



📍 IIIT ALLAHABAD
📅 27-29 SEPTEMBER
2017

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AISYWC'17

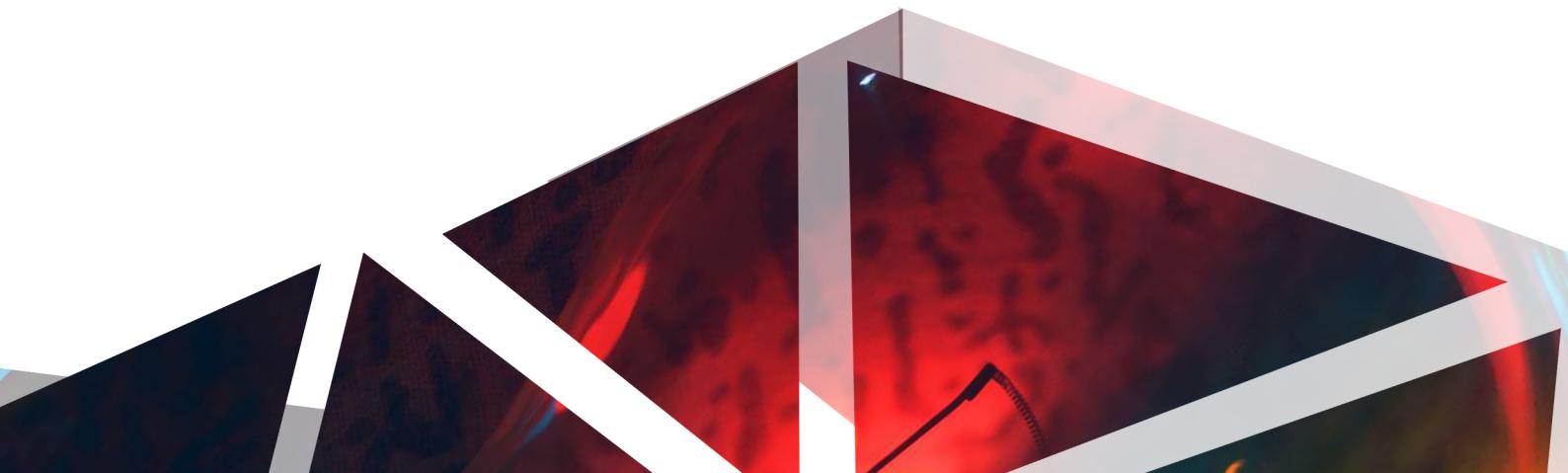


GENERAL GUIDELINES AND RULES

We, at IEEE India Council, view our sponsors as our partners who are joining our family. This is a project we are investing in together.

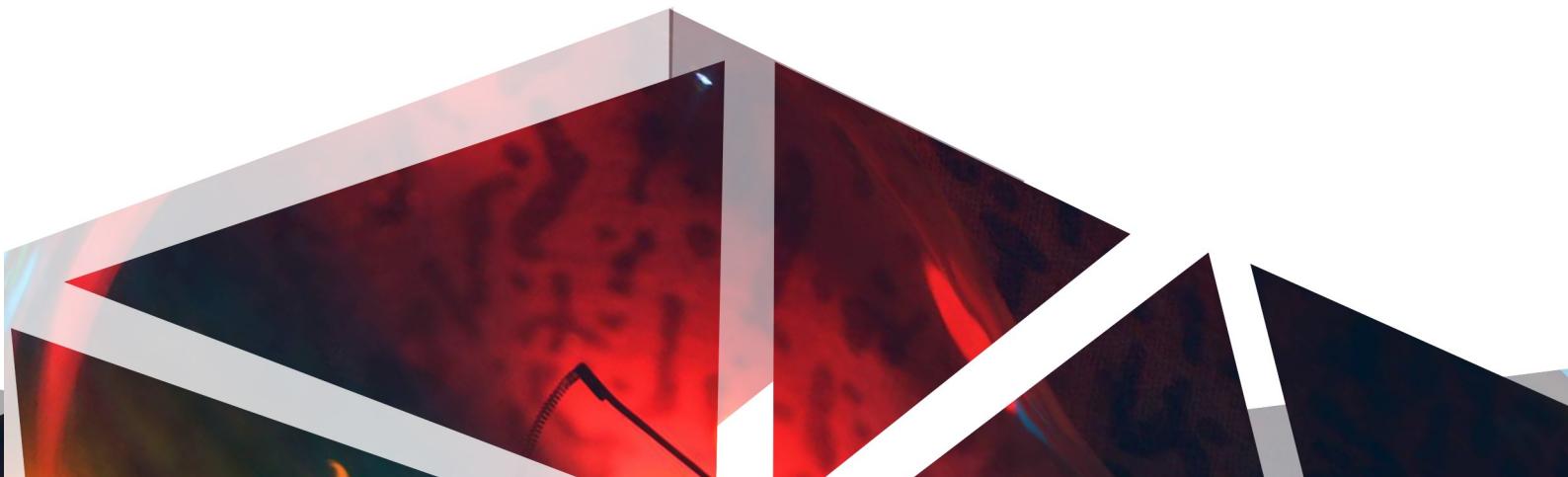
As sponsors for the All India Student–Young Professionals–Women in Engineering Congress 2017, we hope you find the following beneficial:

1. Mention in all communication (both online and offline)
2. Reach to over 50000 IEEE members across India (around 35000 are students)
3. Brand name will be included in press releases, websites, newspaper publication etc.
4. Conduct promotional campaign through a stall near the main entrance of the venue.
5. Most prominent display on screen and display board at the main entrance of the venue.
6. Logo of the organization to be included in all Official Handouts
7. Recognition as our Sponsors at the Opening and Valedictory functions of the Congress
8. Logo of the society will be published on merchandise like Conference kits/bags.
9. Sponsored video pre-roll and post-roll card at the start of prominent talk sessions.
10. Valid email id's of all the attendees.
11. 3 Free conference passes.



SPONSOR'S BENEFITS TABLE

| BENEFITS | ₹2,00,000 Title | ₹1,00,000 Diamond | ₹70,000 Platinum | ₹50,000 Gold | ₹30,000 Silver | ₹20,000 Bronze |
|---|--------------------|----------------------|---------------------|-----------------|-------------------|-------------------|
| Sponsor's name will be part of official event name | Yes | No | No | No | No | No |
| Talk(30 minutes) | Yes | No | No | No | No | No |
| T-shirt Branding | Yes | No | No | No | No | No |
| Can organize an event | Yes | No | No | No | No | No |
| Banners and posters all around the venue | Yes | Yes | No | No | No | No |
| Logo on prizes given to winners | Yes | Yes | No | No | No | No |
| Discounted registrations to new recruits of the corporate | Yes | Yes | Yes | No | No | No |
| Delegates from corporate as VIP guests | Yes(3) | Yes(2) | Yes(1) | No | No | No |
| Stall | Yes | Yes | Yes | Yes | No | No |
| Logo on certificates, invites, publicity material | Yes | Yes | Yes | Yes | No | No |
| Link to your corporate website from event website | Yes | Yes | Yes | Yes | No | No |
| Social media Branding | Yes | Yes | Yes | Yes | Yes | No |
| Company's promotional product in every attendee's kit | Yes | Yes | Yes | Yes | Yes | No |
| Logo display in registration area, speaker area | Yes | Yes | Yes | Yes | Yes | Yes |
| Mention in opening and closing ceremony | Yes | Yes | Yes | Yes | Yes | Yes |
| Special mention in event report | Yes | Yes | Yes | Yes | Yes | Yes |



IEEE Region 10
Student Activities Committee



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Faculty Counsellor IEEE-SB
IIIT Allahabad



Dr. ASHEESH K SINGH
Vice-Chairperson IEEE UP Section
MNNIT Allahabad



Dr. SATISH Kr. SINGH
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Chairperson UP Section,
IIT Kanpur



