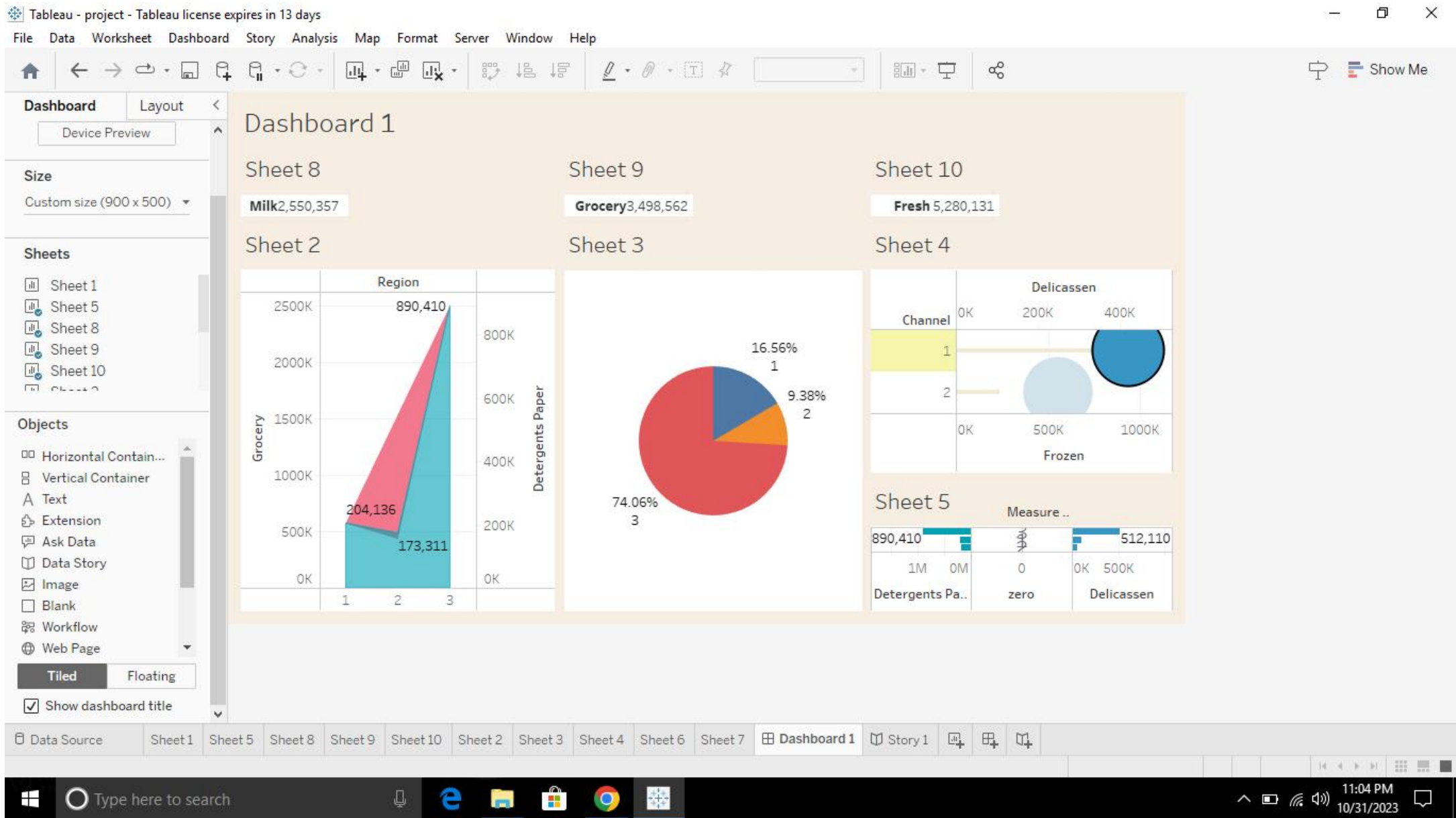








The Dashboard



The stories

Tableau - project - Tableau license expires in 13 days

File Data Worksheet Dashboard Story Analysis Format Server Window Help

Home Back Forward Refresh Save Add New Copy Paste Undo Redo Find & Replace Show Me

Story Layout

New story point

Blank Duplicate

Sheet 1
Sheet 5
Sheet 8
Sheet 9
Sheet 10
Sheet 2
Sheet 3
Sheet 4
Sheet 6
Sheet 7
Dashboard 1

A Drag to add text

☒ Show title

Size

Story (1016 x 964)

Story 1

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Data Source Sheet 1 Sheet 5 Sheet 8 Sheet 9 Sheet 10 Sheet 2 Sheet 3 Sheet 4 Sheet 6 Sheet 7 Dashboard 1 Story 1

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Home

Navigation

Tools

Share

Show Me

Story

Layout

New story point

Blank Duplicate

Sheet 1

Sheet 5

Sheet 8

Sheet 9

Sheet 10

Sheet 2

Sheet 3

Sheet 4

Sheet 6

Sheet 7

Dashboard 1

A Drag to add text

☒ Show title

Size

Story (1016 x 964)

Story 1

milk kpt

Grocery kpt

Fresh kpt

Region wise
detergents papper
andGrocery

Channel wise
detergent papper and
grocery

Region wise milk

Cha
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Grocery3,498,562

Data Source

Sheet 1

Sheet 5

Sheet 8

Sheet 9

Sheet 10

Sheet 2

Sheet 3

Sheet 4

Sheet 6

Sheet 7

Dashboard 1

Story 1

Windows Taskbar

Search: Type here to search

Icons: Edge, File Explorer, Store, Chrome, Tableau

System Tray: 11:04 PM, 10/31/2023

Home

Back

Forward

Refresh

Save

Print

Export

Import

Undo

Redo

Zoom In

Zoom Out

Fullscreen

Help

Story

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Dashboard 1

A Drag to add text

☒ Show title

Size

Story (1016 x 964)

