Taller #bdw I 4. Día I Fuentes y limpieza de datos



https://github.com/hackbdw14/hackatonData

hackbdw14@gmail.com @hackbdw14

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Minería de Datos

- ▶ Motivación
- ▶El Pipeline de datos
- ▶ Herramientas

Datasets para el hackaton

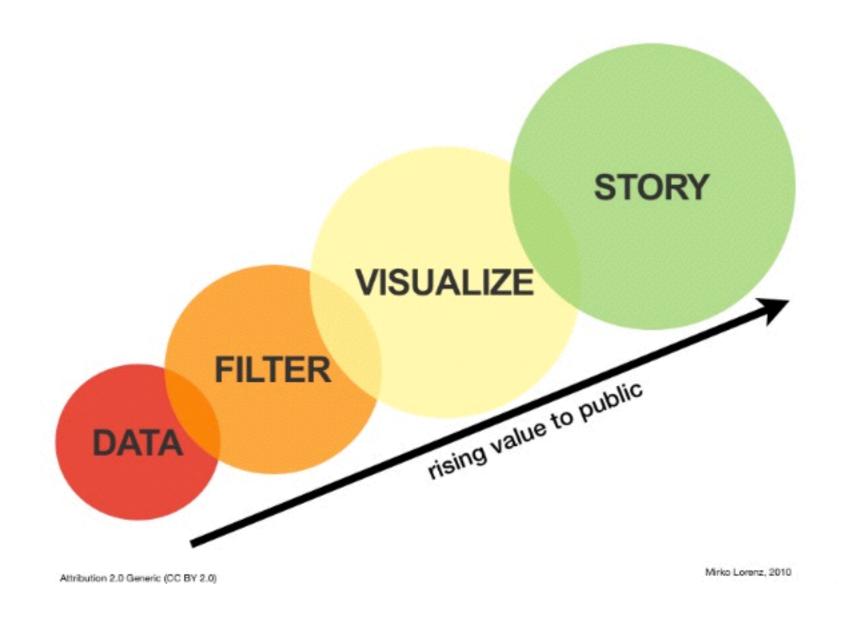
Adquisición de Datos

- Formato de Datos
- ▶ Fuentes de Datos
- ▶ Scraping: Chrome scraper
- **▶** Ejercicio
- **▶**Flocker
- **▶**PDF

Open Refine

- ▶ Formato de Datos
- ▶ Fuentes de Datos
- ▶ Scraping: Chrome scraper
- **▶** Ejercicio
- **▶**Flocker
- **▶**PDF

Minería de Datos



Motivación

Sabiduría

•No transferible
•Aplicación ética del conocimiento

•Asimilación personal
•Aplicación de la información: Acción
•'Insights'

•Datos Estructurados
•Semántica
•Narrativa
•Datos espacializados

•Registro de Observaciones

El Pipeline de Datos

Datos Información

Adquisición Análisis Presentación

- •API's
- Scraping
- Ficheros
- •BD's
- Proveedores

- •Minería de Texto
- Aprendizaje automático
- •Métricas de Red
- Estadística

- Visualización
- Narrativa

El Pipeline de Datos: Herramientas

Adquisición de Datos

- ▶ Chrome Scraper
- ▶ Import.io
- ▶ Google Docs
- ▶ Flocker
- ▶ Google Refine

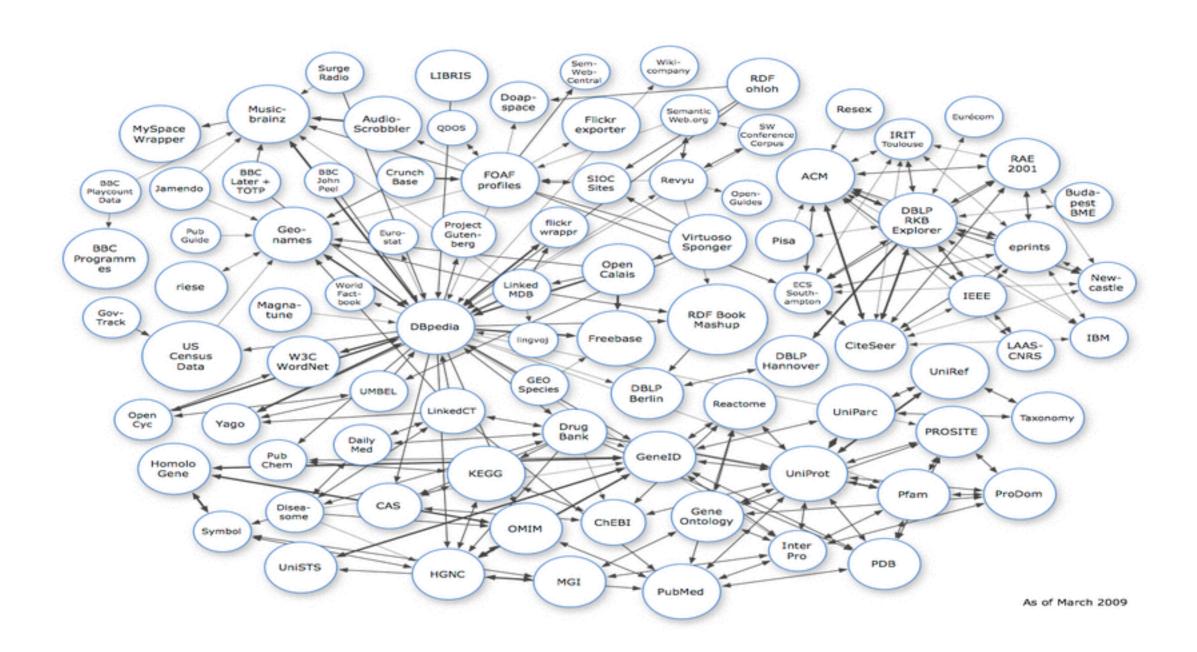
Análisis

- ▶Open Refine
- ▶ Google Spreadsheet
- **▶** Outliers Data Tools

Visualización de Datos

- **▶** CartoDB
- **▶** Gephi
- ▶ Google Maps + Fusion Tables
- ▶ Mapbox
- ▶ Google Charts

Adquisición de Datos



Formatos de Datos

- JSON Dev
- CSV, XLS Tabular
- XML Viejo, pero sigue usándose
- Web (HTML5?)

