



# hack4impact

## mcgill

Sponsorship Package 2023-2024

# about us

## who we are

Hack4Impact is a **student-led initiative supporting non-profit organizations** by providing them with **software built from the ground up**. We do not ask for any form of compensation from the non-profits.

## what we do

Each year, we work with non-profits to build a product that solves a core need. We work in small groups to develop the application, taking into account our clients' requirements and feedback. Experienced student leaders guide our students to learn the technologies and team-working skills necessary to make an impact.

## our alumni

Our projects have equipped our students with the skills necessary to excel in technology. Here are just a few of the places our **50+ developers, designers, and project managers** have contributed their talents to:



Microsoft



**Deloitte.**

SSENSE

snowflake

IBM

Meta



shopify

Morgan Stanley



NUANCE



coveo™



Unity



Wealthsimple

# by the numbers

**61%**

of members are women

**48+**

hours per week

**100%**

of executive members are women

**28**

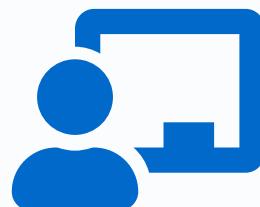
talented members

## why sponsor us



### Broaden your network

Network and recruit from highly motivated and skilled students to gain a competitive edge in recruitment



### Invest in talent

Foster the next generation and build connections through workshops and other events



### Drive social impact

Demonstrate philanthropic responsibility by investing in a student initiative to support non-profit organizations

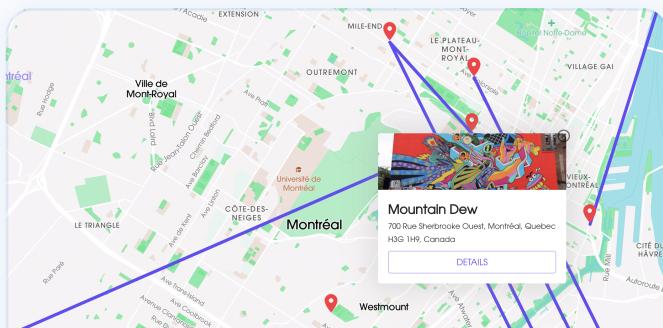


### Promote your business

Gain access to McGill's developer community and secure recognition, exposure and student interest

# our work

Over the last **4 years**, our talented members have worked with **4 non-profits** and built **7 projects** to help hundreds of people. Here are just some of the projects we have worked on:



## MU's Open Air Museum

Helping the public explore  
Montreal's murals with an online  
interactive map

Postgres / Docker / React / Mapbox  
/ Firebase / AWS

### Today's Deliveries

Congratulations!  
You're all done for today

Start Delivery

### Today's Deliveries

- Jane Doe 8:00 AM - 9:00 AM
- Leopold Bennett 9:30 AM - 10:30 AM
- Avi Sharp 10:30 AM - 11:30 AM
- Zahara Lott 11:30 AM - 12:30 PM

Continue Delivery

### Today's Deliveries

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Start Delivery

## MADA Project

A CRM tool that allows MADA  
employees to monitor volunteers  
availability and organize meal  
delivery

Postgres / React / Express /  
TypeScript / MUI

Three screenshots of a mobile application interface titled "START NEW COLLECT".

- The first screenshot shows a "VENDOR (REQUIRED)" dropdown menu with "Select a vendor from the list" and a note "NOTES Add notes...".
- The second screenshot shows an "ADD ITEM" section with "ITEM NAME (REQUIRED)" and "COUNT/WEIGHT (REQUIRED)" fields, both containing placeholder text "Enter a food item name..." and "Enter a number".
- The third screenshot shows a "DISPATCH" dropdown menu with "Dispatch" selected, a "NOTES" field with "Need to remember to return these trays...", and a "FOOD ITEM(S) (REQUIRED)" dropdown menu with "ADD ITEM" selected.

## MealCare

A mobile app + data management  
app to help MealCare divert food  
waste

Postgres / FastAPI / React /  
JavaScript / MUI



## Move Up's SMS Tool

An SMS service to help people sign  
up for Move Up career services by  
texting a dedicated hotline

Flask / Airtable / Twilio

Check out our [GitHub](#) with the rest of our projects!

# sponsorship tiers

## recruiting

- club members' resumes
- internal recruitment postings
- recruiting event once per semester

bronze	silver	gold
\$300	\$500	\$750
✓	✓	✓
	✓	✓
		✓

## promotion & branding

- promote company announcements and events
- social media shoutouts
- distribution of promotional materials
- logo size on website and event banners
- logo featured on event promotional material
- logo featured on club merchandise

✓	✓	✓
✓	✓	✓
✓	✓	✓
small	medium	large
	✓	✓
		✓

## community

- host workshops & speaker events
- coffee chats
- office tour and day-to-day operations walkthrough
- promotional items in welcome kits to our developers

**Hack4Impact is always happy to work with sponsors to help decide the sponsorship path that is right for you!**

To sponsor the club or for any information regarding our sponsorship package, please contact:

**Rei Kong, VP Finance**  
[finance.hack4impact@ssmu.ca](mailto:finance.hack4impact@ssmu.ca)

- [mcgill.hack4impact.org/](http://mcgill.hack4impact.org/)
- [github.com/hack4impact-mcgill](https://github.com/hack4impact-mcgill)
- [linkedin.com/company/hack4impact-mcgill](https://linkedin.com/company/hack4impact-mcgill)
- [@hack4impactmcgill](https://www.instagram.com/@hack4impactmcgill)
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