

BA HUÂN®

SHARE COMMUNITY TRUST

COMPANY INTRODUCTION

Company profile





Brand logo



Commercial logo

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SHARE COMMUNITY TRUST

01

BA HUAN COMPANY OVERVIEW

1.1

COMPANY HISTORY

1.2

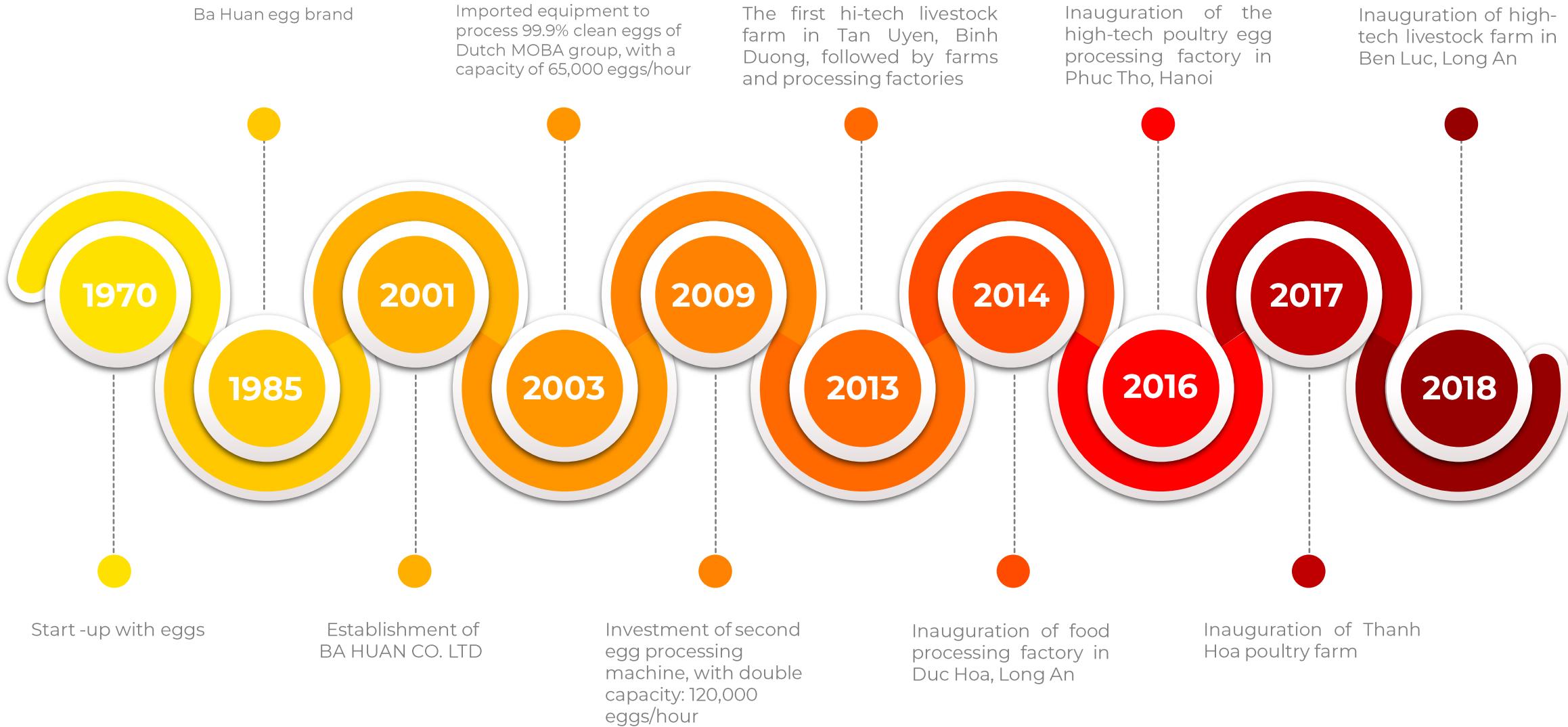
COMPANY OVERVIEW

1.3

STRATEGIC OBJECTIVES

[Link: INTRODUCTION VIDEO](#)





Mission:

Producing high quality agricultural and food products for public health of domestic and export markets

Vision:

Being leading manufacturer and supplier of agricultural and food products with international standard quality and service

A- CORE VALUE



DEDICATED

Every product is made with dedicated heart to the community and society



HONEST

Honesty, transparency and compliance in all actions of each staff



INTELIGENT

Promote initiative and creativity, bring successful solutions



PROSPER

Bring prosperity to all employees, shareholders and partners

B- 3H ECOSYSTEM

HYGIENE

Ambition to serve the community with high quality products, ensuring food safety and hygiene

HEALTH

HEALTH

Incorporating the most quintessence into products to build a health foundation for the community

 3H

HYGIENE

HEART

HEART

Always dedicated to the community health

- Products meet international quality standards
- Ensure stable domestic and abroad supply
- Strengthen cooperation and create shared value
- Improve results, work performance and life for employees
- Harmonize benefits of Vietnam's agricultural and livestock ecosystems
- Enhance the position of Vietnamese agricultural products and food in the international arena