Formatos de Datos

JSON (Javascript Object Notation) - Dev

```
{
  hey: "guy",
  anumber: 243,
  -anobject: {
    whoa: "nuts",
    -anarray: [
        1,
        2,
        "thr<h1>ee"
    ],
    more: "stuff"
  },
  awesome: true,
  bogus: false,
  meaning: null,
  japanese: "明日がある。",
  link: http://jsonview.com,
  notLink: "http://jsonview.com is great"
}
```

Formatos de Datos

CSV (Comma separated Value), TSV, etc..

```
"EMPNO","ENAME","JOB","MGR","HIREDATE","SAL","COMM","DEPTNO" 7369,"SMITH","CLERK",7902,17-DEC-80 12.00.00,800,,20 7499,"ALLEN","SALESMAN",7698,20-FEB-81 12.00.00,1600,300,30 7521,"WARD","SALESMAN",7698,22-FEB-81 12.00.00,1250,500,30 7566,"JONES","MANAGER",7839,02-APR-81 12.00.00,2975,,20 7654,"MARTIN","SALESMAN",7698,28-SEP-81 12.00.00,1250,1400,30 7698,"BLAKE","MANAGER",7839,01-MAY-81 12.00.00,2850,,30 7782,"CLARK","MANAGER",7839,09-JUN-81 12.00.00,2450,,10 7788,"SCOTT","ANALYST",7566,19-APR-87 12.00.00,3000,,20 7839,"KING","PRESIDENT",,17-NOV-81 12.00.00,5000,,10 7844,"TURNER","SALESMAN",7698,08-SEP-81 12.00.00,1500,0,30 7876,"ADAMS","CLERK",7788,23-MAY-87 12.00.00,1100,,20 7900,"JAMES","CLERK",7698,03-DEC-81 12.00.00,3000,,20 7902,"FORD","ANALYST",7566,03-DEC-81 12.00.00,3000,,20 7934,"MILLER","CLERK",7782,23-JAN-82 12.00.00,1300,,10
```

Técnicas de adquisición

- Descarga desde Repositorios de Datos
- Pregunta al usuario: Forms
- Web data: Scrape
- Pregunta al proveedor: API access

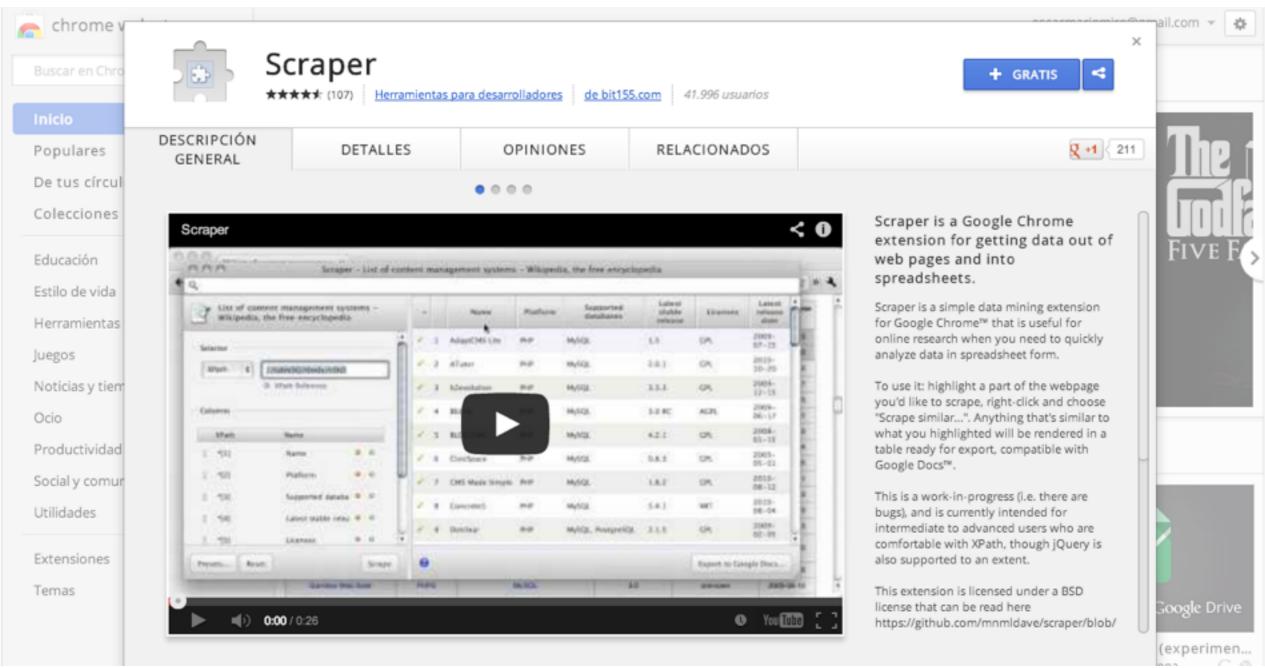
Fuentes de Datos sugeridas

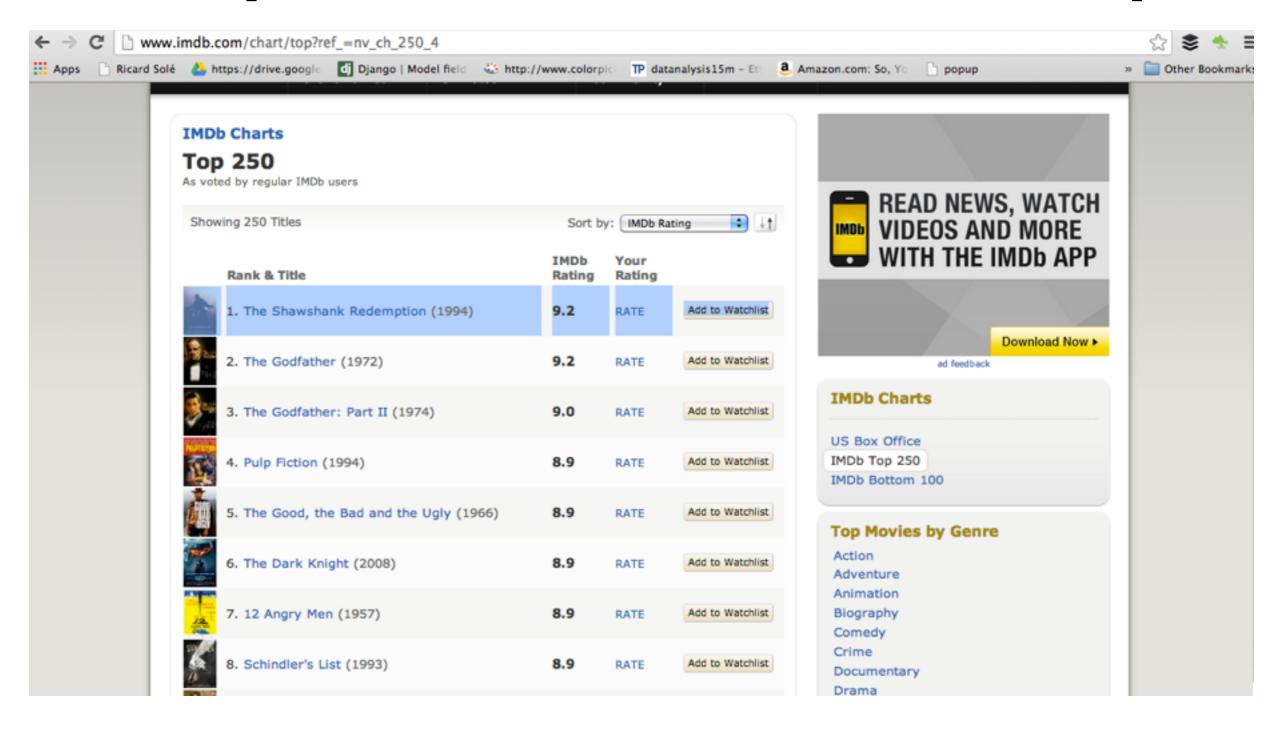
http://epp.eurostat.ec.europa.eu/portal/page/portal/region_cities/city_urban/

