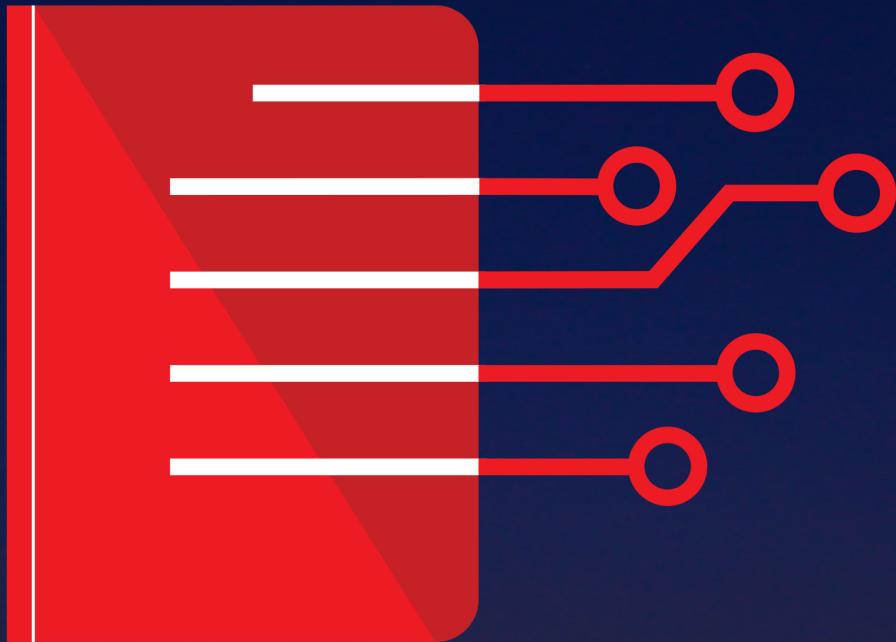


SoCal's First High School Hackathon



HACKADEMIA



Sponsorship Package

Hackademia is Southern California's first hackathon **by high schoolers for high schoolers**. On March 3rd, approximately 300 high school students from the Greater Los Angeles Area will come together to develop innovative projects. Until recently, Los Angeles has largely lacked high school hacking fervor. Our hackathon will focus especially on attracting women in computer science, trying to **break the 17% industry average**. This will be one of the **largest high school student run events of its kind in Los Angeles**.

Brand Recognition and Exposure

Hackademia provides the perfect opportunity to promote **brand recognition**. Through our sponsorship tiers, we will help endorse your brand. Our event will provide the opportunity for your company to be introduced to potential future customers.

Live Feedback and Adoption of New Products

Have an API that you would like to test prior to a final release? At Hackademia, you can demo your platform for usage by our hackers, receiving **real-time feedback** from a large population who will provide **invaluable suggestions** on their experience.

Recruit

Hackathons give you access to some of the brightest students around. By partnering with hackademia, you can make use of talented high school students for **potential internships and jobs**.

Other Benefits

Help spread **technological literacy**, especially for minorities in STEM.

Other Ways You Can Help:

Provide APIs, Hardware, or Mentors

Sponsor an activity or event*

Sponsor a snack*

Sponsor a meal*

*Read more below

If you have any questions or concerns, please get in touch with us at contact@hackademia.io

		Bronze	Silver	Gold
		\$1,000	\$3,000	\$5,000
General	Bring API/ Hardware	●	●	●
	Bring Mentors	●	●	●
	Send Evangelists	●	●	●
	General Email*	●	●	●
	Award Prizes	●	●	●
	Speak at Opening	○	3 mins	6 mins
	Table Space	○	●	●
	Company Delegated Judge	○	○	●
	Directly Email	○	○	●
Branding	Material Distribution	●	●	●
	Logo on Website	20,000 px ²	30,000 px ²	40,000 px ²
	Logo on T-Shirt	9 cm ²	16 cm ²	36 cm ²
	Social Media Shoutout	○	●	●
	45 Minute Workshop	○	●	●
	Brand on Posters	○	○	●
	Branded Meal	○	○	●
Recruitment	Distribute Recruiting Material	●	●	●
	Send Recruiters	○	●	●
	Access to Resumes	○	○	Post Event
Add-Ons	Sponsor a Side Event	\$1000	*Prior to the hackathon, an email will be sent out to participants listing sponsors and prizes with a short summary of each sponsor	
	Sponsor a Snack	\$1500		
	Sponsor a Meal	\$2000	**By Availability	