INSURANCE MARKETPLACE

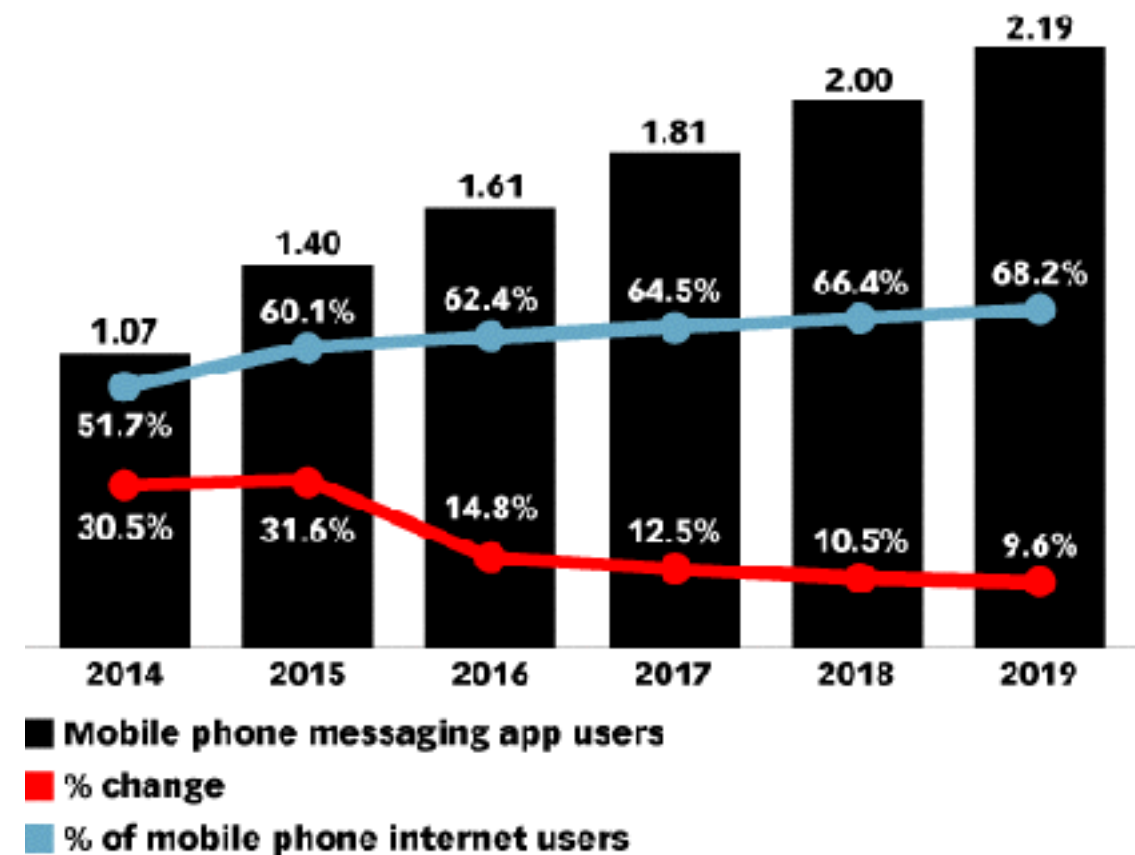# CHATBOT ON BLOCKCHAIN

CHATBOT FOR EASY ONBOARDING

▸ Customers do live in messengers these days.

▸ Hook them with ChatBot!

▸ Conversational interface

▸ Ask questions for KYC

▸ Recognise purchase intent.

▸ Automate your service

▸ Customer support

Mobile Phone Messaging App Users and Penetration Worldwide, 2014-2019
billions, % change and % of mobile phone internet users

	2014	2015	2016	2017	2018	2019
Mobile phone messaging app users	1.07	1.40	1.61	1.81	2.00	2.19
% of mobile phone internet users	51.7%	60.1%	62.4%	64.5%	66.4%	68.2%
% change	30.5%	31.6%	14.8%	12.5%	10.5%	9.6%