http://opendata.bcn.cat/opendata/ca

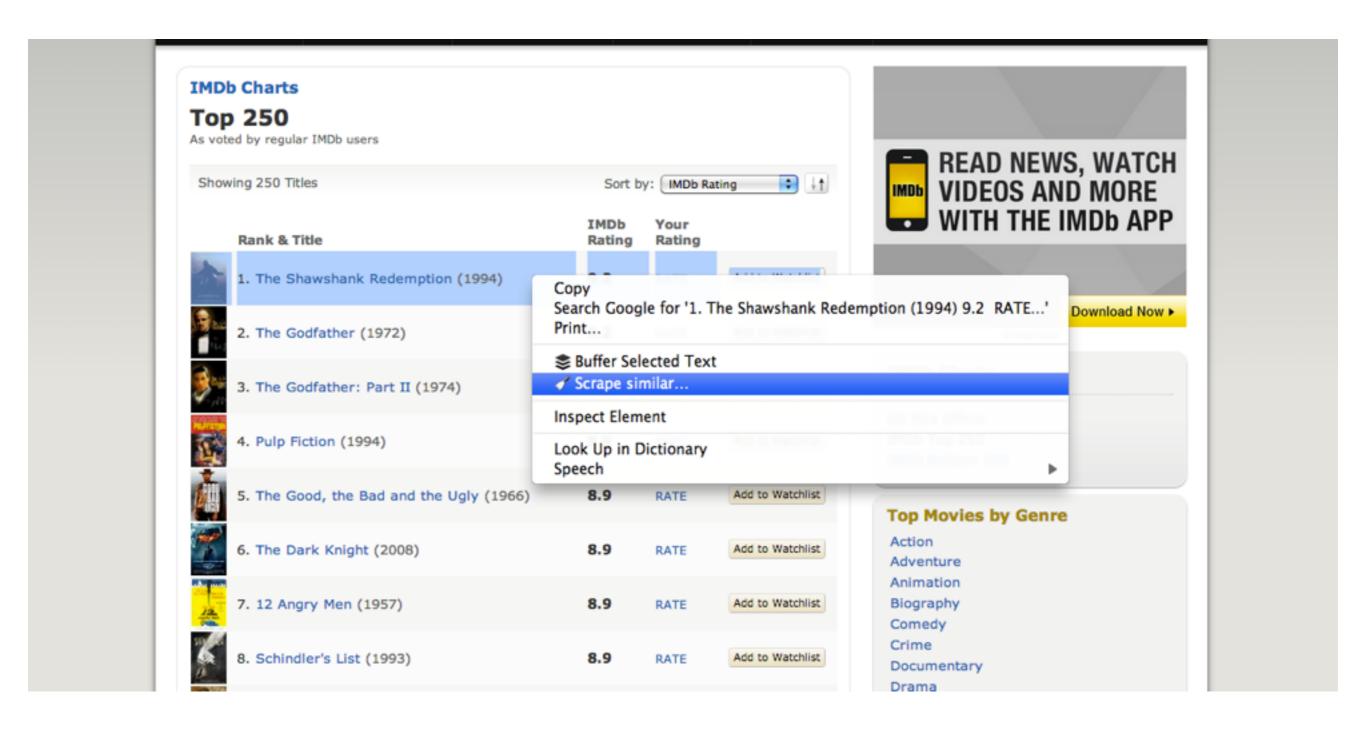
http://www.bcn.cat/estadistica/catala/index.htm

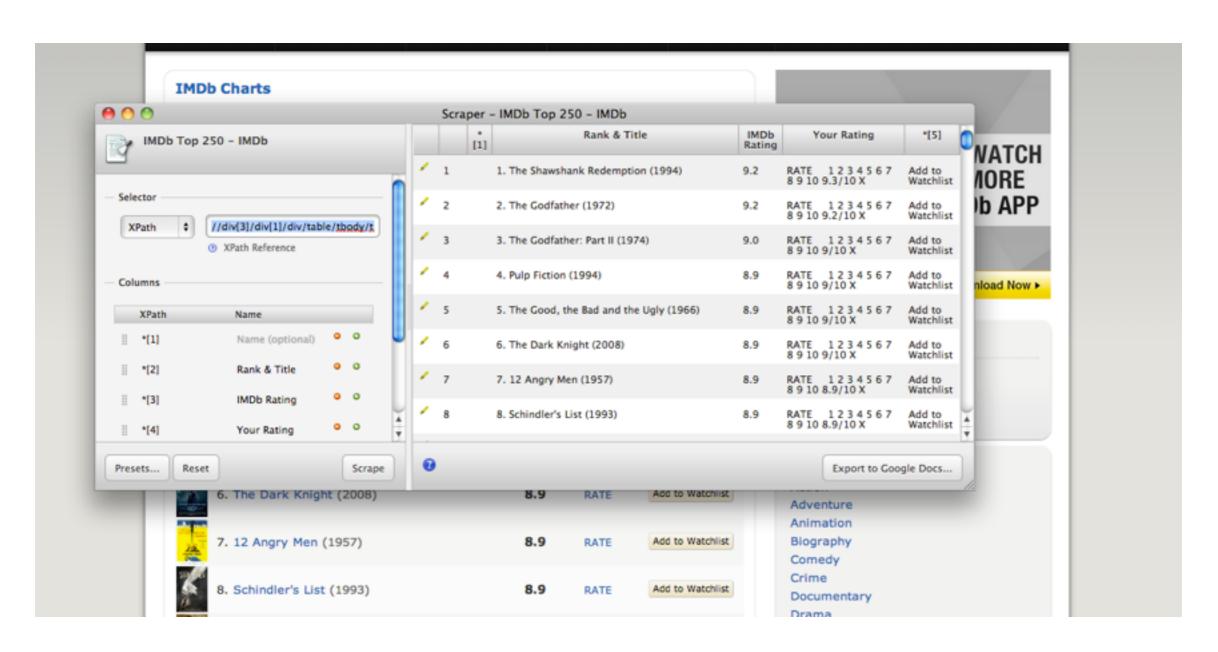
http://w20.bcn.cat/cartobcn/default.aspx?lang=en