Story 1

milk kpt

Grocery kpt

Fresh kpt

Region wise detergents papper andGrocery

Channel wise detergent papper and grocery

Region wise milk

Cha del

Fresh 5,280,131

Data Source

Sheet 1

Sheet 5

Sheet 8

Sheet 9

Sheet 10

Sheet 2

Sheet 3

Sheet 4

Sheet 6

Sheet 7

Dashboard 1

Story 1

Windows

Type here to search

Edge

File Explorer

Shopping

Chrome

Tableau

11:04 PM

10/31/2023



Story Layout

New story point

Blank Duplicate

- Sheet 1
- Sheet 5
- Sheet 8
- Sheet 9
- Sheet 10
- Sheet 2
- Sheet 3
- Sheet 4
- Sheet 6
- Sheet 7
- Dashboard 1

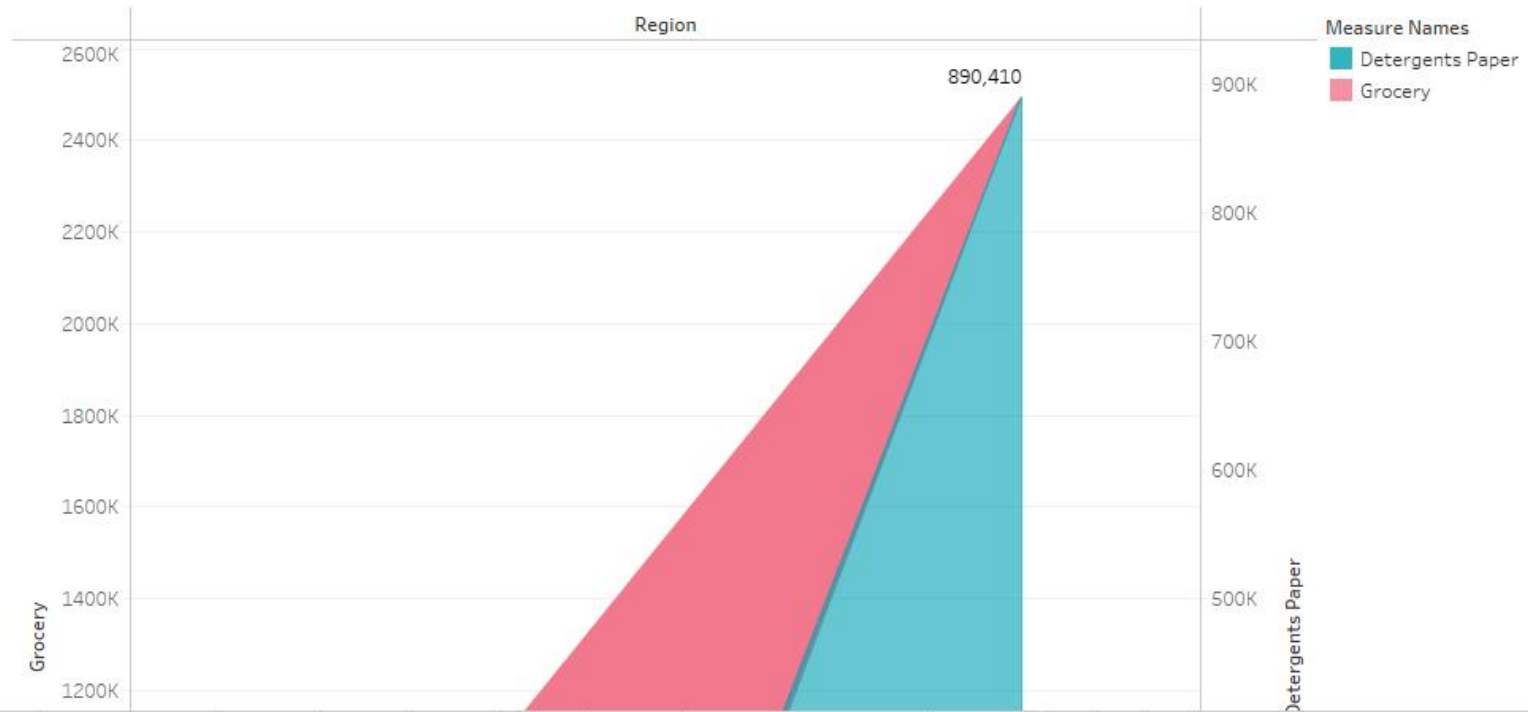
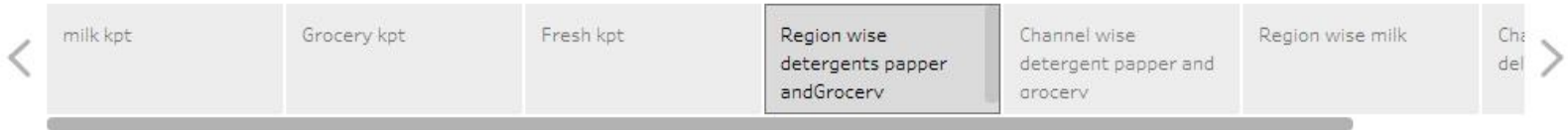
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Story (1016 x 964)

Story 1



Data Source Sheet 1 Sheet 5 Sheet 8 Sheet 9 Sheet 10 Sheet 2 Sheet 3 Sheet 4 Sheet 6 Sheet 7 Dashboard 1 Story 1

