

# HACK3 SPONSORSHIP PROSPECTUS

June 26-27 2021

<https://hack3.co/> | sponsor@hack3.co

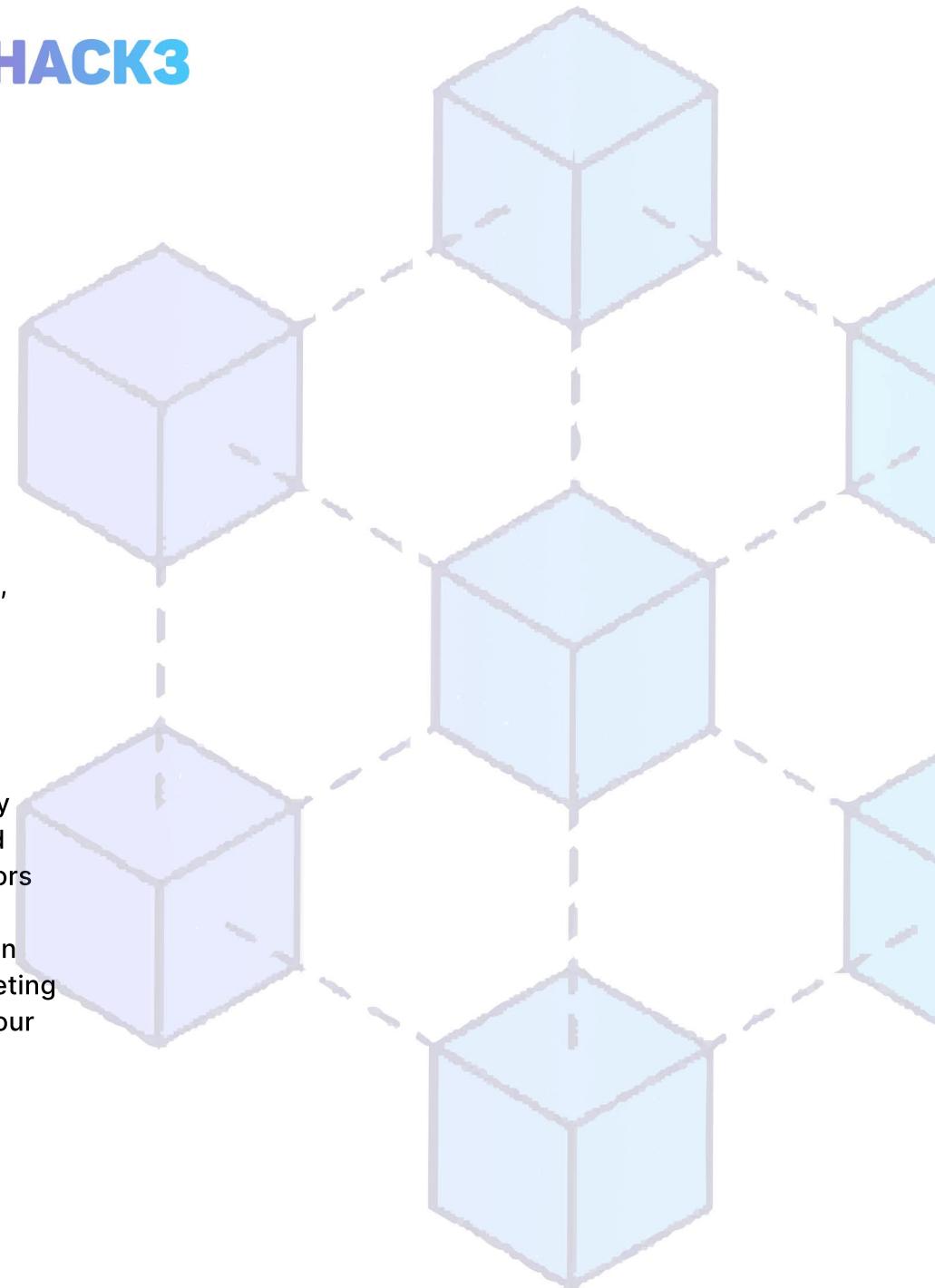
# ABOUT HACK3

## Our Mission

Hack3 is a global online hackathon that aims to enable high school students to learn computer science, exercise new or existing skills, and turn their ideas into a reality.

COVID-19's effects have revealed great wealth inequalities in America's communities. More than ever, marginalized and impoverished communities need opportunities to lift themselves out of poverty. At Hack3, we believe that providing educational opportunities to learn computer science, one of the highest paying job sectors, is the solution. We hope that by bringing students of all backgrounds together, we will be able to foster innovation, creativity, and create new lifelong friendships for hackers.

In 2020, we connected nearly three hundred students of all skill levels, learning to build novel projects that could impact the world in positive ways. Over one hundred attendees participated in free courses led by industry professionals to learn new skills. Over twenty mentors manned our help desk to aid participants when they needed help. Last year, many of our judges, mentors, and workshop instructors were affiliated with the likes of Stanford, Harvard, Amazon, NetApp, and Wikipedia. This year, with the lessons learned from 2020, we plan to host a competition consisting of over 350 participants, while targeting the underprivileged communities around the world. To help achieve our goal of providing a learning opportunity for everyone, we will be sponsoring internet access to those who need it to truly level the playing field for all.



