



HackBordeaux

6th-7th of May

Edition 2017



Ignite your passion
Start hacking



THE VENUE



Enseirb-Matmeca, an Engineering School “Grande Ecole”, will host the first edition of HackBordeaux.

Member of the Bordeaux-INP group, the largest “Engineering Schools” network in Bordeaux, we represent 1200 engineering students each year and work closely with 5 research laboratories which are the LaBRI, IMS, IMB, I2M and INRIA, as well as with international companies such as Thalès, Orange or Capgemini.

Located on the university campus of Bordeaux/Talence where great scientific and technological meetings take place, the school hosts numerous events gathering students, professors, researchers and companies as illustrated by : the BDX I/O conference 2016 where Capgemini was “Gold Sponsor” or the Ingénib forum 2016 which gathered 33 large companies such as Thalès, Capgemini, Sopra Steria, Altera and several others.

HACKATHON MLH



A “MLH” hackathon is an exciting event where students and young graduates get to meet innovative companies and startups which enable them to build original and ingenious projects in 24 hours.

In order to ensure the quality of the event, HackBordeaux is supported by MLH. Indeed, a MLH expert will be sent on the spot and they will include HackBordeaux as a stage in the MLH Hackathon Season 2016-2017. Moreover, hardware and free services will be provided. More information [here](#).

Major League Hacking (MLH), the official student hackathons association in the USA and Europe ensure the quality of the event and its international exposure. They support around 200 similar events in the world and bring together more than 65 000 students each year.



THEMES

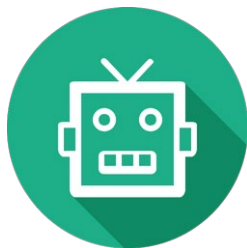
During this hackathon, the attendees will be able to build innovative projects from the ground up in relation for example with the following themes. Your presence, APIs and your challenge will foster their creativity and direct them in their projects.



Mobile Applications



Internet of Things



Robotics



Machine Learning



Virtual Reality



Software Applications



THE TEAM

Our team, made of volunteering and passionate engineering students, will be keen on obtaining a partnership with your dynamic company! We are all from the Bordeaux-INP Enseirb-Matmeca "Grande Ecole" and care deeply about making HackBordeaux the perfect event for you.



➤ **Maxime Alardo**
Lead Organizer



➤ **Jimmy Bondu**
Finance



➤ **Loïc Franchi**
Sponsorships



➤ **Maël Barbier**
Communication



➤ **Guillaume Grijol**
Logistics



SPONSORING HACKBORDEAUX

- **Using your API** : Show your API and make it known to students who will use it in different projects.
- **Discover new talent** : Find passionate and innovative people coming from around Europe. Tap into this huge pool of young and creative engineers. Hiring possibilities. Meet, discuss, share and spend a great time !
- **Being present in a MLH hackathon in France** : Expand your influence and seek a whole new audience here in France where MLH hackathons are still absent !
- **Increase your exposure** : Make yourself known to the engineers of tomorrow. Enhanced presence on the website and during the event.

You can choose among the following sponsorship levels, while still being able to customize them to your needs!

- “Bronze Sponsorship” which grants you visual exposure and a mentor during the event.
- “Silver Sponsorship” which makes it possible to present your company and APIs, send more people and a dedicated booth.
- “Gold Sponsorship” which gives you all the advantages in order to have a maximum influence during this hackathon.



WHY BORDEAUX?

Recognized in 2016 as “The best city to discover in 2017” according to Lonely Planet, Bordeaux is also internationally known for its vineyards and for being part of the UNESCO list of world heritage sites.

The Bordeaux metropolis is a fast growing place in the technological fields. Indeed, first in computer science applied to the health sector, home to more and more startups and holding high potential in technology, certified the FrenchTech in 2014, Bordeaux will open a “Digital City” (Bordeaux Euratlantique) in 2017.

SPONSORSHIP LEVELS

	BRONZE 1000 €	SILVER 2500 €	GOLD 3500 €
Mentors Helping the attendees in their projects	✓	✓	✓
API Software / Hardware / Other Services used	✓	✓	✓
Workshops Teach technologies or have events/activities	✓	✓	✓
Logos, Goodies, Presence On the website and during the event	S	M	L
Present your company, APIs, challenge Take part in the opening ceremony		✓ 7 min	✓ 15 min
Have a booth with company representatives Send your engineers / recruiters		✓ 2 / 1	✓ 4 / 2
Contacts of the attendees Linkedin, GitHub, CV		✓ Post	✓ Pre + Post
Choose winners for your challenge Photos, give your prize		✓	✓
Take part in the final jury Decide with other experts			✓
Take part in the ending ceremony Final presentation and major presence			✓
Promotional mail Highlight of the company, activities, APIs			✓ Pre + Post
« HackBordeaux Co-organized by ... »			✓

How to sponsor the only MLH hackathon currently in France?
Simply contact us here!
sponsor@hackbordeaux.com



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