

— NATIONAL HACKATHON —





HACK4PEOPLE

One of the most challenging problems that our nation is facing are the invisible tentacles of Corruption. Corruption is so severe that all are becoming a part of this engulfing mesh. We believe that technical solutions can prevent many people from being a part of this deadly menace. We strongly feel that robust technological solutions can fight corruption in the country, than anything else.

With this view and in the wake of newly inspired "Digital India Drive", we the Innovation & Entrepreneurship Development Center (IEDC) of Sahrdaya College of Engineering & Technology, Thrissur, Kerala, in association with Kerala Startup Mission is organizing a Hackathon on " Smart Technological Solutions Against Corruption" during the Vigilance awareness week on October, 2016.

A hackathon is an event in which engineering professionals and others involved in software development and hardware development, collaborate intensively (continuous 30 hour program) on technological challenges. The technocrats will develop different ideas to increase transparency in any system and come up with technical solutions to solve the identified problem. The hackathon will serve as the ultimate platform for the technocrats who want to make a change in the world. Thousands of participants will be tested in the online preliminary round. From this the best 60 teams (of 2 members max) will be selected to the offline hackathon.

Come and join hands with us to abolish corruption from our society. Increase the social commitment of your company as well as get reach to the thousands of youngsters out there. Let's make a small change that makes a big difference.

CONTACT

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Title Sponsor - INR 15 Lakh

Main Deliverables:

- Status as the Event Sponsor and Brand name associated with the event name
- Exclusive opportunity to conduct talks, special events, workshops during the event*
- Special stalls to showcase your technology*
- Publicity in every elements related to the hackathon (Banners, tags, brochures, standing banners, social media, announcements, press conference, emails, website etc.)*
- Opportunity to give Brand brochures and products to all attendees
- Media coverage for the company as the Event sponsor*
- Complete database of all attendees
- Brochures, emails, website and other publicity methods reaches hundreds of colleges and thousands of students all over India*
- A representative of the company will be invited to handover the awards at the formal function
- And other common deliverables

Co-Sponsor - INR 5 Lakh

Main Deliverables:

- Status as the Co-Sponsor
- Exclusive opportunity to conduct talks and workshops*
- Stalls to exhibit your technology*
- Media coverage for the Brand as the Co-Sponsor*
- Opportunity to give brand brochures and products to all attendees
- Complete database of all attendees
- Publicity through event brochures, banners, tags, social media, press conference, website, emails etc. *
- And other common deliverables

Platinum Sponsor - INR 2 Lakh

Main Deliverables:

- Status as Platinum sponsor
- Opportunity to conduct talks and workshops during the hackathon*
- Special stalls to showcase your technology*
- Opportunity to give Brand brochures and products to all attendees
- Media coverage for Brand as Platinum Sponsor*
- Publicity through event banners, brochures, website, social media, press conference etc.*
- And other common deliverables

Gold Sponsor - INR 1 Lakh

Main Deliverables:

- Status as Gold sponsor
- Opportunity to conduct talks during the hackathon*
- Special stalls to showcase your technology*
- Opportunity to give Brand brochures and products to all attendees
- Media coverage for Brand as Gold Sponsor*
- Publicity through event banners, brochures, website, social media, press conference etc.*
- And other common deliverables

Common Deliverables:

- Brand presented as as the corresponding Sponsor in all event related communication*
- Brand presented as Gold Sponsor at venue [Backdrop, table tent cards and all venue branding]*
- Corporate video/ advertisement played during every break*
- Brand presence in agenda and other communication sent to delegates*

* Specifics will be discussed in person.