



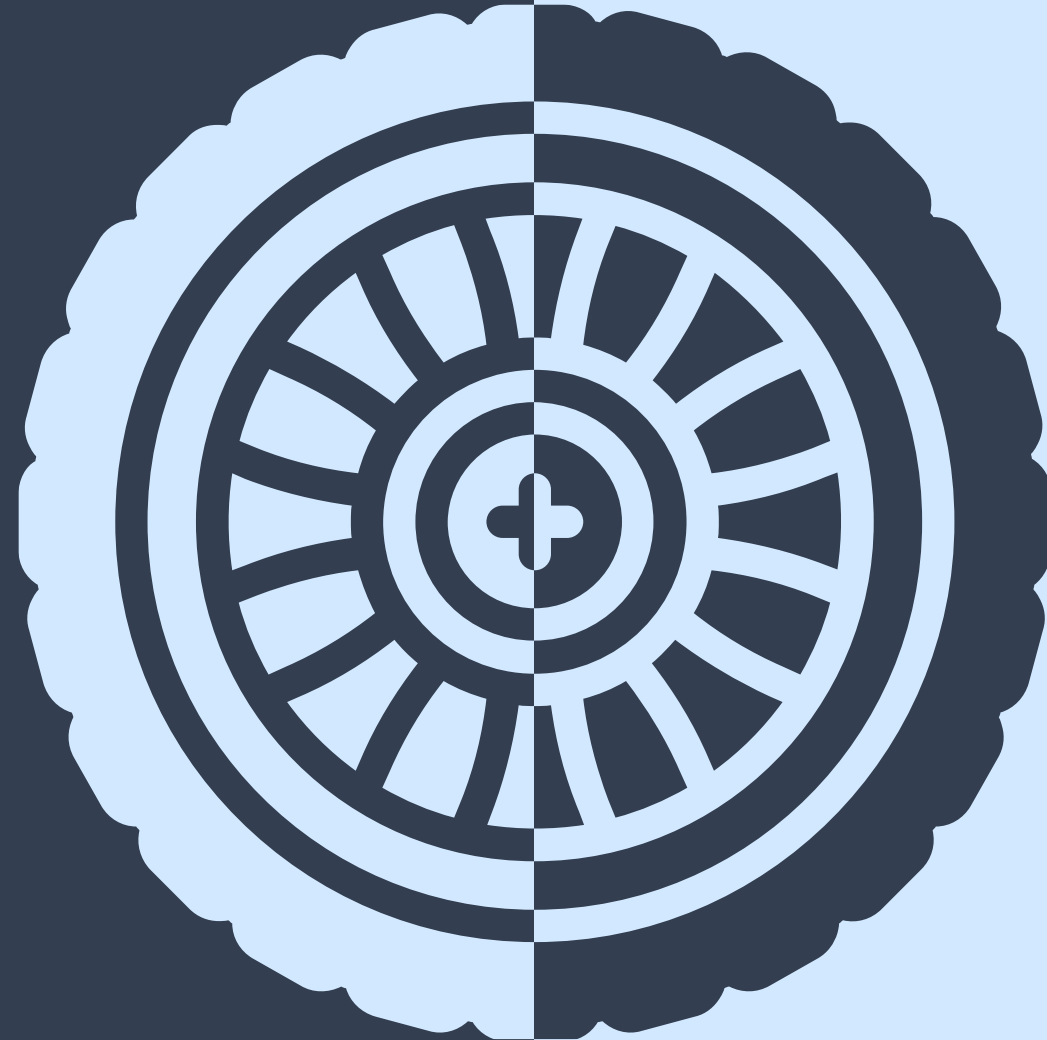
ENयुगMA

Annual Techno – Cultural Fest 2021

Sponsorship Brochure

भारतीय सूचना प्रौद्योगिकी संस्थान भागलपुर
INDIAN INSTITUTE OF INFORMATION TECHNOLOGY
BHAGALPUR





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ENYUGMA 18th – 23rd OCTOBER

Annual Techno – Cultural Fest 2021

Enyugma is a celebration of the massive diversity and unity that characterise our country. We intend to provide an enriching experience to the participants by challenging their tech-cognizance, socio-cultural, managerial and leadership skills through this fest.

It consists of exciting events, competitions and workshops featuring experts in related fields, focusing on domains like blockchain, machine learning, theatre and animation that recognise the role of the challenges faced by society in our everyday indulgences.



- Collaborative Environment
- Hackathon
- Dance, Debate, Music
- E - Sports



ABOUT

IIIT BHAGALPUR

Indian Institute Of Information Technology Bhagalpur has been pioneering to bring about a new way of learning within the campus. It's ideology of comprehensive education is reflected in the pedagogy adopted to impart it. IIIT Bhagalpur continuously bridges the academics and the extra-curricular by organising various events related to technical, cultural, sports and entrepreneurship.

