



# Hack The Blob

## Sponsorship Package

[hacktheblob@gmail.com](mailto:hacktheblob@gmail.com)

<https://hacktheblob.com>

## **What is a hackathon?**

A hackathon is a design sprint-like event in which computer programmers and others involved in software development, including graphic designers, project managers, and others, collaborate intensively on software projects. The goal of a hackathon is to create usable software or hardware with the goal of creating a functioning product by the end of the event.

## **Why sponsor HackTheBlob?**

Sponsoring a hackathon is a great way to generate community outreach. The people who attend hackathons tend to be skilled and motivated aspiring engineers and entrepreneurs enrolled in high school or university. This demographic is valuable as it can be targeted for recruitment.

## **Meeting the Youth**

Many of the attendees are engineering students or aspiring highschool students actively pursuing the field. By participating in the event, companies may interact and leave a lasting impression on the future leaders of engineering.

## **Product Testing / Brand Exposure**

By sponsoring this event and creating a company-specific prize, you open your company up to exposure through development employing your product or service. Additionally, you temporarily obtain the brainpower of a hundred motivated hackers.

## What we offer

### Logo featured on website

Your company's logo and a hyperlink to its products will be placed in the 'Meet our Sponsors' section of our website.



### Logo featured on Devpost, Custom challenge for hackers on Devpost

Your company's logo will be seen by the many hackers who use Devpost everyday. Our event page will feature you as a sponsor and you will have the opportunity to create a custom challenge for our participants to solve. This can be along the lines of : "Best use of \_\_\_\_\_" or "Best solution to \_\_\_\_\_".



# Sponsorship Tiers

	<b>BINARY</b> (\$400)	<b>DECIMAL</b> (\$1000)	<b>HEXADECIMAL</b> (\$2000)
Company Judge		✓	✓
Company Challenge		✓	✓
Logo on Website	Small	Medium	Large
Social Media Shout-outs		✓	✓
Distribute Recruiting Material	✓	✓	✓
Ability to contact Participants by email			✓

## Contact us

If you are interested in sponsoring us we would love to discuss further details with you. All types of sponsorship deals are negotiable in order to create a custom sponsorship which is ideal for you. You can contact us through a plethora of ways which can be seen below.



[hacktheblob@gmail.com](mailto:hacktheblob@gmail.com)



[@HackTheBlob](https://twitter.com/HackTheBlob)



<https://hacktheblob.com/>