



BUILD and SOLVE

31st October - 1st November

24 Hours Virtual Hackathon

What is Hack This Fall?

- **Hack This Fall is a student-run 24 hours hackathon which will be hosted virtually from 31st October to 1st November of 2020. More than 300 students from across the India will gather online to create software and hardware projects including websites, mobile apps, and much more.**
- **An event where one can join with their Laptop/PC and write some code. Participants here will meet new people, ask for help, help others, talk about cool projects, learn from others, share their knowledge, interact and most importantly have fun.**
- **We are super excited for the hackathon and would love to have you as one of our proud partners in any way possible. The coming slides of this document has a sponsorship deck with tiers you can choose from.**

Why Hack This Fall?

- **Hack This Fall aims to promote students from high school and university. Hack This Fall give them the platform where they can showcase their skills, meet like-minded people, learn new stuffs and have fun. Here, we will talk about various technologies, create awareness, encourage others, Hack to contribute and many more exciting events & sessions.**
- **Hack This Fall is a hackathon based in India. India is a country with lot of young, dedicated and skillful students. There are many esteemed Computer Science Engineering colleges from which participants will be joining us. Students here are crazy about hackathons. The culture of development of projects overnight is extraordinary.**
- **We know that things are changing fast in today's world, and that the health and security of all participants is of the utmost importance. That is why we are taking Hack This Fall to the Virtual World. However, this won't change the impact our sponsors have on our attendees. Whether your organization is focused on recruiting, promoting your brand, receiving feedback on your products and services, or all of the above, Hack This Fall will help you meet your goals.**

More General Information.

➤ **What is a Hackathon?**

Hackathons are an incredible way to bring your community together to learn new skills, build amazing projects, and share ideas. A hackathon is best described as an “invention marathon”. Anyone who has an interest in technology attends a hackathon to learn, build & share their creations over the course of a weekend in a relaxed and welcoming atmosphere. One don’t have to be a programmer and one certainly don’t have to be majoring in Computer Science!

➤ **Why Sponsor Hack This Fall?**

- Showcase your product and service to developers.
- Advertise your brand on Hack This Fall website/social media/emails and more.
- Get opportunity to interact with students and gain access to their resume/GitHub/LinkedIn.
- Recruit from a pool of talented CS and Engineering students during the event.

Hack This Fall's Sponsors!

The GitHub logo, consisting of the word "GitHub" in a bold, dark blue, sans-serif font. The logo is centered within a white rectangular box that has a thin grey border.

Coming soon several new sponsors ...

Hack This Fall's Community Partners!



VADODARA
COMMUNITY



MEHSANA DEVELOPERS CLUB



Developer Student Clubs
Navrachana University



UNIPHYD

Coming soon several new community partners ...

	BRONZE \$300	SILVER \$500	GOLD \$750	PLATINUM \$1000	POWERED BY \$1500	COMMUNITY PARTNER
General						
Sponsor A Prize	●	●	●	●	●	●
Provide Mentor or Judge	●	●	●	●	●	●
Host Workshop			●	●	●	●
Opening Ceremony Remark			2 MINS	3 MINS	5 MINS	
Closing Ceremony Remark					3 MINS	
Powered By					●	
Branding						
Logo On Website	●	●	●	●	●	●
Distribute Swags	●	●	●	●	●	●
Product Demo			●	●	●	
Social Media Shoutout			●	●	●	●
Recruitment						
Office Hours			●	●	●	
Participants Emails				●	●	

Sponsorship Modes!

There are various modes in which sponsorship can be offered

- Sponsorship can be offered in the form of monetary support.
- The sponsorship can be provided by making hardware devices available to participants during the challenge or by providing the problem statements for the hackathon.
- Send professionals to mentor and inspire students, who can also help us to judge the event.
- The sponsorship can also be offered in the form of your own prize category where you can send prizes, rewards or goodies for winners/best performers.
- You can send prizes to the teams with best contribution on your company's public repositories.
- You can also support us with swags, goodies etc.
- Coupon Codes for your products or providing your service for free can also be an approach.
- Provide Internship opportunities.

Sponsorship Perks!

- **Recognition as the sponsor for the event.**
- **Recognition of sponsorship in event poster.**
- **Have an opportunity to Demo your Product.**
- **Have an opportunity to speak in opening ceremony.**
- **Have an opportunity to speak in closing ceremony.**
- **You can host a workshop.**
- **Logo and acknowledgement in the brochure.**
- **Promotion through Social media.**
- **Promotion and Branding for the company.**
- **Delegates of the company as Mentor/Judge.**
- **Logo will be there on the Website.**
- **Get access to distribution material.**

And much more...

Reach Us

If you're interested in partnering with us or would like to discuss something further, feel free to email us at sponsorship@hackthisfall.tech and we'll get back to you as soon as we can.

We want to help shape **Hack This Fall** into a memorable event for both the hackers and sponsors, so please feel free to reach out if you have any custom requests.

Looking forward to hearing from you!!

- Team Hack This Fall | www.hackthisfall.tech