HACKRICE

Dear Potential HackRice Sponsor,

HackRice is Rice University's student-run, non-profit event that brings together creative minds to demolish the boundaries of technology. In just seven years, our event has grown from 40 Rice students to a select group of more than 400 hackers from around the country. This fall, we will attract even more talented hackers and are working hard to create an environment where the quality of projects will keep increasing.

Celebrate our 10th anniversary with us, for many reasons:

You want the best CS students in the country, and we have plenty of those here at Rice. So we'll give you access to the resumes and contact information of all the hackers at our event. You'll also be able to interact with and mentor young, talented hackers as they work on their projects. And at the end, you will be able to participate in the judging process and see all of the hackers' hard work come to fruition. In the middle of recruiting season, **the ability to interact with some of the most innovative students in the country is invaluable.**

Your company's image matters. At HackRice X, students will be able to learn about your company, explore your products, and meet your recruiting team. **This is a great way to keep students up to date with the initiatives at your company**—and you're more than welcome to advertise and test out your APIs with the hackers through challenges, workshops, and more. During the event, your company's name will be at your booth, but after the event, it will be all over Rice campus—on your swag and on our t-shirts.

Your sponsorships allow HackRice X to happen—they allow us to provide travel reimbursements, cool prizes, a centralized location, t-shirts, staffing, and so much more. **We are extremely grateful for your support, and we wouldn't be able to do it without you.**

Best Wishes,
Claire Wang and Emma Dunn
HackRice Co-Directors

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SPONSORSHIP PACKAGES

BENEFITS

	Virtual Reality $2000	Artificial Intelligence $5000	Machine Learning $10,000	Deep Learning $15,000*
Recruiting				
Representatives at HackRice	2	4	any	any
Number of Tables at Booth	1	1	2	3
Recruiting Materials Distributed	X	X	X	X
Job Posts on HackRice Website	2	3	5	any
Resume Booklets		post	pre	pre
Recruiting Email to Hackers		pre	pre+post	pre+post
Interview Location at HackRice			X	X
Branding				
Logo on HackRice Website	X	X	X	X
Logo on HackRice Shirts		X	X	X
Sponsor Spotlight on Social Media		X	X	X
Sponsor Blurb on HackRice Website			X	X
Custom Content on Website				X
Co-Branding, all HackRice Materials				X
10' Backdrop Banner on Main Stage				X
During the Event				
Sponsor a challenge at HackRice	X	X	X	X
Company Reps as Mentors or Judges	M	M/J	M+J	M+J
Official Co-Sponsor of Meals			X	X
Host a Workshop during HackRice			X	X
Speech During Opening or Closing		O: 2 min	O/C: 5	O+C: 8
Keynote Presentation (Any Time)				X

EXTRAS

Sponsor a Special Snack	$1000
Host a Mini-Event	$500
Sponsor a Room	$500
Host a Raffle	$250