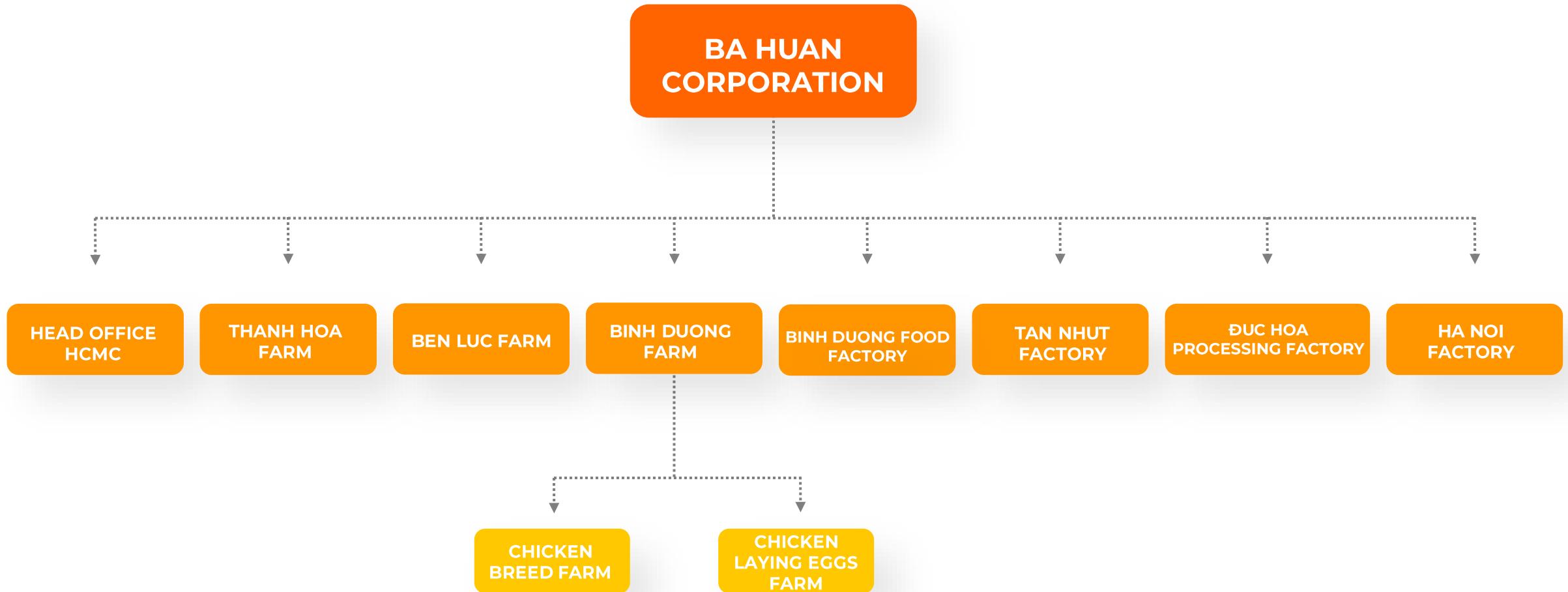
02

BACKGROUND AND ACHIEVEMENTS

BA HUÂN®

SHARE COMMUNITY TRUST

- 2.1 COMPANY STRUCTURE
- 2.2 FACTORY FARM SYSTEM
- 2.3 COMPANY BACKGROUND
- 2.4 PRODUCTION CAPACITY AND STANDARDS
- 2.5 RESOURCES MANAGEMENT CAPACITY
- 2.6 RELATIONSHIP & PARTNERSHIP
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- 2.8 HIGHLIGHTS NUMBERS
- 2.9 CLOSED PRODUCTION PROCESS







The founder is passionate about the poultry industry



A team of experienced agricultural engineers with desires to bring economic stability to farmers



Ba Huan owns a system of well-invested, synchronous farms and factories, applies high-tech achievements in agriculture



The largest network of distribution and retail partners in the country



STANDARDS ACHIEVEMENT



Ba Huan built a reputation with farmers; strategic relationships with organizations and individuals in the agricultural ecosystem domestic and abroad

Ba Huan is in the digital transformation period, notably implementing an ERP project to improve management efficiency and synchronize information systems that integrate all functions of an organization or business into one single system, helping manage and coordinate key activities more effectively.



Ba Huan has built a close cooperation relationship with many corporations, companies in the food industry, agribusiness, large distribution units.



AWARDS FOR CHAIRMAN Mrs. PHAM THI HUAN



The President of the Socialist Republic of Vietnam awarded the title of Labor Hero to Mrs. Pham Thi Huan for her outstanding achievements in labor and creativity from 2009 to 2019, contributing to the cause of building socialism and national defense.



The President of the Socialist Republic of Vietnam awarded the Second Labor Medal to Mrs. Pham Thi Huan for her outstanding achievements in investing in new technologies, contributing to the consumption of agricultural products, creating jobs and stabilizing market program from 2006 to 2010, contributing to the cause of building socialism and national defense.



Certificate of Merit from the Prime Minister to Mrs. Pham Thi Huan for her achievements in the organization, management and administration of production and business from 2004 to 2008 and contributed to the cause of national construction and defense.

AWARDS FOR CHAIRMAN Mrs. PHAM THI HUAN



World's "Typical Farmer" Award in Bangkok (Thailand) (October 17, 2016, by the Food and Agriculture Organization o - FAO (under the United Nations) Asia-Pacific region).



TIAW world of Difference 100 award – 100 outstanding women of 2012 awarded by the World Federation of Women in the United States, Mrs. Pham Thi Huan is the first Vietnamese winning this award.

2.7 ACHIEVEMENTS

12 | BACKGROUND AND ACHIEVEMENT 3 4 5 6 7



GENERAL SECURITY

Mr. NGUYEN PHU TRONG



FORMER PRESIDENT OF CONGRESS

Mrs. NGUYEN THI KIM NGAN



PRESIDENT

Mr. NGUYEN XUAN PHUC



FORMER PRESIDENT

Mr. TRUONG TAN SANG



FORMER VICE PRESIDENT

Mr. TRUONG HOA BINH



FORMER MINISTER OF AGRICULTURE
AND RURAL DEVELOPMENT

Mr. NGUYEN XUAN CUONG

AWARDS FOR BA HUAN CORPORATION



Third-class Labor Medal awarded by the President



Certificate of Merit for contributions of Ba Huan JSC to the success of the 90th Anniversary of the Founding of the Vietnam Farmers' Association, received the Ho Chi Minh Medal, the Vietnam Farmers Union's Patriotic Emulation Congress the 5th and commended 90 outstanding branch presidents in 2020.



Certificate of Merit for excellent achievements of Ba Huan JSC in the prevention and control of Covid-19 epidemic in Ho Chi Minh City.



Certificate of HIGH QUALITY VIETNAM PRODUCTS voted by consumers (Dated: 29/03/2022 by Business Association of High Quality Vietnamese Goods).

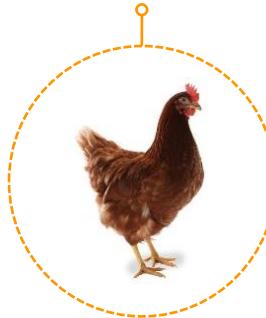


Certificate of typical products and services of Ho Chi Minh City in 2021 (No. 367/QĐ.HHDN, dated December 20, 2021, Business Association HCMC).