We are nestled into the vast and beautiful expanse of BCE campus in Bhagalpur, Bihar with a vibrant population of over 400+ students and 60 faculty members and staffs. While we strive to achieve excellence in academic endeavors, we are certainly touched and influenced by the unity we own while organising any event which is exactly what we want to celebrate through the Techno-Cultural fest of IIIT Bhagalpur, Enyugma.





Message from the Director, IIIT Bhagalpur

Good ideas are always crazy until they're not!!! – Elon Musk

Indian Institute of Information Technology (IIIT) Bhagalpur is proud to present ENयुगMA the Annual Techno-Cultural Festival of the year 2021-22 with tag line “The Psyche of Unity”. Yes, it is the time of the year where the competent and confident young minds get united to showcase their innovative and technical ideas. The goal of this festival is to raise awareness of how the innovations keep getting better and better every day and make sure every mind is adept with today's ideas.

This year's festival calls out to every student to participate in the fest and showcase their extraordinary skills, be it a simple or a crazy idea.

The festival will showcase a diverse array of compelling projects and will organize many other special events. So, if you need a break from your everyday classes or the workload pressure, do not miss the fun! You may be stunned to find how much there is to learn and also meet new and exciting people.

A huge shout to our amazing team who are devoted to make this Festival a Memory.

I look forward to meeting you people in the Festival!!

Prof. Arvind Choubey
Director,
IIIT Bhagalpur



Message from the Fest Coordinator, IIIT Bhagalpur

I, on behalf of the Indian Institute of Information Technology (IIIT) Bhagalpur, am happy to announce that the time has come for the yearly festival, Enyugma: A Techno-Cultural Fest. The festival has been organized from 18th to 23rd October 2021. We are excited to provide you with an enriching and memorable time.

The festival will organize a variety of special events and loads of fun. There will be technical contests like Bit-by-Bit Hackathons, Code-Ignite, Codes & Volts, etc, and many more. From the cultural side, there will be contests on music, photography, animation, dance, art, poetry, workshops, and so much more. Love playing BGMI or Clash of Clans, we have a contest for the gamers too. Come and join us to compete, and just have the fun of your life. I invite every student to come and participate in the festival, not just to learn but to enjoy.

Take a break and enjoy the moments. We are determined to make this festival a memory but it would be possible only if you come and join us.

I look forward to meeting you people at the festival.

Dr. Prakash Ranjan
Fest Coordinator,
IIIT Bhagalpur



EVENT

Highlights

+ Technical

BIT BY BIT, CODE IGNITE, CODE & VOLTS

+ Cultural

CADENCE, GROOVE, KNOCK OUT

+ Sports

BGMI, CLASH OF CLANS

+ Workshop Sessions

+ Musical and Comedy Night





BIT BY BIT

(HACKATHON)

Bit by Bit is an open ended , non stop "toolbox development " competition initiated by Technical board of IIIT Bhagalpur. This is an inter college competition which got participation from enthusiasts in different fields. In this our aim is to inspire minds to unique problem specific toolboxes for proposed ideas or even open-ended real life problems.

CODE IGNITE

(CODING)

Code Ignite is organizing Coding challenge 2021 an online coding competition for programming enthusiasts. The track of the contest is Data Structures and Algorithms. There will be multiple problems and points will be set based on the difficulty level of the problem.

CODES & VOLTS

(CIRCUIT DESIGNING)

CODES & VOLTS is a competition (based on Arduino project) initiated by the Technical Board of IIIT Bhagalpur. In this competition teams from different colleges will compete by making their best project from given theme.

The theme will be game development, Hospital Management systems in this Corona Period, and many more. Teams can select their theme just before starting the event and have to complete within time. In this, our aim is to inspire minds to work on projects from real-life problems with help of our best project building teams.

GROOVE

(DANCING)

Dancing is so much more than just grooving on the dance floor to your favourite tunes. Step Up-put on your swaying shoes and Ghunghrus! The land of bhangra would love to host your many moods.

CADENCE

(MUSIC)

Music is perhaps the strongest uniting factor known to mankind because whoever you are, there is always that one haunting tune that makes you hold your breath, close your eyes and have a heart-to-heart with your soul.

We, at Enyugma, believe in celebrating music in all its glory and in lieu of that we invite all the shooting talents from all over the country to lay down a tune to touch hearts.

KNOCK - OUT

(DEBATE)

Freedom is hammered out on the anvil of discussion, dissent, and debate. Enyugma, IIIT Bhagalpur opens its door to students from all walks of life, There's no point in having an opinion if you can't voice it. If you have a way of bringing conviction to your points, we have the perfect competition for you!

BGMI

(E-SPORTS)

Want to play something thriller? You shouldn't miss it. Get in the play with the players from several colleges across India.

Enyugma IIIT Bhagalpur brings to you BGMI Mobile tournament to give you the thrills of gaming with earning. Have the battle for your Chicken Dinner and be ready with your squad.