http://www.imdb.com/chart/top?sort=ir,desc





Ejercicio

Scrapear con Chrome Scraper la siguiente url:

http://www.bcn.cat/estadistica/catala/dades/economia/renda/rdfamiliar/a2012/rfbarris.htm

(guardarla como Google Docs y luego limpiarla en la misma spreadsheet)

Scrape w/ import.io

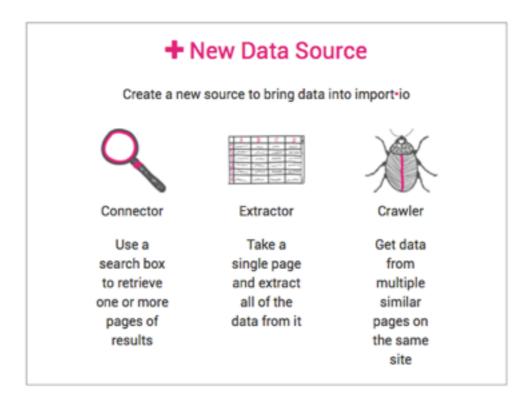






Our browser is quite new and we're still working out the kinks. Click here for a list of our known issues.





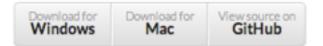


PDF Extraction: Tabula



Tabula is a tool for liberating data tables trapped inside PDF files.

View the Project on GitHub



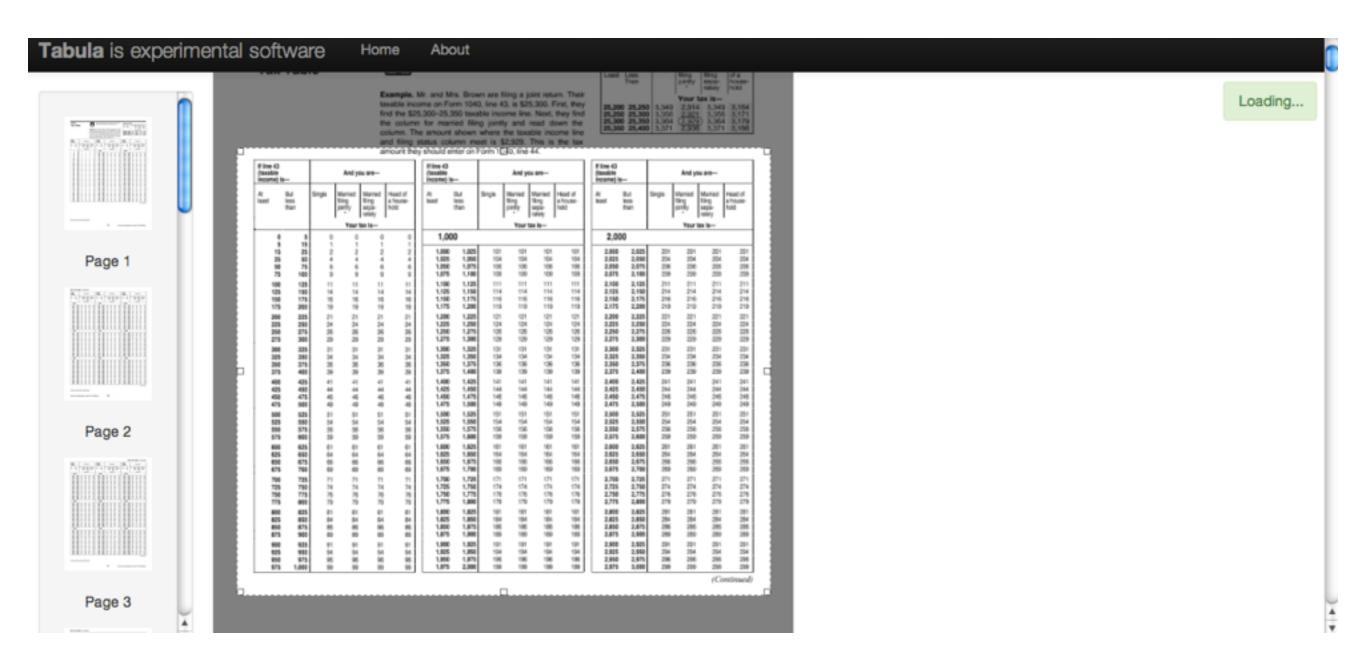
Current Version: 0.9.1 (archive)



Using Tabula

- Upload a file with tables you would like to copy.
- Draw a box around the area of the table you would like to copy.(Note: currently, Tabula can't select tables over multiple pages)
- 3. You will be given the option to copy the table as a CSV (comma-separated values) file or download the CSV or TSV (tab separated values). If you notice any errors in the table, you can make text edits to the selected text before copying or

PDF Extraction: Tabula



PDF Extraction: Tabula

Extracted tabular data

| 3,000 | | | | | |
|------------|------------|--------|--------|--------|--------|
| 3,0003,050 | 3,0503,100 | 303308 | 303308 | 303308 | 303308 |
| 3,1003,150 | 3,1503,200 | 313318 | 313318 | 313318 | 313318 |
| 3,2003,250 | 3,2503,300 | 323328 | 323328 | 323328 | 323328 |
| 3,3003,350 | 3,3503,400 | 333338 | 333338 | 333338 | 333338 |
| 3,4003,450 | 3,4503,500 | 343348 | 343348 | 343348 | 343348 |
| 3,5003,550 | 3,5503,600 | 353358 | 353358 | 353358 | 353358 |
| 3,6003,650 | 3,6503,700 | 363368 | 363368 | 363368 | 363368 |
| 3,7003,750 | 3,7503,800 | 373378 | 373378 | 373378 | 373378 |
| 3,8003,850 | 3,8503,900 | 383388 | 383388 | 383388 | 383388 |
| 3,900 | 3,950 | 393 | 393 | 393 | 393 |

☐Use row/columns separators ②

Close Copy to clipboard as CSV Download data ▼

Network Data: Flocker

FLOCKER A Twitter real-time monitor

What?