EGGS PRODUCTION PROCESS

**HYLINE BREED PARENTS
IMPORTED FROM US**



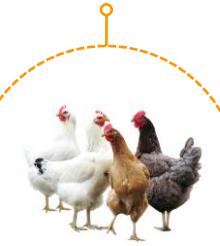
Manufacturing chicken eggs breed

BREED



Breeding with poultry feed produced by Ba Huan

SPARED CHICKENS



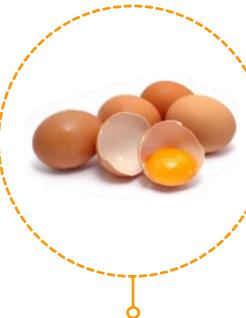
Lay eggs on farm



Egg processing on automatic line 100%



Transfer to the processing factories in 24h

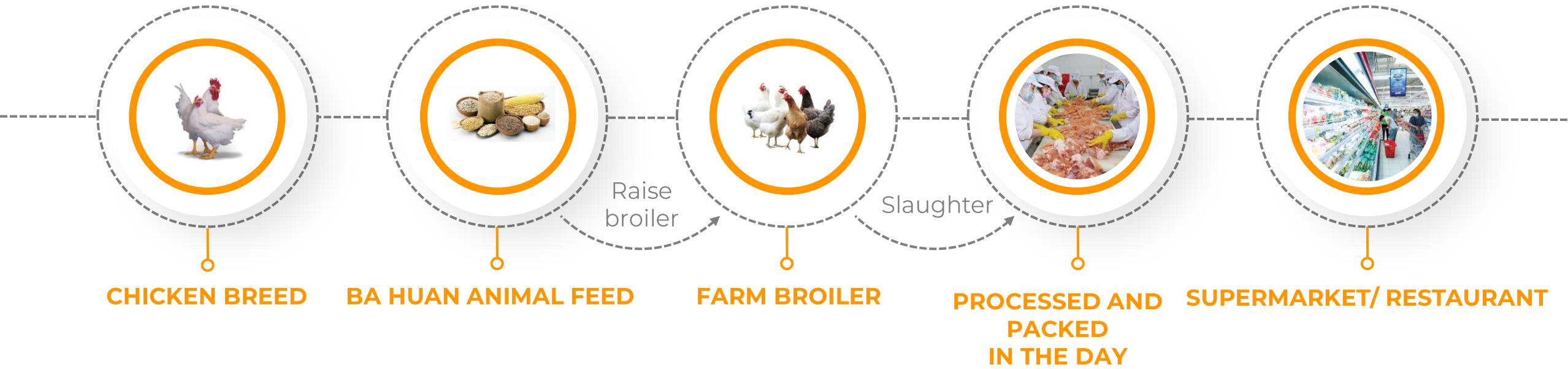


SUPERMAKET/RESTAURANT

EGGS PROCESSING FACTORY

FARM EGGS

CHICKEN MEAT PRODUCTION PROCESS



03

FIELD OF ACTIVITIES

BA HUÂN®

SHARE COMMUNITY TRUST

3.1

POULTRY EGGS PRODUCTION

3.2

FRESH CHICKEN PRODUCTION

3.3

PROCESSED FOOD PRODUCTION

3.4

CHICKEN BREED

3.5

ANIMAL FEED

3.6

FERTILIZER PRODUCTION

01**PRODUCTION OF
POULTRY EGGS****02****PRODUCTION OF
FRESH CHICKEN MEAT****03****PRODUCTION OF
PROCESSED FOODS****04****PRODUCTION AND
BREED HATCHING****05****ANIMAL FEED
PRODUCTION****06****FERTILIZER
PRODUCTION**

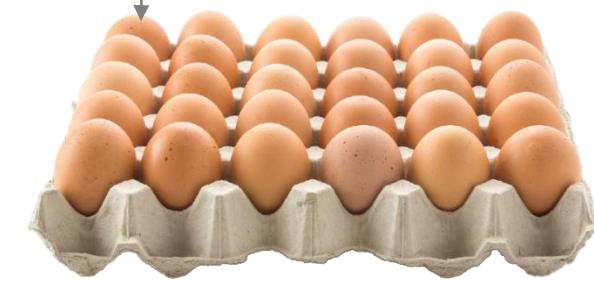
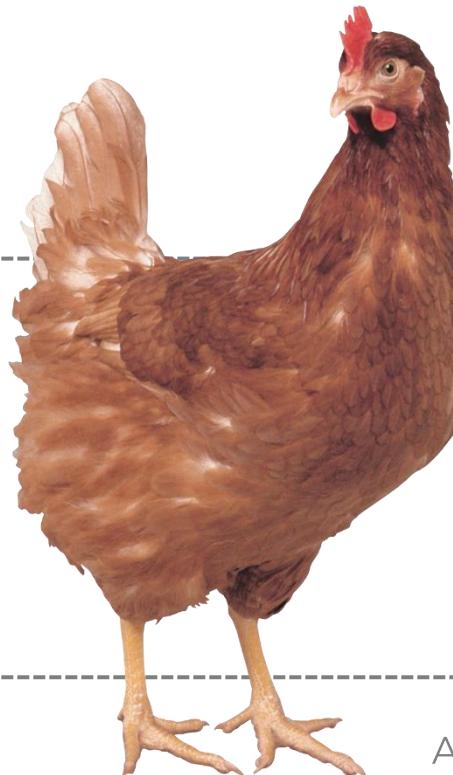


Healthy breed

Good survivability & adaptability

**Hy-Line®
BROWN**

High egg-layer & stable quality egg



Excellent egg quality

High nutrition and stability

Automated egg processing, Eggs are cleaned on a MoBa machine - the Netherlands, killing 99.9% of bacteria by UV light



The closed supply chain from breed, animal feed to processing helps Ba Huan control product quality comprehensively.



Ba Huan's products are produced with a strictly controlled system according to the closed chain principle "Feed-Farm-Food" to ensuring highest nutrition and food safety for consumers.



Ba Huan distributes Hy-Line breed chickens (from the US). With the characteristics of quickly adapting to the Viet Nam climate, high survival rate, optimal feed efficiency, ease of rearing, excellent quality of brown eggs, etc. will help breeders get high profit thanks to stable quality.

The modern equipment animal feed factory in Binh Duong provides a stable food source for Ba Huan farm and associated farmers' farms.

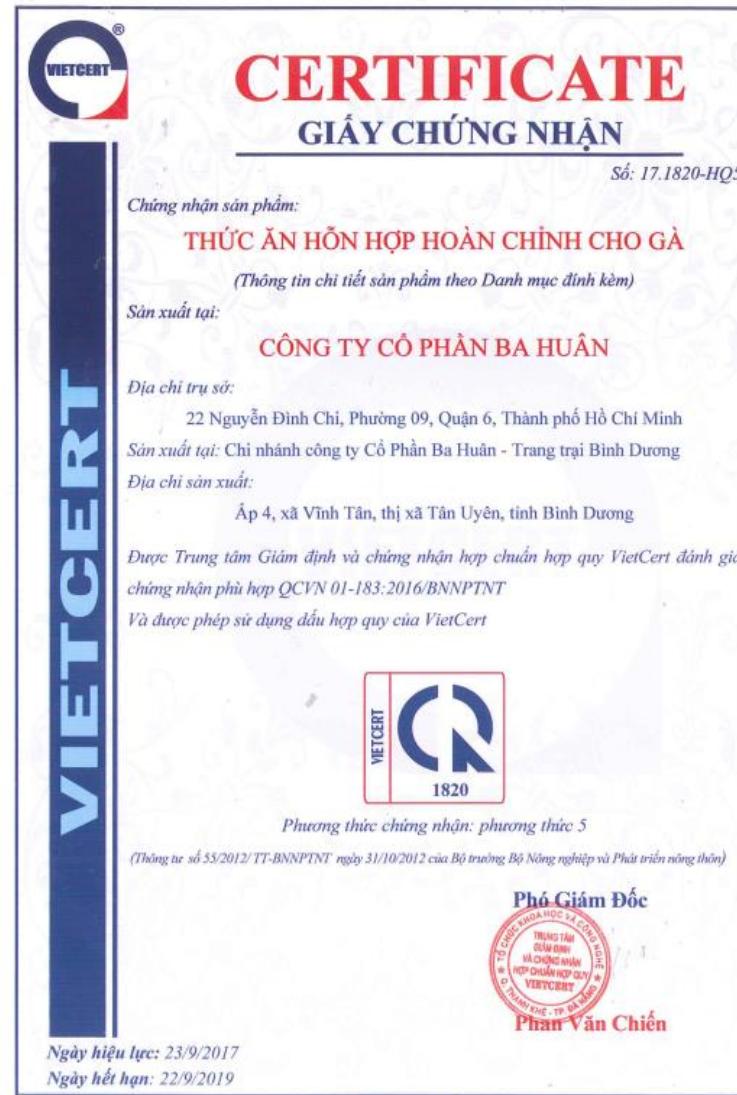
Strict control from the input of raw materials