CLASH OF CLANS

(MOBILE GAME)

Respect your leader and acknowledge his power. Join with your clan and battle with players for a win. Clash of Clans is an online multiplayer game in which players form communities called clans, train troops, and attack other players to earn resources.



Why Sponsor us?

We are covered extensively by media with reports of our events being published in newspaper and all social media during our social events.

Campus Ambassador

- The company will be promoted directly in over 150+ colleges across the country through the Campus Ambassador program
- Enyugma posters with the company's logo to be put up in 50+ colleges across India.

Social media

- The company will be promoted by Students Gymkhana pages on facebook with 5K+ likes and 1000+ instagram followers with the reach of over 20K
- Sustained 2 months activity on social media channels such as Instagram and Youtube

Enyugma Website

- The company's logo to be placed in with links to the company's website:
 - Sponsors' Selection
 - Homepage
- Link to the company's website will drive traffic leading to:
 - Brand Awareness
 - Product Promotion
 - Revenue Generation by Online Sales

Your company will be an integral part of all our publicity campaigns before and during the fest. Various features of the brand will be publicized by events targeting its consumer base.

Customized events integrated for your company before or during Enyugma'21 discussed in sponsorship details section

- Generic branding options
- You can handpick the deliverables that lie in the best interests of your company and Enyugma'21. (As per discussion)

We have created a set of deliverables which might suit you.

Sponsorship Options

Title Sponsorship Benefits

₹75,000/-

- ✓ MARKETING HEAD / CEO TO BE HONOURED MAIN EVENT
- ✓ SPEAKING SESSION DURING ONE OF THE PANELS : 75 Minutes
- ✓ NAMED AS SPONSOR WITH LOGO ON PROMOTION MATERIALS.
 - All events material
 - Including YouTube session
 - Certificates
- ✓ CAN HOST THEIR OWN API CHALLENGE/ NETWORKING SESSION.
- ✓ ON CAMPUS BRANDING
- ✓ ACCESS TO DATABASE
- ✓ PARAPHERNALIA THROUGH GOODIES
- ✓ LOGO ON THE OFFICIAL PLATFORMS ON SOCIAL NETWORKING SITES AND WEBSITE

Platinum Sponsorship Benefits

₹50,000/-

- ✓ MARKETING HEAD / CEO TO BE HONOURED MAIN EVENT
- ✓ SPEAKING SESSION DURING ONE OF THE PANELS : 45 Minutes
- ✓ NAMED AS SPONSOR WITH LOGO ON PROMOTION MATERIALS.
 - All events material
 - Certificates
- ✓ CAN HOST THEIR OWN API CHALLENGE/ NETWORKING SESSION.
- ✓ ON CAMPUS BRANDING
- ✓ ACCESS TO DATABASE
- ✓ LOGO ON THE OFFICIAL PLATFORMS ON SOCIAL NETWORKING SITES AND WEBSITE

Associate Sponsorship Benefits

₹40,000/-

- ✓ MARKETING HEAD / CEO TO BE HONOURED MAIN EVENT
- ✓ SPEAKING SESSION DURING ONE OF THE PANELS : 30 Minutes
- ✓ NAMED AS SPONSOR WITH LOGO ON PROMOTION MATERIALS.
 - All events material
- ✓ ON CAMPUS BRANDING
- ✓ ACCESS TO DATABASE
- ✓ CAN HOST THEIR OWN API CHALLENGE/ NETWORKING SESSION.
- ✓ LOGO ON THE OFFICIAL PLATFORMS ON SOCIAL NETWORKING SITES AND WEBSITE.

Gold Sponsorship Benefits

₹25,000/-

- ✓ SPEAKING SESSION DURING ONE OF THE PANELS : 15 Minutes
- ✓ NAMED AS SPONSOR WITH LOGO ON PROMOTION MATERIALS.
 - Specific Events Material
- ✓ CAN HOST THEIR OWN API CHALLENGE/ NETWORKING SESSION.
- ✓ LOGO ON THE OFFICIAL PLATFORMS ON SOCIAL NETWORKING SITES, SPONSORSHIP SECTION.

Silver Sponsorship Benefits

₹10,000/-

- ✓ SPEAKING SESSION DURING ONE OF THE PANELS : 05 Minutes
- ✓ NAMED AS SPONSOR WITH LOGO ON PROMOTION MATERIALS.
 - Specific Events Material
- ✓ LOGO ON THE OFFICIAL PLATFORMS ON SOCIAL NETWORKING SITES AND WEBSITE.

ASSOCIATION POLICIES

1. All cheques/DDs are to be drawn in favour of 'IIT Bhagalpur-IRG' payable at Bhagalpur.
2. Any other proposal, demand or counter offer of the sponsor may be entertained. However, decisions as to final offering rests solely with the organisers.
3. The failure to furnish one or more of the social media would purely be accidental and unintentional. In case of such a failure, if any, the sponsors would not be entitled to claim compensation or bring about any other action against the organisers. It cannot be used as a ground to repudiate the contract of sponsorship.

Contact Details

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ENYUGMA

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