



Hack Club

IMPACT REPORT 2018

hackclub.com

Letter from founder Zach Latta

Learning how to code is an invaluable skill.

It's a form of digital literacy; an equalizer; a way for young people to create their own products and drive the change they want to see in the world.

But what many people may not realize is that coding is also a way into a community. A community that teaches, but that also empowers. It's a community that saved my life when I felt lost and alone after dropping out of high school during my sophomore year, and one that ultimately inspired me to start Hack Club.

The Hack Club community is what I'm most proud of in 2018—a year that marked explosive growth for our student members. Last year, our students sent over 366,000 Slack messages. This year, that number jumped to 1.8 million—an increase of 491%. Participation in student-led hackathons reached an all-time high, and our newly launched fiscal sponsorship service, Hack Club Bank, enabled students to directly raise money for their hackathons. Our students transacted \$150,000 in just six months during our closed beta to support their events.

So what does this all mean? It means that the Hack Club student community is engaged. It's thriving. It's empowering students, no matter their gender, ethnicity, or socioeconomic status, to lead and take charge of their education. It's exactly what I dreamed could happen when I started Hack Club three years ago, and I couldn't be prouder to watch that dream transform into a reality.

None of this could be possible without our generous donors, and I remain grateful and humbled each day by their philanthropic spirit and their commitment to Hack Club's mission and vision. Here's to an remarkable 2018, and many more to come.

With gratitude,



Zach Latta
Founder and Executive Director

We believe students learn best when they take control of their education.

HACK CLUB IS:

1 **Free**

Operates at no cost to school systems or students

2 **Flexible (Online & In Person)**

Easy to start and does not require a physical location or outside instructor

3

Empowering Students

Students launch and run their own clubs and contribute to the curriculum

4

Growing, Fast

30% annual organic growth, driven by the student community

5

Having A Massive Impact

10k students each year rely on Hack Club for CS education

Our Mission

To expand creativity, leadership, and workforce skills through computer science education for all students.

Any student, anywhere can have access to and be a part of the Hack Club community.

The Problem

Inequality in tech

Any student, anywhere can have access to and be a part of the Hack Club community.

The Facts:

1/3 Only 1/3 of schools in the US offer any computing classes

18% Only 18% of bachelor's degrees in computing are awarded to women

10% Only 10% of the workforce at major US tech companies is black or Latino

Today's companies, platforms and products are not reflective of the diverse society we live in, especially the needs of women and minorities.

The Solution

Our model:

*By the students,
for the students.*



We harness technology & innovation to provide students the opportunity to learn today's superpower skill: coding.