■ Mobile phone messaging app users
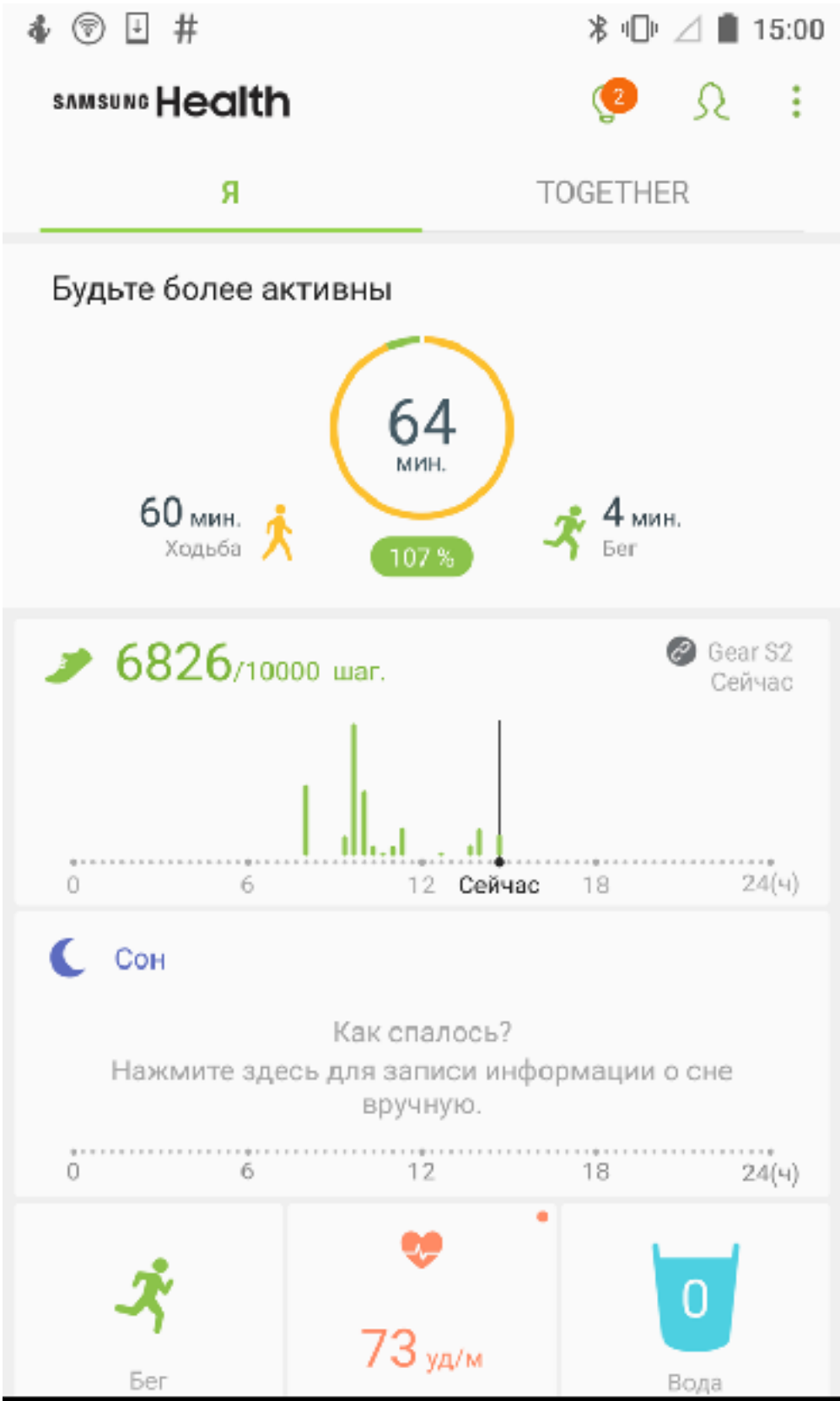■ % change
■ % of mobile phone internet users

Note: mobile phone users of any age who use an over-the-top (OTT) messaging app via mobile phone (browser or app) at least once per month
Source: eMarketer, Nov 2015

199626   www.eMarketer.com

WHATS IN THERE FOR THE CUSTOMERS?

▸ Customer can discover more personal information to get discounts.

　　▸ Add sport activities trackers. 10k steps a day for instance.

　　▸ Add SNs for better understanding user profile

▸ Choose different plans for plenty of insurance providers. Drill down with questions in natural language.

HEATLH AND SPORT TRACKERS

WHATS IN THERE FOR INSURANCE COMPANIES?

▸ Know Your Customer!

   ▸ Calculate insurance plan precisely when you know more.

▸ Get access to Marketplace, see info about your potential customers.

   ▸ Trade in programs (if you can observe the market you have new capabilities)

KYC ON BLOCKCHAIN

▸ Private blockchain on HyperLedger platform

  ▸ Ecology friendly :)) Cyprus is beautiful, lets not spoil it.

  ▸ Protects user information from public disclosure

  ▸ hard to cheat on user data due to blockchain protocol

  ▸ Smart Contracts can be implemented on top of HyperLedger.

HYPERLEDGER

SMART CONTRACT WITH CHATBOT

HYPERLEDGER

▸ Use case - you flight is late

  ▸ May be not exactly insurance - bid with crowdsourcing.

  ▸ You put 10$ you fly in time, every hour your flight is delayed you get 10$ more.

