



CANADA'S LARGEST HACKATHON



Sept 18 - 20, 2015



hackthenorth.com



[@hackthenorth](https://twitter.com/hackthenorth)



University of Waterloo



sponsor@hackthenorth.com

WHO WE ARE

Hack the North is the largest hackathon in Canadian history and among the largest in the world. The larger the number of hackers the larger the expectations, and our dedicated team studies every detail of the student and sponsor experience to ensure we host something truly memorable.

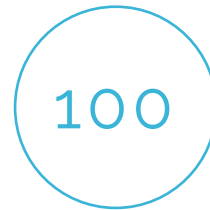
2014 SUMMARY



HACKERS



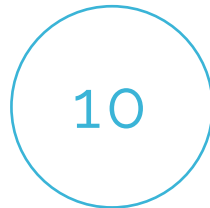
SCHOOLS



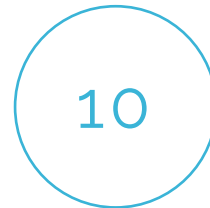
MENTORS



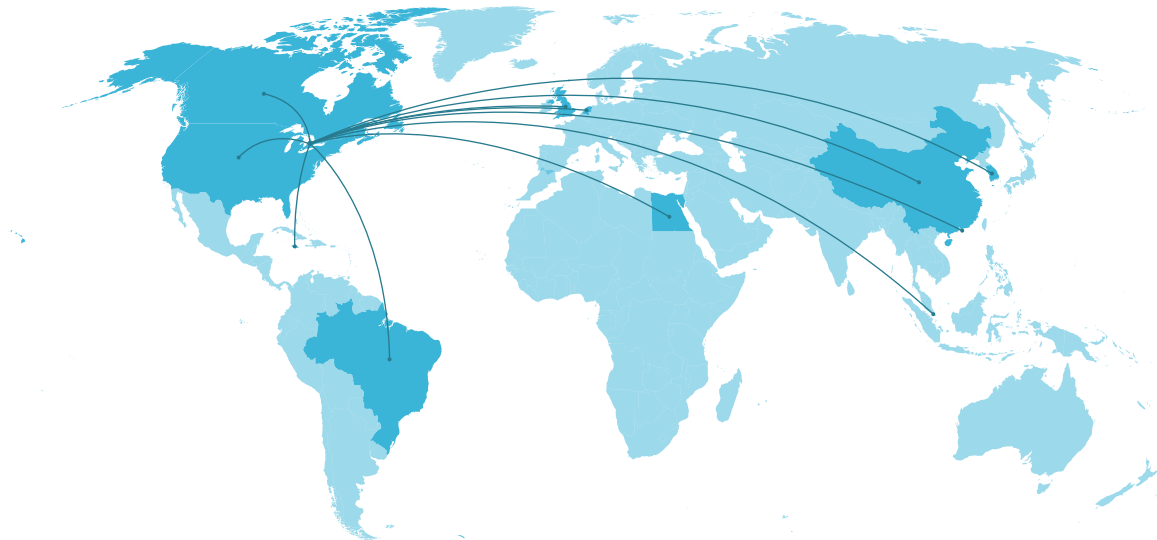
SPONSORS



COUNTRIES



WINNERS



WHY YOU SHOULD SPONSOR

SALES

Having a hacker use your API or hardware directly is an incredibly powerful way to sell. API prizes and contests - which are offered in our sponsorship packages - also provide a great way to generate awareness and demand for your product.

PRODUCT TESTING

Launching a new product? Hack the North provides a great way to get feedback directly from users. At the end of the day, there is no better way to test your product than to put it in the hands of 1,000 talented hackers and see what happens.

RECRUITING

Hackathons have become one of the best ways for companies to find elite talent. We individually filter through thousands of applicants to ensure that only the highest-potential students come to the event. At our hackathon, recruiters can get to know hackers personally and work alongside potential candidates before hiring them.

MARKETING

If your business wants to market to talented developers, entrepreneurs, and students interested in technology, Hack the North is the perfect venue to do it. We offer multiple packages and perks to connect your brand with some of the highest potential talent in the industry.

PREVIOUS SPEAKERS AND JUDGES



This has got to be probably the best hackathon I've ever been to!

SAM ALTMAN - PRESIDENT, Y COMBINATOR

Thank you to the entire #HackTheNorth team we had a great time and will be back! You all are a model of what makes for a great hackathon!

DANIELLE STRACHMAN - DIRECTOR, THIEL FELLOWSHIP



I've left #HackTheNorth feeling inspired!

MICHAEL LITT - CEO, VIDYARD

	STARTUP (email us)	BRONZE \$5k	SILVER \$15k	GOLD \$25k
GENERAL				
Thanked During Ceremonies	●	●	●	●
Sponsor Table		●	●	●
Stage Talk			2 Minutes	5 Minutes
Blurb in Welcome Booklet				●

RECRUITING

Distribute Recruiting Material	●	●	●	●
General Access to Resumes, Github, LinkedIn		Post Hackathon	Pre Hackathon	Pre Hackathon
Recruiters on Site		1	2	2
Access to Resumes of Interested Students			●	●
Priority Booth Location			●	●

MARKETING

Recognition on Website	●	●	●	●
Logo on Banners	●	●	●	●
Push Notifications			2	4
Swag in Bags			●	●

ENGINEERING

Send Engineers and Designers	●	●	●	●
API Prize		●	●	●
Tech Talks/Workshops			●	●
Present Prize on Stage			●	●
Dedicated Room for Judging				●

CONTACT US AT SPONSOR@HACKTHENORTH.COM