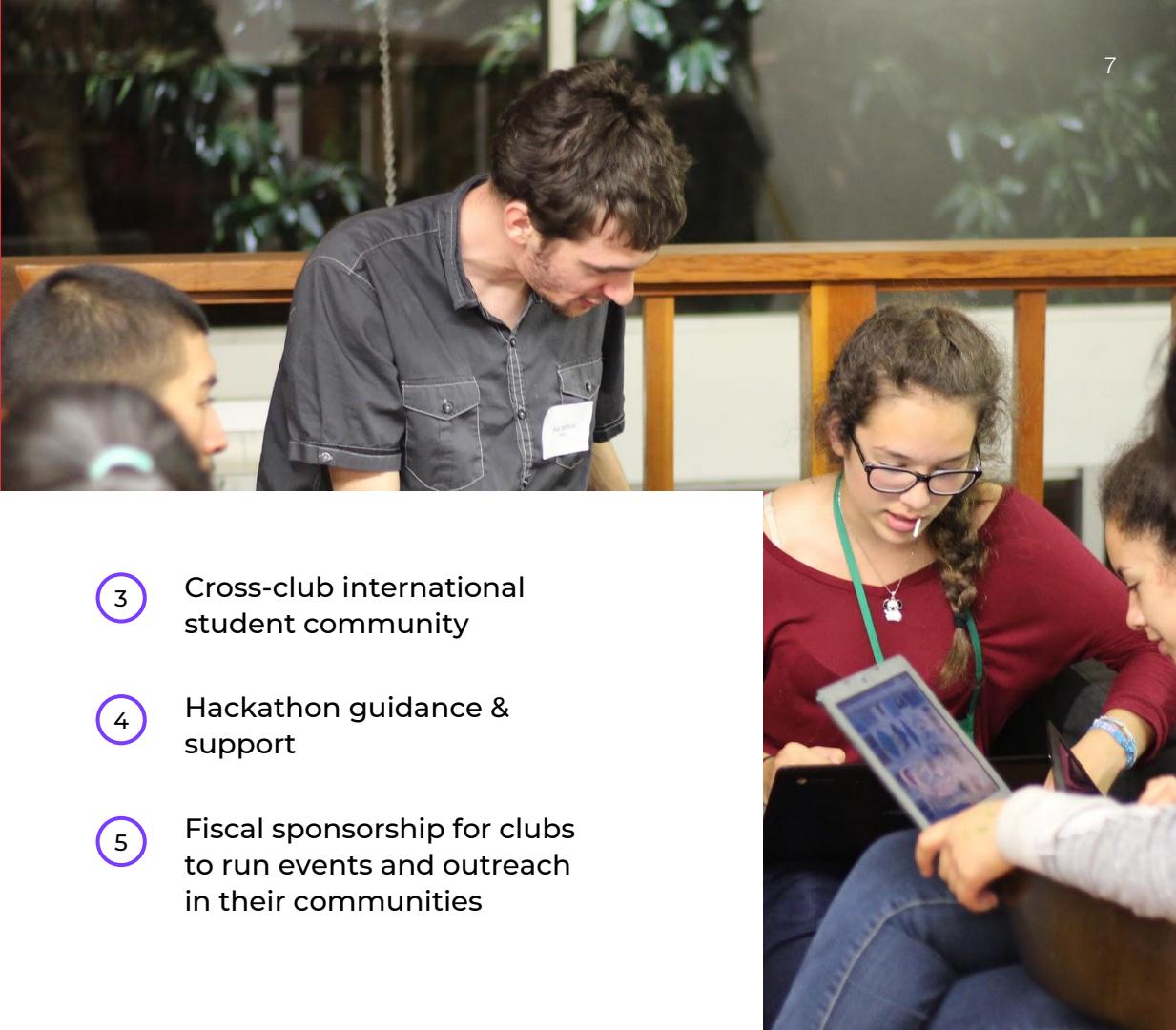
We create a radically inclusive space where students can excel, no matter their gender, ethnicity, or socio-economic status.



We empower students to build the classes they wish to take and to be leaders in their community.

What Hack Club Provides

- 1 Flexible “Club in a Box” curriculum, including leadership guidelines, meeting agendas, and technology workshops for club members
- 2 Mentorship from student alumni and industry experts
- 3 Cross-club international student community
- 4 Hackathon guidance & support
- 5 Fiscal sponsorship for clubs to run events and outreach in their communities



Why Hack Club Works



★ **Students Learn**

How to code!

★ **Students Build**

Real-world projects like websites, online games, and mobile apps

★ **Students Gain Skills**

Confidence, critical thinking, budgeting, communications, leadership, and advanced industry-standard technical skills

Hack Clubs are vital for students to break into the tech industry and succeed in today's digital workplace.

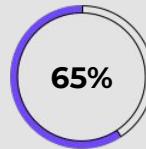
Our Impact in Just 3 Years

10,000

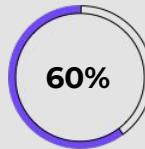
Students reached globally through our programs



Female



Low-Income



Minorities



2M

Annual inter-club
Slack messages



15,000+

Hands-on projects
produced by club-led
hackathons



30 → 300

High Schools



35+ / 17

States / Countries



55

Hours Per Year spent
in Hack Clubs



50%

of students attend 2
hackathons per year



"Thanks to Hack Club, Gemma Busoni, and Zach Latta, 2+ years ago, I was empowered to introduce coding and computer science to my former high school - now, generations of students at ARISE will have access to coding classes!!!

The exposure of CS through an after-school coding club engaged my school leaders to take action! The coding at ARISE High School now takes place in semester-long coding classes... Support Hack Club in powering Computer Science education at local high schools!"

Abel Regalado
ARISE High School

"When I took CS classes in high school, I always found myself disengaged and feeling like they were just another class. After getting involved in Hack Club, a career in computer science changed from a possibility to a reality.

Because of Hack Club, I started organizing hackathons with hundreds of participants interning for companies including Intuit, and most importantly, fell in love with building things with code."

Selynna Sun
CS Major @ Cal Poly SLO



What's New: Hackathons



We aim to grow the coding movement and to get all students interested in computer science.

We Love Hackathons—why?

