



HACKRICE

September 17-19, 2021

Dear Potential HackRice Sponsor,

HackRice is Rice University's premier student-run hackathon that brings together some of the brightest problem-solvers at Rice and from around the world. We're excited to announce that **we're holding HackRice 11 on September 17-19, 2021** with the themes of connectivity, digitization, and transitioning to a world post COVID-19. As we expand HackRice to an even greater number and diversity of hackers, **we invite you to join us as a sponsor.**

This is the best time to invest in HackRice, and here's why...

Recruiting

We will help your company get a head start on recruiting this fall by connecting you with many of the brightest students at Rice and other universities. HackRice attracts top-notch students from computer science, electrical and computer engineering, and other disciplines. Not only will you receive resumes and contact information of all HackRice 11 participants, but you will also have the opportunity to network with and mentor hackers as they work on their projects. This offers insight into potential internship and full-time applicants that may not be otherwise recognized through the traditional application process.

Brand Recognition and Exposure

Your company's image matters. At HackRice 11, students can learn about your company, explore your products, and meet your recruiting team. This is a fantastic way to keep students up to date with your company's initiatives—and you're more than welcome to advertise and test out your APIs with the hackers through challenges and workshops. Additionally, during the event, your company's name will be on our website and hacker materials; and after the event, it will be all over Rice campus and around the world—on your swag and on our T-shirts.

Where Your Money Goes

Your sponsorship enables HackRice 11 to happen—they help fund our prizes, t-shirts, staffing, a centralized location, & more. **We are extremely grateful for your support, and we wouldn't be able to do it without you.**

Best Wishes,

Ryan Draper, Lucia Lu and Eddie Xiong

HackRice 11 Co-Directors

hack.rice.edu

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Sponsorship Packages

Benefits	HTML \$ 1000	C \$ 3000	Java \$ 5000	Python \$ 8000
Recruiting				
Representatives at HackRice	up to 2	up to 4	up to 6	up to 8
Number of Tables at Booth	1	1	2	2
Resume Booklets		X	X	X
Recruiting Email		X	X	X
Recruiting Materials in Bag			X	X
Interview Location				X
Job Posts on HackRice Website				X
Branding				
Logo on Website	X	X	X	X
Logo on Shirt		X	X	X
Sponsor Spotlight on Social Media		X	X	X
Sponsor Blurb on Website			X	X
Official Sponsor of Merch Bag			X	X
Priority Placement of Materials				X
During the Event				
Sponsor a Challenge with a Prize	X	X	X	X
Company Reps as Mentors or Judges	X	X	X	X
Sponsor a Snack (S) or Meal (M)	S	S	M	M
Recruiting Pitch during Opening Ceremony		2 min	3 min	5 min
Host a Workshop				X
Extras				
Sponsor a Raffle				Price of Prize