

# HackRice X

Sponsor Prospectus

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# Overview

HackRice is Rice University's annual student-organized hackathon focused on developing and showcasing students' creative and entrepreneurial talents.

Now in its 10<sup>th</sup> year, HackRice serves as a popular platform for companies to build a network of promising students and prospective hires, connect with peer companies in the industry, and lead the conversation around technology challenges and trends.

Our goals this year are to facilitate greater diversity and inclusivity by welcoming significantly more students from outside of Rice to our campus and engaging students from broader educational backgrounds to collaborate in the hacking process.



# Event Details and Contacts

We're excited to welcome you to the HackRice X!

**Date:** September 18-20, 2020

**Time:** 5:00pm – 3:00pm CST

**Location:** Rice Memorial Center

**Website:** [hack.rice.edu](http://hack.rice.edu)



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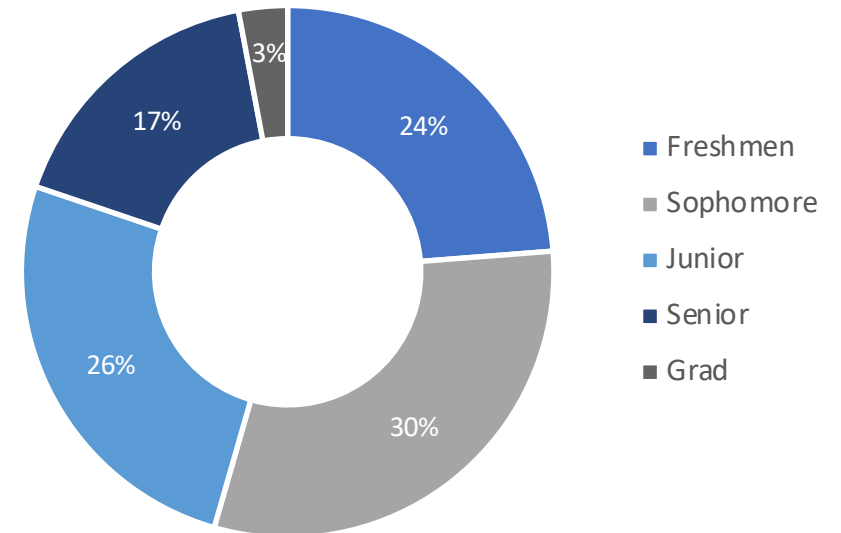
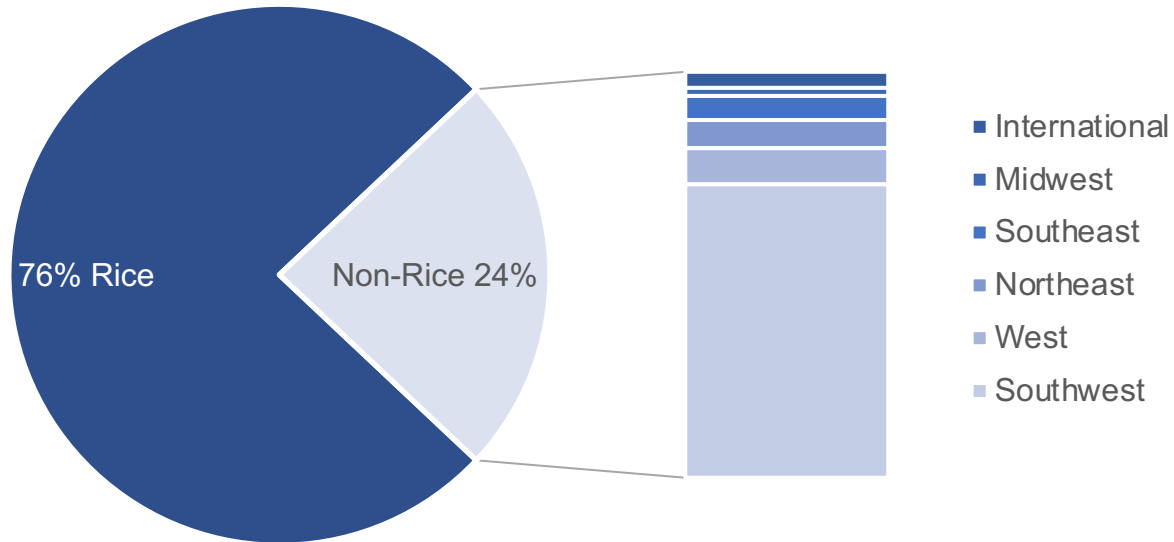


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# HackRice Metrics

## HackRice 9 Participants (400+ students)



▪ 420 Registered Participants

▪ 30 Universities

▪ 20 Tracks and Challenges

▪ 48 Submitted Projects

Note: Tropical Storm Imelda prevented some hackers from participating in HackRice 9



# Our Value Proposition

HackRice provides a valuable opportunity for companies to expand their network and directly interact and engage with the brightest minds across the nation, right here in Houston.

Our event aims to foster a collaborative, educational, and energized environment, all against a backdrop of Rice's institutional excellence, to provide your company with the opportunity to:

1. Align your company's reputation with Rice University and Rice CS Department mission to contribute to the betterment of our world and provide service to the communities at Rice and beyond.
2. Amplify your company's messaging and showcase your products and services to a wide audience throughout the event
3. Make a positive impression and generate meaningful connections with a diverse group of student participants and co-sponsoring company representatives



# Sponsorship Opportunities

	<b>VR</b> \$2,000	<b>AI</b> \$5,000	Anniversary Sponsor <b>ML</b> \$10,000	Limit 1 <b>DL</b> \$15,000
Company representatives and tables at event†	✓	✓	✓	✓
Job openings and logo advertised on HackRice website†	✓	✓	✓	✓
Sponsor a challenge with a prize	✓	✓	✓	✓
Recruiting materials distributed to all participants at check-in		✓	✓	✓
Resume booklet†		✓	✓	✓
Logo on official event t-shirts		✓	✓	✓
Recruiting pitch during opening ceremonies†		✓	✓	✓
Host workshop about company product			✓	✓
Official meal and snack sponsor			✓	✓
10' backdrop banner displayed onstage for photo ops				✓
Custom content on website, co-branding on all materials and merchandise				✓
Keynote presentation, choice of opening or closing ceremony				✓

†See full sponsorship packet for more details



# Thank you to our HackRice 9 sponsors!