Under the supervision of leading nutrition experts

Follow the standard diet

Good & safe food produces high quality & stable eggs

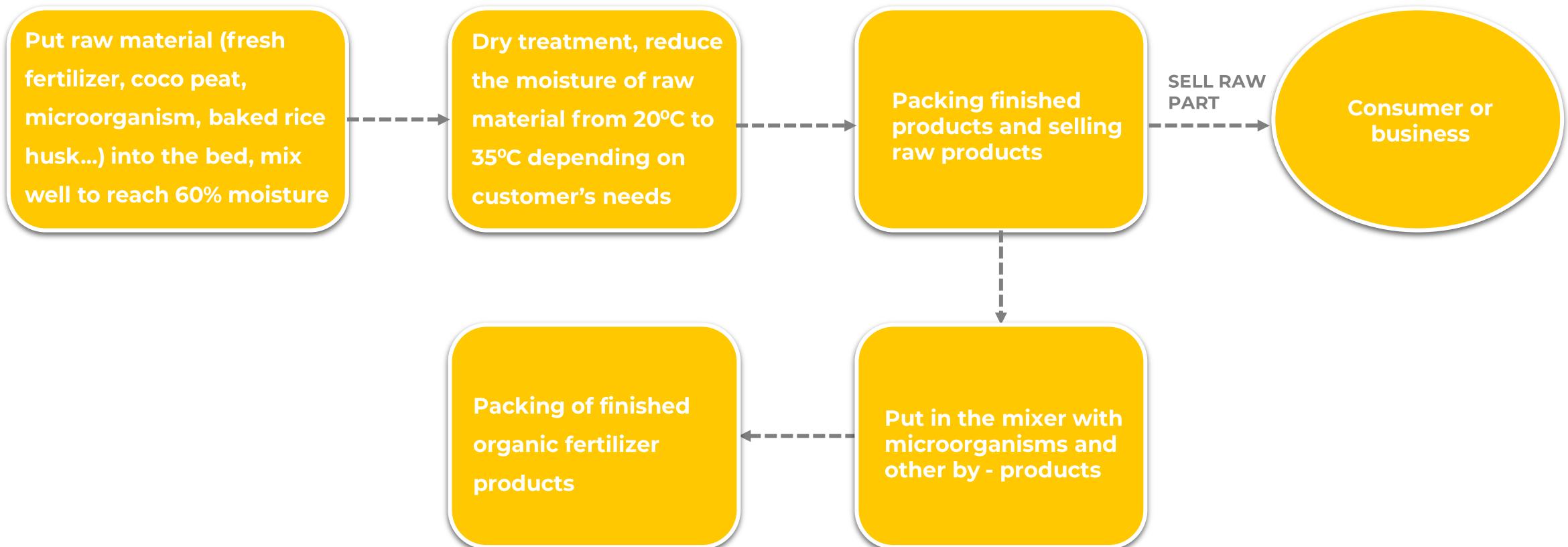




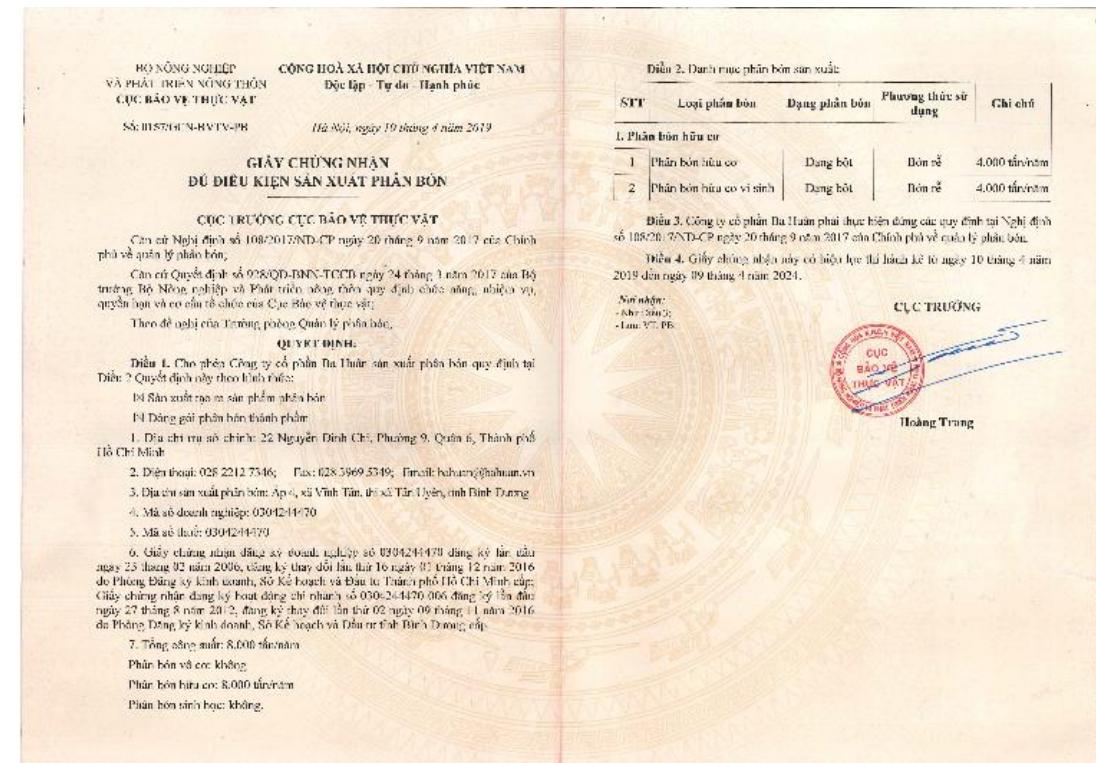
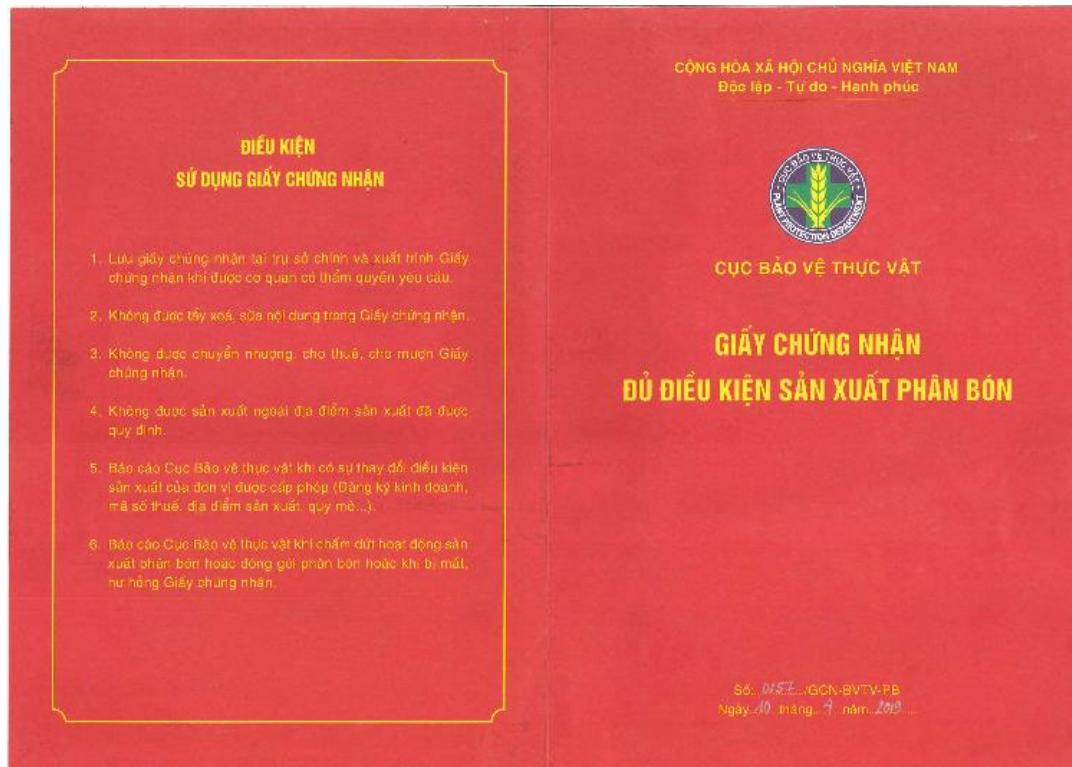
CERTIFICATE OF COMPLETE FEEDING DIETS FOR CHICKEN



