

HackRice X

Sponsor Prospectus



Overview

HackRice is Rice University's annual student-organized hackathon focused on developing and showcasing students' creative and entrepreneurial talents.

Now in its 10th year, HackRice serves as a popular platform for companies to build a network of promising students and prospective hires, connect with peer companies in the industry, and lead the conversation around technology challenges and trends.

Our goals this year are to facilitate greater diversity and inclusivity by welcoming significantly more students from outside of Rice to our event and engaging students from broader educational backgrounds to collaborate in the hacking process.



Note on COVID-19

Due to the recent pandemic, HackRice X will be held virtually, using a range of platforms including Zoom, Slack, etc. The general format and timeline of the event remains unchanged, and we have adjusted our sponsorship offerings to align with the virtual event.

Regarding recruitment, we will be organizing virtual recruiting rooms and information sessions, along with dedicated channels for networking with company representatives throughout the event. Your company and messaging will be promoted through a variety of media, including our website, official social media and communications, opening and closing ceremonies, official event t-shirt, Zoom backgrounds, etc.

On a brighter note, we see a great opportunity to reach and engage a larger pool of students from around the world. We hope you are just excited as we are to kick off the event this fall.



Event Details and Contacts

We're excited to welcome you to HackRice X!

Date: September 18-20, 2020

Time: 5:00pm – 3:00pm CST

Website: hack.rice.edu



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Event General Schedule

Friday, September 18:

5:00 PM Open Recruiting and Networking

7:00 PM Opening Ceremony

7:30 PM Dinner and Team Building Activities

8:00 PM Hacking Begins

8:30 PM Workshop #1

9:30 PM Workshop #2

11:00 PM Late Night Snack + Activity

Saturday, September 19:

9:00 AM Breakfast + Activity

10:30 AM Workshop #3

12:00 PM Lunch and Guest Speaker

2:30 PM Workshop #4

7:30 PM Dinner + Activity

11:00 PM Late Night Snack + Activity

Sunday, September 20:

9:00 AM Hacking Ends

9:30 AM Judging Begins

11:45 AM Break for Brunch

12:30 PM Finalist Presentations + Judging

1:00 PM Closing Ceremony

**Mentor Office Hours and Recruiting Office Hours held throughout the event, scheduled by availability of company representatives



Our Value Proposition

HackRice provides a valuable opportunity for companies to expand their network and directly interact and engage with the brightest minds across the nation.

