



TORONTO BIOINFORMATICS HACKATHON

Sponsorship Package

What is the Toronto Bioinformatics Hackathon?

We are a student-led bioinformatics hackathon, bringing together early career scientists and students from Toronto's Discovery District to complete interdisciplinary projects that involve bioinformatics, biology, statistics, and computer science, emphasizing computational and entrepreneurial thinking.

Our hackathon is a continuation of *hackseq*, a Vancouver-based bioinformatics hackathon that successfully recruited hundreds of participants throughout its 6-year run, additionally resulting in seven publications and a startup company!

In partnership with the Terrence Donnelly Centre and the Temerty Faculty of Medicine's Computational Biology in Molecular Genetics program, our participants will collaborate to propose innovative solutions to key challenges in computational biology.

Formally, the hackathon is a 3-day event that will take place from September 27th to 29th, 2024, with an anticipated 15 teams comprising 60-70 participants. Each team will complete one project, which will be judged on its scientific and entrepreneurial merit.

More information can be found on [our website](#) or by emailing info.biohackathon@gmail.com.

Why sponsor us?

Sponsors are critical for the success of our initiative. By partnering with us, your organization will have the opportunity to promote its services and activities to our wide network of early career Toronto-based talent, while shaping an initiative that promotes collaboration, innovation and entrepreneurship in science. We also provide opportunities for custom projects that your organization may leverage to develop novel methods and tools with our ambitious participants.

Specific sponsorship tiers and associated benefits are listed below.

Primary Sponsorship

Below are the sponsorship tiers for the inaugural 2024 Toronto Bioinformatics Hackathon. Monetary support will go towards covering catering services and prizes.

	Platinum	Gold	Silver
Minimum amount (\$)	CAD 3,000	CAD 1,000	CAD 500
Highlight on the TBH website, in promotional material	with logo	with logo	with logo
Number of representatives present at evening networking event	Up to three	Up to two	One
Opening and closing ceremony recognition	Yes	Yes	Yes
Email banner in communications to registered participants	Top	Bottom	-
Custom team project	Yes	-	-
Company promotional workshop*	Yes	-	-
Option to send judges	Yes	-	-

*Hosting a workshop during the hackathon is not guaranteed to all our Platinum sponsors. Due to limited time available for workshops, this benefit will be allocated on a first-come, first-serve basis.

Secondary Sponsorship

In addition to primary sponsorship, we are also open to in-kind support in the form of product subscriptions or services to be provided as prizes, or specific monetary prizes named after sponsoring organizations. All in-kind sponsors will receive a highlight on our website and promotional material with the company logo and based on the equivalent monetary value of the sponsorship, may be eligible for additional benefits. Contact info.biohackathon@gmail.com for more information on secondary sponsorships.