Avoiding the discharge causing environmental pollution, BA HUAN has invested in modern machinery and equipment to produce organic fertilizers from livestock by-products.

PRODUCTION OF RAW AND ORGANIC FERTILIZER

CERTIFICATE OF ELIGIBILITY FOR PRODUCTION OF FERTILIZER



BA HUÂN®

SHARE COMMUNITY TRUST

04

BA HUAN FARM & FOOD

4.1

POULTRY EGGS

4.2

FRESH CHICKEN MEAT

4.3

PROCESSED FOOD

[Link: VIDEO INTRODUCING HIGH NUTRITIONAL CHICKEN EGG](#)



A. NUTRITIONAL EGG PRODUCTS**NUTRITION FACTS**

Serving	/100g
DHA	210 mg/100g
Omega 3	330 mg/100g
Protein	10g /100g
Vitamin E	02 mg/100g

**CHICKEN EGG
OMEGA 3 & DHA**

**NUTRITION FACTS**

Serving	/100g
Vitamin E	15 ~ 20 mg/100g
Selenium	20 ~ 30 µg/100g
Energy	110 kcal /100g
Protein	12g /100g
Total Fat	8g /100g

**CHICKEN EGG
VITAMIN E**



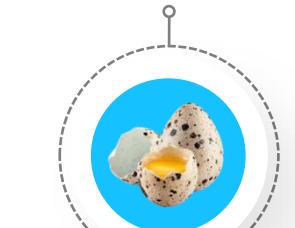
B. FRESH EGG PRODUCTS

Fresh eggs (industrial chicken eggs, domestic chicken eggs, chicken's first egg batch, Black chicken's eggs, quail eggs, duck eggs) are processed on the world's most advanced line of MOBA - the Netherlands, eggs are shipped from the farm to the egg processing plant in 24 hours, killing bacteria up to 99.9% with UV rays, meeting VietGAP standards and other standards.

CHICKEN EGGS

- Black chicken's eggs
- Big size chicken eggs
- Chicken's first batch of eggs
- Chicken eggs

QUAIL EGGS



DUCK EGGS

- Century duck eggs
- Salted duck eggs
- Fresh duck eggs



C. PRODUCT PORTFOLIO

➤ CHICKEN EGGS

- Black chicken's eggs
- Big size chicken's eggs
- Chicken's first batch of eggs
- Chicken eggs