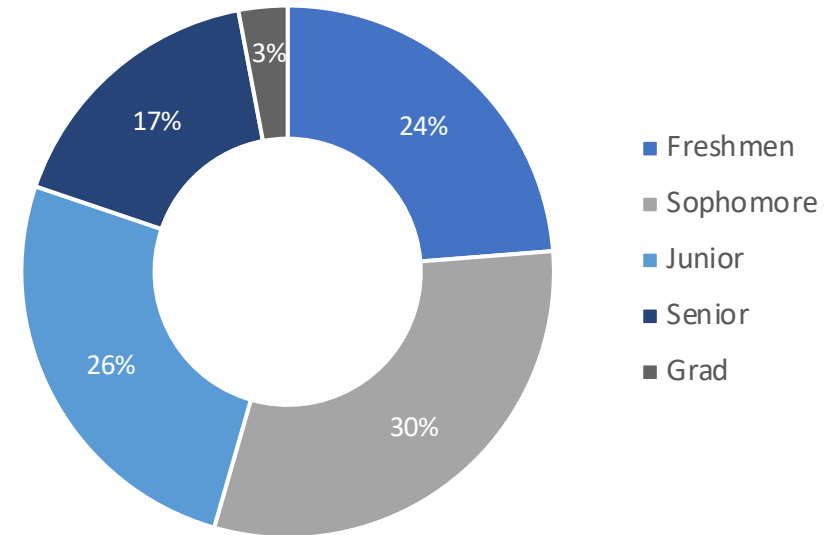
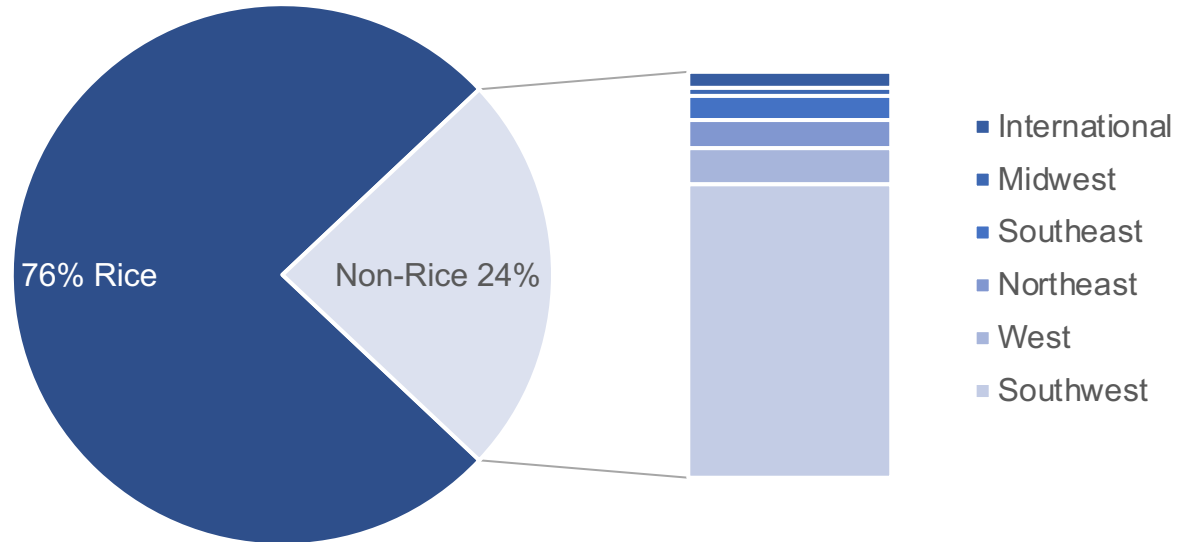
Our event aims to foster a collaborative, educational, and energized environment, all against a backdrop of Rice's institutional excellence, to provide your company with the opportunity to:

1. Align your company's reputation with Rice University and Rice CS Department mission to contribute to the betterment of our world and provide service to the communities at Rice and beyond.
2. Amplify your company's messaging and showcase your products and services to a wide audience throughout the event
3. Make a positive impression and generate meaningful connections with a diverse group of student participants and co-sponsoring company representatives



HackRice Metrics

HackRice 9 Participants (400+ students)



▪ 420 Registered Participants

▪ 30 Universities

▪ 20 Tracks and Challenges

▪ 48 Submitted Projects

Note: Tropical Storm Imelda prevented some hackers from participating in HackRice 9



Sponsorship Opportunities

	VR \$1,000	AI \$2,500	Anniversary Sponsor ML \$5,000	Limit 1 DL \$7,500
Company representatives at event†	✓	✓	✓	✓
Job openings and logo advertised on HackRice website†	✓	✓	✓	✓
Sponsor a challenge with a prize	✓	✓	✓	✓
Recruiting materials distributed to all participants in hacker care package		✓	✓	✓
Resume booklet†		✓	✓	✓
Logo on official event t-shirts		✓	✓	✓
Official care package sponsor		✓	✓	✓
Recruiting pitch during opening ceremonies†			✓	✓
Host workshop about company product			✓	✓
Official prize sponsor			✓	✓
Custom content on website, co-branding on all materials and merchandise				✓
Keynote presentation, choice of opening or closing ceremony				✓

†See full sponsorship packet for more details



Thank you to our HackRice 9 sponsors!

