



#Fiction2Science

Continental  Hackathon 2019

Our Team

Junaid: Ideator
Hachem: UI/UX
Vineeth: Business
Nada: Developer



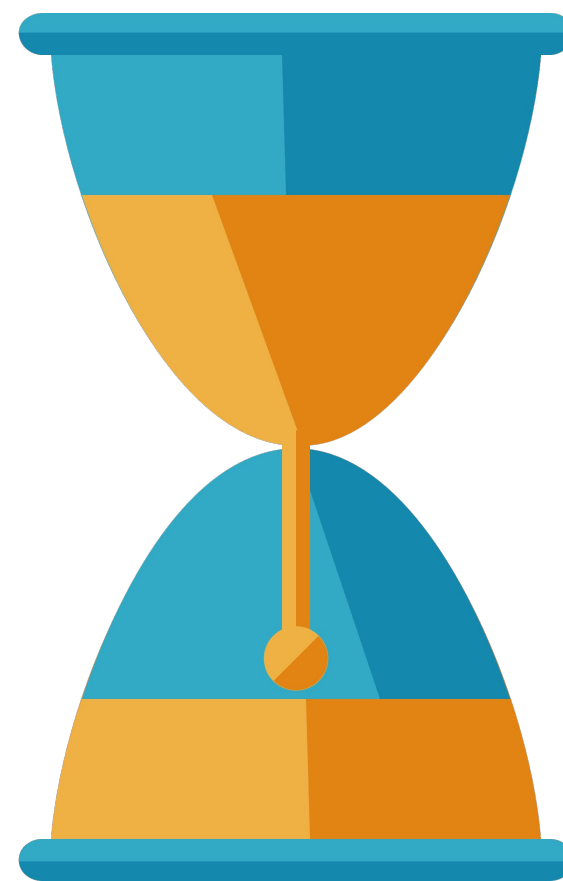
Persona

*“ Peter Power,
International
Mechanic? ”*



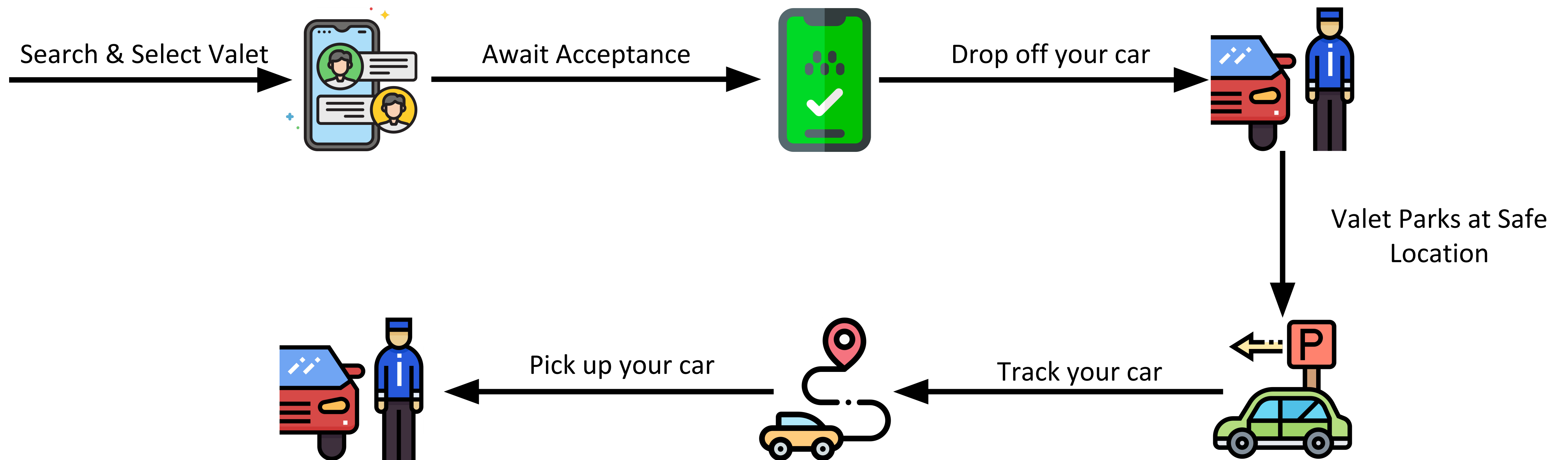
Problems

Expensive Airport Long
Term Parking



Waste of Time Finding Empty Parking
Slots and Long Walk to Terminal

Solution



Target Group

Customers:

Air Travelers

Benefits

- Cheap Parking
- Save Time
- Extra Comfort



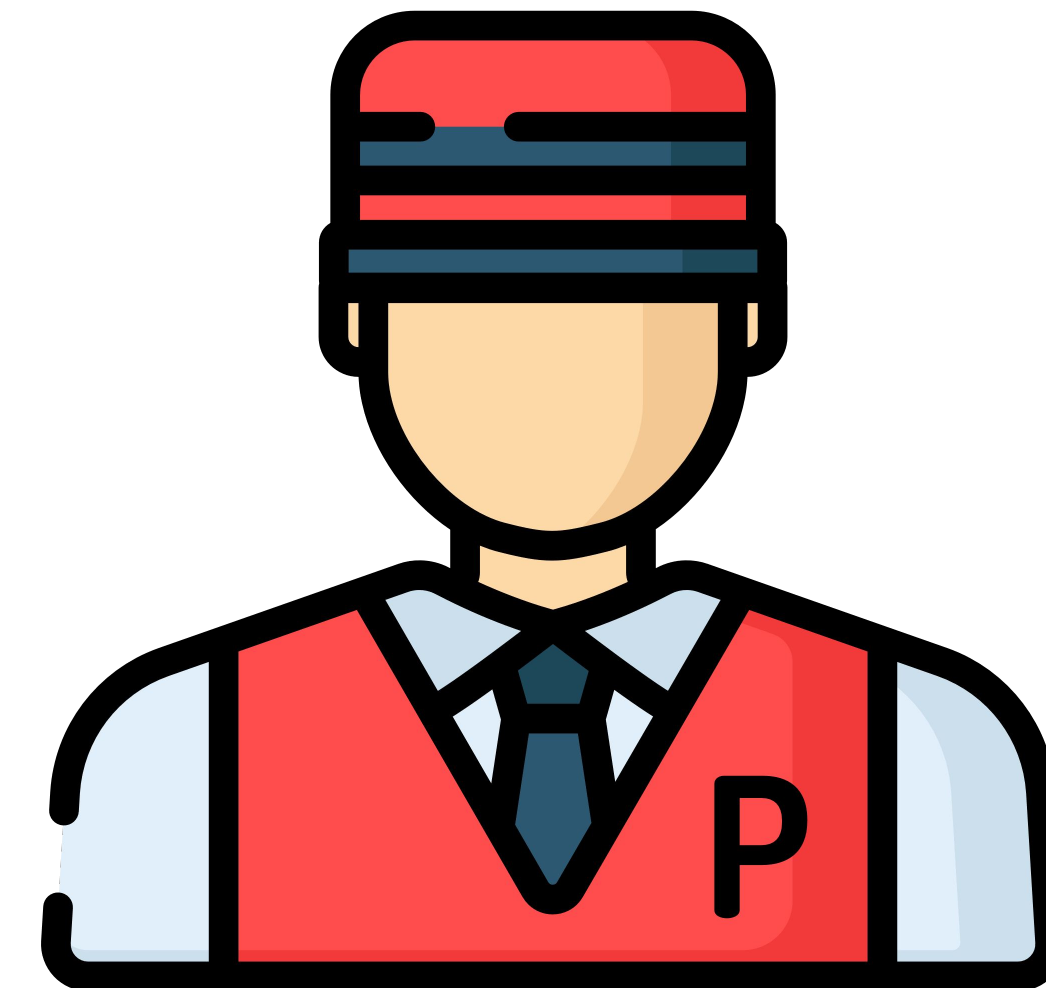
Target Group

Valet:

People with driving license and free time

Benefits

- Use of existing parking space
- Earn extra cash



Service



Pricing

How much customers pay?

Fixed by estimated km per round trip by valet + fixed price for cheap private parking – 70 cent /km

How much we charge valet for using our service?

1 Euro + 2.7% per round trip

Frankfurt Airport Parking Fees

Parking fees P2 / P3 Frankfurt Airport

parking spot	1 week	2 weeks	distance
P2 / P3 parking garage	215 €	255 €	approx. 3 min. on foot
Frankfurt Airport Parking	68 €	104 €	approx. 15 min. with the shuttle

Estimated Air Travelers by 2020

Joint impact of airport pax growth and the expected evolution of public transport in the access modal split in Europe and Asia