➤ DUCK EGGS

- Fresh duck eggs
- Duck century eggs
- Salted duck eggs

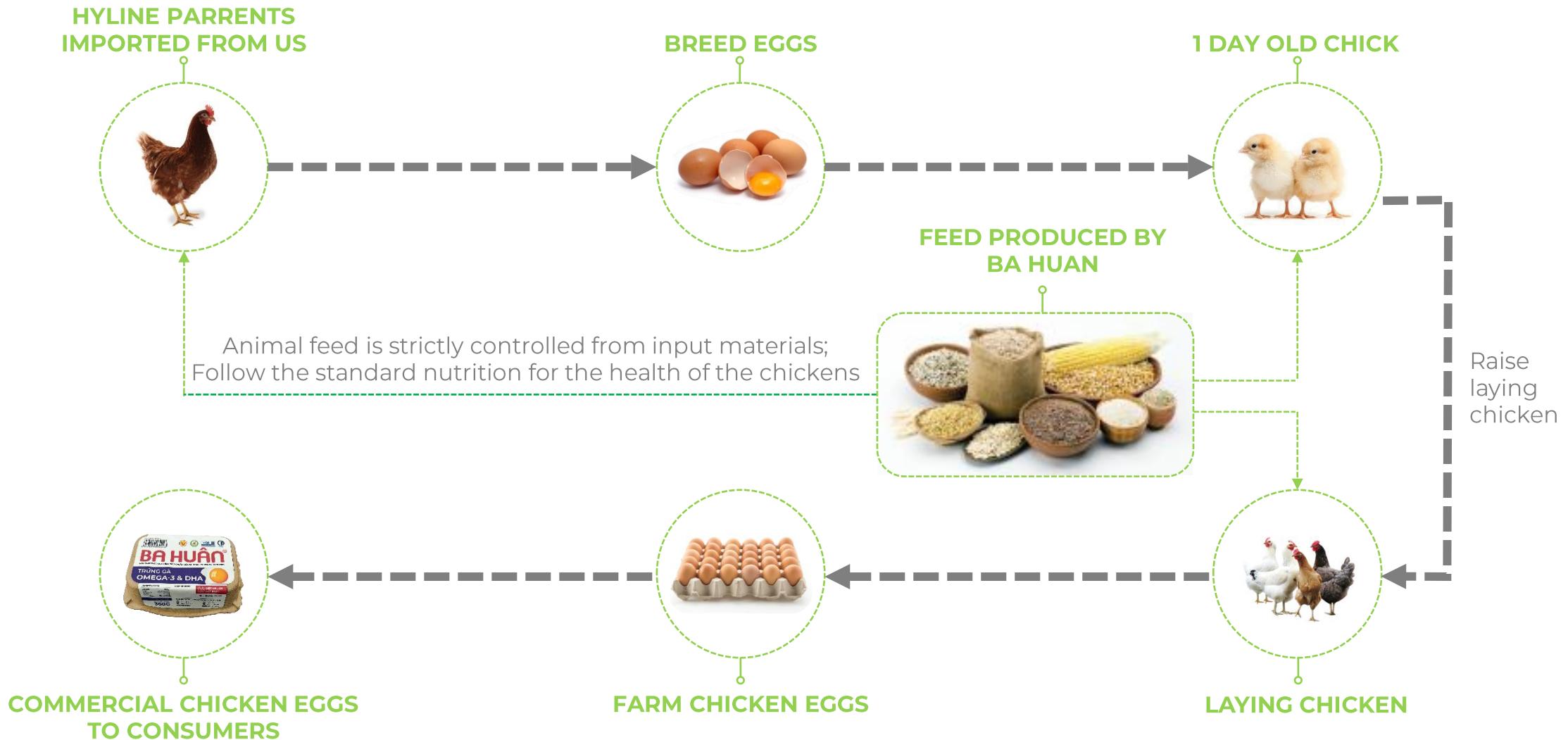
➤ QUAIL EGGS

D. BINH DUONG HI-TECH FARM

BA HUAN's chicken and broiler chicken farms follow the standards of Hy-line Corporation (USA). The whole breeding process is also automated.



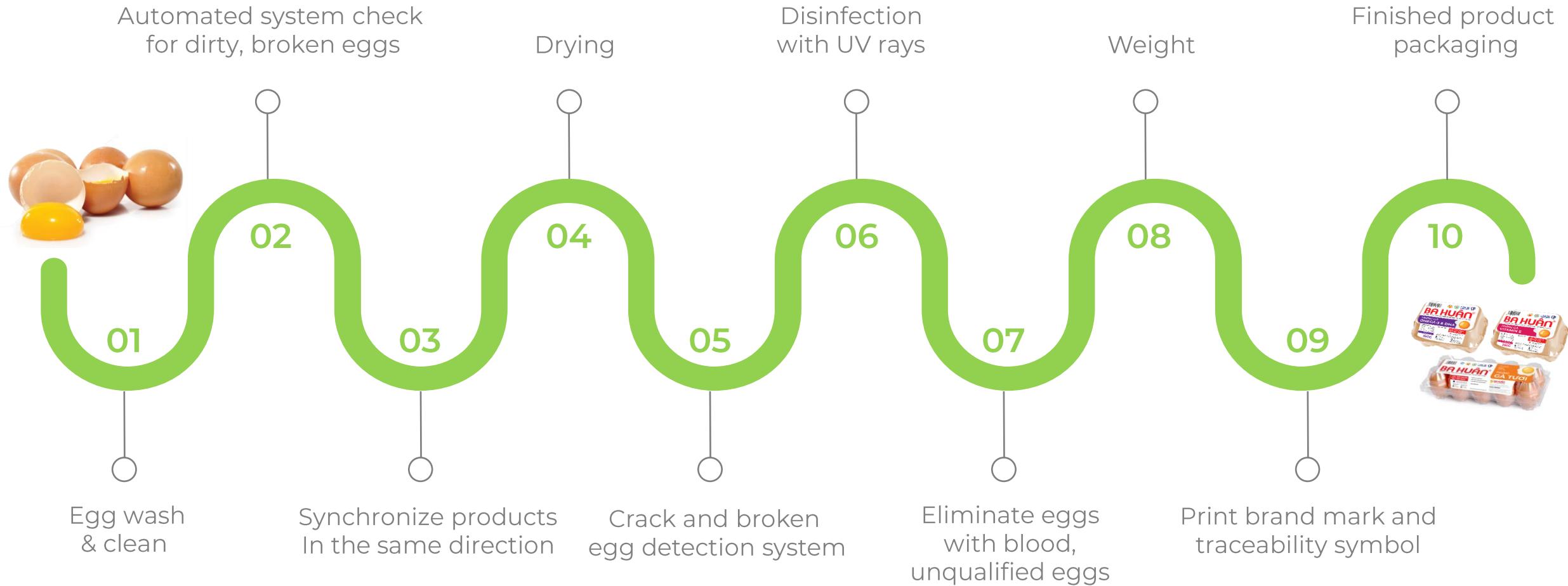
-  Completely isolated from the outside environment.
Strict disinfection system.
-  Machinery and equipment imported from Europe.
-  Closed cage model, cooling and temperature regulation system by automatic sensor system.
-  100% automated systems of drinking water, food, egg collection, lighting, manure loading...
-  Biosafety, protection of public health and the environment.

E. POULTRY EGGS SUPPLY PROCESS

F. TAN NHAT & HANOI EGG PROCESSING FACTORY

The whole egg processing line is from Moba (Netherlands) - One of the world's leading suppliers of high-tech agricultural machinery. With Ba Huan's 8-stage egg processing line, eggs are carefully processed before being packaged. All stages are 100% automated.