FLOCKER is a Twitter real-time retweets networks builder.

Why?

Twitter is nowadays the fastest way to access and spread information. There are tools and services offering the possibility to monitor Twitter's stream. There are also tools offering the possibility to build networks based on retweets and mentions from a given dataset. But we haven't found any tool combining both functionalities (except Gephi's plugin Retweet Monitor).

Some of us worked in the menctioned plugin for Gephi and abandoned it. Gephi, although very useful and complete, is a complicate tool for both users and developers. Based on our experience we are trying to provide FLOCKER with the features most requested/used in Gephi by people analyzing Twitter.

Who?

FLOCKER is a project developed by Outliers.

Current status

Currently, FLOCKER is under development. At this moment you can:

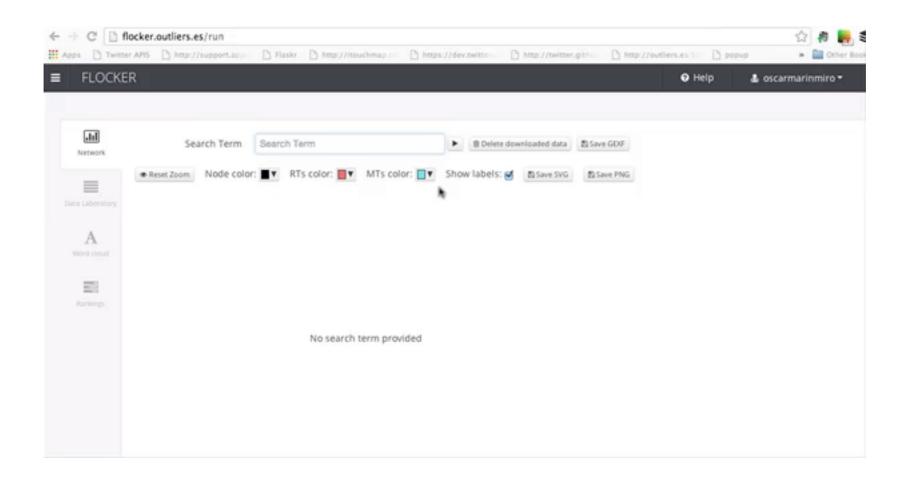
- Login using your Twitter's account
- · Filter the stream using terms, hashtags or Twitter's usernames
- See how the retweets network is dinamically built
- Explore the data using the data laboratory
- · Change the colors used to display nodes and edges
- Export the generated graph as GEXF
- · Export the generated graph as PNG
- · Export the generated graph as SVG

The chart on the right shows the percentage of features we have currently developed.





