



www.hackduke.org
sponsorship@hackduke.org

2022 Sponsorship Agreement

Code for Good DUKE UNIVERSITY | FALL 2022 | 500+ STUDENTS

HackDuke: Code For Good Fall 2022 will bring together over 500 students from Duke and other universities. As a 24-hour hackathon focused on tech and social good, students will explore ways to utilize their technology skills to develop real-world applications and make lasting impact within the fields of Health, Education, Inequality, and Environment. (Exact date TBD)

Ideate DUKE UNIVERSITY | APRIL 9-10, 2022 | 300+ STUDENTS

This spring, HackDuke, will bring together 300+ students for IDEATE, a day long design conference . We aim to promote student exposure and interest in design fields, and showcase how design intersects with technology and society as a whole . At IDEATE, we're looking for sponsors to give talks, lead workshops and inspire students to think about design in their everyday lives.

Benefits of Sponsoring HackDuke

Recruiting

- Direct access to top technical talent from both events
- Understand current job market trajectory
- Build your internship and full-time recruitment program

Company Exposure

- Students will be using your company's API and products in their projects
- Bring attention to your company's technical prowess
- Engage with potential customers and employees

Sponsorship Packages

	BASIC LEVEL	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	CO-SPONSOR* (only 1)
	\$1000	\$3000	\$5000	\$10000	\$15000
GENERAL					
Send technical mentors	✓	✓	✓	✓	✓
Award a company prize		✓	✓	✓	✓
Host a technical workshop		✓	✓	✓	✓
Present at the opening ceremony			✓	✓	✓
Email blast to all participants			✓	✓	✓
Company API demo for hackers			✓	✓	✓
Special requests**				✓	✓
RECRUITING					
Access to full resume book	✓	✓	✓	✓	✓
Dedicated booth at sponsor fair		✓	✓	✓	✓
Host info session			✓	✓	✓
Mixer with underrepresented groups				✓	✓
Conduct private interviews					✓
BRANDING					
Logo on website and event program	Small	Small	Medium	Large	Full Size
Logo on HackDuke t-shirt		Medium	Medium	Large	Full Size
Branded social event or meal			✓	✓	✓
Track sponsorship				✓	✓
Grand prize					✓

* As our top-tier co-sponsor of HackDuke, you will receive full co-branding rights to the Code For Good hackathon. Your company's logo will appear everywhere that the HackDuke logo appears both during the event and in any promotional materials.

** Contact the HackDuke team with a special request and we will do our best to accommodate your company's goals and needs.

Interested? Email us at sponsorship@hackduke.org!