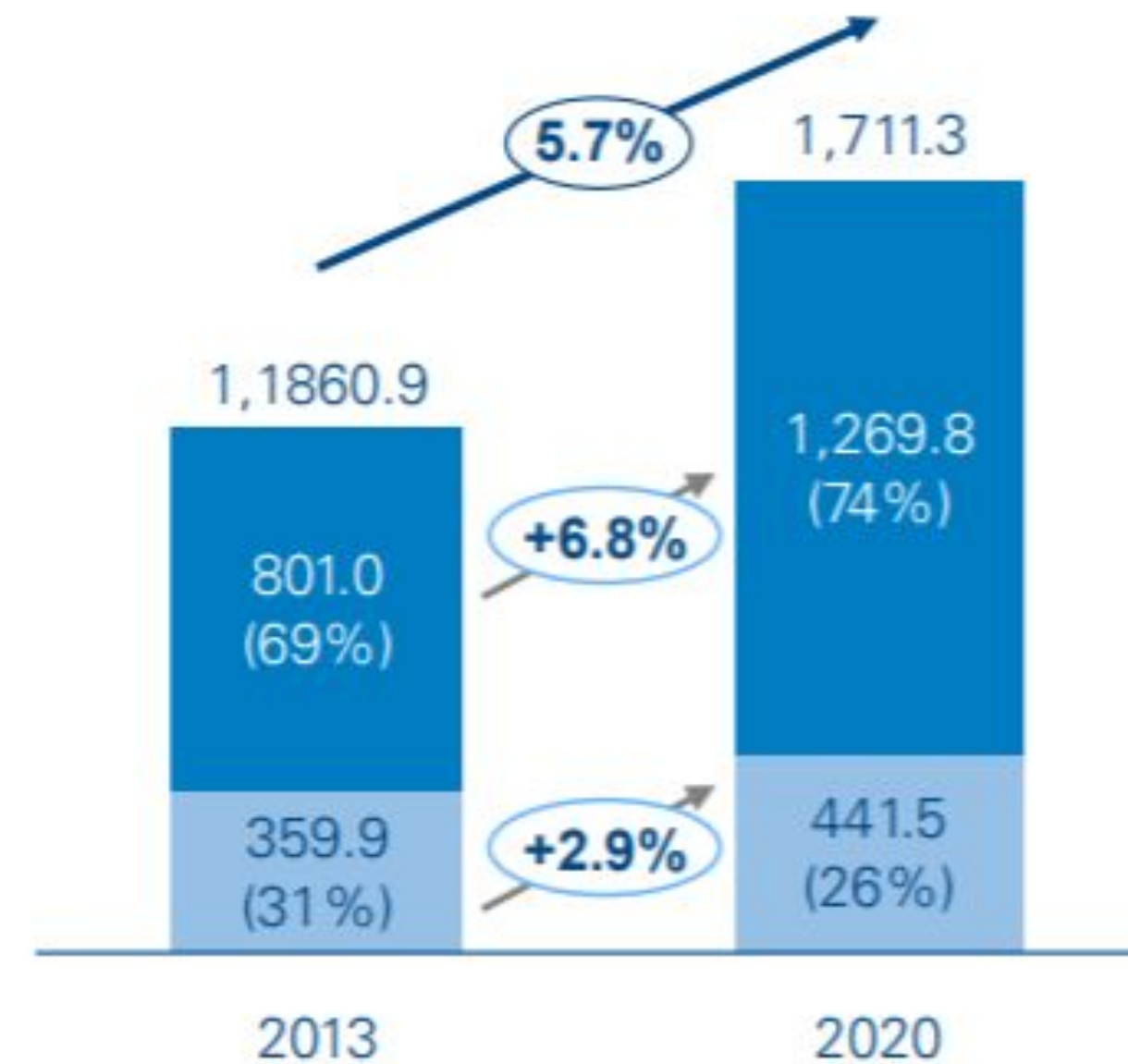
O&D passengers, millions

Other transport modes Private car

O&D passengers per transport modus in Europe



O&D passengers per transport modus in Asia



How to gain customer's trust?

Vetting of Agents

Paying for an extra optional insurance

Reviews



Cost/Investment

Customer acquisition

- Buy data
- Marketing

Vetting of parking agents

Insurance for damages

Data Sources

Traveler's Data:

- Vacation flights with long-term parking

- Business travelers looking for extra comfort

- From Airlines & Travel Agencies

Cars GPS Data:

- From Car Manufacturers

Free private parking spaces:

- Farmers have the space but not the time

- Airport parkings: How full they are & when they are fully packed

Add ons



Insurance



Refuel / Recharge
Basic Charge + Cost of Fuel



Car Wash

Demonstration

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Questions?

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Thank You

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