hack**BCA**

hack**BCA** is the largest high school hackathon on the eastern seaboard. Created by the Academy for Technology and Computer Science at the Bergen County Academies high school, it will be running for the first time this spring. BCA is the home of 3 Intel Finalists, the winner of the International Biology Olympiad, and 35 National Merit Finalists. However, hack**BCA** is not limited to just BCA students. High school students from across NJ and beyond will be converging at BCA for a day of aggressive creativity.

hack**BCA** is not just a traditional hackathon. Students are permitted to work on various types of hacks, ranging from music, to science, to engineering. As long as it is tangible, it is permitted!

Contact us for more information at **contact@hackbca.com**

— WHY HELP US —

Sponsors get the opportunity to:
- Have your company's swag (i.e., paraphernalia) distributed to the hackers
- Send a mentor; have your company represented at the hackathon
  - Encourage use of your API (if you offer one), answer questions, talk to potential users of your product
- API demo
  - Demo API or talk about your company at the beginning of hackathon
- Find some of the most talented high school hackers in the nation (and soon to be most talented college hackers in the nation)
  - Recruit for an internship or job
- Advertise your brand to high school students
- Get your company logo as a sponsor on our website, t-shirt, and mentioned at the kickoff and mentioned on our Facebook page

— HOW CAN YOU HELP —

You can help make hack**BCA** possible in many ways:
- Direct donations to hack**BCA**, allowing us to spend it on whatever we need
- Sponsor a meal

Non-monetary sponsorship options:
- Provide services (e.g., hosting, hardware) for students at the hackathon to use
- Send a company evangelist or engineer to promote your company and answer

questions about it
- Provide food (snacks or a meal)
- Provide cronuts! (please)
- Any other creative ideas you may have!

TIER	APIs	Marketing	Recruiting	Partner	Co-Host
COST ($)	<1,000	1,000	2,000	3,000	Contact Us
GENERAL					
Mentors at hack**BCA**	✓	✓	✓	✓	✓
API (tech) demo at kickoff	2 min	1 min	1 min	2 min	6 min
Company talk at demos			1 min	2 min	Keynote
Separate table in sponsors section			✓	✓	✓
Can give a branded or general prize contribution	✓	✓	✓	✓	✓
Extended keynote at hackathon					✓
RECRUITING					
Recruiting material can be distributed			✓	✓	✓
Onsite recruiters/evangelists		✓	✓	✓	✓
Access to participant emails, (and if provided) resumes, LinkedIn, and Github profiles			✓	✓	✓
Ability to send out email to hackathon participants					✓
BRANDING					
Thanked at kickoff	✓	✓	✓	✓	✓

Thanked at demos	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Logo on hack**BCA** t-shirt	✓	✓	✓	✓	✓
Logo on brochure		✓	✓	✓	✓
Blurb in brochure			✓	✓	✓
Placement of company banners at hackathon		✓		✓	✓
Logo on all pages of website					✓
SWAG (i.e. paraphernalia)					
Can distribute swag	✓	✓	✓	✓	✓