HACKRICE

Sep 18-20, 2020 ╳ Rice University

Dear Potential HackRice Sponsor,

HackRice is Rice University's student-run, non-profit event that brings together creative minds to demolish the boundaries of technology. This fall, we will attract many young, talented hackers to participate from around the world. In consideration of the current pandemic, we are moving to a virtual hackathon environment, with an emphasis on health and sustainability. We're excited to connect with an even more diverse group of hackers and sponsors!

Celebrate our 10th anniversary with us, for many reasons:

You want the best CS students in the country, and we have plenty of those here at Rice. So we'll give you access to the resumes and contact information of all the hackers at our event. You'll also be able to interact with and mentor hackers as they work on their projects. And at the end, you will be able to participate in the judging process and see all of the hackers' hard work come to fruition. In the middle of recruiting season, **the ability to interact with some of the most innovative students in the country is invaluable.**

Your company's image matters. At HackRice X, students will be able to learn about your company, explore your products, and meet your recruiting team. **This is a great way to keep students up to date with the initiatives at your company**—and you're more than welcome to advertise and test out your APIs with the hackers through challenges, workshops, and more. During the event, your company's name will be on our website and hacker materials, and after the event, it will be all over Rice campus and around the world—on your swag and on our t-shirts.

Your sponsorships allow HackRice X to happen—they allow us to provide cool prizes, t-shirts, and so much more. **We are extremely grateful for your support, and we wouldn't be able to do it without you.**

Best Wishes,
Claire Wang and Emma Dunn
HackRice Co-Directors

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SPONSORSHIP PACKAGES

BENEFITS	Virtual Reality $1,000	Artificial Intelligence $2,500	Machine Learning $5,000	Deep Learning $7,500*
Recruiting				
Representatives at HackRice	X	X	X	X
Number of Recruiting Office Hours	1	1	2	3
Job Posts on HackRice Website	2	3	5	any
Recruiting Email to Hackers	X	X	X	X
Recruiting Materials in Care Package		X	X	X
Resume Booklets		post	pre	pre
Priority Placement of Materials				X
Branding				
Logo on HackRice Website	X	X	X	X
Logo on HackRice Shirts		X	X	X
Logo on Official Zoom Background		X	X	X
Sponsor Spotlight on Social Media			X	X
Sponsor Blurb on HackRice Website			X	X
Custom Content on Website				X
Co-Branding, all HackRice Materials				X
During the Event				
Sponsor a challenge at HackRice	X	X	X	X
Company Reps as Mentors or Judges	M	M/J	M+J	M+J
Recruiting Pitch in Opening Ceremony		2 min	3 min	5 min
Official Sponsor of Care Package		X	X	X
Official Sponsor of Prizes			X	X
Host a Workshop during HackRice			X	X
Keynote Presentation (Any Time)				X

EXTRAS

Host a Zoom Activity	$100
Sponsor a Raffle	Price of Prize