They stimulate a community of new creative ideas where students practice skills through hands-on experience and problem-solve actionable solutions.

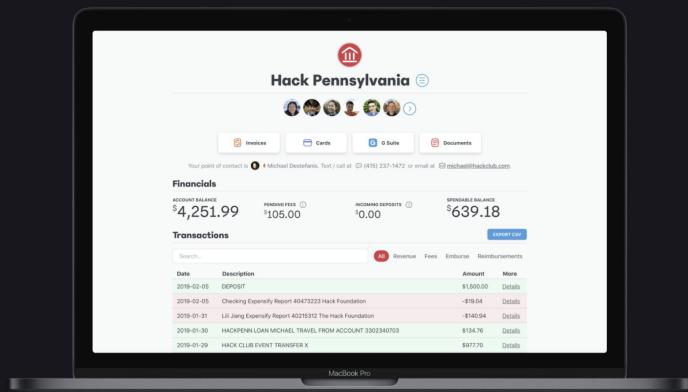
1,500 Students Across 35 Hackathons

We directly support these student-led events and offer marketing materials, programming ideas, and day-of resources.

#1 Google Result

<https://hackathons.hackclub.com>, our directory of HS hackathons, is now the #1 result on Google for "high school hackathons"

What's New: Hack Club Bank



Through Hack Club Bank, we now offer low-cost fiscal sponsorship to Hack Clubs.

Students store money for hackathons where they can invoice sponsors, issue tax deductions, receive physical debit cards, and get live access to their event's financials, all backed by Hack Club's nonprofit status and our web interface.

\$150,000 Transacted in Closed Beta

In the 6 month closed beta following Hack Club Bank's inception, \$150,000 was transacted by our students to support 30 new hackathons led by students, for students.

What's Next: Our 3 Year Plan

Hack Club has increased demand and need for its platform and programs. We want to build on this momentum to provide access to educational programs that expand creativity, leadership and workforce skills for all students.

- 1 Increase access and opportunities for clubs globally *
- 2 Expand program offerings for students - workshops, webinars, alumni engagement
- 3 Evaluate and measure long-term impact of the program (and then share what we learn to enhance the sector)
- 4 Strengthen Hack Club's organizational capacity and ensure sustainability as we scale

* Grow number of clubs from 300 to 400 and number of students attending weekly from 3,000 to 4,500

Global Recognition

San Francisco Chronicle

INVERSE

Outlook
NEWSPAPERS

SAUDI ARABIA

Misk Global Forum: The Skills for Our Tomorrow

MOSCOW

Open Innovation Summit

TOKYO

Nippon Foundation Social Innovation Summit

MOZAMBIQUE

Echoing Green Summit Colina Verde



Our Board

Tom Preston-Werner

Co-Founder, Chatterbug & Co-Founder, GitHub

Quinn Slack

Co-Founder & CEO, Sourcegraph

Our Staff

Zach Latta

Founder & Executive Director

Max Wofford

Head of Admissions & Club Operations

Chris Walker

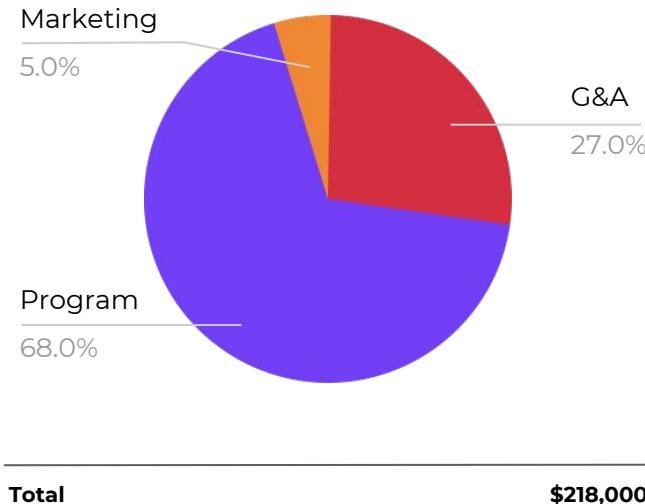
Head of Hacker Experience & Curriculum

Income

Foundation Contributions	\$137,500
Corporate Contributions	\$58,000
Individual Contributions	\$80,550
In-Kind Contributions	\$31,800
Total	\$307,850

We strive to build a maximally-efficient organization, spending 68% of funds given directly on our clubs. When you give to Hack Club, your money goes where students need it most.

