



HACK NEW ENGLAND HIGH SCHOOLS

OCTOBER 12TH, 2019
MICROSOFT SALES AND TECHNOLOGY CENTER
BURLINGTON, MA

SPONSORINFO

CONTACT: INFO@HACKNEHS.ORG
WEBSITE: HACKNEHS.ORG





WHY SPONSOR?



HACKNEHS ...

- is a hackathon where student developers can create anything from scratch by exploring ideas.
- gathered **250 high school students** and ambitious coders who love technology during the October of 2017.
- provides an opportunity for developers to **collaborate in teams** and get help from experienced mentors.
- allows novices to get hands-on experience working on **real world problems** and learning **valuable skills**.
- is a competition where developers can receive feedback and **prizes** from **capable judges**.

Brand Perception:

Boost your company's public relations, brand perception, and product popularity with logos on our website, t-shirts, and marketing material.

Make An Impact:

Provide local high school students with a unique opportunity to create an innovative project and develop a lifelong passion for technology and entrepreneurship.

Product Testing:

Help hackers build cool software using your API. At the same time, receive feedback on your products and APIs from a wide variety of talented students, who are open to mentoring, recruiting, and connecting.

We are a group of passionate high school students who love computer science and want to bring together like minded students from across New England to brainstorm creative ideas in our communities.



SPONSORSHIP TIERS

We need meals, snacks, and beverages to keep the hackers sustained and satisfied, APIs for hackers to use in their projects, company representatives to lead training workshops and judge the competition, prizes for the winners of the competition, and any awesome company swag (pens, t-shirts, etc) that you want to share with hackers.

If you would like to co-host or sponsor a meal, please email us directly at info@hacknehs.org. Otherwise, refer to the sponsorship tiers below. Even if you can't contribute financially, we'd still love your support! Contact us to discuss alternative methods of sponsorship, for example sending mentors, prizes, or company swag to the event. We'd certainly appreciate products and swag and count them as a financial contribution to HackNEHS.

| | Bronze (\$250) | Silver (\$500) | Gold (\$1,000) |
|---|----------------|----------------|----------------|
| Website Logo | ✓ | ✓ | ✓ |
| T-Shirt Logo | | | ✓ |
| Acknowledgments at opening and closing ceremonies | ✓ | ✓ | ✓ |
| Distribute recruiting materials | | ✓ | ✓ |
| Run sponsored workshop | | | ✓ |
| Get hacker contact info | | After Event | Before Event |
| Get hacker resumes | | | Before Event |
| Bring speaker on speaker panel or API demo at kickoff | | | Five Minutes |
| Company banners at event | | | ✓ |