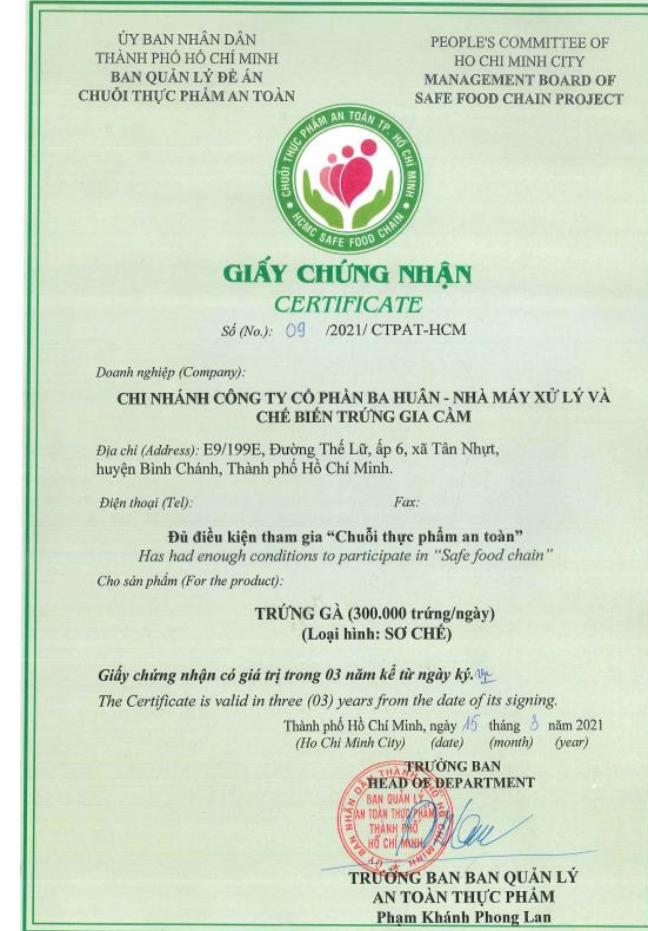


G. EGG PROCESSING PROCESS

H. CERTIFICATES

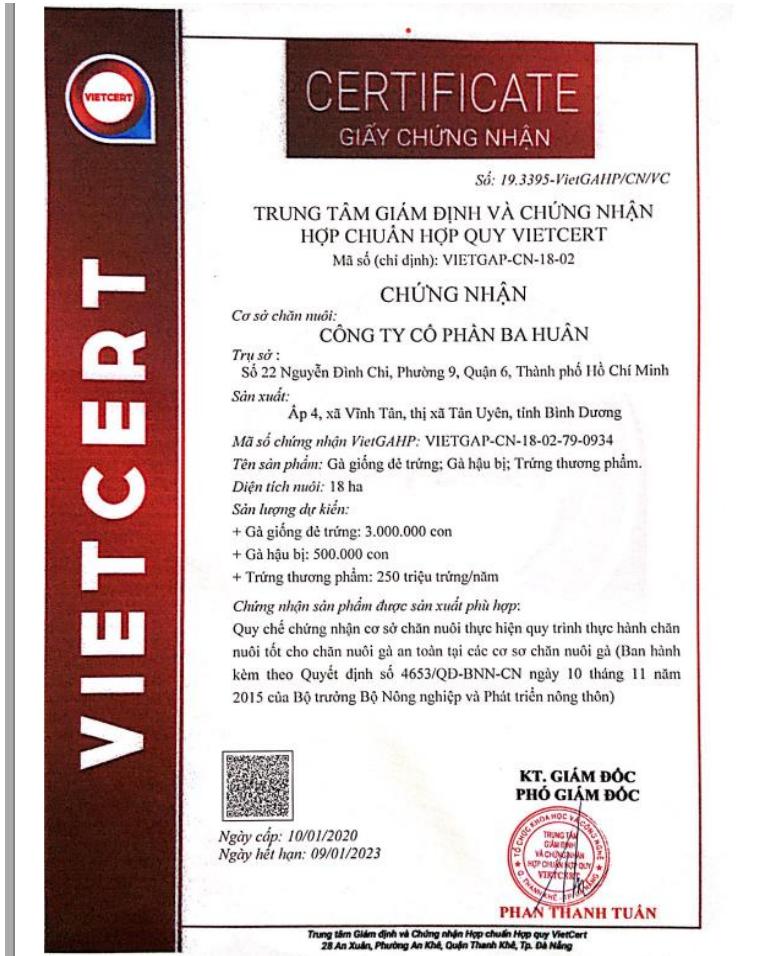


CERTIFICATE OF HAVING ENOUGH CONDITIONS
TO PARTICIPATE IN “SAFE FOOD CHAIN”



CERTIFICATE OF HAVING ENOUGH CONDITIONS
TO PARTICIPATE IN “SAFE FOOD CHAIN”

H. CERTIFICATES



CERTIFICATE OF SUITABLY-PRODUCED PRODUCTS

CERTIFICATE OF ANIMAL DISEASE SAFETY

H. CERTIFICATES



ISO 22000:2018 CERTIFICATE

A. PRODUCTS PORTFOLIO

- Factory-farmed chicken
- Whole chicken
- Whole free-range chicken
- Quadrant chicken thighs
- Chicken garlic thighs
- Chicken thighs
- Chicken wings
- Chicken breast fillet
- Chicken bones
- Chicken legs

