



## ICT4D Data Jam May 12 – 13, 2017

### Presentation Guidelines

Teams will present their concept and/or demonstration on the final day of the event to a panel of judges, who will then select a winning team and present awards. All teams should consider the following when preparing their presentations:

- Teams will have **5 minutes** to give their concept presentation to judges. After the time is up, teams will be asked to conclude their presentation whether or not they have presented all slides.
- Because of this time limit, we **strongly recommend that teams practice their presentation** prior to the final presentations to ensure they can complete the presentation in the allotted time.
- Teams are encouraged to limit time spent discussing the context or “problem” (e.g. agriculture challenges addressed by all participants) during their presentations, and instead to dive directly into their solution and demo, to ensure sufficient time for presentation to the judges.
- Teams are also encouraged to include specificity surrounding their project in the presentation. This will give the judges the greatest understanding of the unique value of your project.
- Teams must include in their PowerPoint presentation a slide including the full names and contact email addresses of all team members.
- PowerPoint presentations should be sent to event organizers either before or immediately following presentations.

### Judging Criteria

Teams will be eligible to win the grand prize, and presentations will be judged for that prize based on the following criteria:

- *Impact* – Is there a clear causal link established between the application/idea and outcomes that are beneficial to agriculture?
- *Advancement* - Does the idea meaningfully advance existing ICT4D implementations?
- *Addresses the Challenge* – Did the team include one (or more) of the listed data sources in their idea, and show how it could benefit one or more of the listed ICT4D technologies? Furthermore, is the solution novel and does it solve a problem in a new or creative way?
- *Feasibility* – Is there a well-articulated model for how the solution will be distributed, adopted and maintained within or in collaboration with the ICT4D technology?

## **Prizes**

Judges will declare a **1st place** winning team, whose members will be awarded the following prizes:

- A shared **cash prize of \$1,000** (US equivalent) to be split among eligible team members
- Access to aWhere's API at Startup level for 6 months
- Space at iHub incubator for 3 months
- 30 hours of strategy consulting from A-M-Z Group, related to the project

Judges will declare a **2nd place** winning team, whose members will be awarded the following prizes:

- A **cash prize of \$500** (US equivalent) to be split among eligible team members
- Access to aWhere's API at Startup level for 4 months
- Space at iHub incubator for 2 months
- 20 hours of strategy consulting from from A-M-Z Group, related to the project

Judges will declare a **3rd place** winning team, whose members will be awarded the following prizes:

- A **cash prize of \$250** (US equivalent) to be split among eligible team members
- Access to aWhere's API at Startup level for 2 months
- Space at iHub incubator for 1 month
- 10 hours of strategy consulting from from A-M-Z Group, related to the project

Note: Mentors or persons not a member of a specific team are not eligible for prizes.