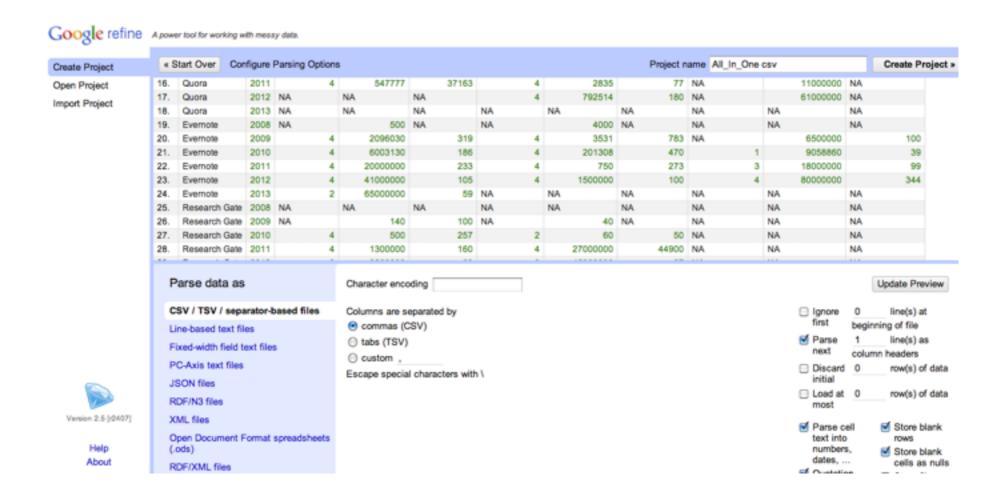
Network Data: Flocker

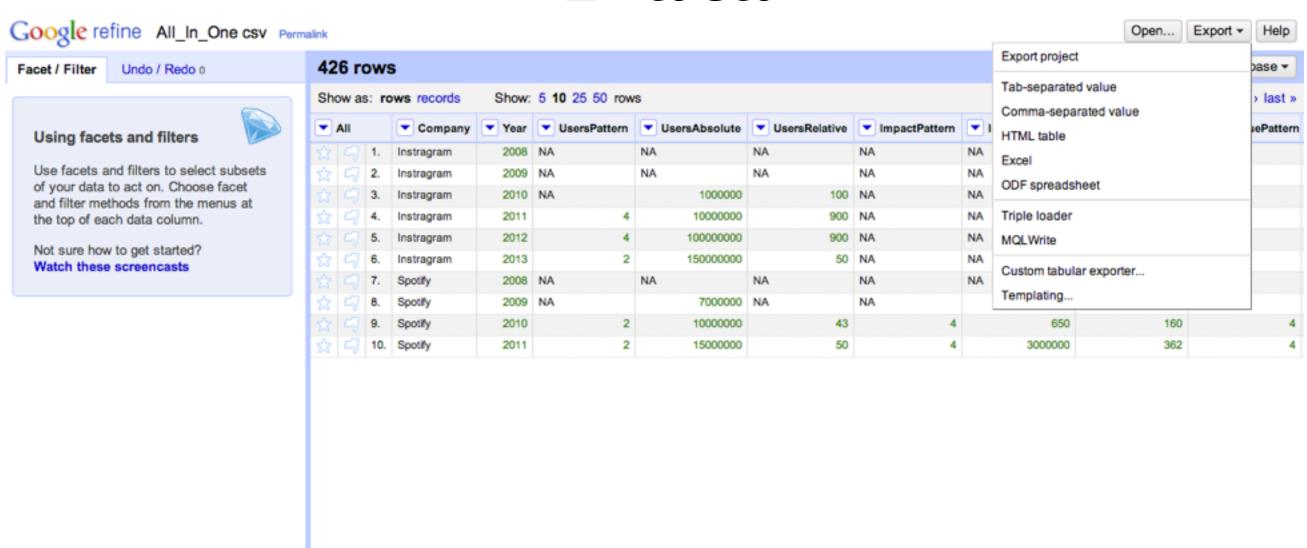


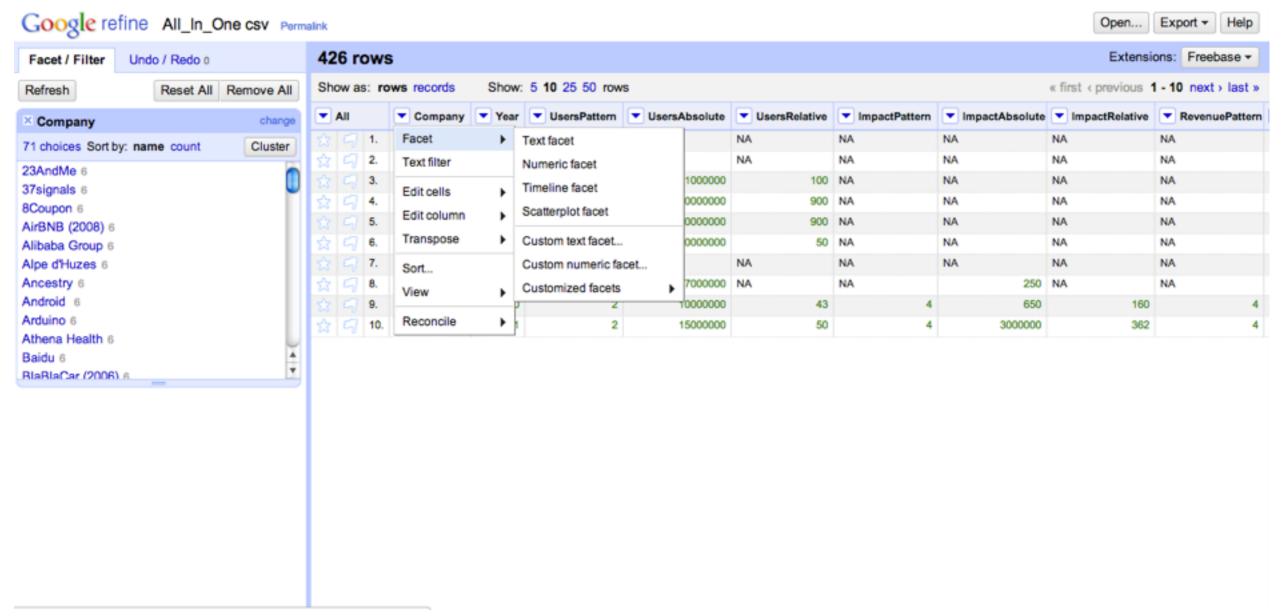
Datasets para el hackaton

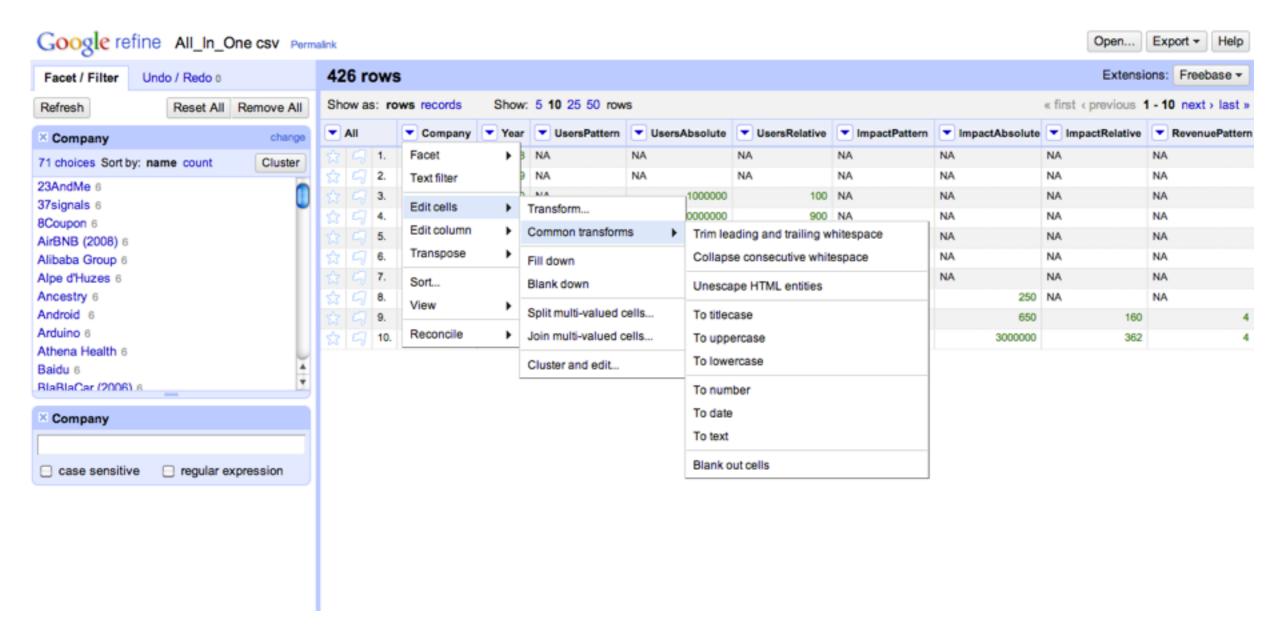
https://github.com/hackbdw14/hackatonData/tree/master/datasets