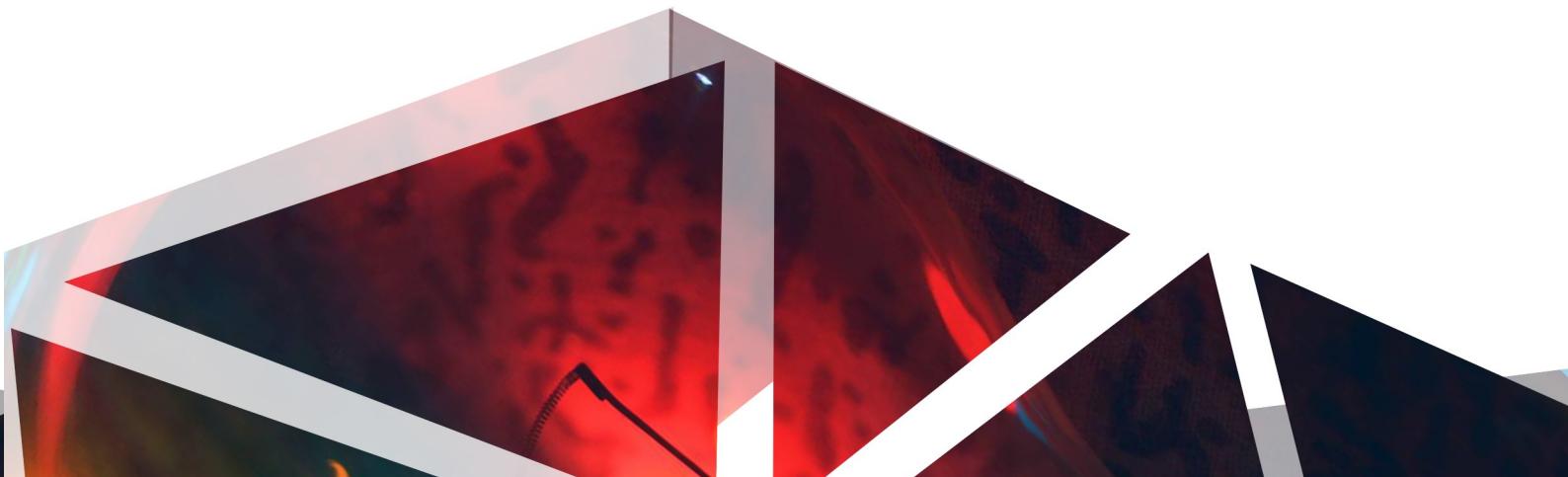
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SPEAKERS



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Coordinator-Student Activities, IEEE
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Mr. HARISH MYSORE
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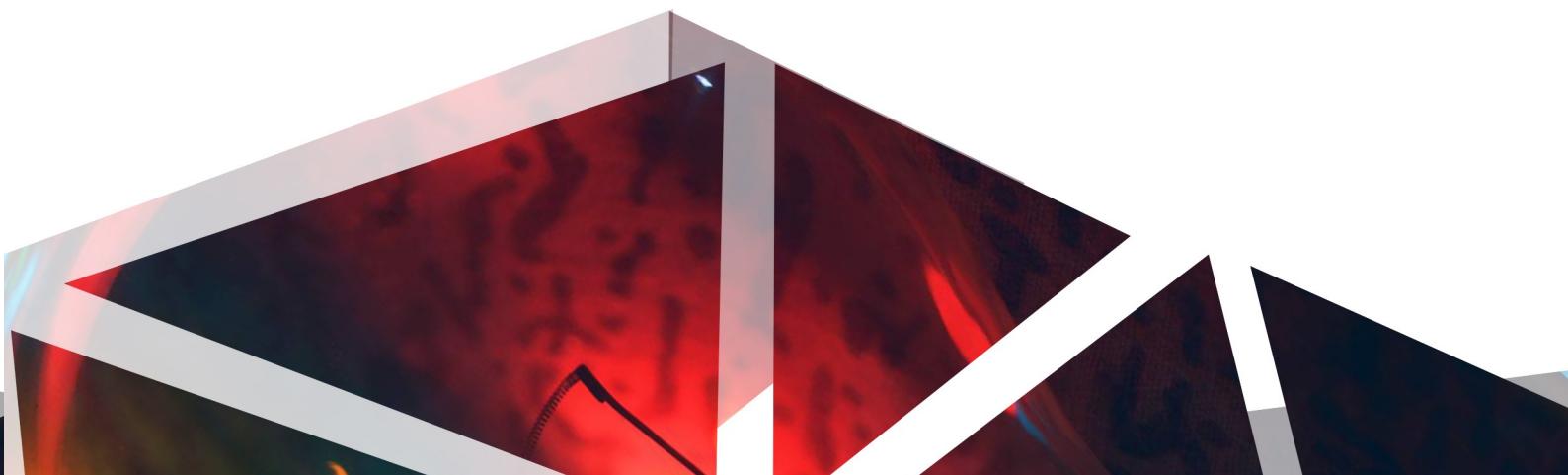


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