  ▸ you can afford hotel and services instantly without appealing to court.
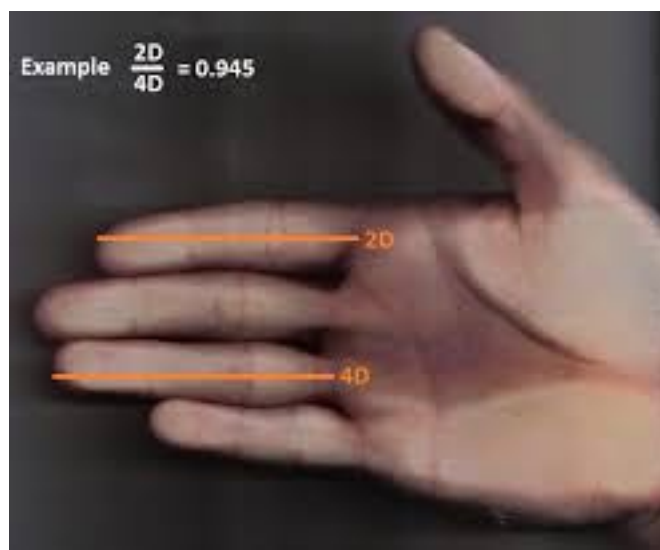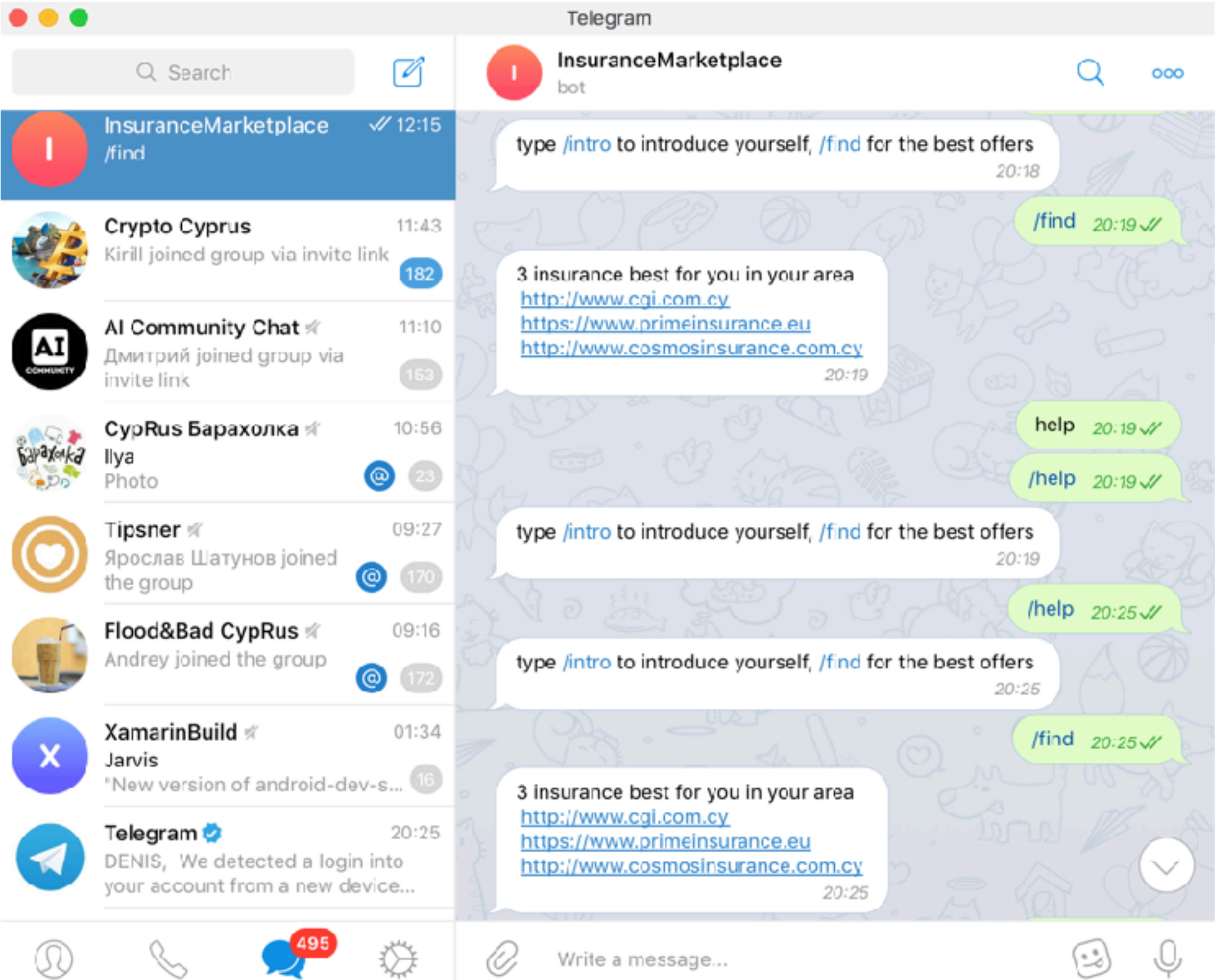
  ▸ Data from Flight Radar

CHATBOT WITH COGNITIVE SERVICES

▸ Chatbot is base for micro-services

　　▸ Sentiments analysis of SNs data.

▸ Emotional recognition with MS API

▸ CV to find anomalies and issues

▸ Hand 2d/4d express diagnostics

TEXT

DEMO

QUESTIONS?

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