# SPONSOR HACK3

## Where You Come In

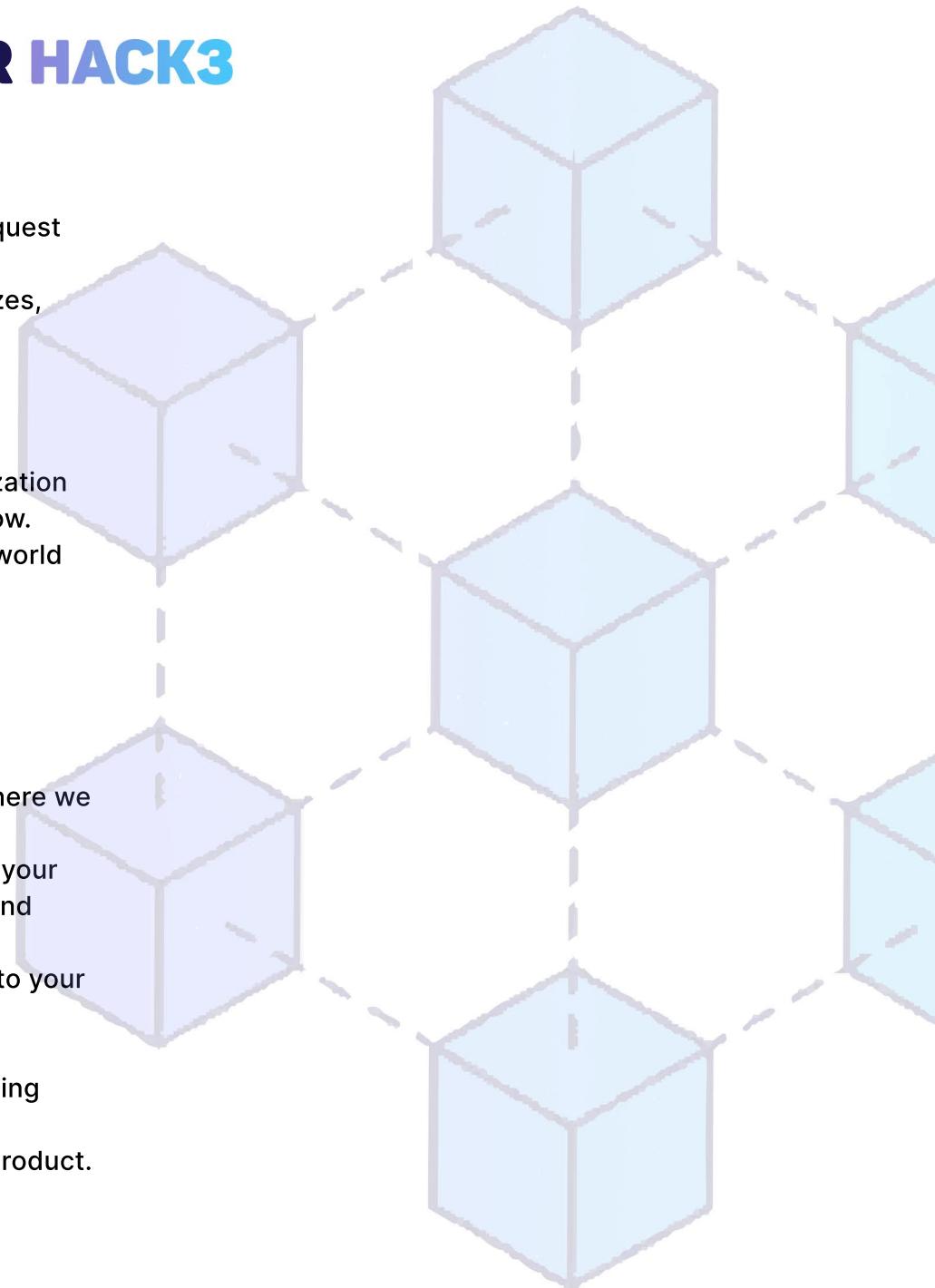
We need your help to make our vision possible — for three days and three hours, attendees will be able to attend workshops and request one-on-one guidance to turn an idea into a reality. Your generous donations will contribute to our merchandise, emergency funds, prizes, and everything else we will give to our participants at the event.

Sponsoring Hack3 is a great opportunity to build your company's presence as a technologically advanced and equality-driven organization while expanding your user base to include the innovators of tomorrow. After Hack3, we will mail Hack3 T-shirts to participants around the world — and with a donation, your logo will be on this to generate brand awareness.

## How You Can Help

- Donate money directly: this provides us the flexibility to spend where we need it the most.
- Donate company swag (e.g. T-shirts, stickers, pens): we can mail your company branded swag to hundreds of participants to generate brand awareness for you.
- Send company representatives or mentors: by exposing students to your company, it establishes a connection that will pay dividends as our participants become part of the tech industry themselves.
- Provide tools and integrations (e.g. API, hardware): students utilizing your product will create goodwill and result in useful feedback.
- Sponsor a prize: create a sponsor prize to spur adoption of your product.

For any other ideas or queries, please do not hesitate to ask.



# SPONSOR HACK3

## Sponsor Tiers & Benefits

	Bronze	Silver	Gold
General	Provide an in-kind donation (E.g. prizes, tools, judges, etc)	Donate at least \$500	Donate at least \$1,500
Send mentor(s) & representatives	✓	✓	✓
Slack channel to engage with participants	✓	✓	✓
Opening & closing remark		2 min	10 min
Representative judge	1	2	5
Branding			
Logo on website & t-shirt	Small	Medium	Large
Distribute branded merchandise	✓	✓	✓

# MEET HACK3

## Our Team

The Hack3 organizing team is composed of proven high school coders and community managers who are advised by a group of industry professionals. Our team's alumni have gone on to attend prestigious universities such as Stanford. All organizers have previously attended hackathons, and nearly all have organized a hackathon previously.

## Contact Us

Interested in supporting Hack3? If you are interested in becoming a sponsor, please reach us at [sponsor@hack3.co](mailto:sponsor@hack3.co).