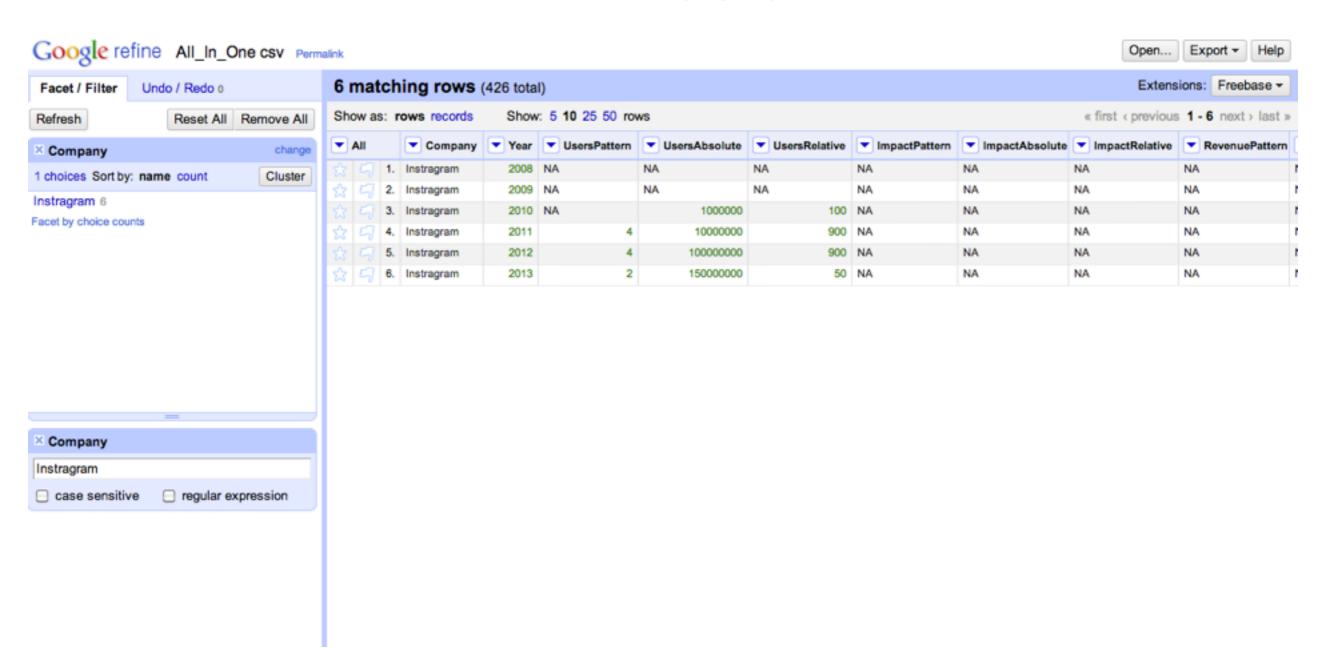












| Custom text transform on column Company | | | | |
|---|---|---------|---------------------------|--|
| Expression | on | | Language | Google Refine Expression Language (GREL) |
| replace | (value,"tra","ta | ') | | No syntax error. |
| Previ | ew History | Starred | Help | |
| row v | value | | replace(value,"tra","ta") | |
| 1. 1 | Instragram | | Instagram | |
| 2. | Instragram | | Instagram | |
| 3. | Instragram | | Instagram | |
| 4. I | Instragram | | Instagram | |
| 5. I | Instragram | | Instagram | |
| 6. | Instragram | | Instagram | |
| On error | keep originaset to blankstore error | _ | Re-transform up to 10 | times until no change |
| ОК | Cancel | | | |

https://github.com/OpenRefine/OpenRefine/wiki/GREL-Functions

https://github.com/OpenRefine/OpenRefine/wiki/GREL-String-Functions

Descargar Google Refine del enlace de abajo

https://code.google.com/p/google-refine/downloads/list

Descargar el Dataset del enlace de abajo

https://raw.githubusercontent.com/hackbdw14/hackatonData/master/datasets/facilities/data/allotjament.csv

- Crear proyecto y abrir el dataset
- Filtrar por nombre de calle (búsqueda)
- Facetar por distrito y eliminar basura
- Facetar por categoría
- Facetar por distrito y eliminar tildes y diéresis
- Undo al principio y facetado numérico. Luego custom text facet
- Salvar el fichero

Open Refine: Ejercicio

https://raw.githubusercontent.com/hackbdw14/hackatonData/master/datasets/facilities/data/centres_informacio.csv

- Crear proyecto y abrir el dataset
- Encontrar todos los centros en 'Av Diagonal' (cualquier número)
- ¿Qué distritos 'toca'?
- ¿Cuántos centros hay de cada categoría?
- Resetear todo y Filtrar por distrito 'Eixample'. Corregir los barrios.
- Filtrar con el facetado numérico cualquier punto con lat <41.25
- Ídem con text faceting booleano. Exportar el fichero

Open Refine: id-distrito

https://raw.githubusercontent.com/hackbdw14/hackatonData/master/datasets/estadistica/cohesionSocial/C.csv

Edit column/split into different columns

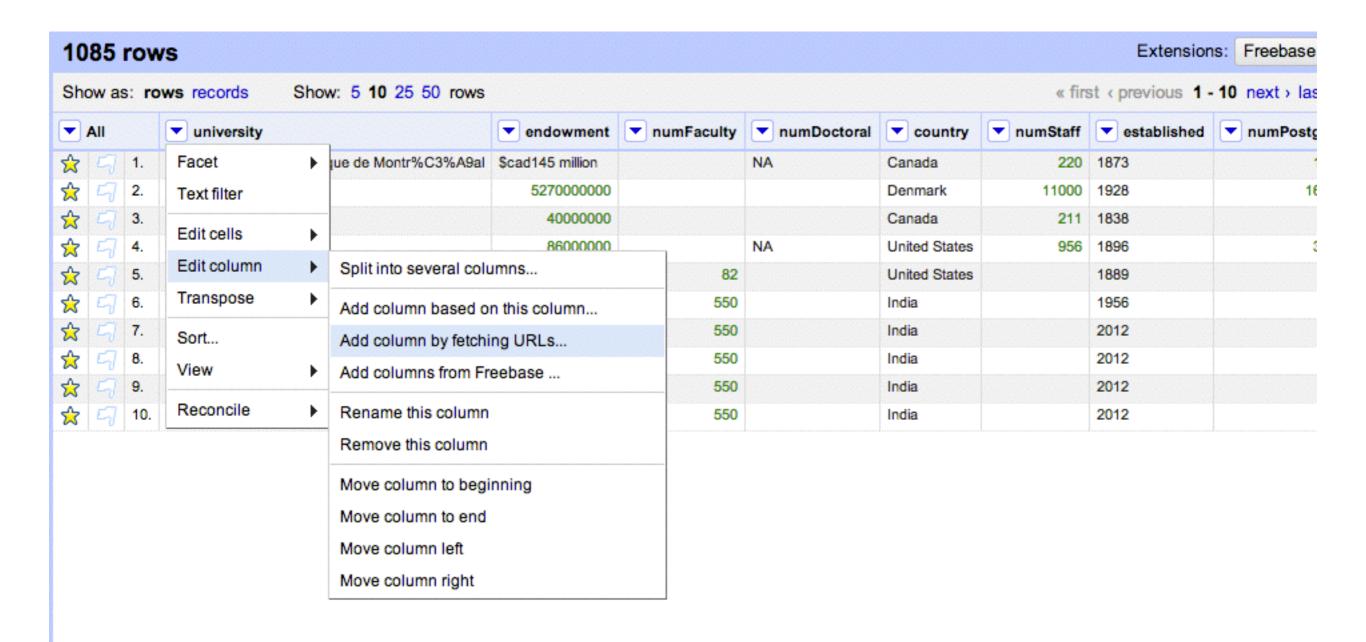
Open Refine: otras funciones

- value.replace("cadena I", "cadena 2")
- value.contains("")
- toNumber("value")
- cells["columna"].value
- cell.cross("project", "column").cells["column"].value
- toNumber(value.replace(".","").match(/([\d\.]+).*/)[0])

