



# Sponsorship

v3.8



**Hack@Brown**

hackatbrown.org  
@hackatbrown

## **Dear potential sponsor,**

**Hack@Brown** is the Brown Computer Science department's annual student hackathon.

Our first edition last year was a huge success, and we're really excited to be back for a second time this spring. Come February 7, over 300 hackers and designers from Brown, RISD, MIT and universities across the country will come together to learn new technologies and build something awesome.

**We want to make this an experience to remember, and would love for you to be a part of it.**

## **What Makes Hack@Brown Different**

We're driven by a vision to build a community at Brown and RISD surrounding learning, sharing, and building. Our commitment to inclusivity and creating a fun and [beginner-friendly hackathon](#) is reflected in our numbers. **35% of our attendees last year were female, 73% were first time hackers, and every single one said they would come back.**

In addition, a hallmark of Hack@Brown is mentors working side-by-side with students on a team. Last year, almost every engineer joined a student team, connecting with students and leaving an impression that went well beyond a career-fair or tech talk.

Finally, we're partnering with RISD to find new ways to bring together designers and developers at the hackathon, and truly create an environment that fosters creativity.

## **Why Sponsor?**

Sponsoring Hack@Brown is a great way for you to connect with top computer science and design students at Brown, RISD, MIT and universities across the country. By sponsoring, you can:

- Connect with top students, and get early access to resumes and portfolios
- Showcase your products and APIs and see talented students make cool hacks with them
- Mentor, have fun, inspire and encourage students to find the joy in building awesome things.

Please find attached a sponsorship tier list detailing different ways in which you can be a part of Hack@Brown. As always, feel free to reach out to us at [sponsor@hackatbrown.org](mailto:sponsor@hackatbrown.org) if you have any questions or ideas. We couldn't be more excited for the hackathon, and look forward to having you as a proud Hack@Brown sponsor.

Best,  
Team Hack@Brown

*in association with Brown University's Department of Computer Science*

# Sponsorship Tiers

|                                   | <b>KILO</b><br>\$1.5k | <b>MEGA</b><br>\$3k | <b>GIGA</b><br>\$5k | <b>TERA</b><br>\$10k | <b>PETA</b><br>\$20k<br><small>limit one</small> |
|-----------------------------------|-----------------------|---------------------|---------------------|----------------------|--|
| <b>GENERAL</b>                    |                       |                     |                     |                      |  |
| Send Engineers + Designers        | ✓                     | ✓                   | ✓                   | ✓                    | ✓  |
| Award Custom Prizes               |                       |                     | ✓                   | ✓                    | ✓  |
| Host Sponsored Meal               |                       |                     |                     | ✓                    | ✓  |
| Get Reserved Sponsor Table        |                       |                     |                     | ✓                    | ✓  |
| Host Sponsored Special Event      |                       |                     |                     |                      | ✓  |
| Hold Keynote                      |                       |                     |                     |                      | ✓  |
| <b>RECRUITING</b>                 |                       |                     |                     |                      |  |
| Distribute Recruiting Materials   | ✓                     | ✓                   | ✓                   | ✓                    | ✓  |
| Get Participant Resumes           |                       | ✓                   | ✓                   | ✓                    | ✓  |
| Send Recruiters                   |                       |                     | ✓                   | ✓                    | ✓  |
| 20% Discount on IPP               |                       |                     | ✓                   | ✓                    | ✓  |
| Get an Interview Location         |                       |                     |                     | ✓                    | ✓  |
| <b>BRANDING</b>                   |                       |                     |                     |                      |  |
| Thanked at Kickoff + Awards       | ✓                     | ✓                   | ✓                   | ✓                    | ✓  |
| Logo on Website + Student Booklet | ✓                     | ✓                   | ✓                   | ✓                    | ✓  |
| Logo on Hack@Brown T-Shirt        |                       | ✓                   | ✓                   | ✓                    | ✓  |
| Company Blurb in Student Booklet  |                       |                     | ✓                   | ✓                    | ✓  |
| Sponsored Overnight Raffles       |                       |                     |                     | ✓                    | ✓  |
| Pre-hackathon Social Media Post   |                       |                     |                     | ✓                    | ✓  |
| Recruiting/API Email              |                       |                     |                     | ✓                    | ✓  |
| Hack@Brown: Sponsored by [you]    |                       |                     |                     |                      | ✓  |
| <b>SWAG</b>                       |                       |                     |                     |                      |  |
| Distribute Swag                   | ✓                     | ✓                   | ✓                   | ✓                    | ✓  |
| Distribute Swag... IN OUR BAG     |                       |                     |                     | ✓                    | ✓  |