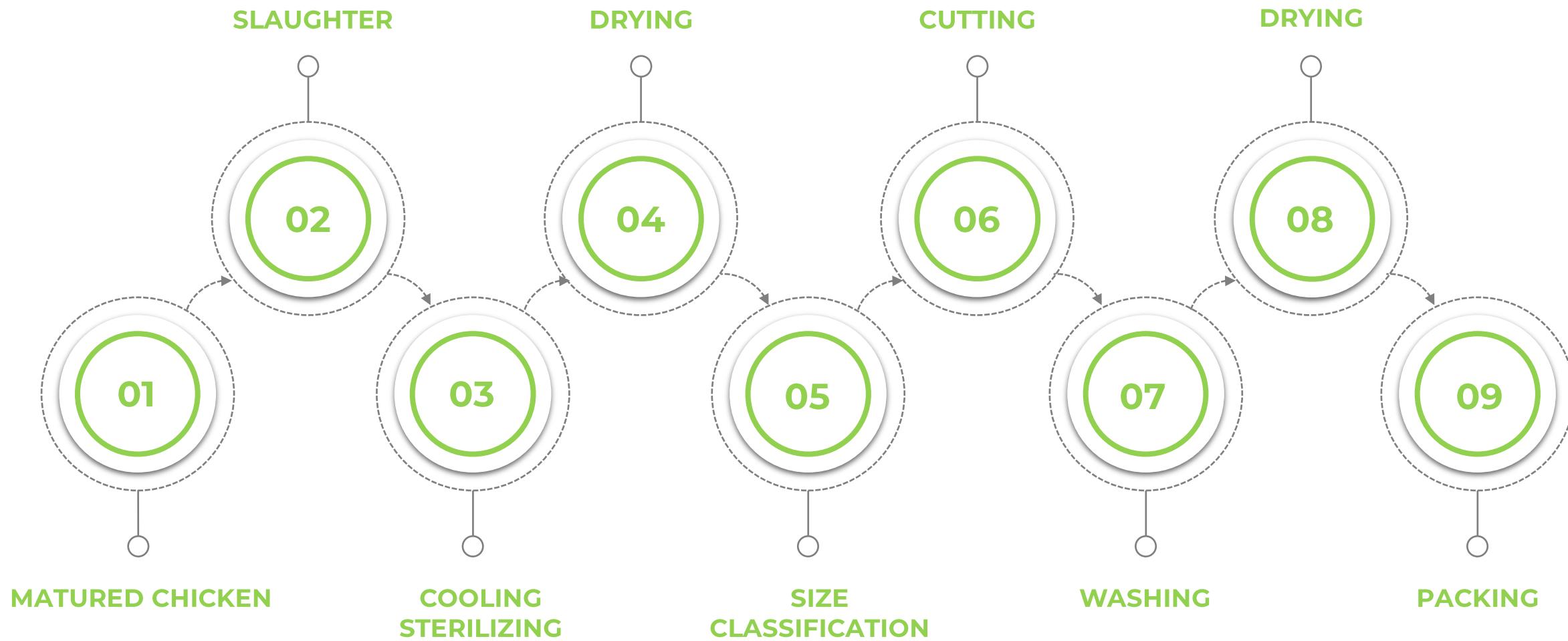


B. DUC HOA FOOD PROCESSING FACTORY

Chickens from the farm are transported to Duc Hoa broiler processing factory - Long An, where the broiler chickens are processed/cut on the factory's production line imported from Europe, safe and strict process.



C. CHICKEN PRODUCTION PROCESS



4.2 FRESH CHICKEN MEAT

1234 | BA HUÂN FARM & FOOD 567

BA HUÂN®

D. CERTIFICATES



VIETGAP CERTIFICATE



TEST REPORT



TEST REPORT

4.2 FRESH CHICKEN MEAT

1234 | BA HUAN FARM & FOOD 567

BA HUÂN®

In order to contribute to stabilizing the prices of agricultural products in the market, providing consumers with high-quality products and committing not to increase prices, Ba Huan registered to stabilize prices with 2 product lines of Fresh Eggs and fresh chicken meat, including size XL chicken eggs, size L Duck eggs, whole chicken, chicken thighs, chicken breasts, chicken legs...



A. PRODUCTS

- Smoked Sausage Pork - Beef – Chicken
- Sterilized Sausage Pork – Beef – Chicken
- Mai Que Lo Roasted Chicken Sausage
- Chicken ball with lemon leaves
- Dried chicken with lemon leaves
- Herbal chicken eggs
- Salted duck eggs, salted yolks
- Century duck eggs
- Spicy sour chicken legs
- Seasoned food



B. FOOD PROCESSING SUPPLY CHAIN

Raw materials from meat and eggs are taken from Ba Huan farm, the remaining ingredients such as spices and packaging are provided by reputable domestic and abroad units, fully certified by authorities.



C. DUC HOA PROCESSED FOOD FACTORY



At the factory, fresh chicken is processed into finished products and then used as raw materials to create processed product lines. Fresh, ingredients are processed in the same day to have high-quality finished products that meet the most stringent standards.

4.3 PROCESSED FOOD

1234 | BA HUÂN FARM & FOOD 567

BA HUÂN®

D. CERTIFICATIONS



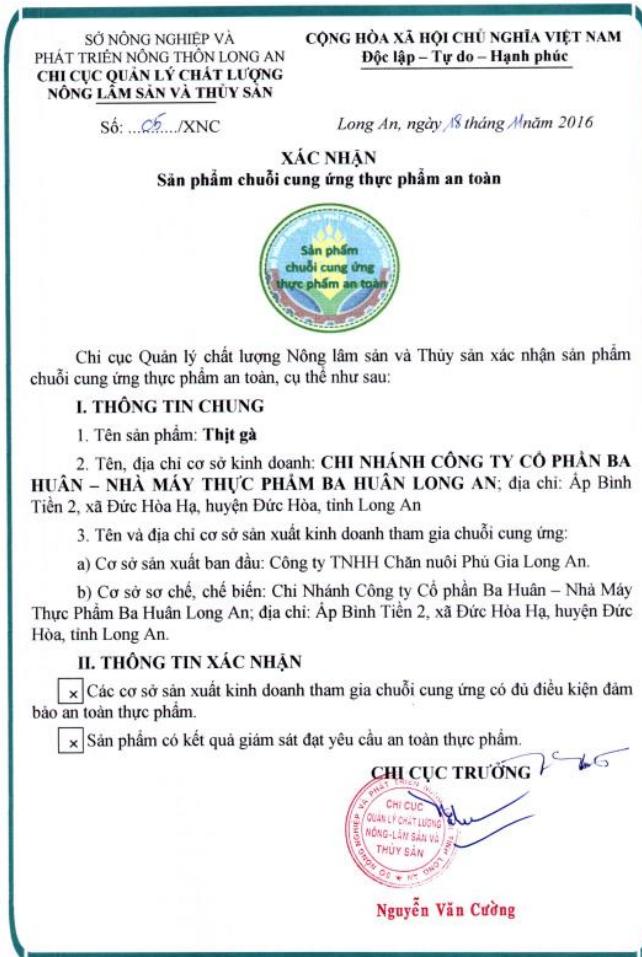
CERTIFICATE OF VIETNAMESE HIGH QUALITY PRODUCT



DECISION 3075/QĐ-BNN-QLCL ABOUT PRODUCT SAFETY FOOD SUPPLY CHAIN CERTIFICATION

CERTIFICATE OF TCVN 5603: 2008 (CAC/RCP 1-1969, REV 4-2003)

D. CERTIFICATIONS



CERTIFICATE OF SAFETY FOOD
PRODUCT SUPPLY CHAIN



CERTIFICATE ISO 22000: 2018

05

SOCIAL ACTIVITIES

BA HUÂN®

SHARE COMMUNITY TRUST

SOCIAL RESPONSIBILITY
ACTIVITIES

Every year, Ba Huan spends **2 billion VND** for charity activities to share with the community, and implement many social security programs.



06

OBJECTIVES

BA HUÂN®

SHARE COMMUNITY TRUST

BUSINESS PLAN 2022 – 2023 - 2024	2022's Plan	2023's Plan	2024's Plan
REVENUE	1.500	2400	3200
CONSOLIDATED PROFIT BEFORE TAX	28	150	200

UNIT: BILLION VND

Business strategy until 2024

- Build 1000 transit warehouse system
- Expand distribution channels to over 2,000 points
- Increase barn capacity by 150%
- Increase fertilizer plant capacity to 50,000 tons/ year
- Increase export rate to 20% of production
- Complete the process of organic fertilizer treatment

07

DEVELOPMENT ORIENTATION

BA HUÂN®

SHARE COMMUNITY TRUST

- Add value in the product chain to consumers
- Increase the scale of livestock and production nationwide
- Expand the market to the region and the world
- Build core values of human and strategic partner network
- Step by step become a leading food company in Vietnam



THANK YOU.

Contact information

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Vietnam

Hotline
18006002

www.bahuan.vn



BA HUÂN®

S H A R E C O M M U N I T Y T R U S T