Expenses



Hack Club relies on the generous support of private donations from funders and individuals like:

\$50,000 - \$100,000

- ↳ Reva and David Logan Foundation
- ↳ Gatsby

\$25,000 - \$49,999

- ↳ Laura and Gary Lauder Family Venture Philanthropy Fund
- ↳ Tom and Theresa Preston-Werner
- ↳ Quinn Slack

\$10,000 - \$24,999

- ↳ Austen Allred
- ↳ Bigglesworth Foundation
- ↳ Repl.it

\$5,000 - \$9,999

- ↳ Eric Chen
- ↳ Panashe Mahachi
- ↳ Aston Motes
- ↳ Geoff Ralston

\$1,000 - \$4,999

- ↳ Ben Goldhaber

Scott Chow	Beyang Liu	Shrav Mehta	Myles Byrne	Gordon Smith	Robert Gregory	Gautam Bhargava	Siddhartha Desai	Christian Zenaty	Amanda Southworth
Maria Choi	Ankit Shah	Selynnna Sun	Michael Yoo	Fast Forward	Paul Cichocki Jeff Hiltbrand	Tiel Foundation	Shriyash Jalukar	Nikhil Srinivasan	Tom Preston-Werner
Liam Horne		Larry Weiss	Erik Batista	Justin Harris Jackcheat Dang	Samay Shamdasani	Jennifer Kakuske	Fernan Arnicivita	The Thiel Fellowship	
Kyle Emile	Quinn Slack William Wold	Mohit Bhatia	Edward Jiang	Gautam Mittal Chris Van Pelt	Mike Swift Lachlan Campbell	Gisela Kottemeier	Bigglesworth Family Foundation	Alex Peña	Julie Latta
Kevin Wang	Evan Shui Steven Duong	Kevin Conner	Chris Walker	Ishaan Parikh Brayden McLean	Michael Akilan Sourcegraph	Dhruv Maheshwari Dennis Ashendorf	The Reva & David Logan Foundation	Phat Le	
Kelly Peng	Angus Jyu Brett Neese	Mick Donahue	Brian Nguyen	Aakash Adesara	Daniel Sinclair	Amanda Mae-an Wofford	Christina Lewis Halpern	Guilherme de Souza	
Keala Lusk	Kunal Batra		Avi Romanoff	Mark Prideaux Christina Kim Polly Schneider	Amrittha Jayanti	1517 Hortensia Gomez-tirella	Lia Stanciu Gregory	Mackenzie Burnett	
Google.org	Katie Latta		Ankit Ranjan	Geoff Ralston Patrick Pistor	Oliver Belanger	Alexander Turin	Stephanie Ho Andrew Breckenridge	Michelle Leveille	Yacoub Oulad Daoud
Connie Liu	Jevin Sidhu		Andrew Zoerb	Michael Hulet	Matthew Stanciu	Zane Davis-Barrs	Bhargav Yadavalli	Achal Srinivasan	Sheryl Kern-Jones
Clara Tsao	Jay Freeman		Allyson Dias	Samuel Escapa	Justin Brezhnev	Jamshed Mistri			

Phil Hedayatnia	Mingjie Jiang	Jason Marmon	Nick Quinlan	Spencer Yen	Fern Ray
Rohith Varanasi	Kartik Talwar	Gemma Busoni	Nate Wienert Changbai Li	Tanya Latta	Lan Paje
Andrew Downing		Will Gaybrick	Yev Barkalov	Truman Chan	Sean Kim
Garrett Wesley Ethan Resnick	Sina Hamedian	Emily Pries	Xavier Shay		Ben Yu
Joseph Douglas Amy Sorto	Tejas Manohar	Fiona Cartt	Zach Holman	Geoff Ralston	
Michael Copley	Santiago Siri	Emily Tseng	Ryan Orbuch	Kevin Chu	
Rashid Al-Abri	Sharif Hashme	Doris Capet	Scott Motte	Megan Cui	
Shriya Nevatia	Victor Truong	Andrew Ninh	Zane Sindhu	Jim Latta	
Adrienne Tran	Adora Svitak Joe Lonsdale	Rush Wofford	Alex Koren Chaoyi Zha	Ann Mazuk	
Athul Blesson	Hallie Lomax Nelson Gomez		Andy Haden Junius Sim	Jack Chak	

Friends & Supporters

Over 200 individuals donated what they could to bring coding to the world.



Thank You

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