Vamos a llamar a un servicio externo de geoencoding

(ejemplo de http://enipedia.tudelft.nl/enipedia/images/f/ff/UniversityData.zip)

- I) Marcamos las 10 primeras universidades con una estrella
- II) Facetamos por estrella
- III) Nos quedamos con las 'true'



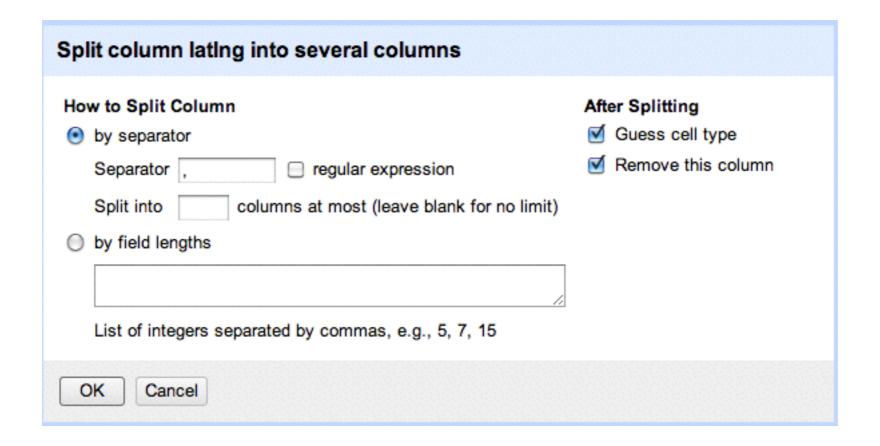
| Add column | by fetching URL | s based on column university |
|------------------------------|--------------------------------------|---|
| New column na | ame | Throttle delay 5000 milliseconds |
| On error | set to blank | Store error Store |
| Formulate the | URLs to fetch: | |
| Expression | | Language Google Refine Expression Language (GREL) |
| "http://maps escape(value | | pi/geocode/json?sensor=false&address=" + No syntax error. |
| Preview | History Starred | Help |
| row value | | "http://maps.google.com/maps/api/geocode/json? sensor=false&address=" + escape(value, "url") |
| | 689cole Polytechnique ntr%C3%A9al | http://maps.google.com/maps/api/geocode/json? sensor=false&address=%25C3%2589cole+Polytechnique+de+Montr% |
| 2. Aarhu | s University | http://maps.google.com/maps/api/geocode/json? sensor=false&address=Aarhus+University |
| 3. Acadi | a University | http://maps.google.com/maps/api/geocode/json? sensor=false&address=Acadia+University |
| 4. Adelp | ni University | http://maps.google.com/maps/api/geocode/json? |
| | | |

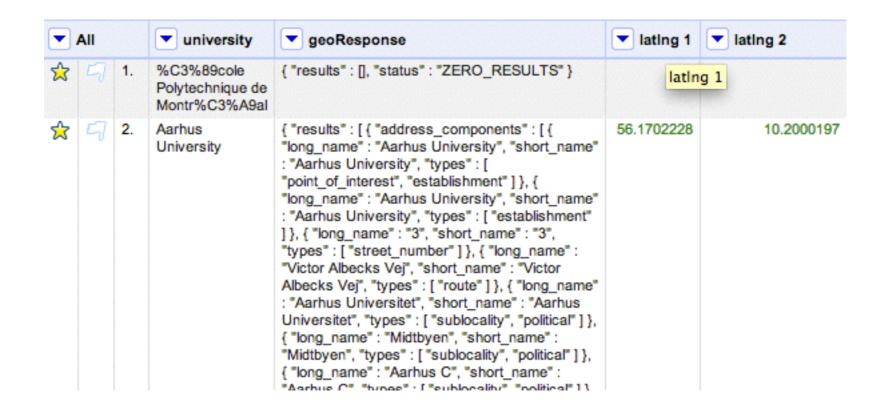
[&]quot;http://maps.google.com/maps/api/geocode/json?sensor=false&address=" + escape(value, "url")

| lew co | lumn name | Throttle delay 5000 milliseconds |
|--------|--|--|
| n erro | r eat to blan | k ⊜ store error |
| | ate the URLs to fetch: | K O Stole elloi |
| xpres | sion | Language Google Refine Expression Language (GREL) pi/geocode/json?sensor=false&address=" + No syntax error. |
| scape | (value, "url") | |
| Pre | view History Starred | ! Help |
| row | value | "http://maps.google.com/maps/api/geocode/json? sensor=false&address=" + escape(value, "url") |
| 1. | %C3%89cole Polytechnique de Montr%C3%A9al | http://maps.google.com/maps/api/geocode/json? sensor=false&address=%25C3%2589cole+Polytechnique+de+Montr% |
| | de Montr%C3%A9ai | selisor-laisedaddress-7625C5762569C0le+PolyteClillique+de+Monti 76 |
| 2. | Aarhus University | http://maps.google.com/maps/api/geocode/json? sensor=false&address=Aarhus+University |
| 2. | | http://maps.google.com/maps/api/geocode/json? |

[&]quot;http://maps.google.com/maps/api/geocode/json?sensor=false&address=" + escape(value, "url")

| Add column based on column geoResponse |
|--|
| New column name |
| On error |
| Expression Language Google Refine Expression Language (GREL) |
| <pre>with(value.parseJson().results[0].geometry.location, pair, pair.lat +",</pre> |
| Preview History Starred Help Southwest |
| 9. { "results" : [{ "address_components" : [{ "long_name" : "AIIMS Raipur", "short_name" : "AIIMS Raipur", "types" : ["establishment"] }, { "long_name" : "AIIMS Campus", "short_name" : "AIIMS Campus", "types" : [|
| OK Cancel |





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